

RADIOPHONE BROADCASTING STATION WBAA - 9 XE  
School of Electrical Engineering  
Purdue University  
Lafayette, Indiana

Dear Radio Listener:

We have just received your report of the reception of our broadcast from ~~WBAA~~ at Midnight M. on Nov 21-22, 1925 on (9 XE) and we wish to thank you very much for this communication. We are glad that you enjoyed listening to our artists and hope that we may furnish you many more enjoyable programs.

Purdue's Radio Station uses 250 watts power and a wavelength of 273 meters. It is solely an experimental station, constructed and operated by students of the University.

Our schedule is as follows:

Daily (except Sunday) at 9:50 A. M. Market report, weather forecast and Agriograms.

Mondays - 7:00 P. M. Engineering Lecture  
7:15 - 8:00 P. M. Musical Program

Fridays - 7:00 P. M. Agricultural Lecture  
7:15 - 8:00 P. M. Musical Program

Saturday - 10:00 to 12:00 P. M. Dance Selections from Ball Room of Purdue Memorial Union Building. (Irregular)  
After Midnight, Test Programs (Irregular)

We are always glad to hear from our radio friends.

Again thanking you for your report, we are

Sincerely yours,

Station WBAA,

Per S. M. Metcalf



351

539.

PURDUE UNIVERSITY  
SCHOOL FOR RADIO ELECTRICIANS U. S. ARMY  
LAFAYETTE, INDIANA



David Thomas  
Proctorville  
Ohio.



We Thank YOU!

This will acknowledge your communication to us regarding your reception of the program broadcasted by WFBM.

We extend to you as one of the big family of Radio Patrons our Sincerest Best Wishes and promise you that our efforts to provide you with Better Entertainment will know no surcease of activity and trust that we may always merit your appreciation.

It is our desire that WFBM be known as

*“The Goodwill Station”*

THE MERCHANTS HEAT & LIGHT CO.  
Indianapolis

115

Merchants Heat & Light Co.'s

Station WFBM

268 Meters

Broadcasting from

INDIANAPOLIS

"The Convention City of America"

£2

Programs Every Evening  
Except Saturday

£2

Dinner.....6:15--8:15 P. M.

Dance.....10:30--12:30 P. M.



303.

Post Card

LET'S GO!  
CITIZENS  
MILITARY  
TRAINING  
-CAMPS-



Mr. David F. Thomas,

Proctorville,

Ohio.



# The South Bend Tribune



March 11, 1925.

Mr. David F. Thomas,  
Proctorville, O.

Dear Mr. Thomas:-

We are indeed pleased to receive your communication concerning the reception of our program of March 7th.

This is a new station operating on 275 meters, equipped with 4000 volt batteries. We use only batteries in transmitting.

This is the only means we have of knowing how our efforts are being received, and it is very gratifying indeed when listeners in are thoughtful and write to us, as you have done.

Yours very truly,

SOUTH BEND TRIBUNE

*C. G. Livingston*

Announcer of WGAZ

CCL:EB



## OFFICERS

T. A. HYNES  
PRESIDENT

FRANKLIN M. BOONE  
FIRST VICE-PRESIDENT

CARL HIBBERD  
SECOND VICE-PRESIDENT

G. U. BINGHAM  
TREASURER

GEORGE FIRMIN  
SECRETARY-MANAGER

G. W. OREWILER  
TRAFFIC MANAGER

MEMBER OF CHAMBER OF COMMERCE  
OF THE UNITED STATES



# South Bend Chamber of Commerce

CHAMBER OF COMMERCE BUILDING  
SOUTH BEND, INDIANA

## BOARD OF DIRECTORS

G. U. BINGHAM  
F. M. BOONE  
T. F. ENGLISH  
J. FRED CHRISTMAN  
W. O. DAVIES  
A. FRANK EBY  
N. R. FELTES  
CARL HIBBERD  
JOHN N. HUNTER  
T. A. HYNES  
FRED W. KELLER  
DR. C. A. LIPPINCOTT  
G. H. MC MICHAEL  
GEORGE A. ROBERTSON  
A. B. THIELENS

TO THE LISTENERS-IN OF WGAZ:-

Let us tell you something about the city that WGAZ broadcasts from.

South Bend, with a population of about 100,000 is the second largest city in the state of Indiana. It is a beautiful city of homes. Under the City Plan and Zoning Commission protection is given to the residence sections. Rose covered cottages take the place of tenements. In South Bend 62.2% of the homes are owned by the families occupying them; this is almost 20% higher than the average for the United States as a whole. The climate of South Bend is invigorating and fills one with enthusiasm and vigor. The city is close enough to Lake Michigan to enjoy the benefits of the Lake and yet it is far enough away to be spared the cold winds on the Lake's shore. South Bend has an unlimited supply of the best artesian well water. The death rate here is lower than that of most cities of this size in America - during 1924 it was 10.0 per 1,000 or 1%.

Taxation in South Bend is very low, the tax rate for 1925 being only \$2.57 per \$100 valuation.

South Bend is an industrial city and is in the center of the great Mid-Continent Industrial Section. It contains a happy conjunction of the best of each of the economic factors that insure the most successful industrial location. It is in the heart of the territory known as "The Workshop of America". The factors for industrial location that South Bend possesses are as follows: An abundance of raw materials of almost every description; a happy, satisfied labor population sufficient for industrial demands; a super-power plant generating 282,000 H.P. being constructed here; a city of wealth with the best banking facilities; world famed products and the rich market of this industrial section at our doors; transportation facilities that are exceptional with transcontinental roads reaching all parts of the country; low taxes; excellent water supply and efficient and helpful municipal service.

We will be glad to give you any further information you may desire about South Bend. A complete General Industrial Survey of this city will be sent upon the request of anyone contemplating an industrial or business location here.

Most cordially yours,

SOUTH BEND CHAMBER OF COMMERCE





81500 SOUTH BEND TRIBUNE BUILDING, SOUTH BEND, INDIANA

"PHOSTINT"

TRADE MARK - REG. U. S. PAT. OFF.  
MADE ONLY BY DETROIT PUBLISHING CO.

# POST CARD

PLACE STAMP  
HERE

THIS SPACE MAY BE USED FOR MESSAGE.

11X X

THIS SPACE FOR THE ADDRESS



South Bend Tribune

1 0 4

(A)

WGAZ



292

Mr. David F. Thomas,  
Proctorville, O.

EVANSVILLE ON THE AIR, Inc.

EVANSVILLE, INDIANA

*"The Air Cross Roads of America"*

OWNERS AND OPERATORS OF RADIO STATION

W ~~~~~ G ~~~~~ B ~~~~~ F

Thank you for your letter commenting on the broadcasting of Station W G B F.

We shall appreciate your continued interest, and are always glad to have your suggestions.

Greetings from the Hoosier State,

*Martin Hansen*

ANNOUNCER



635

Postal Card



MAIL  
EARLY  
FOR  
CHRISTMAS



Mr. David F. Thomas,  
Proctorville, Ohio.



Here is your verification



# WHBU NEWS



VOL. I

NO. I

ANDERSON

INDIANA



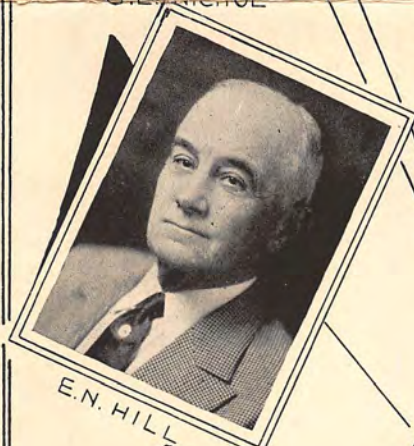
G. E. NICHOL



CARL L. WHITE



NEEL M. McCULLOUGH  
PRESIDENT



E. N. HILL



GEO. GRIFFITH



THE CITIZENS BANK



A. T. DYE



F. J. HOLMES



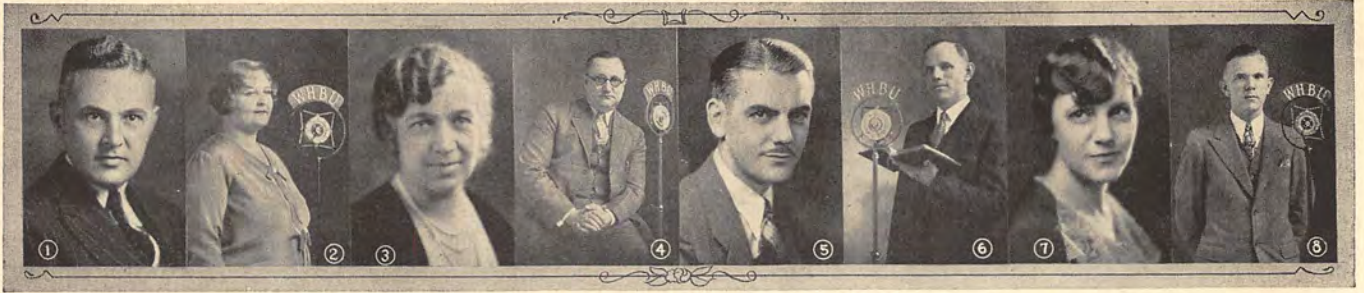
F. F. BARR



GEO. W. NICHOL

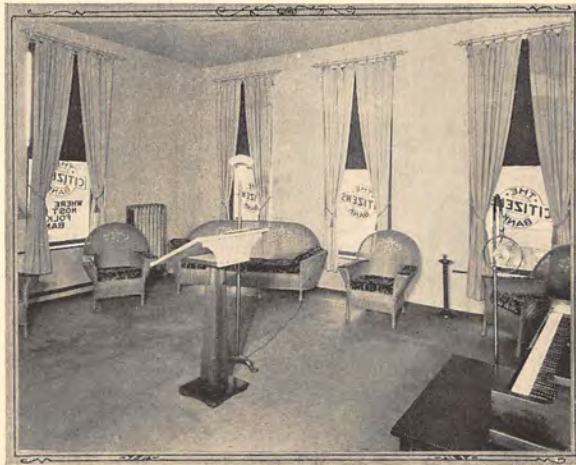
Our station is operated as a civic enterprise to keep Anderson abreast with other communities. We present the personnel of WHBU and The Citizens Bank, on the Third Birthday of our station. May the coming years bring you happiness and pleasure in our service to you and yours





## Studio Presentations

Sunday at 12:00 Dinner Time Duo  
 12:45 Harry  
 1:15 Myrna  
 2:15 Carl Hennefent  
 3:00 Doris  
 3:30 "Office Girls"



STUDIO "C"



1, Harry Van Noy; 2, "Myrna"; 3, Nelle E. Tappan; 4, "Old Corntop Himself"; 5, Paul Hamilton; 6, Rev. John Ward Rose; 7, Margaret T. Knight; 8, Clyde G. Wend; 17, Velma Swinford; 18, "Harry"; 19, Howard Armstrong; 20, "Happy Go Lucky Girls"; 21, Iris Sullivan; 22, L. M. Busche; 23, Harold Jackson; 24, "Roberta"; 33, "Melody Makers"; 34, B. F. Alford; 35, A. K. Mayer; 36, Donna Smith; 37, Rev. A. F. Gray; 38, "Birthday Boys"; 39, "Cathedral of Fashions Trio"; 40, "Sam and Joe"; 41, Frances Scharnowske; 42, "Office Girls"; 43, Mark Matthews; 44, "York Twins and Evelyn"







## Studio Presentations

Monday	7:45 P.M.	Evelyn Blizard
	8:15 P.M.	Frank and Glenn
	8:45 P.M.	Sunny Mickey
Tuesday	7:15 P.M.	Birthday Boys
Wednesday	8:15 P.M.	York Twins and Evelyn
Thursday	9:15 P.M.	Variety Trio
Friday	8:00 P.M.	"Old Corntop Himself"



STUDIO "B"

9, Mildred Seward; 10, Don Hancock; 11, Carol Cowgill; 12, "Dinner Time Duo"; 13, Lillie Morgan; 14, Rev. D. E. Snow; 15, Paul Anderson; 16, "Doris"; 25, Elsie Morgan; 26, F. R. Fulwider; 27, Kenneth Blowers; 28, Evelyn Blizard; 29, Mary McCullough; 30, Carl Hennefent; 31, Harry Beckam; 32, Fern Kingsbury; 45, "Sunny Mickey"; 46, Lillian Garrison; 47, Elizabeth Milne; 48, Raymond Mitchem (now a Staff artist at WLW, Cincinnati, Ohio); 49, Wm. C. Moore; 50, Honora J. Dearing; 51, Verna Van Hoy; 52, Leone Hopkins; 53, Mark Green (now at KMOX, St. Louis, Mo.); 54, Hallie Gwinn; 55, M. Josephine Harb; 56, Harry Sheets





---

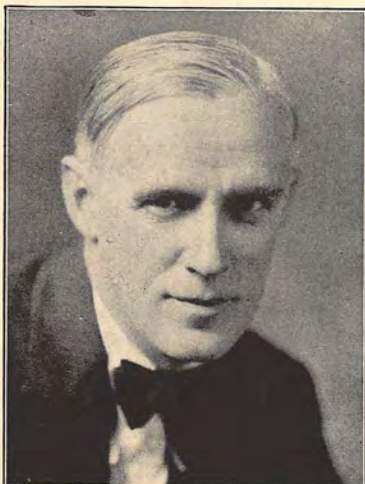
THE CITIZENS BANK, in August 1927 purchased the 15 watt station WHBU and started construction of a modern transmitter, first heard as the Citizens Bank station in December, 1927 with the studio in the lobby of the bank. In November 1928 our power was increased to 100 watts with unlimited operating time, in February 1930 we moved into our own studios at 903 Meridian Street where visitors are always welcome.

"The pleasure of having is in sharing" is the motto our station has ever adopted for its operation, may you continue to enjoy our station and its personnel. We are ever anxious to bring you pleasing programs and become better acquainted with you.

A. L. McKEE,  
*Manager*



HOME OF WHBU — 903 MERIDIAN ST.



WE hope you will now know those whose voices have either entertained you on the air or served you at the bank. May the Christmas Tide and New Year bring you health and happiness in both entertainment and service is our wish for you on this 3d Birthday of our station and the 75th anniversary of the bank.

NEEL M. McCULLOUGH  
*President*

---





ANDERSON, INDIANA

WHBU



David F. Thomas  
26 Street Ferry Co.  
Proctorville, Ohio.





LISTEN TO

**WHBU**

Citizens Bank  
Anderson

Greentown, Ind.

My dear listener:

I greatly appreciate your report on my broadcasting; thank you.

WJAK is on the air, Monday, Friday, and Saturday evenings, at 7:30 cst. My wave length is, 254 meters-1180 kcs.

If you would like a photo of "The Radio Parson" and WJAK, send 25¢ in coin. This fee will also entitle you to membership in "The Golden Rule Club". Matt. 7:12.

Respectfully,

Clifford L. White, "The Radio Parson".



36.

224.



David F. Thomas,  
Proctorville,  
Ohio.

BROADCASTING STATION

W HERE JOY KILLS S ORROW

THE VOICE OF THE STEEL CITY

OWNED AND OPERATED BY THE

Thomas J. Johnson and Frances Kennedy Radio Corporation

GAY-MILL BALL ROOM

THE HOME OF CLEAN DANCING AND GOOD MUSIC  
LAKE ST. AND FOREST AVE. PHONE GARY 8540

STUDIOS:

LAKE HOTEL

724 WASHINGTON STREET  
PHONE GARY 7647

Gary, Ind.,

Feb. 6, 1929 ✓

Dear WJKS Listener:-

Your interesting communication of recent date informing us as to your reception of our program received.

Same has made our artists very happy. We have enrolled you as a member, in our nation-wide WJKS "DUCKY CLUB." We cordially invite you to visit our Studios.

Thanking you on behalf of our artists, and hoping you will continue to be one of our listeners, and that we will hear from you quite often, we beg to remain.

Cordially,

WJKS Broadcasting Station

By

*Tom J. Johnson*



651



THIS SIDE OF CARD IS FOR ADDRESS

David J. Thomas,  
Proctorville, Ohio.

5000 Watts—Daytime  
2500 Watts—Night

**RADIO STATION**

228.9 Meters  
1310 Kilocycles

**WOWO**

**Fort Wayne, Ind.**

**Owned and Operated by**

**THE MAIN AUTO SUPPLY COMPANY**

**SCHEDULE**

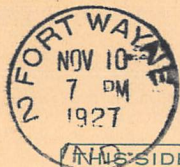
Daily at noon — 10:30 a. m. to 1:30 p. m.  
Nights—Sun. 8 to 10 p. m.—Mon., Wed., Thur. and Fri., 7 to 11 p. m.  
(Central Time)

*We greatly appreciate your comments  
upon reception of our station and hope  
you will listen in on our future programs*

**STATION WOWO**

**Member of Columbia Chain**





THIS SIDE OF CARD IS FOR ADDRESS

D. J. Thomas,  
15 27 N. 1st Ave.,  
Columbus, Ohio

Dear Sir.

Very glad to hear from  
you and that you get  
our services. Atwater  
Kent is a real machine.  
Come again!

Sincerely  
Arnold C. Johnson  
Sec'y.

The staff of W-R-B-C respectfully re-  
quest listeners-in to report as to the  
clearness of the signals. If the sta-  
tion has rendered you a service, we  
would greatly appreciate hearing  
from you and shall acknowledge the  
courtesy. Address: Radio Station,  
Valparaiso, Indiana.

# Radio Broadcast Station

## W - R - B - C

VALPARAISO, INDIANA

o-O-o

Dedicated to the Service of a  
"World Redeemed By Christ"

o-O-o

"Ye shall be witnesses unto Me  
unto the uttermost parts  
of the earth."  
Acts 1,8.



# RADIO STATION W-R-B-C

500 Watts

278 Meters

1080 Kilocycles

Owned and Operated By  
**IMMANUEL LUTHERAN CHURCH**  
VALPARAISO, INDIANA

(Home of Valparaiso University)

FORREST JONES  
Manager and  
Chief Announcer

—  
DALE CLEMMONS  
Chief Operator

—  
GERHARD SCHUTES  
Ass't Operator

—  
MRS. A. Z. AREHART  
Formerly with  
St. Olaf Choir  
Director of Music

—  
MRS. L. E. LARSON  
Organist

This station is not operated for advertising purposes. It is not subsidized by any corporation. It is maintained by the Immanuel Lutheran Church of Valparaiso, Indiana, solely for the benefit of the radio public.

It offers its services especially to the sick, the infirm and similar shut-ins and aims to reach others with the saving Gospel of the Christ.

Its message is confined to the teachings of the Bible, the eternal Truths of yesterday, to-day and forever, "able to make men wise unto salvation."

## NEW BROADCAST SCHEDULE (Central Standard Time)

SUNDAYS, 7:30 P. M.—Church Service at Immanuel Lutheran Church, Corner Washington and Institute Streets.—Rev. Geo. Schutes, the pastor of the church, is the usual speaker.

MONDAYS, 7:30 P. M.—Organ recitals, band and orchestra concerts, choir singing, vocal and instrumental soloists of reputation, helpful addresses by the pastor and noted speakers.

SPECIAL OCCASIONS.—On church holidays and the leading national holidays a program suitable to the occasion will be broadcast.

The station is at the service of the National, the State and the Local Government whenever desired.

201  
RADIO BROADCAST STATION

**W-R-B-C**

VALPARAISO, INDIANA

3889.



David F. Thomas  
Proctorville, Ohio,



W-R-B-C  
VALPARAISO, INDIANA  
REV. GEO. SCHUTES, PASTOR

IMMANUEL LUTHERAN CHURCH  
VALPARAISO, INDIANA  
REV. GEO. SCHUTES, PASTOR

RADIO STATION W-R-B-C



6/11/25.

Mr. David F. Thomas,  
Proctorville, Ohio.

Dear Friend:

We beg to acknowledge with sincere thanks your recent communication on reception from this station and venture to hope that we may continue to count you among our regular listeners-in.

From next Sunday on only the Sunday morning services, beginning 10.30 C.S.T., will be broadcast. The usual Monday evening ~~evening~~ program, 7.30 C.S.T. will be put on the air.

Faithfully yours,

STATION W R B C.

LISTEN IN ON W-R-B-C

186

368

RADIO STATION W-R-B-C

IMMANUEL LUTHERAN CHURCH

VALPARAISO, INDIANA

REV. GEO. SCHUTES, PASTOR



Mr. David F. Thomas,

PROCTORVILLE,

O. H. I. O.