

"TREASURE ISLAND IDA DX FESTIVAL"

Tuesday, July 11, "Dx'ers Day" at the San Francisco Golden Gate International Exposition, has been set as the official date for the IDA DX FESTIVAL. The Golden Gate IDA chapter under the chairmanship of IDA executive G.C.Sholin, is making all arrangements for the entertainment of guests. Plans are under way for making this a day long to be remembered - a real dx'ers outing. In addition to visits to outstanding points of dx interest, the committee hopes for a special broadcast over GE's new S.W. station W6XBE, with as many delegates taking part as possible, and a real 'California Barbecue,' to climax the day's activities. Special arrangements will be made for the entertainment of domestic, and foreign members coming from long distances, who will be visiting the "Exposition" for several days. Those driving through from distant points who are willing to pick up other dx'ers enroute to help share expenses should so register with IDA HQ as soon as possible. Each chapter is urged to have at least one member attend, if possible, and any members planning to attend should notify G.C.Sholin, 55 Lapidge St., San Francisco, Calif., at once. Members of other DX Clubs are cordially invited to attend the IDA Dx FESTIVAL IN 'FRISCO' ON TUES, JULY 11

GOLDEN GATE D X FESTIVAL

Only three more months until the big IDA DX FESTIVAL in San Francisco ..JULY 11, is the day. Meet all your dx correspondents and fellow members at the Convention. A schedule of activities that will appeal to every dx'er has been arranged. The GOLDEN GATE EXPOSITION has already attracted almost 2,000,000 visitors. It is the greatest sight of the century... Send your reservations now to George C. Sholin, 55 Lapidge St., San Francisco. A special group of members and dx'ers will travel by train, leaving Chicago, and stopping enroute at many

points of interest as arranged, for us by the Northern Pacific Railroad. (See insert). Why not join the gang for a real outing.

GOLDEN GATE DX FESTIVAL

Only 2 months until the big IDA DX FESTIVAL in San Francisco, on JULY 11. Write G. Sholin, 55 Lapidge St., San Francisco, today and let him know, how and when you will arrive (if you include 35¢ he will send Golden Gate Exposition Official Guide). Festival will include visits to radio points of interest in Bay Area, and to radio electrical and dx exhibits at Fair; participation in gala DX Broadcast over W6XBE, IDA Banquet, and many other features. If coming by car, bring a load with you; if your coming by train don't fail to join the gang on the "Globe Circler Tour" (see insert), which will leave Chicago, on July 2, aboard the North Coast Limited of the Northern Pacific Railway, stopping enroute at many points of radio and scenic interest. Kill three birds with one stone: have a glorious outing and vacation; meet your radio friends at the Convention, and visit the GOLDEN GATE EXPOSITION.

IDA INTERNATIONAL DX BROADCAST OVER W6XBE

The big IDA DX FESTIVAL Broadcast over W6XBE will be transmitted as follows: TUES., JULY 11, 6:30-7 P.M. EST, on 15.33 MCS, directed to Latin America, and on WED., JULY 12, 9-9:30 A.M. EST, on 9.53 MCS, directed to Asia. The Tuesday afternoon broadcast will also be carried locally in San Francisco, by either NBC outlet KGO (790), or KPO (680). Visiting dx'ers and amateurs will be invited to participate in the broadcast.... Officials of KSL (1130), 50kW, Salt Lake City, Utah, have invited any dxers passing thru enroute to the Convention to stop off for an air interview.... The registration fee for the IDA DX FESTIVAL will be \$3.00 for members registering before June 20. For non-members and IDA members registering after June 20, the fee will be \$3.50. At least \$1.00 of the fee should be paid in advance and the balance upon arrival in S.F. This fee will include: one admission to TREASURE ISLAND on DX'ERS DAY (July 11); special sightseeing tour of Treasure Island on quaint Elephant Trains, one IDA DX Festival Badge or ribbon, one ticket for the IDA "California Barbeque Banquet," and other miscellaneous expenses, including printing, prize and souvenir costs. DX'ERS, AMATEURS and RADIO LISTENERS from ALL CLUBS, or BELONGING TO NO CLUBS, are CORDIALLY INVITED TO THE DX FESTIVAL. BE IN SAN FRANCISCO on JULY 8-11. Those planning to attend, or who would like further information should contact G. Sholin, 55 Lapidge St., San Francisco, Calif. at once.

The DX'ers are going to San Francisco!

Visit the best of the West when you go to the DX'ers convention. The GLOBE CIRCLER'S Tour combines our finest western scenery and interesting stopovers with economical travel.

Last month we printed a complete description of our trip and additional copies are available for you and your friends interested in traveling with us. In the following paragraphs we are showing the 'high spots' of the interesting things we see along the way - it will be a fine trip, and a splendid chance to see and make friends - - plan to be with us.

July 2 Sunday Party leaves from Chicago Union Station 11:00 PM on the NORTH COAST LIMITED via Burlington-Northern Pacific. Join us in Chicago or along the route if you live west of Chicago. We pass thru St. Paul 8:35 AM, Minneapolis 9:10 AM, July 3.

July 3 Monday Delightful ride thru upper Mississippi Valley - Minnesota's lake regions - a stop to visit Indians at Mandan - an evening trip in the weird, colorful 'bad lands'.

July 4 Tuesday A THRILLER! We motor to the 'top of the world' on magnificent Red Lodge HIGHway. Grandeur and scenic wonders fill the day as we travel to the crest of the rugged Beartooth Range to Beartooth Lake. There will be an evening visit in Billings.

July 5 Wednesday All day in the Rockies! Crossing 'continental divide' at noon - over the scenic Bitterroots in the afternoon - 1000 miles of mountains along our route, plus 1400 miles of picturesque river and lake shorelines. You'll never forget this ride.

July 6 Thursday At the Pacific Coast. Reaching Seattle 7:50 AM we transfer to steamer dock to board ferry taking us across scenic Puget Sound to Bremerton to visit Uncle Sam's huge \$70,000,000 navy yard. It's a sight worth seeing and you'll visit various types of craft since they all come here for servicing and repairs. Return to Seattle when you prefer. There are frequent trips by ferry including the streamlined 'super-ferry' Kalakala. Plenty of time to see Seattle during the afternoon and evening. Train leaves 11:30 PM.

July 7 Friday Our train is in Portland, Oregon, the 'Rose City' from 6:30 AM to 8:15 AM. Early risers can use this for short visit, walking in the business district, or by auto, at low cost if several wish to make trip. Our train ride today is directly south thru scenic western Oregon and some more mountain climbing in the beautiful Cascades.

July 8 Saturday We reach Oakland Pier 7:13 AM - then by ferry across interesting San Francisco Bay to our convention city. Crossing the bay we pass under huge Oakland-San Francisco bridge and have splendid views of Treasure Island, Golden Gate Exposition grounds, Alcatraz Island, Golden Gate Bridge and surrounding country. This ferry ride across San Francisco bay is a glorious climax to our transcontinental pleasure trip.

PLAN TO BE WITH THE PARTY - YOU'LL HAVE A GRAND TIME

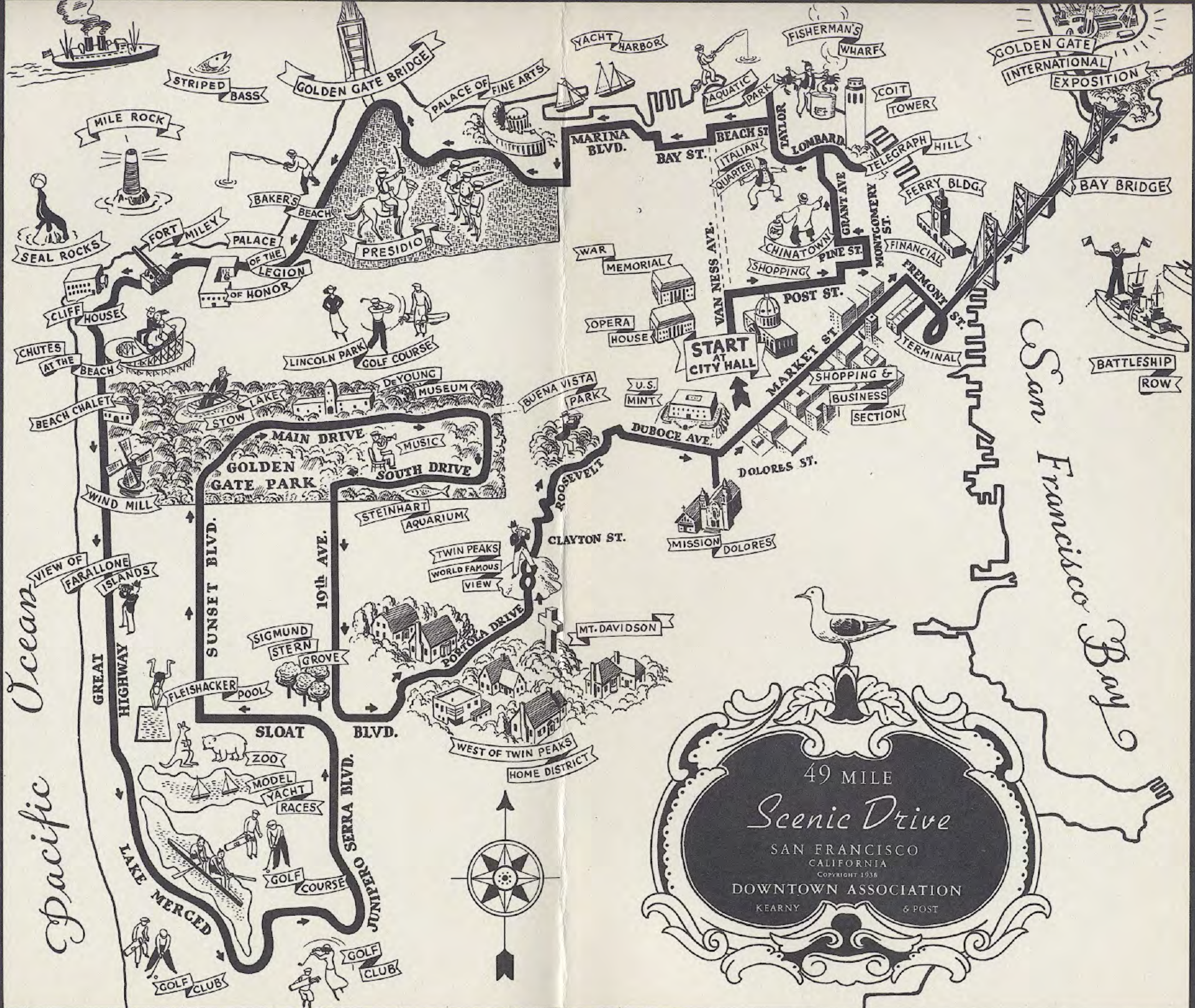
COST \$74.90 in air-conditioned coaches. This amount includes:
- roundtrip railroad ticket from Chicago, choice of return routes.
- side trip from Billings to Beartooth Lake on Red Lodge HIGHway
- lunch at Beartooth Lake
- roundtrip ferry trip Seattle to Bremerton

For those preferring tourist sleeping car accommodations, cost covering features listed above, together with berth to San Francisco will be \$98.90 in a lower, which is reduced to \$89.90 if 2 share berth. Using upper, cost is \$94.40 for 1 person, and \$86.40 if 2 persons share the upper.

MEALS Very reasonable. You can choose from 'off-the-tray' service at 5¢ to 25¢ per item, or use dining car where substantial meals are served as low as 50¢.

HOW TO JOIN: We have asked the Northern Pacific Railway to handle all reservations and details for us, and if you send a request to Mr. G. W. Rodine, General Agent, Northern Pacific Railway, 73 East Jackson, Chicago, Ill., he will send you some interesting folders describing the trip, also complete outline of return routes available in connection with your roundtrip railroad ticket - you have several to select from for your trip home after the convention.

I HOPE TO SEE YOU ON THE TRAIN....



Ocean Pacific

San Francisco Bay

49 MILE
Scenic Drive
 SAN FRANCISCO
 CALIFORNIA
 COPYRIGHT 1936
 DOWNTOWN ASSOCIATION
 KEARNY & POST



GOLDEN-GATE DX FESTIVAL

TIME-- JULY 8-11 Inclusive.

PLACE-- SAN FRANCISCO, CALIFORNIA,
and TREASURE ISLAND, site of the IN-
TERNATIONAL GOLDEN GATE EXPOSITION.

OBJECT-- To provide an opportunity
for IDA members and all other dx'ers
or amateurs to visit the Golden Gate
Exposition and at the same time meet
fellow members or other dx'ers.

INFORMATION-- about the Exposition
-the DX Festival, accommodations,
approximate cost etc., can be obtain-
ed by writing to G.SHOLIN, 55 Lapidge
Street, San Francisco, Calif., enclos-
ing postage for answer.

REGISTRATION-- for attendance at
the Festival should be made as far
in advance as possible. FEE will be
as follows:-- \$3.00, if registered
on or before June 20; \$3.50, if regis-
tered after June 20. (At least \$1.00
deposit should be sent when register-
ing, the balance to be paid upon ar-
rival). Fee should be sent to George
Sholin, 55 Lapidge St., San Francisco,
Calif. Above registration fee will
include: one admission to Treasure
Island on "Dx'ers Day"; one special
sightseeing tour of Treasure Island
on quaint Elephant Trains; one I.D.A.
badge; admission to the IDA Calif-
ornia Barbecue Banquet.

HOW TO GET THERE-- BY TRAIN: If
you wish to travel in comfort and
see as many scenic attractions as

possible, we recommend the "Globe
Circler Tour," arranged for us by
the Northern Pacific Railway, which
will leave Chicago on July 2, aboard
the luxurious North Coast Limited,
stopping enroute at many points of
interest, including a motor trip to
the "top of the World," on the mag-
nificent new Red Lodge Highway; a
ferry trip across Puget Sound to the
U.S. Navy Yards; visit to famous
dx'er 'Tony' Tarr's DX Shack in Seat-
tle, and sight-seeing trip in Port-
land, arriving in San Francisco, on
July 8. (See insert for further de-
tails). . . BUS: Bus Transportation
offers an economical, although not
quite as comfortable or convenient
means of travel as by TRAIN. . . .
AUTO: Splendid concrete roads con-
nect San Francisco with every major
city in the U.S. If you can get a
load to share expenses this offers
the most economical method of trans-
portation although somewhat less com-
fortable and slower than travel by
train. If you are taking your car to
San Francisco and haven't got a load
write to IDA HQ at once stating what
date you will leave, what route you
wish to follow and how much time you
intend to allow for the entire round
trip, and we will endeavor to get you
a load. Those who would like to tra-
vel by car but don't have a way get

in touch with IDQ HQ at once and we will see if we can try to make the necessary arrangements for you.

EXPENSE: You can make your trip about as cheap or as expensive as you desire, depending upon how much you allow for meals, whether you stop in hotels; tourist camps, or camp along the way. For those who have lots of time but little money we recommend you get up a car load, load in your tent equipment and camp stove and "go gipsy style". You'll have lots of fun and see the country -the Exposition, and other dx'ers at very small expense. You'll never have an opportunity to see so many things with so little expense. Start planning for the trip with your friends at once.

DISPLAY OF QSL CARDS: Bring along your choice QSL cards as we want to make a big display in the Banquet room.

HOTEL RESERVATIONS: G.C.Sholin, 55 Lapidge St., San Francisco, will gladly make your hotel arrangements in advance if you write and tell him what nights you will spend in the city and how much you are allowing for this item. Hotels are filling up fast, make your reservations as far ahead as possible.

THE FESTIVAL INTERNATIONAL BROADCAST: over W6XBE (15.33), on Treasure Island, July 11, 3:30-4pm PST, beamed on Latin America, and over W6XBE (9.53), July 12, 6-6:30am PST, beamed on Asia. All visiting IDA members or other dx'ers will be cordially invited to participate in this broadcast. The broadcast of Tues. Afternoon will also be carried by either KGO or KPO.

KSL: Any delegates travelling thru Salt Lake City, enroute to S.F., are cordially invited to stop in at KSL, for an air interview any night between 12 and 1 am MST (2 and 3am EST)

MUSICIANS: Any members or dx'ers playing musical instruments are urged to write to G. C. Sholin, 55 Lapidge St., San Francisco, as special entertainment and musical acts are planned for the Banquet, and we would like to have you take part.

OFFICIAL PROGRAMME OF ACTIVITIES (Tentative)

SAT., JULY 8, "See San Francisco Day".
Registration and Information Desk (exact location to be given in Stop Press Sheet), will be open every day.
7:30am- Meet "Globe Circler Tour" delegates on North Coast Limited....
10am- Official welcome get-together,

with short speeches of greetings.....
12:30-3:30pm- Special Sightseeing Tour of City, including all famous and scenic points of interest...
8pm- Trip through San Francisco's world-famous Chinatown after dark.

SUN., JULY 9-"Individual Activities, Sightseeing & Recreation Day"...Free for individual activity or an extra visit to the Golden Gate International Exposition if you so desire.

MON., JULY 10-"RADIO EVENTS DAY" AND CALIFORNIA IDA BARBECUE BANQUET.

Morning- visits to local, radio and scenic points of interest, broadcast stations etc...
10am- Business Session (for IDA executives or Official Representatives)...
Afternoon- Visits to local points of radio and scenic interest...
6 to 10pm--IDA BARBECUE BANQUET & ENTERTAINMENT (Special Speakers). There will also be a display of prize verifications and dx souvenirs.

TUES., JULY 11- "DX'ERS DAY" AT THE GOLDEN GATE EXPOSITION.

10am-10pm. Treasure Island IDA DX Festival Information Desk and Exhibit Open to Public. All IDA members and visiting dx'ers are requested to register at this desk...
10:30am-Special IDA DX Festival Tour of Treasure Island on quaint Elephant Trains with guides pointing out all points of interest, especially those of interest to dx'ers...
All Day- Open House for dx'ers at W6USA, one of the largest, most complete and unique radio amateur stations in the world. Two complete rooms full of transmitters and receivers. All licensed amateurs will be welcome to use the equipment.....
All Day- Free Shows, Lectures, Programs and Movies in the Pacific House, Federal Theater, Hall of Science, Vacationland etc...
All Day- Special Displays at the RCA Exhibit, including television and all of RCA's other wonderful radio services...
1 to 5pm--"The Drama of Science," free sound film, in Hall of Science Auditorium...
Afternoon & Evening- Free concerts...
3 to 4:30pm- Special IDA DX Festival Meeting on Treasure Island in State of California Auditorium...
3:30 to 4pm WORLD-WIDE BROADCAST OVER W6XBE. All visiting dx'ers invited to participate...
All Day--General Electric's House of Magic Exhibit...
All Day Bell Telephone's communication exhibit...
7 to 8:30pm-"Cavalcade of the Golden West," super pageant (Admission 50¢ to \$1.00).

WED., JULY 12- Repeat Broadcast over W6XBE from 6 to 6:30am PST.

GOLDEN GATE IDA DX FESTIVAL: (Last Minute notes). \$15 or \$20 should carry anyone thru the entire 4 days of the Festival & Exposition nicely -- and that covers all expenses; registration, meals, hotel, sightseeing, etc. Many could do it for less than that by careful planning.

A number of surprise features are being planned for the convention & DX Festival which will be tremendously interesting. 50 vessels, bringing 3,000 men, of the U.S. Navy are scheduled to arrive in S.F. on July 1 for a 17 day stay. This should provide an added attraction for the Convention since the Navy always invites the public to visit the ships (free of course) when they are in port.

HOUSING ACCOMMODATIONS: If you desire to make a reservation at a hotel in S.F. for the Convention, write to the Exposition Housing Information Bureau, 532 Sutter St., San Francisco, or write immediately to G.C. Sholin, and tell him your requirements. Hotel, apartment or auto-camp rates supplied upon request. Rates are reasonable and have NOT been increased during the Exposition Year. (If mailing time permits you will receive an acknowledgement. If not, telephone VALENCIA 0612 upon your arrival in S.F. and you will be notified where to go to register for the IDA Convention. The Exposition Housing Bureau and the S.F. Tourists Bureau will also be able to direct you to the IDA Convention Headquarters.

REGISTRATION: Fee will be as follows: \$3.00 each for all dx'ers and members of their parties who fill out and send the following registration blank to G.C. Sholin, 55 Lapidge St., San Francisco, before June 20, 1939. NO ADVANCE DEPOSIT WILL BE REQUIRED FROM IDA MEMBERS. We can only guarantee badges to those who comply with the above request. For all others the fee will be \$3.50 cash upon arrival-- NO exceptions.

REGISTRATION BLANK-- To. Geo. C. Sholin, Chairman IDA DX Festival,
55 Lapidge Street, San Francisco, California.

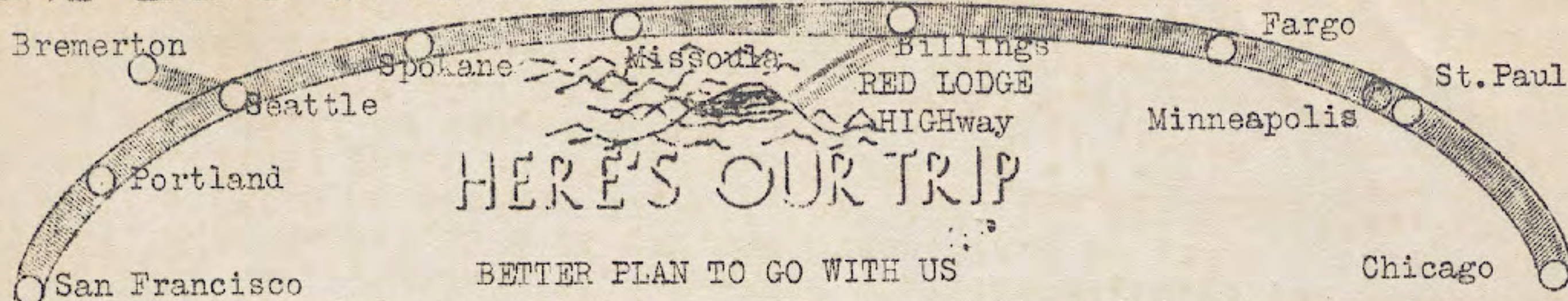
I will attend (); I hope to attend (), the IDA Convention & DX Festival in San Francisco, July 8-11, 1939. I plan to arrive in S.F. on _____ and expect to stay until _____. Means of transportation to S.F. will be () Train; () Automobile; or () _____ There will be () others in my party. (Enclose names and addresses).

NAME _____

ADDRESS _____

CITY & STATE _____

DX'ERS INTERNATIONAL ALLIANCE



SEND IN YOUR RESERVATION TODAY

Our previous issues have outlined the DX'er trip in detail, and additional copies are still available if you wish them. Here is a day-by-day resume with detail of costs.

- July 2. We meet in the Union Station, Chicago, and leave at 11 PM for the west on the famed NORTH COAST LIMITED via Burlington - Northern Pacific.
- July 3. Traveling thru lake-dotted Minnesota - a visit with Indians at Mandan 'out where the west begins' - evening in the colorful, wierd 'bad lands.'
- July 4. A real 4th of July holiday with thrills a-plenty! Motor to the top of the Beartooth mountains on spectacular RED LODGE HIGHWAY.
- July 5. MOUNTAINS! The Beartooths, Crazy's, Absarokas, Gallatins, Madisons, Main range of the ROCKIES crossing continental divide during day, the scenic Bitterroots - 1000 miles of high peaks, with 1400 miles of picturesque rivers, lakes and mountain streams - it's one of our most scenic and interesting western trips.
- July 6. SEATTLE, our western metropolis, with a trip across Puget Sound by ferry to visit our gigantic Bremerton Navy Yards. A day of interest as well as scenery.
- July 7. A short visit in Portland, the 'Rose City' followed by a day ride through beautiful western Oregon viewing the Cascades and Siskiyou's.
- July 8. SAN FRANCISCO - our CONVENTION CITY. We cross San Francisco Bay by ferry from Oakland, viewing the large bridges, and Treasure Island.

ON THE RETURN TRIP YOU USE ANY LINE YOU PREFER.

COST As low as \$74.90 in air-conditioned coaches. This amount includes: Roundtrip railroad ticket from Chicago, with choice of return route - sidetrip from Billings to Beartooth Lake on RED LODGE HIGHWAY, lunch included - roundtrip by ferry on Puget Sound, Seattle to Bremerton (Navy Yards).

In tourist sleepers; \$89.90 per person, when 2 share lower berth. For 1 person using lower \$98.90 each; or 1 person using upper \$94.40. These amounts cover roundtrip 'intermediate' ticket from Chicago, sidetrip to Beartooth Lake on RED LODGE HIGHWAY including lunch, roundtrip on ferry Seattle to Bremerton. The sleeping car accommodations cover space Chicago to San Francisco on the going trip.

MEALS Excellent meals, 50¢, 75¢, \$1. Also 'off the tray' items 5¢ to 25¢.

HOW TO JOIN The NORTHERN PACIFIC RAILWAY is handling all reservations and details for us. Just send a letter or card to Mr. G.W. Rodine, GAPD., Northern Pacific Ry., 73 E. Jackson Blvd., Chicago. He'll answer questions, make reservations, mail complete illustrated literature, and help you decide on your return route.

Go the

SCENIC ROUTE ACROSS AMERICA--

- — EDITORIAL — -

The never-to-be-forgotten 5700 mile motor trip to San Francisco is over. My only regret is that unexpected developments which forced me to start

my vacation a week early made it impossible for me to participate personally in the Convention but it was indeed a great thrill to meet many of our West Coast members. I am particularly indebted to Geo. Sholin, Ashley Walcott and Jas. Moore, for their great courtesy and cooperation. I am also indebted to Buck Harris, Mgr. of W6XBE, and to the Mgr. of the RCA Exhibit at the Golden Gate Exposition for their unusual cordiality. The trip itself was a tiring one but very enjoyable from a scenic standpoint. We will always remember Trail Ridge Road in Rocky Mt. National Park, Tennessee Pass in the Colorado Rockies, Dinosaur National Monument and the Bonneville Salt Flats in Utah, the desert in Nevada, Lake Tahoe, the many fascinating points in San Francisco, and a visit to the 'Fleet' in the Bay.

Messrs G. Sholin, A. Walcott, J. Moore, and all members of the IDA Golden Gate Chapter deserve the appreciation and commendation of every member for their untiring effort in behalf of the IDA Convention (we hope to have some remarks about the Convention in time for the Stop Press Sheet).

Those who have not received answers to their letters or cards to IDA HQ please be patient for a few days longer as I found such an accumulation of work upon my return from my vacation that I have not been able to get at the correspondence yet-- Charles A. Morrison.

On account of space pressure we have been obliged to omit the feature Broadcast Station News from this issue, but it will resumed in next GC.

GOLDEN GATE CONVENTION: - From unofficial reports received I have been informed that although the attendance was somewhat smaller than expected a goodly number of IDA members and guest dx'ers were on hand and all had a fine time. Some of the feature activities included a visit to KERC in S.F.; a tour thru China Town; demonstration of a radio controlled boat on the Lagoon on Treasure Island; a visit to W6USA and of course the big broadcast over W6XBE, also carried by KPO. (More later)

MID-STATES CONVENTION: - Will convene on Sat., Aug. 5, at 7:30 p.m. at home of Frank Grey, 4416 Florence Ave., Downers Grove, Ill. Advance registrations indicate an attendance of about 35 or 40 members, including a number of out of state delegates. The new SX-23 receiver will be demonstrated. Eats & refreshments. All members or guest dx'ers welcome. -Ed.

REPORT ON IDA MID-STATES CONVENTION

Everyone of the more than 40 persons present at the Mid-States IDA Convention, held on Sat., Aug. 5, at the home of F. Grey, Downers Grove, Ill., voted the outing a huge success. Special thanks are due Host and Hostess Frank Grey, and his wife, who so kindly turned their lovely home and yard over to the IDA legions.

Out of town members included Roger Legge, editor of Ama-Touring, Binghamton, N.Y.; Norm Kriebel, Ambler, Penna.; W. Stark, Milwaukee, Wisc.; Ev. Payette, Monroe, Mich; Jos. Voisich & H. Lueth, Detroit, Mich; Irv. Goodeve, Kalamazoo, Mich, and IDA Pres. Charles Morrison, Bloomington, Ill.

Some dx'ers spent most of the time pouring over the many huge albums of choice veri's on display; others got a kick out of W9LLM, the VFB rig of F. Grey; others simply talked dx; while quite a goodly number stayed close to that good old barrel of ice-cold beer which helped to wash down the some 180 hot-dogs with all trimmings, which had been captured for the event. Bob Irwin took some flash-photos of the whole bunch, which we hope to reproduce in an early issue. A short business session with short talks by C. Morrison, Robt. Irwin, W. Stark, Zana Kandle, and Rog Legge, wound up the very enjoyable convention.

We are all deeply indebted to Leo Herz, Convention Chairman, and to the Windy City Chapter of IDA for presenting such a bang up affair.

The Mid-States Convention will be an annual event and next year we hope to have many more dx'ers from other states represented.