



# Trans World Radio

TWR MONTE CARLO ADDS STANDARD AM BROADCASTS





# NEW-MEDIUM WAVE COVERAGE FROM MONTE CARLO

*Daily Gospel Programming—morning and evening—Standard AM Broadcast  
400,000 watts—1466 kcs.*

*We praise "...Him that is able to do exceeding abundantly above all that we ask or think..."*

Our hearts are thrilled as we witness with awe while God compounds His blessings on the ministry of Trans World Radio. Our constant prayer for the work of Trans World Radio has been for an ever increasing effectiveness in proclaiming the Gospel of our wonderful Lord. God has now provided a new channel to extend the outreach from the transmitters in Monte Carlo, Monaco. On April 1st broadcasts began on the AM medium-wave (standard broadcast) band using the long established frequency of Radio Monte Carlo. The medium-wave facilities of Radio Monte Carlo, including its superpower 400,000 watt transmitter and highly effective antenna system are now being used to herald the Gospel in all directions from Monte Carlo. During the hours after 9:00 P.M. British Time (GMT) and certain morning periods Trans World Radio programs are now heard throughout Europe, North Africa, and the Middle East on the Radio Monte Carlo frequency of 1466 kcs (205 meters). Broadcasts have already begun in French, German, English with Italian, Spanish, Portuguese, Eastern European and North African languages to be added shortly.



## REACHING FAMILIES

Workers arising early in the morning listen while preparing for work. Mothers, fathers, and children listen around the breakfast table; whole families gather in the evening and turn on their radios for general information, entertainment and background to their home life. People engaged in night work listen during the lonely hours. This is a means whereby the Gospel can be brought effectively into the personal lives of individuals.

## WELL KNOWN FREQUENCY

Radio Monte Carlo has been serving this type of audience for many, many years on this same clear channel frequency. Radio Monte Carlo is so well known that its frequency is marked on the dials of many radios manufactured in Europe. It is a daily listening habit for many. The Gospel programming of Trans World Radio utilizes this same frequency and reaches the same audience with the Gospel.

## AN EXTENSIVE MINISTRY

Beyond the outreach to the unsaved, this ministry is a vital element to strengthen believers in these areas. Try to imagine being unable to attend Christian services due to one circumstance or another and having little or no contact with other believers. This situation is common to many people in many lands. Oh, what strength and joy is available from simple Gospel broadcasts—singing along as familiar hymns are played—feasting on the Word of God. Oh, how God can use this means to uplift the believer and energize his service to the Lord. Many listeners have formed small study groups which meet about their radio and are guided by the program material. God has often used this means to start new points of evangelical witness.



**MONTE CARLO**

## NEW AUDIENCE

Since 1954 Trans World Radio has beamed broadcasts throughout this area on the short-wave bands. The 1966 World Radio Handbook estimates that 170 million AM medium-wave radios are now in use. Therefore, with the addition of medium-wave an entirely new audience is being reached, an audience quite different from that of short-wave. Medium-wave listening is similar to that in the United States where the family radio is "turned on" casually, but very regularly, to hear the continuous programming of a particular station.

*PsA.19:4 "...and their words to the end of the world."*





## SO MORE WILL HEAR

*Dr. Paul E. Freed*  
Founder and President



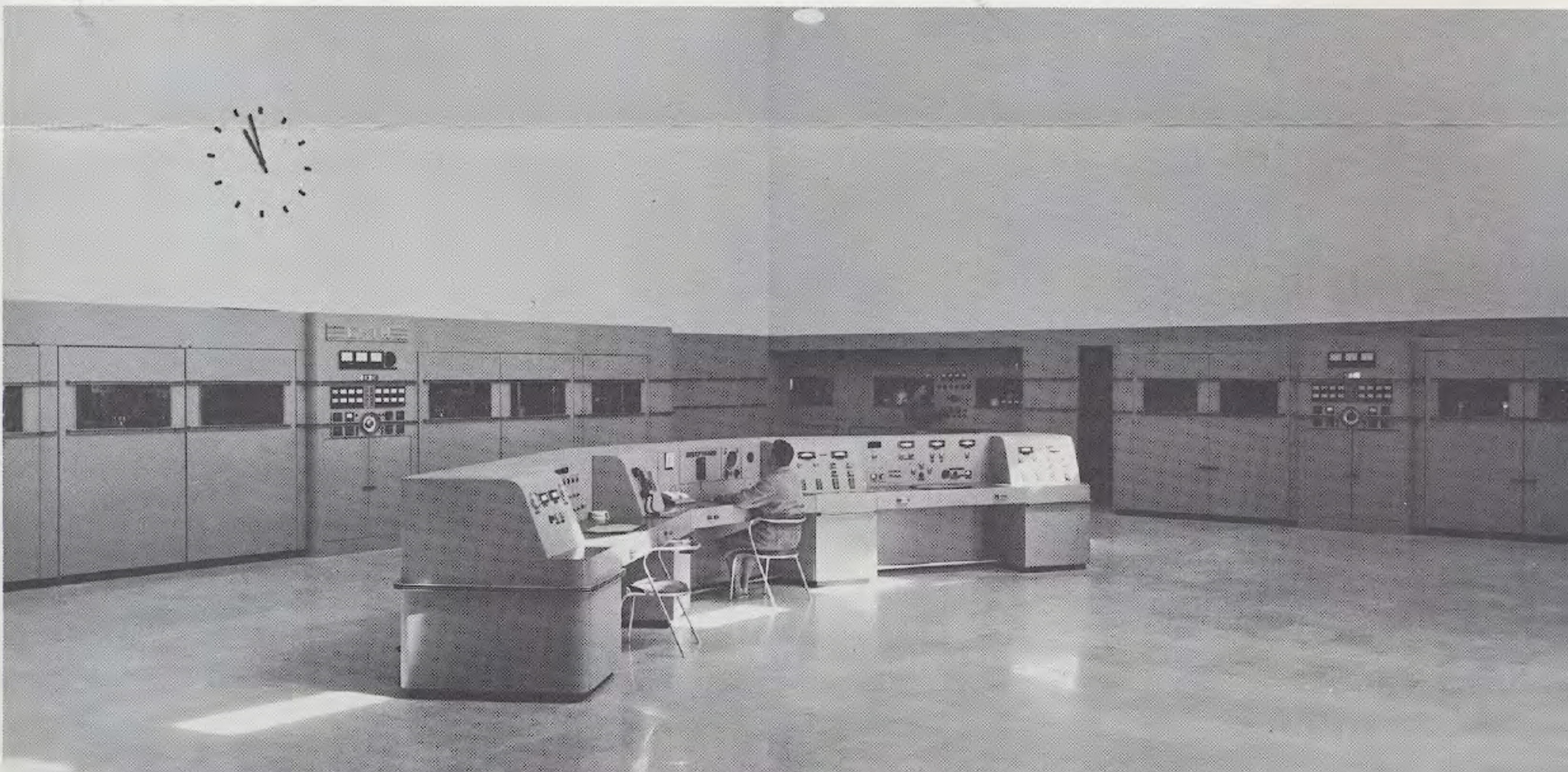
### Dear Friend in Christ,

We are so deeply thankful to God for His blessings on this ministry over the years. We prayerfully thank Him for the opportunity and challenge of Medium-wave Broadcasting from Monte Carlo. The circumstances and implications of this step are almost unbelievable. It is a step into superpower in medium-wave transmission which has proven so successful in Bonaire. It is not a new station starting out fresh to make its mark, but one utilizing a frequency known for many years. As a boy in Syria, I can remember that we listened regularly to transmissions from Monte Carlo for the latest news developments. Many do the same today.

As we thank God for superpower, listening audiences numbering in the millions, an established frequency, and prime listening hours we see before us a vast opportunity. But let us also remember that the thrust of the Gospel outreach is to the heart of each person — people just like you — people who must live, work, eat, and sleep — people with successes and failures, problems of all kinds upon them, living in a world of great uncertainty. These people are lost without the Lord Jesus Christ and have no hope or lasting joy in this world or that to come. We trust with all our heart that you will be earnest in prayer, asking not only for the technical requirements of the work, but that God's Holy Spirit will prepare hearts so that the Word sown by these broadcasts might truly result in a harvest of souls for His glory.

### PRAYER — THE VITALIZING FORCE

By prayer God has opened this opportunity to us to reach many more people with the Gospel. Now the work must be nourished and sustained by prayer. Will you join us as a prayer partner in this venture of faith as an exciting new chapter in the work of Trans World Radio is being written? Pray for the staff, already burdened with many daily responsibilities in Monte Carlo. Pray for proper functioning of the equipment. Pray for our missionary workers preparing the new programs in our five studios — Beirut, Tangier, Wetzlar, Strasbourg and Monte Carlo, as well as for the workers in the studios associated with Trans World Radio scattered throughout Europe. Pray that the Holy Spirit might prepare hearts to be receptive to the truth, and that they might find Christ as their personal Saviour before it is everlastingly too late. "But if our Gospel be hid, it is hid to them that are lost."—II Corinthians 4:3. Missionary radio is being used by God to reach our generation with the Gospel. Let us therefore pray, as never before for the most effective employment of this great instrument.



**SUPERPOWER TRANSMITTER AND CONTROL CONSOLE**



# STAFF NEWS

## NEW MISSIONARY APPOINTEES

On January 27th, following the quarterly meeting of the Trans World Radio Board of Directors, a fellowship meeting was held for new missionary appointees. The members of the board were in charge of the meeting which included a service of dedication.

**Miss Elizabeth Daniels** was appointed as a missionary on January 27. She is a member of the First Baptist Church of Asbury Park, N.J. where Rev. John Ludlam is pastor. Elizabeth graduated from Barrington College and presently teaches in an elementary school. She is a talented singer and will join the Music Department at Monte Carlo and assist in the office.

**Mr. and Mrs. Robert Kellner** were accepted for service with Trans World Radio on January 27, 1966. Both are graduates of Barrington College and are members of Evangel Baptist Church in Newark, New Jersey which is pastored by Rev. Warren W. West. Bob was Music and Youth Director and has had experience in radio production. Thelma was the organist at the church. The Kellners will serve in the Music Department at Monte Carlo. They have 3 children: Mark (age 6), Joy (3), and Paul (1).

**Mr. and Mrs. Charles Roswell** were accepted as missionary candidates with Trans World Radio on February 1, 1966. Their home church is First Baptist of Asbury Park, N.J.; Rev. John Ludlam, pastor. Charles is an electronic technician and Barbara is a secretary. They will serve at Bonaire.

**Miss Karin Thorsen** of Brooklyn, New York was accepted as a missionary candidate on January 27. Rev. Arthur Marshall, Bethelship Methodist Church, is her pastor. She has attended Houghton College and will receive her R. N. degree in June from the Cornell University School of Nursing. Karin is engaged to Arthur Thompson who will come to the states from Bonaire in June. They expect to return to Bonaire soon after they are married on June 25th.

**Mr. and Mrs. W. Douglas Wilkens** were accepted as candidates on January 3, 1966. Both attended Moody Bible Institute and are presently living in Chicago. Warren has membership in the Cedar Hill Baptist Church in Cleveland, Ohio and is a radio engineer having worked at WMBI in Chicago. Frances belongs to the Newton Bible Church in Newton, Kansas and has secretarial training. They expect to be assigned to Monte Carlo.

**Mr. and Mrs. William Wilson** joined the ranks of Trans World Radio's missionary candidates on January 27, 1966. The Wilsons are members of the Baptist Tabernacle of South Belmar, N.J.—Rev. Laurence Smith, pastor. They have an infant son, Jonathan. Mr. Wilson majored in electronics at Monmouth College and is presently engaged in the installation and maintenance of sound systems. Bill and Eleanor will be assigned to Bonaire where Bill will assist in technical operations.

## DEPARTURES

On February 23 **Mr. and Mrs. Donald Strong** left New York for Bonaire. The Strongs are members of the Brookdale

Baptist Church of Bloomfield, N.J.; Rev. Charles W. Anderson, pastor. Don and Diana were raised in Chile and speak Spanish fluently. Don has had previous broadcast experience. They will both work in the Spanish Department producing programs.

**Mr. Joseph Miller** of Aneta, North Dakota left on February 24 to go to Bonaire as a temporary worker, in the capacity of a radio engineer. Mr. Miller belongs to the Sundahl Lutheran Church in Aneta where Rev. Einar Fetterman is pastor.

## ARRIVALS

**Richard and Jeanne Olson** and family arrived in California from Bonaire on March 14th. They spent several weeks there with Jeanne's parents in San Diego. The Olsons, with their three children, Carol, Bobby, and Nancy, will be leaving on the S. S. Michelangelo on May 13th from New York for Beirut, Lebanon with a stop over in Monte Carlo. Having served both in Monte Carlo and Bonaire, Dick will now head the work of Trans World Radio in the Near East.

**Joseph and Marge Steiner** and their son, Bernard, arrived in Florida on March 21st for their furlough from Monte Carlo. Joe is chairman of the Hungarian Department and Marge has been serving in the office at Monte Carlo. They expect to return to Monte Carlo in about four months.

**Mr. Carl Bjorkman** returned to the states on March 28 after spending six months assisting in transmitter operations on Bonaire. The staff at Bonaire is very grateful to Carl for his service and fellowship.

## SPECIAL MEETINGS

**Dr. Paul Freed** met with a group of missionaries and national leaders in Mexico City on March 14. They discussed plans for increased production of Spanish programs to be broadcast from the Bonaire station. Great interest was shown in reaching Spanish speaking people for Christ.

## HOME OFFICE

**Mr. Robert Dickinson** from Nashua, New Hampshire, has joined the home office in Chatham, and will serve in technical and general administrative capacities. Bob comes from the Trinity Baptist Church of Nashua where Rev. C. Albert Theis is pastor.

**Miss Janet Geffers** from Wellsville, New York joined the Chatham staff in March. Janet belongs to the Wellsville Christian and Missionary Alliance Church, Rev. Samuel W. McGarvey, pastor.

**Miss Mary Reinmiller** has come to the Chatham office from Kansas City, Missouri. Her father, Rev. R. J. Reinmiller, is Vice-President of the Gospel Missionary Union. Mary is a member of Centropolis Baptist Church in Kansas City, Rev. Ralph A. Nite, pastor.

# TRANS WORLD RADIO

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