

NORDEN-HAUCK, INC.

ENGINEERS

Delaware Avenue and South Street
PHILADELPHIA, PA.

A RADIO MESSAGE FOR

MR. DAVID F. THOMAS.

Our work is well done. So say the owners of the New Admiralty Super-10.

In engineering, manufacturing and placing this new model on the market, we have created the finest Radio Receiver in existence. It is in a word, The Highest Class Receiver in the World -- for those who want the best.

You get more quality and genuine performance with the Admiralty Super-10 than any other possible combination. It is custom-built to the most exacting standards.

Each finished Receiver is a precision instrument as perfect as can be made with human hands. This exquisite craftsmanship is a true delight to the connoisseur of radio.

With the New Admiralty Super-10 you cannot go wrong. The list of Norden-Hauck owners includes well known names everywhere -- men of prominence and leaders in their respective fields.

Greatest range -- unequalled selectivity -- full natural tone at any volume -- superb quality thruout -- universal electric operation -- all wavelengths, etc., etc.

The host of advanced features in the New Admiralty Super-10 mean so much to you that you simply cannot afford to be content with anything less.

To know of these wonderful features is a great satisfaction, but to own the Admiralty Super-10 is the realization of a dream.

Why not enjoy the most sensational radio performer today?

Cordially yours,

NORDEN-HAUCK, INC.

Alvan Norden
President.

AN Jr/H

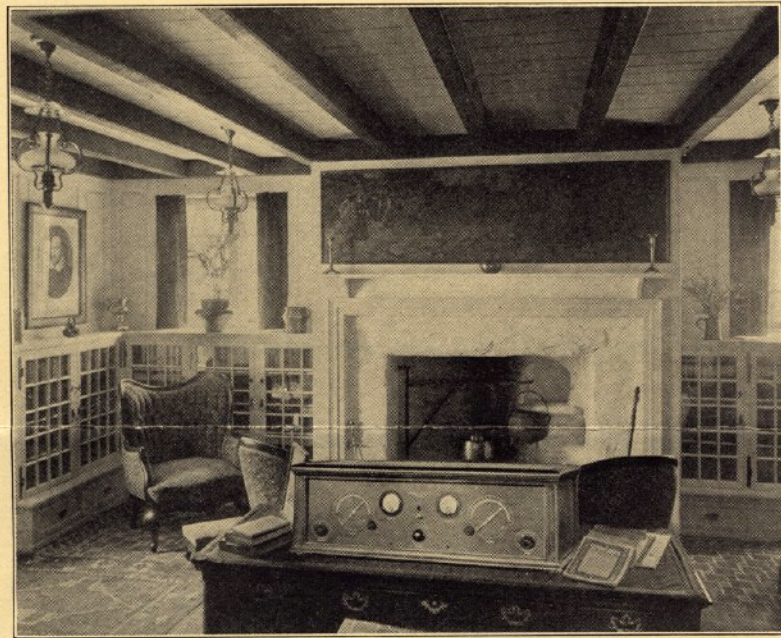
CABLE
Bentley's and W. U. 6th Ed.



LARGEST CUSTOM SET BUILDERS IN THE WORLD

» » THE NEW ADMIRALTY SUPER-10 « «

"TOMORROW'S CONTEMPORARY"



The Table Model Admiralty Super-10 in the reading room or loge. An unobtrusive but convenient and pleasing arrangement.

NOT only does the Admiralty Super-10 combine the desirable features of all other receivers in an excellent degree, but its faultless design includes many more inbuilt qualities which contribute much to ease of operation and versatile performance under all conditions.

The tremendous amplification obtained with the special circuit employed in the New Admiralty Super-10 results in sensitivity that is almost uncanny — affording extreme range and power. Five Screen Grid Tubes and 250 Super Power Tubes are used in the twelve tube combination.

10 to 20 kilocycle separation, even under pressure of high power broadcasters, is the true measure of selectivity you get with the Admiralty Super-10, and this conforms to the requirements of U. S. Governmental Departments.

Natural tone, full roundness of tone which is possible only with properly co-ordinated units operating into a fine Electro Dynamic Loudspeaker.

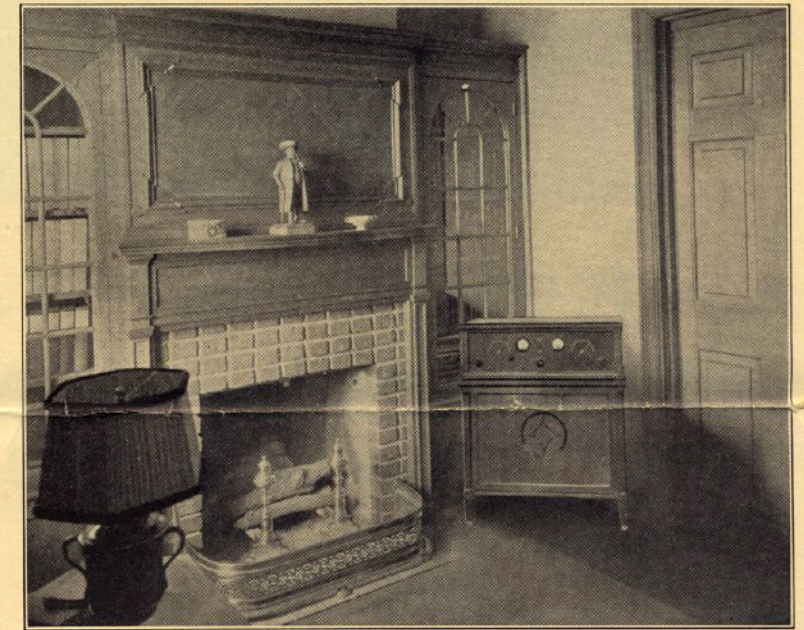
Sangamo Transformers, the most costly and finest made, are used in the Admiralty Super-10. No artificial tone shading is employed.

Short Waves or the Broadcast Band, as you like, or perhaps find it necessary. The Admiralty Super-10 is the only Broadcast Receiver today using high amplification on low waves as well as on the broadcast band. Each Receiver is regularly equipped for reception between 18 and 80 meters as well as between 200 and 550 meters.

Exquisite cabinet work must necessarily accompany such a superb instrument, and your attention is invited to the beautiful combinations offered. These are not stock models of mediocre quality and splashy appearance, but especially designed for the Admiralty Super-10, and manufactured by one of the best woodworking plants in Eastern United States.

While much more could be said concerning the matchless qualities of the New Admiralty Super-10, everything is summed up in the single phrase "The Highest Class Receiver in the World."

The Table Model is \$350; The N-50 Electro Dynamic Loudspeaker to match \$65; The Highboy \$450; The Console \$450. These prices do not include vacuum tubes. Finish and wood in cabinet work optional.

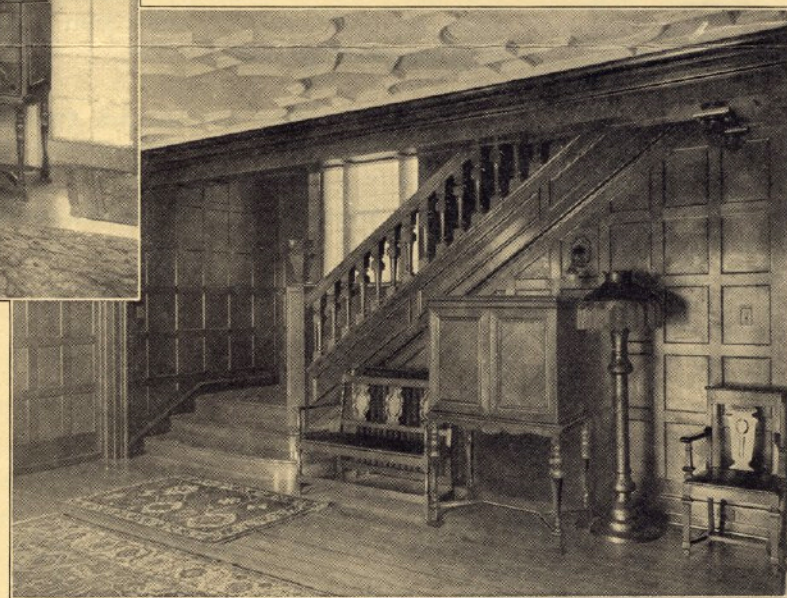


Combination of Table Model Admiralty Super-10 and N-50 Loudspeaker installation "A". A versatile arrangement for any room or location.



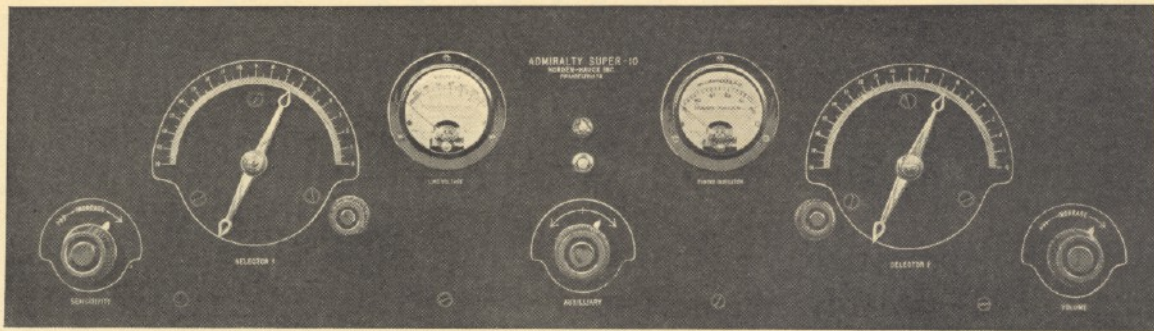
Above: The Highboy Admiralty Super-10 open. This model blends exceedingly well with modern style furnishings. Installation "C".

Right: The Highboy Admiralty Super-10 closed. Here is an excellent idea of the substantial appearance of this popular model suitable in large rooms, hallways and libraries.



Above: Console Admiralty Super-10 offers a beautiful instrument for the music room. Installation "B".

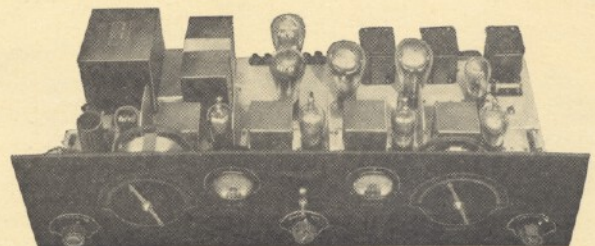
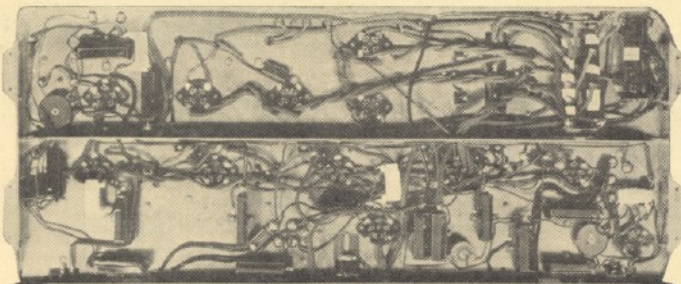
Left: Console Admiralty Super-10 closed. This model blends exceptionally well in the living room and with Colonial atmosphere.



INCOMPARABLE FEATURES OF THE NORDEN-HAUCK ADMIRALTY SUPER-10 New Screen Grid Model 30A

10 Radio Tubes and two rectifiers
 Super power and long range reception
 Ultra selectivity under all conditions
 Completely electrically operated
 Newest A/C heater type vacuum tubes
 5 Screen Grid Tubes
 250 Super Power Tubes in Push Pull
 Efficient simplified tuning controls
 No "cross talk" from locals
 Single-spot tuning thruout scale
 No harmonics or repeats
 Short wave reception efficiently
 Full vision tuning indicators
 Quiet operation
 Scientific shielding
 Quarter-inch Bakelite panel
 Gorton Machine engraving
 Line voltage indicating meter
 Tuning indicator meter
 Built to U. S. Navy Standards
 Protected against moisture
 Arranged for dynamic loudspeaker
 Adaptable for television reception
 Minimum antenna requirements

Removable transformer system
 Parallel plate feed in audio amplifier
 Sangamo audio transformers
 Durham resistors
 Properly fused
 Adjustable voltage input
 Laboratory type construction
 Precision shielded condensers
 Geared vernier adjustments
 High impedance radio transformers
 All wiring heavily insulated
 Aluminum chassis, satin finished
 Copper shielding, nickered
 Pilot light on panel with switch
 Oversize power transformer
 Self-healing condensers
 Beautiful cabinets of selected woods
 Exquisite console combinations
 Entirely custom-built to order
 Complete installations furnished
 Thoro air test at night by engineers
 Guaranteed against any defects
 Endorsed by leading authorities



NORDEN-HAUCK, INC., PHILADELPHIA, PA.

ORDER BLANK

NORDEN-HAUCK, Inc.

MARINE BUILDING
 South Street and Delaware Avenue
 Philadelphia, Pa., U. S. A.

Date.....

Ship To.....

Please do not write in this space

Order No.....

Date received.....

Department.....

Approximate
Shipping Date.....

Remarks:.....

VIA { Fast Express
 Freight
 Motor Truck

Remittance Total Check
 Draft; Money Order

QUANTITY	DESCRIPTION	PRICE
	NEW ADMIRALTY SUPER-10 RECEIVER, 110 V. 60 Cycle Model	
	Specify: <input type="checkbox"/> Chassis, only.....	\$325.00
	<input type="checkbox"/> Table Model, WALNUT.....	350.00
	<input type="checkbox"/> Table Model, MAHOGANY.....	350.00
	<input type="checkbox"/> Highboy, WALNUT, With N-50 Loudspeaker.....	450.00
	<input type="checkbox"/> Highboy, MAHOGANY, With N-50 Loudspeaker.....	450.00
	<input type="checkbox"/> Console, WALNUT, With N-50 Loudspeaker.....	450.00
	<input type="checkbox"/> Console, MAHOGANY, With N-50 Loudspeaker.....	450.00
	CABINET MODEL N-50 ELECTRO-DYNAMIC LOUDSPEAKER for use with Table Model, New Admiralty Super-10 Receiver	
	Specify: <input type="checkbox"/> Mahogany <input type="checkbox"/> Walnut.....	\$65.00
	CABINET MODEL N-50A ELECTRO DYNAMIC LOUDSPEAKER 110V. 60 Cycle for Receivers other than Admiralty Super-10 or remote operation.....	80.00
	Specify: <input type="checkbox"/> Walnut <input type="checkbox"/> Mahogany.	
	CABINET MODEL N-51 ELECTRO DYNAMIC LOUDSPEAKER 6 V. D. C. for Receivers other than Admiralty Super-10 or remote operation.....	75.00
	Specify: <input type="checkbox"/> Walnut <input type="checkbox"/> Mahogany.	
	COMPLETE SET TESTED VACUUM TUBES FOR ADMIRALTY SUPER-10.....	64.00
	COMPLETE SET ANTENNA EQUIPMENT.....	4.00
	MISCELLANEOUS NOTES (Special Finishes, Current Available, Wavelengths, Etc.)	
	
	
	
	Total Remittance	

NOTICE: C. O. D. shipments will not be made except when order is accompanied by a deposit of 25 per cent.

All orders accepted by Norden-Hauck, Inc., are not subject to cancellation unless under special conditions agreed to by Norden-Hauck, Inc., at the time order is received.

Export orders are subject to cash against documents through the Philadelphia or New York bank that receives the irrevocable letter of credit opened in favor of Norden-Hauck, Inc.

Claims for any damage must be made against the transportation company by the buyer immediately and Norden-Hauck, Inc., will co-operate with the buyer on such claims.

Signed.....

Buyer

See schedule of complete installations on reverse side.

(OVER)

ORDER BLANK
NORDEN-HAUCK, Inc.
 MARINE BUILDING
 South Street and Delaware Avenue
 Philadelphia, Pa. U. S. A.

SCHEDULE OF INSTALLATIONS

INSTALLATION A

1 New Admiralty Super-10 110 V., 60 Cycle Model.....	\$350.00
1 Model N-50 Electro Dynamic Loudspeaker.....	65.00
1 Complete Set Tested Tubes.....	64.00
1 Set Antenna Equipment, Complete.....	4.00
Total.....	\$483.00

INSTALLATION B

1 New Admiralty Super-10 Highboy With N-50 Loudspeaker.....	\$450.00
1 Complete Set Tested Tubes.....	64.00
1 Set Antenna Equipment, Complete.....	4.00
Total.....	\$518.00

INSTALLATION C

1 New Admiralty Super-10 Console With N-50 Loudspeaker.....	\$450.00
1 Complete Set Tested Tubes.....	64.00
1 Set Antenna Equipment, Complete.....	4.00
Total.....	\$518.00

For operation on current other than 110 V., 60 Cycles add 10 per cent. on Chassis Price of \$325.00.

For direct current operation use Motor Generator and Filter Model MG. 283, Net Price, \$106.00, in addition to regular equipment, specified for complete installations.

(OVER)