

Station WDBJ at Roanoke, Virginia, is owned and operated by  
Richardson-Wayland Electrical Corporation

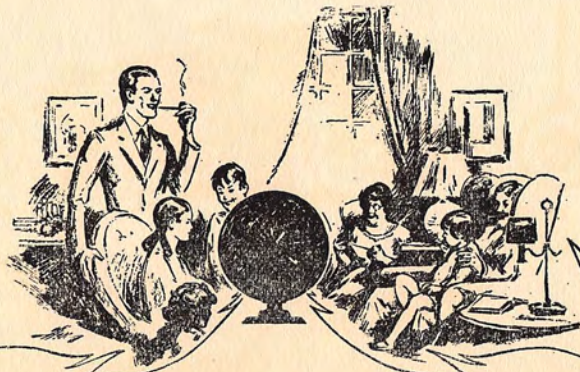


WE are very glad that our programs have been sufficiently entertaining to merit your recent communication to us.

Your comments are most certainly valued, and we shall strive to be deserving of your continued interest.

Cordially yours,

RICHARDSON-WAYLAND  
ELECTRICAL CORPORATION





Mr. David F. Thomas,  
Proctorville, Ohio.

ESTABLISHED 1877

CABLE ADDRESS "LARUS" A B. C. CODE FIFTH EDITION.  
BENTLEY'S COMPLETE PHRASE CODE.



# LARUS & BROTHER CO.

Incorporated.  
Manufacturers of Tobacco.



P. O. DRAWER 1516.

21<sup>ST</sup> & Main Sts.

*Richmond, Va., U.S.A.* Nov. 6, 1925

Mr. David F. Thomas,  
Proctorville, Ohio.

Radio Friend:

Many thanks for your letter reporting reception of our opening programme. We are certainly overjoyed at the large number of responses from Radio friends in all sections, and we assure you that we will endeavor to serve you with programmes of high quality at all times. We ask your indulgence while we remedy our shortcomings, which are bound to develop in the course of progress. We invite constructive criticism and deeply appreciate your applause.

We are operating a Western Electric 1000 watt station, on a wave length of 256 meters. We will be on the air every Monday and Thursday, 9 to 12 P. M. Eastern Standard Time.

Let us hear from you again.

Cordially yours,

LARUS & BRO. CO.

CTL/AC

*P. J. Lucy*  
Radio Manager.

**"EDGEWORTH" HIGH-GRADE TOBACCO**

# EDGEWORTH

Post Card

PLACE  
STAMP  
HERE



Smoking Tobacco

## W - R - V - A

Edgeworth Tobacco Station

Richmond, Virginia

U. S. A.



Applause or criticism mean perfection in Broadcasting. Always send a card.



City..... State.....

Name..... St. & No.....

On..... at....., I heard your

Station. It came in..... I especially enjoyed:.....

.....  
 .....  
 .....

Which do ) Orchestra Classics  Songs Classical   
 ( " Jazz  " Popular   
 you prefer? )

## W - R - V - A

RICHMOND, VIRGINIA, U. S. A.

Monday, November 9

9 to 12 p. m. EASTERN STANDARD TIME

- 9:00 - Station Announcements.
- 9:05 - Piano, Mrs. Alta Neal.
- 9:10 - Tenor Solo, Joseph Whittemore.
- 9:20 - Violin, Jose Andonegui.
- 9:30 - Soprano, Mrs. John L. Dorset.
- 9:40 - Tenor Solo, Joseph Whittemore.
- 9:45 - Duets.
- 9:50 - Violin, Jose Andonegui.
- 10:00 - Soprano, Mrs. John L. Dorset.
- 10:20 - Tenor and Violin, Joseph Whittemore and Jose Andonegui.
- 10:30 - Soprano, Mrs. John L. Dorset.
- 10:40 - Sterling Orchestra.
- 11:00 - Negro Jubilee Singers, Joe Matthews, Director.
- 11:05 - Station Announcements.
- 11:15 - Sterling Orchestra.
- 11:25 - Negro Jubilee Singers.
- 11:35 - Sterling Orchestra.
- 11:45 - Negro Jubilee Singers.
- 11:50 - Sterling Orchestra.
- 11:55 - Negro Jubilee Singers.
- 12:00 - Carry Me Back to Old Virginny.

Monday, November 16

9 to 12 p. m. EASTERN STANDARD TIME

- 9:00 - Station Announcements.
- 9:05 - Piano Solo, Miss Ethel Boling.
- 9:15 - Tenor Solo, Mr. Field Wylie, Miss Irene Klise, Accompanist.
- 9:25 - Violin Solo, Mr. Montague Holland.
- 9:30 - Tenor Solo, Mr. Field Wylie.
- 9:40 - Piano Solo, Miss Ethel Boling.
- 9:45 - Violin Solo, Mr. Montague Holland.
- 9:50 - Tenor Solo, Mr. Field Wylie, Miss Irene Klise, Accompanist.
- 10:00 - Five minute travelogue on Richmond.
- 10:05 - Bedouins Orchestra, P. E. Cantrell, Manager
- 10:15 - Sabbath Negro Glee Club, Under direction of Joe Matthews.
- 10:25 - Bedouins Orchestra.
- 10:35 - Country Fiddlers, Messrs Wallace Sr. and Jr's.
- 10:45 - Sabbath Negro Glee Club.
- 10:55 - Bedouins Orchestra.
- 11:05 - Station Announcements and Travelogue on Richmond.
- 11:10 - Bedouins Orchestra.
- 11:20 - Sabbath Negro Glee Club.
- 11:30 - Bedouins Orchestra.
- 11:40 - Sabbath Negro Glee Club.
- 11:50 - Bedouins Orchestra.
- 12:00 - Carry Me Back to Old Virginny.

Thursday, November 12

9 to 12 p. m. EASTERN STANDARD TIME

- 9:00 - Station Announcements.
- 9:05 - Piano, Miss Florence Neisler.
- 9:15 - Tabernacle Quartette.
- 9:25 - Instrumental.
- 9:35 - Baritone, Mr. Arthur Wilkinson.
- 9:40 - Piano, Miss Florence Neisler.
- 9:50 - Soprano, Mrs. Herbert Powell.
- 9:55 - Tabernacle Quartette.
- 10:00 - Station Announcements.
- 10:05 - Piano, Miss Florence Neisler.
- 10:15 - Contralto, Mrs. Guy Leith.
- 10:20 - Duet.
- 10:30 - Tenor, Mr. Joseph I. Maust.
- 10:35 - Piano, Miss Florence Neisler.
- 10:45 - Tabernacle Quartette.
- 10:55 - Station Announcements.
- 11:00 - Old Dominion Orchestra.
- 11:10 - Songs.
- 11:20 - Old Dominion Orchestra.
- 11:30 - Station Announcements.
- 11:35 - Violin.
- 11:40 - Old Dominion Orchestra.
- 11:50 - Songs.
- 12:00 - Carry Me Back to Old Virginny.

Thursday, November 19

9 to 12 p. m. EASTERN STANDARD TIME

- 9:00 - Station Announcements.
- 9:05 - Lawrence Orchestra.
- 9:10 - Songs.
- 9:20 - Lawrence Orchestra.
- 9:30 - Violin Solo.
- 9:35 - Reading.
- 9:40 - Lawrence Orchestra.
- 9:45 - Songs.
- 9:50 - Piano Solo.
- 9:55 - Lawrence Orchestra.
- 10:00 - Station Announcements and Richmond Travelogue.
- 10:05 - Booker's "Virginians" (Orchestra)
- 10:15 - Negro Glee Club.
- 10:25 - Booker's "Virginians" (Orchestra)
- 10:30 - Violin Solo.
- 10:40 - Booker's "Virginians" (Orchestra)
- 10:50 - Negro Glee Club.
- 11:00 - Booker's "Virginians" (Orchestra)
- 11:05 - Station Announcements and Richmond Travelogue.
- 11:10 - Booker's "Virginians" (Orchestra)
- 11:20 - Request Numbers.
- 11:30 - Booker's "Virginians" (Orchestra)
- 11:40 - Negro Glee Club.
- 11:50 - Booker's "Virginians" (Orchestra)
- 12:00 - Carry Me Back to Old Virginny.

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AFTER 5 DAYS RETURN TO

**LARUS & BROTHER CO.**

**RICHMOND, VA. U.S.A.**

P. O. DRAWER 1516

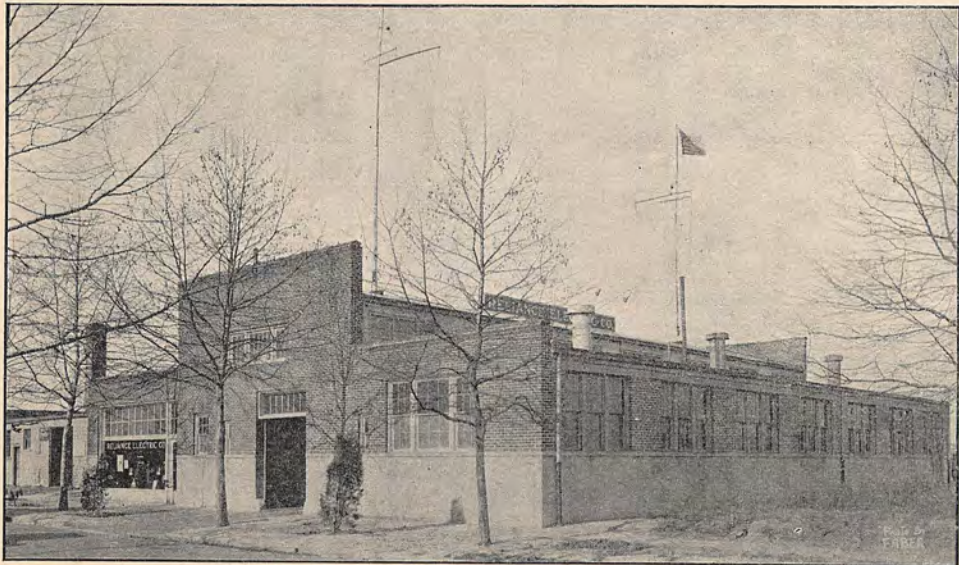


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One  
Cent  
Stamp

We gratefully acknowledge receipt  
of your comment of the 11/22/24  
relative to broadcasting from this station.

We hope we may hear from you  
often.

“WTAR”

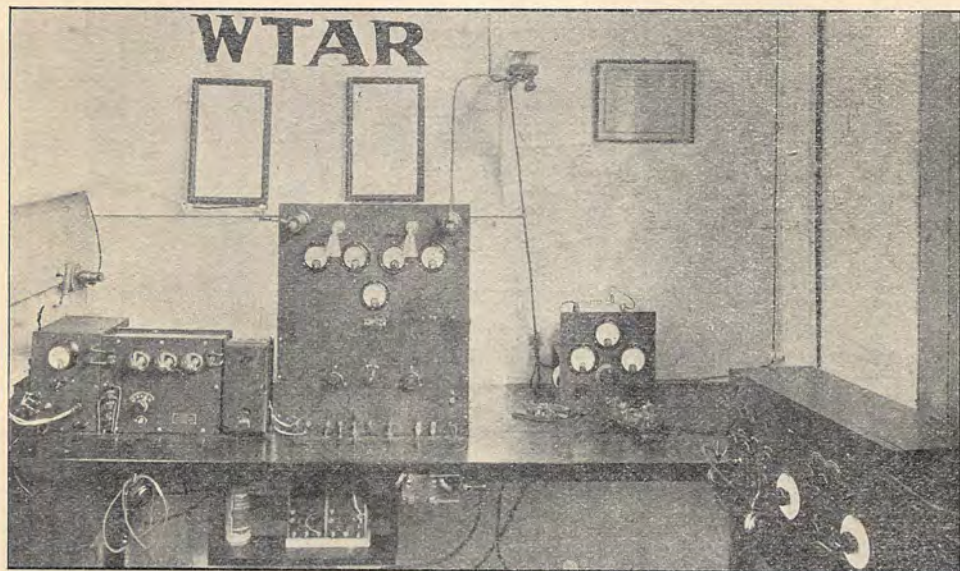
Broadcasting Station of the Reliance Elec-  
tric Co., Inc., located at Norfolk, Virginia.

“The Gateway of the Mid-Atlantic  
Seaboard.”

Mr. David Thomas  
Proctorville  
Ohio



*Operating Schedule—Tuesday and Saturday 8:00 P. M.  
Friday 3:30 P. M. Eastern Standard Time.*



*Transmitter—Our own construction*

*Wave length <sup>261</sup> 280 Meters—Power <sup>100</sup> 50 Watts*

*Current supplied by Willard "A" and "B" Batteries*

WTAR NORFOLK 361 METERS  
Reliance Electric Company, Inc.  
Norfolk, Virginia  
PROGRAMS EASTERN STANDARD TIME

Monday - 12:30 - 1:30 P.M. - 5:00 - 6:00 P.M.  
Tuesday - 12:30-1:30 P.M. - 5:00 - 6:00 P.M. - 7:30 - 12:00 P.M.  
Wednesday - 12:30 - 1:30 P.M. - 5:00 - 6:00 P.M.  
Thursday - 12:30 - 1:30 P.M. - 5:00 - 6:00 P.M.  
Friday - 12:30 - 1:30 P.M. - 5:00 - 6:00 P.M. - 9:30 - 12:00 P.M.  
Saturday - 12:30 - 1:30 P.M. - 5:00 - 6:00 P.M.

RELIANCE ELECTRIC CO. INC.

"W T A R"

NORFOLK, VA.

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Mrs. David Thomas  
Proctorville, Ohio

