

objectives-

Heralding Christ Jesus' Blessings



— This is the **BOOK**

God gave

- to reveal His message of love for sinners, climaxed in the gift of His only Son, sacrificed on Calvary, for payment of all sin.
- «faith cometh by hearing» this Word and so Christ ordained that His followers should go everywhere into all the world proclaiming the Gospel to men as «Good News».
- This serving others in Christ's stead is the greatest objective to which a redeemed soul can aspire by His grace.

«Go ye into all the world and preach the Gospel».

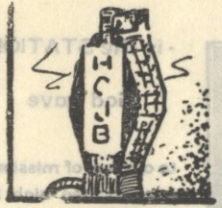


— This is the **WORLD**

God gave

- Christians as their field of labor.
- valiant thousands have left homeland and loved ones to carry out His high and holy commission, fired by one sacred ambition to «gather out a people for His name from every kindred tribe and tongue».
- No loftier objective remains to the Church of Christ than to follow in His footsteps to the ends of the earth in glad sacrifice of her best in sons and supply to reach the last lost soul in our generation.

«Lo, I am with you even unto the end of the age».



This is one **METHOD**

God gave

- to reach the world in our day, quickly, completely, constantly with the Word of Life, Light and Love.
- since the world is large, and barriers of hatred, prejudice and pride often combine to hinder and exclude God's messengers, —what then?. Shall we lower our objective? No!
- *Radio* joins other homeland and missionary forces to penetrate unreached areas and cultivate present fields by incessant spiritual ploughing and sowing of the Good Seed.

«Their sound went out into all the earth».

H C J B



10.000 watts

- is the STATION

God gave

to a group of missionaries located high in the heart of the Andes mountains just south of the equator, to carry out a new type of missionary work by radio.

RADIO STATION HCJB. LOCATED IN QUITO, CAPITAL OF ECUADOR
 THE VOICE OF THE ANDES
 OPERATING AS AN INDEPENDENT FAIHT MISSIONARY ORGANIZATION.

- with its sister station, this powerful transmitter reaches listeners in Ecuador, Latin America and all the world with the soul-saving Gospel of Christ.
- here is a mighty ally to Christian work and workers of every creed and clime.
- here is a vital element for world evangelization from one favorable location

- when we say HCJB reaches *all* the world, we mean just that. Correspondence from every continent bears testimony to the clear, "local-like" reception which astounds many technical men.
- the responsibility resting on the HCJB staff to meet the challenge of this vast listening audience is more than we can bear alone. We must have prayer helpers imbued with a passion for souls.
- "casting our burdens on the Lord", knowing "He shall sustain us", we invite you to place HCJB as one of your prayer objectives down through the years, helping us to "occupy till He come".

- knowing that HCJB is proclaiming the merits of Christ's shed blood in atonement right in the territory of Satan, who is "the prince of the power of the air", prayer-warriors will know how to "wrestle" against these powers of iniquity.