

# Passport to World Band Radio



## 2009

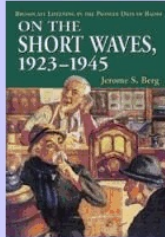


World's #1 Selling Shortwave Guide!

« Passport 2009 on Press!

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## Books: Second Volume of Shortwave History

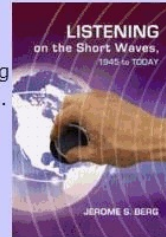


Jerry Berg has been a distinguished shortwave radio writer, contributor and enthusiast for decades. Now that he has retired from practicing law, he has completed the second of three hardback volumes on the history of shortwave listening: *Listening on the Short Waves, 1945 to Today* (McFarland & Company, Inc.). At 415 pages with copious footnotes, it is clearly *the* reference that will be used for generations to come.

ON THE SHORT WAVES, 1923-1945

*On the Short Waves*, the initial volume (\$35), covers 1923-1945. This newest release, \$65, delves into listening during the postwar period with vigor and depth.

A spot check of several topics shows considerable attention to accuracy and detail, all served up in a sober diplomatic spirit. All manner of topics are dissected, including clubs, personalities, listener programs, the evolution of receivers and who listens.



Bottom line, if you have a serious interest in the long and historic journey of world band radio, these two books are "musts" that vastly improve on what's available on the Internet. At \$35 and \$65 respectively from the publisher (800/253-2187), these volumes aren't priced for gloomy economic times. But they'll be as relevant to your children's children as they are to you today.

There are still over half a billion people actively listening to shortwave broadcasts. This is an inconvenient truth at the moment, where *au courant* technology is regarded in high places as trumping audience penetration and persuasion.