



XEFI

"EL PREGONERO DEL ESTADO DE CHIHUAHUA"
Estación Radiodifusora Comercial

1.440 Kilociclos. 1.000 Watts
Estudios y Oficinas en:
CALLE ESCORZA 1103
Edificio:
TEATRO DE LOS HEROES
Apartado postal 133

Chihuahua, Chih., México.

Friday 6.
December 1946.

Mr. David F. Thomas.
Official longwave Listening Post.
I. DX. S.,
PROCTORVILLE, Ohio, U.S.A.

Dear Mr. Thomas:-

Many thanks for your report of our special DX program of
November 20th. last.


Hope you continue trying and get verifications from us as you have
in the past. On the night of the 24th. and the 31st. we may be on the air
quite late, playing dance music - so, try again.

Herewith please find souvenir card from our city and out station
and also article by Mr. L. B. Newberry.

Hoping to receive more reports from you, with kindest regards and
best wishes, we beg to remain,

Very sincerely yours -

EL PREGONERO DEL ESTADO DE CHIHUAHUA
X. E. F. I.


DAVID C. MIRELES - GERENTE



PALACIO DEL GOBIERNO CHIHUAHUA

Imp. Palmor
Burgó

Recuerdo
del Programa
D-X



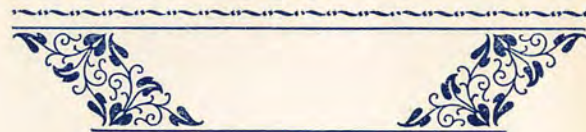
EL PREGONERO DEL ESTADO DE CHIHUAHUA
X. E. F. I.

DAVID C. MIRELES, - GERENTE

TARJETA POSTAL

- 25.—The highest peaks in human life are not obtained by getting, but rather by giving. What you do for yourself dies with you; what you do for others lives forever.
- 26.—Faith in the other fellow is one thing that will go a long way toward making realistic the good neighbor idea.
- 27.—If you want to be interesting to the people among whom you live then be interested in them.
- 28.—The people in the country where we live are facing a new day. They are making new demands. Our thinking must be adjusted to these conditions. We can not go on thinking in terms of yesterday and hope to keep pace with a changing world.
- 29.—If through our efforts we share in helping others to produce more, earn more and live better, our presence will be a gift from heaven in any country.
- 30.—Nothing is more effective or rates higher with Latin Americans than what we term little things—little attentions, little kindnesses, little courtesies, little favors, little remembrances—make use of them.
- 31.—Because we respect ourselves, we respect the rights of others. This is a fundamental reaction of the good neighbor idea.
- 32.—We may be interested in our rights, but let us remember that our rights cease when they spell exploitation or unduly burden our fellow men.
- 33.—It would be hard to imagine anything worse than for a foreign resident to attract attention because of his lack of interest in the country where he resides.
- 34.—If we can not live helpfully among the people where we are, and if there is lacking in our hearts a spirit of cooperation and good will, then we may well doubt the wisdom of our having put down stakes in a country where good neighbors are needed.

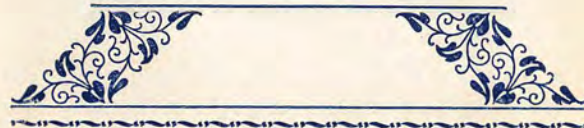
- 35.—The kind of residents foreign countries are seeking today are those who desire to be rivers, not reservoirs.
- 36.—Good intentions are fine, but they must be made real through our treatment of those around us.
- 37.—We owe something for the protection and privileges we receive while living in a country that is not our own, and in which we are only guests. We would be ungrateful indeed not to find some way of acknowledging our indebtedness.
- 38.—Being a good neighbor is something that should be demonstrated by our life, our attitude, our words and our practices.
- 39.—Good will is something that can not be created overnight. Ploughing, planting, cultivating—and then the harvest.
- 40.—Genuine friendship is the only cement that will permanently bind together the people of this hemisphere in the days that are ahead.
- 41.—The good neighbor policy may be the hope of new day, the forerunner of lasting peace and friendly cooperation, but it also may become a shadow without substance, if we fail to put life into it and give what is needed to make it effective.
- 42.—No group can do more toward making the good neighbor policy effective than the thousands of American citizens who reside in Latin American countries.
- 43.—With the success or failure of the good neighbor policy may be decided the future destiny of this hemisphere. It is just that important. Can your cooperation be counted upon for the accomplishment of a big task, an urgent task, and one that will make history.



How U. S. Citizens Residing in Latin American Countries May Cooperate in Making a Better America.

By L. B. NEWBERRY
Chihuahua, Mexico

FOR forty years the author of this article, has lived in Mexico and has been closely identified with the life of the country.



The following orientations have been prepared with the sincere desire to cooperate in creating better inter-american relations and with the hope of being helpful to those who are anxious to share in making realistic the good neighbor policy.

This article, presented in a laconic manner, offers a few basic principles that underlie good understanding and better international relationships. It emphasizes the fact that the good neighbor idea is more than a theory of government. It is a plan of action for men of good will.

- 1.—Know the language of the country in which you live. This should have priority over other things and its importance could hardly be over-estimated. One of the highest compliments we may pay to the people among whom we live is to speak their language correctly.
- 2.—Know the background of the country's history, acquire a knowledge of its heroes and outstanding accomplishments, and familiarize yourself with its literature and art.
- 3.—Endeavor to understand those among whom you live. Understanding a people is the first step toward liking them.

- 4.—Remember that those about you are different from you in their customs, traditions, culture, background and their version of life. If you do not take this into account, you will always be a square peg trying to fit into a round hole.
- 5.—Identify yourself with the people, show interest in their lives and activities, and make friends among them. Friendship will always prove your best connecting link with people of another nationality.
- 6.—Look for the best in those with whom you live. Some people walk over gold and trample over diamonds but see nothing. The ability to see the best in others is the highest of human gifts.
- 7.—Do not criticize or make unfavorable comparisons. If occasionally criticism seems necessary, let it be constructive, and see to it that it is not made in an offensive way.
- 8.—Avoid an assumption of superiority and especially in those lands where the trend is toward a society without classes.
- 9.—In your character as guest, do not try to tell others how to run the government; avoid mixing up in the country's political affairs.
- 10.—Do not speak disparagingly of the country where you reside. No man likes to hear his native land defamed.
- 11.—Keep in mind that the country in which you make your living has a claim upon your gratitude.
- 12.—Where praise is deserved, do not fail to give it. The results are always worth while.
- 13.—Cooperate in the social and economic development of the country. Share in its philanthropic, humanitarian and cultural activities.
- 14.—Do not expect things to be the same in a foreign country as in your own. Nations are made by different patterns. Sometimes what is meat for one may be poison to another.
- 15.—If we will lift up the banner of kindly, friendly and unselfish service in the community where we live, we will merit the respect and highest consideration of those whom we desire to be our friends.
- 16.—The good neighbor policy means unity, harmony and friendly relations. The other alternative is discord, antagonisms, misunderstanding and hate.
- 17.—We get no where by making people feel small and insignificant, but we add a glow to our own feelings and win everlasting gratitude when we help others touch the stars.
- 18.—We should not expect to enjoy the privileges extended us by another country without heartily responding to the obligations they entail.
- 19.—A smile will go a long way toward creating goodwill—make use of it. It is the same in any language.
- 20.—In our contacts with people, it is well to bear in mind that it is not the kind of clothes on the body but the spirit in the heart that counts.
- 21.—People have a right to be suspicious of our motives, if we talk one way and act another. Lips and life must be in harmony.
- 22.—Watch your attitude. It may create a dislike for you, or even stir up hatred toward your country. Avoid being cynical.
- 23.—The practice of democratic fairness in our personal and business affairs would make a world of difference in the effectiveness of inter-american relations.
- 24.—Show the real spirit of a good neighbor by acting toward others in a way that will help them.

X. E. F. I.

EL PREGONERO DEL ESTADO DE CHIHUAHUA

ESTACION RADIODIFUSORA COMERCIAL

CALLE ESCORZA No. 1103

EDIFICIO DEL TEATRO DE LOS HEROES

APARTADO POSTAL 133

CHIHUAHUA, CHIH., MEX.



AMERICA UNIDA DEFENDE SU LIBERTAD



CORREOS MEXICO 12 CENT

XEFI
XEW NBC



Mr. David F. Thomas,
Official Longwave Listening Post,
I. DX. S.,
PROCTORVILLE, Ohio. U.S.A.

XEMO

TIJUANA, BAJA CFA.
5000 WATTS....860 K.C.

OFICINAS Y ESTUDIOS:
AVENIDA DURANGO
COL. Fco. I. MADERO
TIJUANA, BAJA CFA.,
MEXICO

Enero 7 de 1946.

Mr. David T. Thomas,
Protorville, Ohio,

Estimable radio-oyentes

Con gusto verificamos su tarjeta postal
fechada el 16 del mes de Diciembre próximo pasado, por
haberla encontrado correcta.

Damos a usted las gracias por su repor-
te y nos repetimos, atentos y seguros servidores.

RADIOEMPUSORA COMERCIAL X.E.M.O.


Eugenio Carrasco,
Gerente.



DIRIJA SU CORRESPONDENCIA AL APARTADO POSTAL No. 60 TIJUANA, BAJA CALIFORNIA, MEXICO

XEMO

APARTADO POSTAL NO. 69
TIJUANA, BAJA CALIFORNIA

Mr. David F. Thomas,
Proctorville, Ohio,
U. S. A.



X·E·T·

5000 WATTS.
990 KCLS.



El Pregonero del Norte, S.A.

APARTADO Núm. 203

MONTERREY N. L. MEXICO.

February 8, 1946

Mr. David F. Thomas
Proctorville, Ohio
U. S. A.

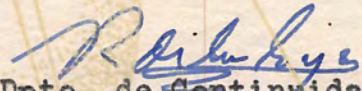
Dear sir:

Thank you for your kind letter of February 2. We estimate your report and are glad to communicate you that it is right, for all the characteristics you mention agree with our broadcasting we had the date you point.

On February 16 and 23 at 3.00 a.m. C.S.T. we will have another broadcasting dedicated to the United States People.

Thank you for your report once more, and we remain

Very truly yours


Docto. de Continuidad

RdlG/rg

MONTERREY, N. L.

X·E·T·

5000 WATTS.
990 KCLS.



El Pregonero del Norte, S.A.

APARTADO Nº 203

MONTERREY N L MEXICO.



David F. Thomas
Proctorville, Ohio
U. S. A.

Dear Radio Friend,

We appreciate very much your letter of Sept. 7, 1947 giving reception of broadcast from our station on " " ". The data given by you has been checked and we take pleasure in verifying your report.

We would appreciate any further reports on the receiving conditions in your district, as well as any suggestions or criticism which you may care to make. It helps us in our work and it is pleasant to keep in touch with our audience.

We would also appreciate it if you would invite your friends to listen to our programs.

With best wishes, we are.

Radio Station X E L O

C. Juarez, Chih., Mexico.

800-Kcs.

150.000 Watts

REMITENTE Radiodifusora XELO
DOMICILIO Aparatado Postal # 266
POBLACION Ciudad Juarez
ESTADO Chihuahua MEXICO

CORREOS - MÉXICO
TARJETA POSTAL



Mr. David F. Thomas
Proctorville, Ohio
U. S. A.



EN ESTE LADO SOLO DEBE ESCRIBIRSE LA DIRECCION

XERF - 1570 Kc.

Villa Acuña, Coah., Mexico

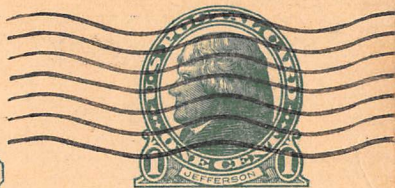
50,000 WATTS - CLEAR CHANNEL

*Many thanks for your report on our test program.
We wish you good listening as we go on the air
with our regular programs.*

CIA. RADIODIFUSORA .
DE COAHUILA, S. A.

MAR 2 1947

VILLA ACUÑA, COAH.



THIS SIDE OF CARD IS FOR ADDRESS

Mr. David E. Thomas,
Proctorville, Ohio, U.S.A.



XEG

RADIO STATION XEG

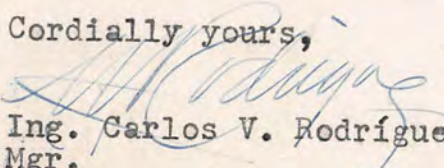
1050 on Your Dial

-- in romantic Old Monterrey -- the land of
Stars and Steel Guitars: La Silla (the saddle)
Mountain in background.

Dear Sir:

Thank-you for your report
of December 3rd. 1950.
We appreciate it very much.

Cordially yours,


Ing. Carlos V. Rodríguez.
Mgr.

Apdo. 638.

Post Card



Mr. David F. Thomas.
Proctorville, Ohio.
U.S.A.



— 1050 on Your Dial

RADIO STATION XEG

-- in Romantic Old Monterrey, the
land of Stars and Steel Guitars, La Silla
(the saddle) Mountain in background.



Post Card



W. F. Thomas
open
XE 75
50000 watts.

W. F. Thomas
Pactorville
Ohio

P. 48

OSCAR PEREZ E.
PROPIETARIO

RAFAEL ELIZALDE
GERENTE



APARTADO No. 60

TELEFONOS: { 39-51
 { 24-22

MAZATLAN, SIN., MEX.

Enero 15 de 1951.

Sr. David F. Thomas,
Radio W.U.M.S.
Proctorville, Ohio, U.S.A.

Estimado señor Thomas:

Acusamos recibo de su atenta de 26 de Diciembre ppdo., en la cual se sirve darnos un reporte de nuestras transmisiones llevadas a cabo la noche del - 24 y primeras horas del día 25 de Diciembre último. Hemos checado su reporte y lo encontramos correcto.

Agradecemos a usted sinceramente su reporte y aprovechamos la ocasión para enviarle un saludo cordial con nuestros mejores deseos para 1951.

RADIODIFUSORA XERJ


Gerente

RE/elv.

RADIODIFUSORA X E R J

APARTADO 60

MAZATLAN, SIN., MEX.

Sr. David F. Thomas,
Radio W.U.M.S.
PROCTORVILLE, OHIO, U.S.A.



CORREO AEREO - VIA AIR MAIL



XEAAA

RADIO AMERICA

1340 KCS.

♦
APARTADO POSTAL 78
MEXICALI, BAJA CFA.

OFICINAS Y ESTUDIOS:
ALTAMIRANO 107 ALTOS
TELEFONO 914 J

PLANTA TRANSMISORA
- COLONIA ORIZABA -
TELEFONO No. 574 J

Mexicali, B.C. a 25 de Enero de 1952.-

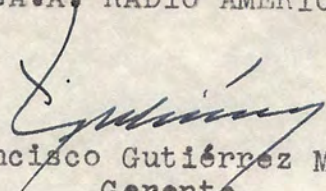
Mrs.
David F. Thomas,
Proctorville, Ohio, U.S.A.

Estimado amigo:

Nos permitimos informarle que todos los datos que nos enviaron en su amable reporte, relativo a nuestra Emisora son correctos.-

Si acaso continúan escuchando, mucho le agradeceríamos nos informaran.-

Atentamente.
X.E.A.A. RADIO AMERICA.


Francisco Gutiérrez M.
Gerente.

FGM/clk.

Nuestra Misión es Aumentar sus Ventas



XEAA

RADIO AMERICA
1340 KCS.

APARTADO 78
MEXICALI, B. G.

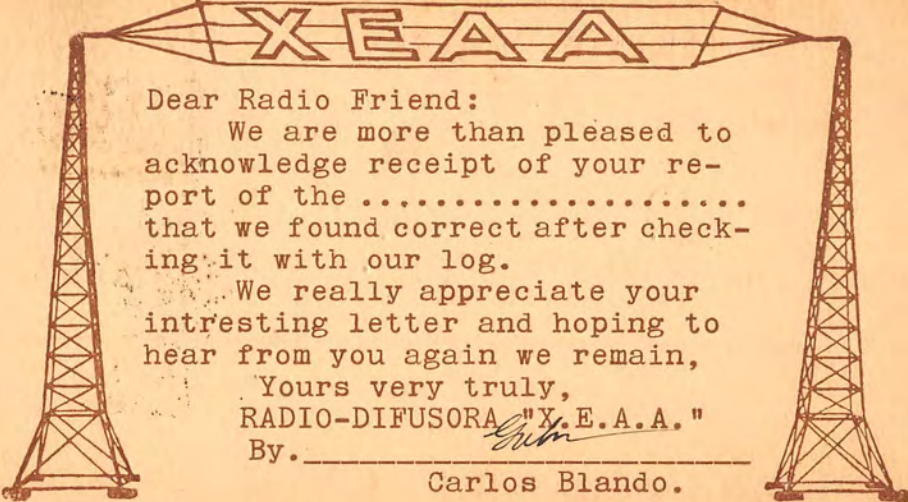
TELEFONOS:
574 J. Y 914 J.



MRS.
DAVID F. THOMAS,
PROCTORVILLE, OHIO, U.S.A.

Nuestra Misión es Aumentar sus Ventas

MEXICALI, B. CFA., MEX.



X E A A

Dear Radio Friend:

We are more than pleased to acknowledge receipt of your report of the that we found correct after checking it with our log.

We really appreciate your interesting letter and hoping to hear from you again we remain,

Yours very truly,
RADIO-DIFUSORA "X.E.A.A."

By. _____

Carlos Blando.

CORREOS - MÉXICO
TARJETA POSTAL



Mr. David Thomas.
Proctorville Ohio.



EN ESTE LADO SOLO DEBE ESCRIBIRSE LA DIRECCION

50.000 WATTS

X E D M

1580 KCS.

RADIO PACIFICO. S. A.

APARTADO POSTAL 285

HERMOSILLO, SONORA

Feb. 8 '52

Mr. David F. Thomas
PROCTORVILLE, Ohio

Dear Mr. Thomas:

This is acknowledge with thanks your reports
of reception of XEDM corresponding to Feb. 3
1952 and which we are happy to verify.

We sincerely appreciate your courtesy.

Very truly yours,


Ing. C. V. Rodriguez

50,000 WATTS

X E D M

1580 KCS.

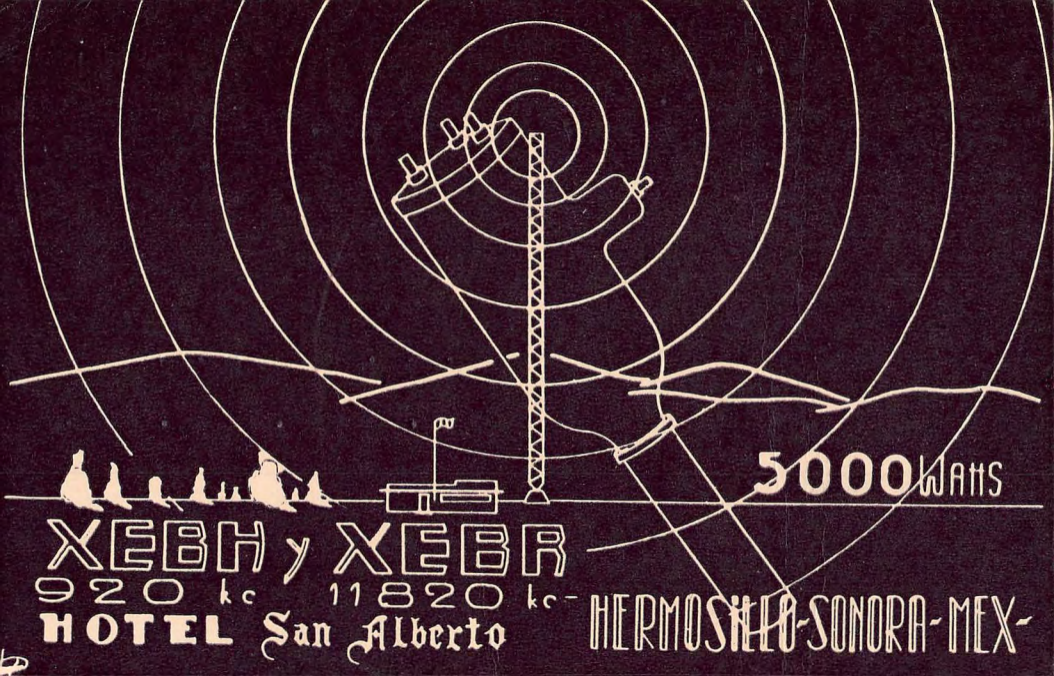
RADIO PACIFICO, S. A.

APARTADO POSTAL 285
HERMOSILLO, SONORA.

Mr. David F. Thomas
PROCTORVILLE, Ohio

CORREO AEREO - VIA AIR MAIL





5000 WATTS

XEBH y XEBR

920 kc 11820 kc-

HOTEL San Alberto

HERMOSILLO-SONORA-MEX-

Mr.

David F. Thomas
Proctorville, Ohio, U.S.A.

Agradecemos su fino reporte para nuestra
transmision especial DX. de fecha 11 del
presente

Le invitamos para que siga sintonizando
nuestras ondas X.E.B.H. X.E.B.R.

Somos de usted Afmos. Attos. y Ss. Ss.

Radio Difusoras de Sonora

5000 Watts Efectivos Alta Fidelidad

XEBH - XEBR

920 Kc. 11,820 Kc.

EL HERALDO DE SONORA DESDE HERMOSILLO

**Oficinas y Estudios: Edificio Hotel "San Alberto"
APARTADO 68**

Mr. David F. Thomas,
Longwave Listening Post
RADIO W.U.M.S.
Proctorville, Ohio, U.S.A.



CORREO AEREO VIA AIR MAIL

THIS CONFIRMS YOUR HAVING RECEIVED US ON March 1, 1953

XE X O

NUEVO LAREDO, MEXICO

OUR TRANSMITTER HAS A POWER OF 50,000 WATTS.

THANK YOU FOR YOUR REPORT AND
PLEASE WRITE AGAIN.

THE MANAGEMENT

1550 KCS.



Mr. David F. Thomas
Longwave Listening Post
Radio W. U. M. S.
Proctorville, Ohio,
U. S. A.

5000 WATTS EFECTIVOS
990 KILOCYCLOS

- XECL -

U.S. ADDRESS: P. O. BOX 1014
CALEXICO, CALIF.

RADIO MEXICALI

AV. MADERO 621 • TELEFONOS NOS. 20 Y 216
MEXICALI, B. CFA., MEXICO

CONCESIONARIO:
ALFONSO A. LACARRA

GERENTE:
A. MALDONADO SOTOMAYOR

Dic. 19 de 1955.-

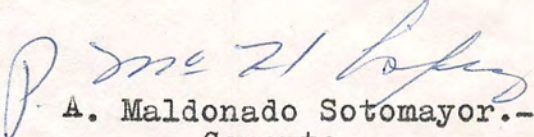
David F. Thomas.
Longwave Listening Post
Radio W.U.M.S.
PROCTORVILLE, OHIO, U.S.A.

Estimado Radio-escucha:

Estamos agradeciéndole su amable reporte relativo al 8 de Diciembre, reporte que encontramos correcto despues de revisar nuestro registro correspondiente a -- ese día.-

Nuestro transmisor es de propia construcción y opera con una potencia de 5KW., en la frecuencia de 990 Kilociclos, la antena vertical tiene una altura de 250 pies.- Nuestras horas de transmisión son de las 5:30 A.M.- a las 12:00 P.M. "TIEMPO OFICIAL" y nos encontramos situados a través de la frontera con Calexico, Calif., U.S.A.-

Esperamos que seguirá escuchándonos en lo sucesivo, agradeciéndole de nuevo su reporte, quedamos de - Ud. Attos. Amigos y Ss. Ss.


A. Maldonado Sotomayor.-
Gerente.-

AMS'mhl.

X E C L

"RADIO MEXICALI"

AV. MADERO 621 MEXICALI, B. CFA.

P. O. BOX 1014 CALEXICO, CAL.



David F. Thomas,
Longwave Listening Post
Radio W. U. M. S.
PROCTORVILLE, OHIO, U.S.A.



P.O. BOX 57
LAREDO, TEXAS

APARTADO
POSTAL 99

El Progonero del Bravo

5000 WATTS

960 KCS.

NUEVO LAREDO, TAMPS.

January 26, 1955

Mr. David F. Thomas.
LONGWAVE LISTENING POST
Radio W.U.M.S.
Proctorville, Ohio.

Dear Mr. Thomas:

We received your nice report on our broadcast of January 18, 1955.

Your report is exact in all the points you've mentioned and you can tune in our station the third Tuesday of every month from 2:30 to 3:00 a.m. CST since we check our frequency with Commercial Radio Monitoring from Kansas City, Mo.

Thanking you for your report we extend you the present confirmation of your listening our station on January 18th., 1955 and we invite you to tell all the members of your Club to try and listen to our station the third Tuesday of every month from 2:30 to 3:00 am CST.

Our best wishes and personal regards to you all,

Sincerely,

Felipe Maldonado P.

FMP:rcg.



PO. BOX 87
LAREDO, TEXAS

El Pregonero del Bravo

5000 WATTS

960 KCS

NUEVO LAREDO, TAMPS.

APLZADO
POSTAL 88

NUEVO

35 CTS
CORREO
AEREO
MEXICO



Mr. David F. Thomas.
LONGWAVE LISTENING POST
Radio W.U.M.S.
Proctorville, Ohio.

PAR AVION CORREO AEREO AIR MAIL

