## **Seth Parker Redux**

Jerry Berg

When the article, <u>Setting Sail on the Seth Parker World Cruise</u>, was posted in August 2020, some of the graphics were left on the digital cutting room floor. Here they are, for those who want yet more Seth Parker.

## The People

In the card below it's "Seth" and his on-air wife ("Ma"). In the card on pg. 2, "Seth" is on the left, then Lizzie (played on air by Phillips Lord's real wife), "Ma" Parker, Capt. Bang and neighbor Cephus—all members of "the Jonesport gang."





The Ship

A photo taken at an unspecified location.

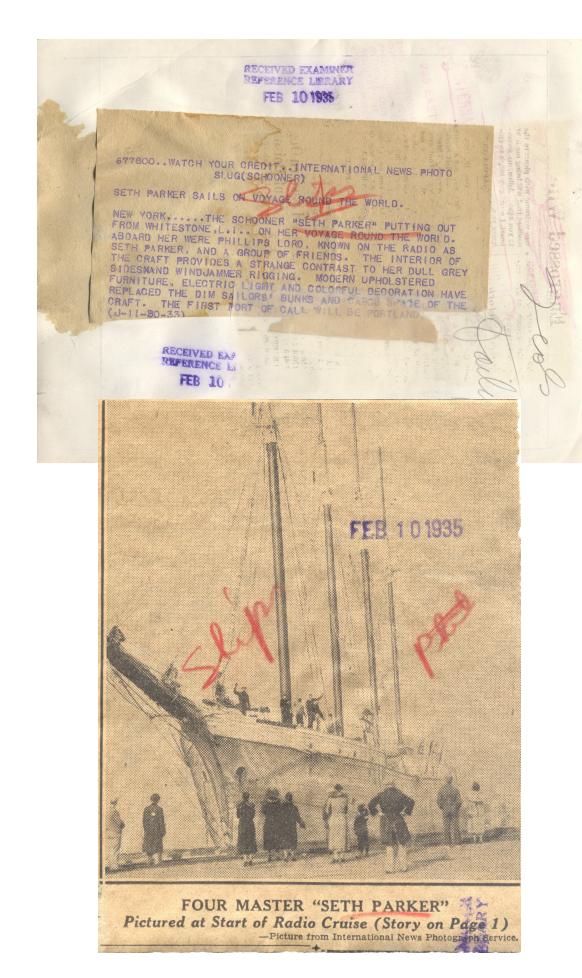


This postcard view is from St. Augustine, Florida, where the *Seth Parker* docked in March 1934 between visits to Jacksonville and Palm Beach,



The legend on the back of the photo at right (see next page, top), which was being worked up for newspaper publication (note the pencil touch up of the starboard bow), placed the Seth Parker in Whitestone, Long Island, which was close by the Fort Totten Pier in Bayside, Queens, where the ship underwent extensive pre-cruise renovations. Apparently the date of February 10, 1935 was not when the photo was taken, for by then the Seth Parker was off the coast of North Carolina. The last sentence of the legend states that the ship's first port of call "will be" Portland, and gives a date that looks like "11-20-33," which was the date the ship departed New York for Portland, Maine. The photo must have been taken around that time.





Model makers were able to add the ship to their collections.



## **Ads and Promotions**

Frigidaire sponsored the trip.







listen to the

Phillips Lord

SETH PARKER
Frigidaire

nation-wide broadcast over the N. B. C. network every Tuesday night at 10:00 p.m.

Phillips Lord program will originate in the after cabin on board the SETH PARKER, which has been especially fitted for this purpose. This program will bring to you stories of the sea and adventures from the SETH PARKER.

Frigidaire is happy to present this unusual program. We hope you will take advantage of Frigidaire's present low prices because Prices Advance January 1, 1934. Buy now and save the difference.

FRIGIDAIRE—THE IDEAL GIFT—and the payment will be no more than an ordinary Christmas gift.

## **Jonesport**

There is in fact a Jonesport, Maine, in the state's, and the country's, easternmost area.



