



The Air ~

**NEW MISSIONARY
FRONTIER**

Information concerning missionary broadcasting
on the field as exemplified in

**RADIO STATION HCJB
QUITO, ECUADOR**

Forwarding Address: 156 Fifth Avenue, New York 10, N. Y.



MISSIONARY RADIO

AS EXEMPLIFIED IN THE PIONEER MISSION- ARY BROADCASTER — “THE VOICE OF THE ANDES”

As the silver wings of Panagra flash over the heart of the Andes, one sees the rugged form of old Mount Pichincha looming to the north of Quito. On the lower slopes of this extinct volcano, the plane passenger sees one particular spot of green on which cluster several buildings and radio towers. That is Radio Station HCJB.

The visitor to Quito who takes the time to stop in at “The Voice of the Andes” hears the story of true spiritual romance and sees abundant evidence of the present-day working of God. For Radio Station HCJB is the outgrowth of a vision of reaching the regions beyond by radio—doing missionary work in many fields from one spot.

The years since 1931, when the station began operations with one low-powered transmitter and a staff of three, have served to emphasize repeatedly that the same blessing which came through evangelizing by radio in the homelands can be experienced by using radio for missions. The basic idea of the founders of the station and the friends who stood with them has been proved worth while and vital, namely—from one well-selected spot on the mission field radio can be used to reach thousands for Christ who might not otherwise hear the Gospel.

In eloquent testimony of the blessing of God upon missionary radio have come the thousands of letters from all over Latin America and the entire world. Spiritual blessing upon its listeners has always been the objective of the HCJB Staff, and yet the very existence of the five transmitters, the two-story studio and office building, and various other edifices, along with the staff of 100 broadcasting in fourteen different languages, indicates both material and spiritual progress!



Reuben E. Larson at the
HCJB microphone

HISTORY “HIGHLIGHTS” OF HCJB

- The first programs of Radio Station HCJB were broadcast on Christmas Day of 1931. For the small group of missionaries gathered in the living room which served as studio in the HCJB home, the occasion meant much more than just another radio station “coming on the air.” HCJB was God’s answer to years of faith and prayerful vision. HCJB was the first regular broadcast station in Ecuador with daily programs. Here, indeed, was the first missionary station in the world—the Pioneer Missionary Broadcaster! Fervent and sincere were the grateful hearts that offered thanks to a mighty God for providing and preserving the fragile equipment that had been transported thousands of miles to bring to pass another chapter in the romance of modern missions!
 - By the providence of God, the present co-directors of the station met in Chicago in 1929 for prayerful consideration of the possibilities of using radio for Gospel broadcasting on the mission field.
 - Being thoroughly convinced of the value of radio as an evangelizing method blessed by the Spirit in the homeland, the hope was held by the founders that in the same manner Christ might be magnified in the salvation of souls on the foreign field. Beyond all imaginations, this vision is being realized.
 - The Ecuadorean Government responded magnificently to the proposal of installing a station for religious, cultural and educational purposes, with the happy result that a twenty-five-year permit or contract was procured for the station.
 - The station received its official “call” as HCJB, which letters suggested the slogan, “**Heralding Christ Jesus’ Blessings**”—the commission from the Great Missionary. With the greatest liberty and consideration from official circles, HCJB has continued its ministry without let or hindrance. Ecuador has undoubtedly been God’s “open door” for HCJB.
 - Space forbids more than a line, naming the outstanding milestone for each succeeding year. Reading between the lines, many will ascertain a story even more thrilling than that revealed by the outline of events chronicling the growth and progress of “The Voice of the Andes.”
- 1931—Incorporation of **World Radio Missionary Fellowship**. Building of first 200 watt transmitter. Installation and inauguration in Quito.
- 1932—Portable transmitter and loudspeaker system installed in train for Gospel broadcasting in connection with 25th anniversary of railroad. First of its kind in South American Gospel work.
- 1933—Opening of first HCJB Central Studio and office in the heart of downtown Quito. Beginning of Newspaper Evangelism by HCJB.
- 1934—Beginning of the Radio Circle by which native Christians, located strategically, were loaned radios to get surrounding community to listen to HCJB. Experimentation with a second station on long-wave to better reach local Quito listeners.
- 1935—Purchase of new RCA transmitter to replace original transmitter, to operate on 73 meters for provinces of Ecuador and nearby republics.

1936—Building and placing in operation the Gospel Sound Bus (Radio Rodante), equipped for mobile transmission. Announcement of the HCJB Home Advisory Council.

1937—Installation of another station of 1 KW power for transmission to reach out to more of the Latin American countries. English programs begin.

1938—Plans laid for a 5 KW transmitter for use on short-wave, to be built (DV) in answer to challenge of world-wide missionary transmission possibilities.

1939—God answers prayer by giving funds for 10,000 watt station to be built by a Christian radio engineer. Property for new station purchased north of Quito. Transmitter building constructed.

1940—Inauguration of new 10,000 watt station on Easter Sunday by the President of Ecuador. Building of director's home on new HCJB grounds.

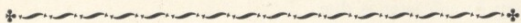
1941—Thousands of appreciated reception letters from all over the three Americas and the rest of the world. Power increases on local longwave to a 1 KW, and on provincial station to 300 watts. Three stations reaching a vast audience of untold thousands daily for Christ. Swedish, Russian and Quechua languages added to Spanish and English for Gospel preaching.

1942—Addition of a fourth transmitter on 31 meters. Beginning Gospel broadcasts in French, Dutch, Czech, and Yiddish. More than 300 Gospel broadcasts each month in nine languages. New York office opened.

1943—District Secretaries appointed. Construction of two-story studio and office building in Quito. Gospel programs increased to over 400 monthly.

1944—Fifth station added using 19-49 meters. Gospel broadcasts jump to over 500 monthly in twelve languages.

1945—Survey of twenty Latin American countries making "on the spot" investigation of religious radio situation. HCJB using fourteen languages broadcasts 600 Gospel programs each month. Postwar expansion planned.



NEW WORKERS TO QUITO



REV. AND MRS. MARTIN A. JANSON
Portuguese Programs



KATHRYN EVANS
Secretary

Rev. and Mrs. Abe C. Van Der Puy and Baby Lois GOSPEL SOUND BUS



WORLD RADIO MISSIONARY FELLOWSHIP— STATEMENT OF FAITH

- I. **The Trinity.** We believe in one God, existing in a Trinity of Persons: Father, Son, and Holy Spirit (John 15:26), who are co-eternal and of equal dignity and power. (Matt. 3:16-17.)
- II. **The Bible.** We believe that the Bible is the Word of God, verbally inspired and without error as originally written, and that it is the only infallible rule of faith and practice for the Christian. (II Tim. 3:16; II Peter 1:21.)
- III. **The Plan of Salvation.** We believe in Jesus Christ, conceived of the Holy Spirit (Matt. 1:20), born of the Virgin Mary (Luke 1:35), Whose death on the cross for the redemption of sinners provided a sufficient and complete expiation of their guilt (Eph. 1:7), and Who rose again for our justification (Rom. 4:25), ascended into heaven, and is now seated at the right hand of the Father, interceding for all those who come unto God by Him (Heb. 7:25). We are "looking for the blessed hope and appearing of the glory of our great God and Saviour Jesus Christ" (Titus 2:13 R.V.), and believe that all things shall finally be subjected unto Him. (I Cor. 15:25-28.)
- IV. **The Church.** We believe that the true church, which is the body of Christ (Eph. 1:23), is formed by the work of the Holy Spirit, of all those who trust Christ as their Saviour (Eph. 2:22).
- V. **The Christian's Ministry.** In view of Christ's last command (Mark 16:15), and recognizing the lost condition of all those who fail to accept the Gospel message (John 3:18-19), we believe in the urgency of every Christian's accepting the Great Commission of Christ "For God so loved the world that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life." (John 3:16).

(Continued on next page)

SOME ENGLISH PROGRAMS FROM HCJB TO WHICH YOU CAN LISTEN

(Quito Time is the same as Eastern Standard Time)

A.M.

7:00- 7:30	(Daily except Monday)—BACK TO THE BIBLE
7:00- 7:30	(Monday)—SHOWERS OF BLESSING
7:30- 7:45	(Daily except Sunday)—DAYBREAK
7:45- 8:00	(Daily except Sunday)—SPIRIT, SOUL AND BODY
8:30- 8:45	(Daily except Sunday)—HEAVEN AND HOME
8:45- 9:00	(Monday)—CANADA CALLING
9:30-10:00	(Sunday)—AMERICA BACK TO GOD
10:00-10:30	(Sun.)—YOUNG PEOPLE'S CHURCH OF THE AIR
10:30-10:45	(Sunday)—OLD FAMILY BIBLE

P.M.

1:30- 2:00	(Sunday)—LIGHT AND LIFE HOUR
2:00- 2:30	(Sunday)—BIBLE BROADCASTERS
2:30- 3:00	(Sunday)—SKY PILOT
5:30- 5:35	(Tues., Thur., Sat.)—FAITH OF OUR FATHERS
9:00- 9:30	(Daily except Monday)—BACK TO THE BIBLE
9:00- 9:30	(Monday)—SUNDAY SCHOOL OF THE AIR
9:30-10:30	(Sunday)—OLD FASHIONED REVIVAL HOUR
9:30-10:00	(Monday)—BOOK OF BOOKS
9:30-10:00	(Tuesday)—GOSPEL AND SONG
9:30-10:00	(Wednesday)—BIBLE QUIZ
9:30-10:00	(Friday)—CHALLENGE TO YOUTH
9:30-10:00	(Saturday)—WORD OF LIFE HOUR
10:00-10:30	(Tuesday)—WORLD RADIO CATHEDRAL
10:00-10:30	(Wednesday)—THE LUTHERAN HOUR
10:00-10:30	(Thursday)—SHOWERS OF BLESSING
10:00-10:30	(Friday)—CHRIST FOR THE WORLD
10:00-10:30	(Saturday)—RADIO BIBLE CLASS
10:30-11:00	(Sunday)—WINGS FROM DAYTON

NOTE: As will be noted, many of the outstanding radio programs of the U. S. find an additional outlet for world-wide reception through the facilities of The Pioneer Missionary Broadcaster.

STATEMENT OF FAITH (Continued)

It is to the work of helping to carry out the plan of God in this age that Radio Station HCJB is dedicated, in conformity with the last command of our Saviour to "go . . . into all the world and preach the Gospel to every creature." With the God-given means at our disposal (I Cor. 9:22), the message of the Gospel, which "is the power of God unto salvation to every one that believeth" (Rom. 1:16), is being literally carried "unto the uttermost part of the earth" (Acts 1:8). We also seek to carry out the command of our Saviour to "teach all nations" (Matt. 28:19), in addition to evangelizing them.

HOW TO TUNE FOR HCJB PROGRAMS

A common question put to us by interested friends of the Pioneer Missionary Broadcaster is, "How can I listen to the programs of HCJB?" Some have tried without success to tune in on our programs, deciding that their receivers were inadequate or the station's signal could not reach them.

To encourage all our friends who have radio receivers of the right kind to listen regularly to the Pioneer Missionary Broadcaster, and to also invite their friends to do so—we give a few simple directions which may be helpful:

1. BE SURE YOUR RADIO HAS **SHORTWAVE BANDS ON THE DIAL**. You cannot hear HCJB on a small longwave receiver.
2. REMEMBER YOU CAN POSSIBLY HEAR HCJB ON FOUR DIFFERENT **SHORTWAVES**—24, 31, 19 and 49 meters. Always try for all four.
3. SET THE BAND SHIFT ON YOUR RADIO FOR **SHORTWAVE**. Turn the dial pointer to near 31 meters. (It may be marked 9 megacycles on your radio.) You can hear one HCJB station at 9.9 megs. If you do not hear us —
4. SET THE BAND SHIFT FOR THE 25 meter band. Turn the dial pointer to near 24 meters. (It may be marked 12 megacycles.) Between numbers 12 and 13 you will find the most powerful HCJB station at 12.5 megacycles.
5. IN THE MORNING you can try to hear HCJB on 19 meters (15.1 megs). AT NIGHT you may pick up our 49 meter wavelength best.
6. **TURN SLOWLY AND AT THE RIGHT HOUR!** See the schedule of English programs above. Compute the difference between Quito time (Eastern Standard Time) and your time.

THE FOUNDATION OF STATION HCJB IS FIXED UPON GOD'S WORD —

Jer. 33:3, "Call unto Me and I will answer thee and show thee great and mighty things thou knowest not."

Zach. 4:6, "Not by might nor by power but by My Spirit saith the Lord of hosts."

PRAYER WARRIORS NEEDED

The Prayer Warriors—undergirding, helping, sustaining and encouraging by prayer, have always been the backbone of the ministry of HCJB. It is to their persistent and powerful backing that any success in reaching the regions beyond by radio by the Pioneer Missionary Broadcaster is due.

The Prayer Warriors have literally kept us on the air for Christ, we sincerely believe! Of the many times when the station and work might have collapsed, not once did God fail to answer the prayers of our faithful friends who refuse to acknowledge defeat.

Field and home workers meet regularly for united prayer daily—Tuesdays through Fridays at 8:30 a.m. (EST). At this time the items of praise and petition on behalf of missionary radio and all missionary and home work are brought before the Throne of Grace.

Those interested in joining this fellowship of prayer are requested to notify us at the earliest possible moment. Perhaps some will want to form weekly prayer bands for the purpose of praying behind the many hundreds of Gospel messages going out to several different language groups around the world.

"Not by might nor by power BUT BY MY SPIRIT, saith the Lord!" Pray for spiritual anointing upon the Word of God as it goes out.

THE OFFICERS AND ORGANIZATION OF RADIO STATION HCJB, QUITO, ECUADOR

A nonprofit organization known as the World Radio Missionary Fellowship was incorporated in the State of Ohio in 1931. This is the organization controlling and operating Radio Station HCJB and all of its activities in Quito, Ecuador, and the United States and elsewhere.

Under the bylaws of the organization, its officers are elected for the period of one year. A U. S. forwarding office is maintained under the name, "The Voice of the Andes," at 156 Fifth Avenue, New York City. All property is held in the name of the corporation. Consecutively numbered receipts are issued for each gift received. The accounting books in both Quito and New York are regularly audited.

A Home Advisory Council of 28 outstanding Christian leaders in the homelands assist HCJB as prayer and information centers. Home representation for HCJB's ministry is gradually developing as district secretaries for certain areas are being appointed.

The active administration of Radio Station HCJB on the field and at home is placed in the hands of co-directors. The present Board of Trustees consists of the following members of the corporation:

Clarence W. Jones, President and Asst. Treasurer

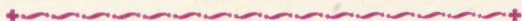
Reuben E. Larson, Vice President and Treasurer

Manuel Garrido Aldama

D. Stuart Clark

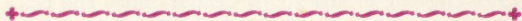
John D. Clark

Financial reports are issued quarterly. The work of "Heralding Christ Jesus' Blessings" is carried on mainly by contributions and sponsored Gospel programs. For further information, write your nearest Home Advisory Council member or direct to the U. S. forwarding office.



GIFTS TO HCJB ARE TAX EXEMPT

According to a letter from the Treasury Department to the World Radio Missionary Fellowship—"contributions made to the W.R.M.F. are deductible by the donors in arriving at their taxable net income in the manner and to the extent provided by Section 23(o) and (g) of the Internal Revenue Code and corresponding provisions of prior revenue acts."



For the more complete story of the founding and development of "The Voice of the Andes"—read

"RADIO, THE NEW MISSIONARY"

Write to

"THE VOICE OF THE ANDES"

156 Fifth Avenue

New York 10, N. Y.