



**THE W. K. HENDERSON IRON WORKS AND SUPPLY CO.**  
**RADIO BROADCASTING STATION**  
**SHREVEPORT, LOUISIANA**

Dear Listener:-

We want to thank you for your appreciation of our programme. It means quite a bit to us to know that the effort we are making to please you is not in vain, and that you find we are broadcasting very fine entertainment.

You will be glad to know, no doubt, that we have increased our broadcasting power from 500 to 1,000 watt, still maintaining the 261 wave length, as this will mean a much clearer reception for you.

Our plans for the winter season are bound to please you. The very best music, both classical and "jazz", treated by the most capable and artistic musicians, and some impressive and educating sermons and lectures are to be broadcasted.

Be sure to "TUNE IN":

Saturday	Sunday	Monday	Tuesday	Thursday.
(9:00 PM to 12:00 PM)	(9:30 AM to 10:30 AM)	(8:00 PM to 9:00 PM)	(9:00 PM to 12:00 PM)	(8:00 PM to 9:00 PM)

(Wednesday and Friday - Silent.)



Hoping you will continue to enjoy the programmes, I am,

Sincerely yours,

A handwritten signature in blue ink, which appears to read 'W.K. Henderson', written in a cursive style.

PRESIDENT.

WKH"



# THE W.K. HENDERSON IRON WORKS & SUPPLY CO.

MANUFACTURERS AND DEALERS IN  
MACHINERY, MILL & OIL FIELD SUPPLIES



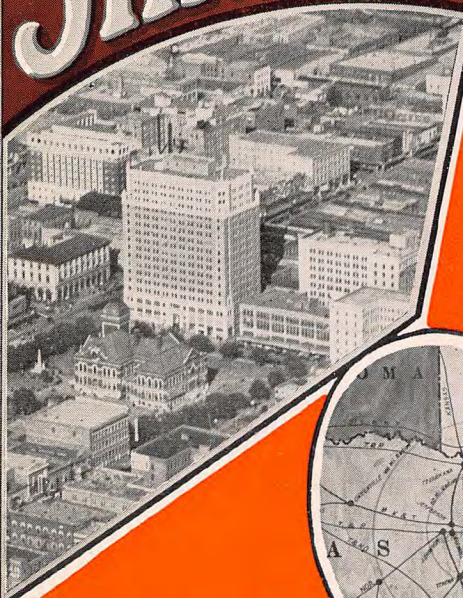
"GIVE YOUR BUSINESS TO THE HOUSE THAT HAS THE FACILITIES FOR HANDLING IT"  
THE BEST EQUIPPED PLANT IN THE SOUTHWEST  
SHREVEPORT, LOUISIANA. U. S. A.

# Post Card

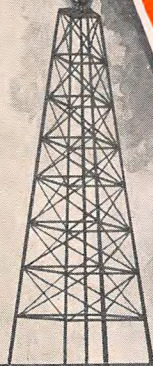
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# SHREVEPORT



**GAS - OIL  
AGRICULTURE  
LUMBER  
INDUSTRY**

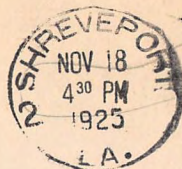


*A City You Can't Resist*

328

516

# KWKH



RED CROSS  
 ROLL CALL  
 JOIN



## RADIO BROADCASTING STATION

### SHREVEPORT, LOUISIANA

David F. Thomas,  
 Proctorville, Ohio.



H. S. WESTON,  
POTENTATE



J. H. ROWLAND,  
RECORDER

# El Karubah Temple

A. A. O. N. M. S.  
OF NORTH AMERICA

Shreveport, Louisiana

December 1,  
1924

Dear Sir:

We are pleased to have your report on our Thanksgiving dance programme. On Thursday, December 4th, from 8:00 to 9:30 p.m. we will broadcast through Radio Station WGAQ, the El Karubah Temple Band Concert. We will be glad if you will listen-in and report by telegraph collect as soon after 8:00 p.m. as you can. WGAQ is on 263 meters and we will appreciate this as a test with you.

Thanking you in advance,

Yours very truly,

*J. H. Rowland*  
Recorder

JHR/E

162

WGAQ



# El Karubah Temple

A. A. O. N. M. S.  
OF NORTH AMERICA

Shreveport, Louisiana

D. F. Thomas,

Proctorville, Ohio.

162.







WJBO

5000  
WATTS  
1150  
KCS.

★

WJBL

1000  
WATTS  
44,500  
KCS.



**WJBO**

BATON ROUGE BROADCASTING COMPANY, INC.

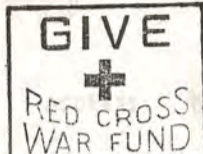
BATON ROUGE, LA.

**WBRL**

This will verify your reception of WJBO on March 20, 1944 during the National Radio Club DX program. Your report checks with our records of the program broadcast. Thank you very much for your interest.

THE PHOTOGRAPH, left to right—

First two racks house FM monitoring equipment. Following two panels is front of FM 1kw transmitter, WBRL. Rear wall panels are front of WJBO, 5kw transmitter, shown in part. Center desk is control console for both stations. Fake drawer arrangement opens to left and has a sliding shelf with a turntable and pickup, complete with microphone and mixer set-up. The microphone is placed on the console desk and the turn-table slides out for playing records. This is where the NRC DX shows originate each third Monday of the month from 1 to 3 A. M., Central War Time.



David F. Thomas  
Proctorville,  
Ohio

RADIOCASTING STATION  
**W S M B**

OWNED AND OPERATED BY

SAENGER AMUSEMENT CO.—MAISON BLANCHE CO.

Administration Office, 1401 Tulane Avenue  
NEW ORLEANS, LA., U. S. A.

Date

*June 7, 1925*

Many thanks

*Mr. Thomas*

for your kindness in reporting our program on

*May 29*

We have the latest type of Western Electric transmitter and we are now operating on a wave length of 319 Meters. Our main studio is in the Maison Blanche Building, and we also have regular De Luxe programs from both our Saenger's Strand Theatre and Saenger's Liberty Theatre Studios.

Very truly yours,

*Clayton Randall*

Program Director-Announcer.

**SCHEDULES**

**TUES. WED. FRI. SAT.**

12:30 to 1:30 6 to 7:30 8:30 to 10

(Central Standard Time)

DAILY NEWS SCHEDULE  
MONDAY-WEDNESDAY 12:30-1:30  
THURSDAY, SATURDAY 8:30-9:30  
CONCERT OR DANCE ORCHESTRA 7:30



171

359.

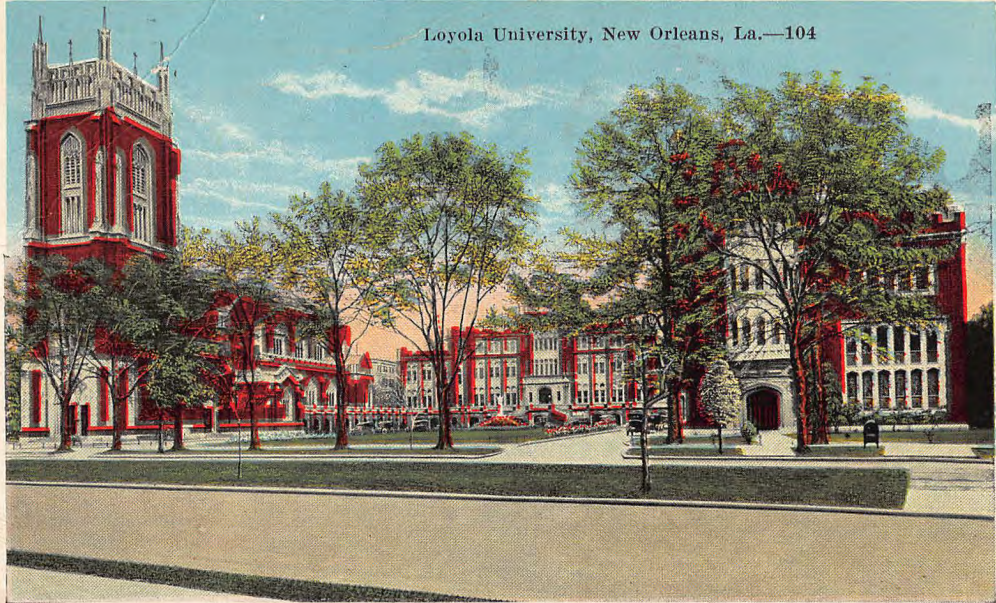


THIS SIDE OF CARD IS FOR ADDRESS



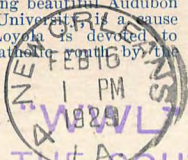
Mr. David F. Thomas,  
Proctorville, Ohio.

Loyola University, New Orleans, La.—104





The Tudor Gothic architecture of this group of educational buildings, facing beautiful Audubon Park and adjoining Tulane University, is a cause of constant admiration. Loyola is devoted to higher education for the Catholic youth by the Jesuits.



STATION "W.W.L."  
LOYOLA OF THE SOUTH  
NEW ORLEANS, LA.

E. C. KROPP CO., MILWAUKEE

Your fine card -  
was certainly O.K.  
We thank you  
for your kind  
interest - the figs  
ow - representatives  
leaving 16<sup>th</sup>. Thanks  
for good will.  
"W.W.L."

29788N

658



David F. Thomas

Proctorville

Ohio

("Please Deliver")