

Telephone { 1851 } Mulberry  
                  { 1852 }

Night 'Phones { 7715 Orange  
                  { 3875 - M Orange  
                  { 7834 Waverly

**I. R. NELSON CO.**  
**ELECTRICAL REPAIRING AND MANUFACTURING**  
**BOND STREET**

**NEWARK, NEW JERSEY** Oct.15,1924.

Dear sir:-

I wish to extend, in behalf of broadcasting station W-A-A-M, sincerest thanks for your communication of the 7th, expressing appreciation of our program.

It is our earnest wish that the programs we place on the air on Monday, Tuesday, Wednesday, and Thursday evenings, between 7:30 and 11:00 o'clock, shall be as entertaining as we can possibly make them to the myriad fans who listen in. It is pleasing indeed to learn from your applause that at least one other has been added to this ever-widening circle, and doubly gratifying that this other is one who is generous enough to extend his thanks and praise. You may be sure we shall continue to do our best to please you.

Very truly yours,

*J. B. Bayley* "OJB"  
Studio Manager.

# I. R. NELSON CO.

ELECTRICAL REPAIRING AND MANUFACTURING

*Bond Street, NEWARK, New Jersey*

**W A A M**  
ARMATURE, FIELD AND OTHER TYPES OF  
COILS MANUFACTURED  
40 TONS OF WIRELESS WIRE IN STOCK

Cotton, Silk, Enameled, LITZ, Bus Bar, Etc.

*Write for Wire Bulletin N2*

TRANSFORMER IRON CUT TO ANY SIZE



# A BATTERY CHARGER EXTRAORDINARY

We have designed and constructed for our employees and a few friends, a *battery charging transformer*. There is nothing fancy about it, no case and no blah blah accessories, but it will deliver the goods. You can set it on the floor or carpet, the *heat is not excessive and it will not hum*.

So many people have asked for these transformers that we have decided to offer them for sale.

It will charge your *Radio, Automobile* or any other 6 Volt acid storage battery.

## PARTS NECESSARY

Transformer Alone .....	\$10.00
Mogul Socket } .....	2.00
Fuse Socket }	
Other Necessary Parts	
5 Amp. Rectifying Bulb.....	8.00

Weight 11 lbs.

All prices F.O.B. Our Factory.

**I. R. NELSON CO.**  
ELECTRICAL REPAIRING AND MANUFACTURING  
BOND STREET, NEWARK, NEW JERSEY

**W - A - A - M**



# Construction of a Battery Charger

USING THE

I. R. Nelson Co. Step Down Transformer

A

*"Reel Easy Radio Product"*

COPYRIGHTED

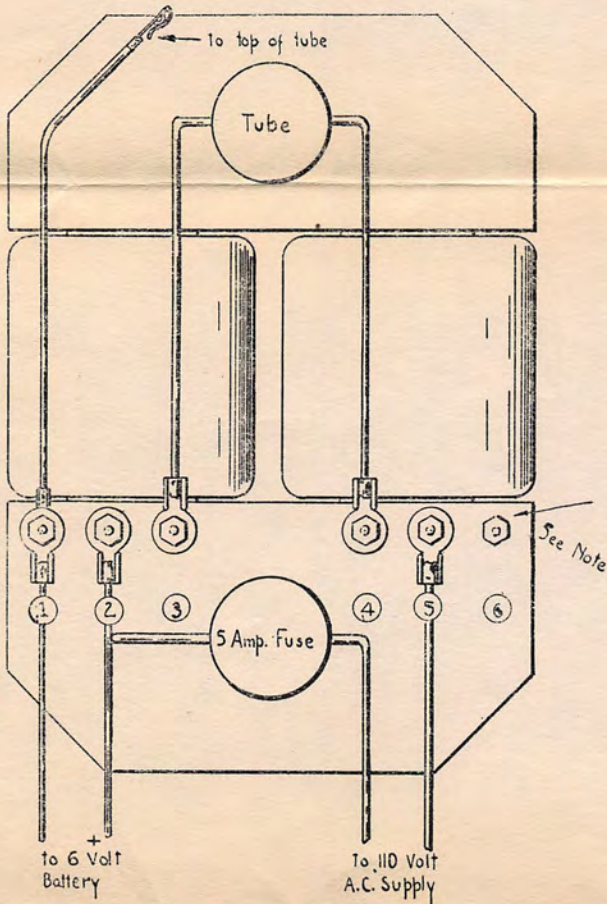


Diagram of Construction

NOTE: If AC supply is more than 110 volts use Tap No. 6 instead of No. 5, or if a lower charging rate is desired use No. 6.

## PARTS NECESSARY

Transformer alone .....	\$10.00
Mogul Socket } .....	2.00
Fuse Socket } .....	
Other necessary parts	
5 Amp. Rectifying Bulb .....	8.00

## SUGGESTIONS

- Make all connections tight.
- Check all connections with diagram.
- Make sure bulb is screwed well into socket.
- Be careful that connections to battery are correct and tight.
- See that clip is attached to top of bulb.
- If apparatus does not function try a new bulb.

## RECOMMENDATIONS

- We recommend:
- Using an Ammeter to show charging rate.
- Shipping weight, 11 lbs.

**I. R. NELSON CO.**

ELECTRICAL REPAIRING AND MANUFACTURING

BOND STREET, NEWARK, NEW JERSEY

**W - A - A - M**

*Have You Heard*  
**"SWEET MARIE" and "BUTTERCUP"?**

*If Not*

TUNE IN W. A. A. M. (263 Metres)

Every Monday Evening at 8.30 o'clock—They will play for you any  
song that you would like to hear.

(Write Your Request Below)

SWEET MARIE }  
and  
BUTTERCUP }

*Please play*.....

NAME.....

ADDRESS.....



# POST CARD

PLACE  
STAMP  
HERE

## Breads You'll Like

Sweet Marie

Buttercup

Milk

Seed and Plain Rye

Coffee Cake

The  
**Fischer Baking Co.**  
Newark, N. J.

"Sweet Marie" and "Buttercup"

FISCHER BAKING CO.

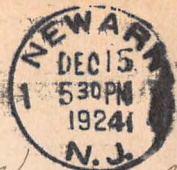
NEWARK, N. J.

I. R. NELSON CO.

BOND STREET

Newark, N. J.

173.



173



David F Thomas  
Proctorville, Ohio

WAAM

**YOUR INSURANCE**

We guarantee that this machine has been repaired with the **BEST MATERIAL AND LABOR** obtainable, that it has been thoroughly tested, and that we will make good **WITHOUT EXTRA CHARGE** any defect developing through faulty workmanship or material within **FIVE YEARS**.

*W. Wilson*



Newark, N. J., *Feb 10* ..... 1925

Dear Radio Friend:

Your kind report concerning reception of our program is gratefully acknowledged.

Our artists and the management feel amply repaid when they learn that their efforts are the cause of pleasure to members of the invisible audience.

We sincerely hope that future programs will meet with your approval, and that we may again be favored with a report from you.

Thanking you for your interest and thoughtfulness, we remain,

Very truly yours,

RADIO STATION WBS

(D. W. May, Inc.)

*L. J. Ingram*  
.....  
Manager.

Wave Length 252 Meters  
Power 100 Watts

59.

247.



THIS SIDE OF CARD IS FOR ADDRESS

David F. Thomas,  
Proctorville,  
Ohio.



261  
~~252~~ METRES

WEAM  
MUNICIPAL RADIO STATION

PLAINFIELD, N. J. *June 1,* 192*5*

We appreciate your recent report as to our Transmission. This station enjoys the distinction of being the first licensed <sup>MUNICIPAL</sup> broadcasting station in America. It is not operated for private gain or advertisement, but is at the disposal of those in this State for any approved purpose. No regular program is maintained. We bespeak your further co-operation.

172.

360

WEAM  
MUNICIPAL  
RADIO BROADCASTING STATION  
PLAINFIELD, N. J.



L F S Thomas  
Proctorville Ohio



# Paramount Broadcasting and Artists' Service, Inc.

Five-Ninety-One  
Broad Street  
Newark, New Jersey

Radio Station  
W-G-C-P

Telephone Mitchell  
Seven-Three-Five-Four  
Seven-Three-Five-Five

March  
Thirteenth  
1928

Mr. D. F. Thomas,  
Box 2-6-4,  
Proctorville, Ohio

Dear Sir:

We received your card of March 7th and was interested to know that you received our program.

W G C P is not a new station, it is the same one that was in New York. We share time with station W N J.

Yours very truly,  
Station W G C P

*Bradford Browne*

Bradford Browne  
Studio Director

BB/MM

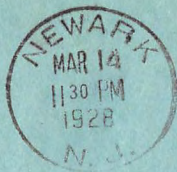


RADIO BROADCASTING STATION

**W-G-C-P**

591 BROAD STREET

NEWARK, NEW JERSEY



Mr. D. F. Thomas,  
Box 2 - 6 - 4,  
Proctorville, Ohio.





RADIO STATION WHAR  
SEASIDE HOTEL, ATLANTIC CITY, N. J.

**T**HE Seaside Hotel, located at the ocean end of Pennsylvania Avenue, has for over a half century occupied a position of prominence among Atlantic City's leading hotels—maintaining a standard that appeals to persons desiring refinement in appointment and service—its atmosphere emanates a charm that is pleasing.

## MAILING CARD

500 Watts.  
275 Meters  
1090 Kilocycles.

### WHAR

275 METERS

#### Broadcasting Schedule

~~2.00 P. M. Seaside Hotel Orchestra~~  
~~7.30 P. M. Lecture Period~~  
~~7.45 P. M. Press News, Market Reports, etc.~~

~~8.00 P. M. Seaside Hotel Orchestra~~

WEDNESDAY—SILENT DAY

#### SUNDAY

2.45 P. M. Short Sacred Recital  
3.00 P. M. Sermon by prominent Atlantic City clergymen.  
9.00 P. M. Classical Concert  
Seaside Hotel Orchestra

#### Broadcasting Schedule.

7.30 P. M. Seaside Hotel Trio.  
9.00 P.M. Shelburne Hotel Concert

Tuesdays, Fridays & Sundays

11.00 P.M. Strand Theatre, Organ Recital.

Wednesday;- Silent Day.

Correspondence relative to further information regarding Hotel and Radio Station will be promptly answered.

*We have  
Ek/20 Stamps.*



RECEPTION ROOM



OPERATING ROOM



STUDIO



WE are, indeed, pleased to know that you have received our station and have placed your name among our many radio friends.

We appreciate your correspondence as it evinces an interest in radio, and especially in the work we are doing which is an incentive to improve broadcasting service. Any suggestions that you may care to make will do much to aid us in our efforts to achieve success.

Trusting that you may continue to enjoy our programmes and that we may have the pleasure of hearing from you again.

Cordially,

*F. O. Cook Sons.*





**THE SEASIDE HOUSE, FROM THE BOARDWALK,  
ATLANTIC CITY, N. J.**

POST CARD

Post Cards of Quality. — The Albertype Co., Brooklyn, N. Y.

THIS SPACE FOR MESSAGE.

THIS SPACE FOR ADDRESS.



191

PRIVATE OFFICE  
SEASIDE HOTEL  
ATLANTIC CITY, N. J.  
F. P. COOK'S SONS



379



David F. Thomas,  
Proctorville, Ohio.

Broadcasting Station  
W. N. J.

OPERATED BY  
*The Radio Shop of Newark, Inc.*  
NEWARK, N. J.

STUDIOS AND OFFICES  
*St. Francis Hotel*  
22-24 E. PARK STREET  
NEWARK, N. J.

February 24th, 1928

Mr. David F. Thomas  
Proctorville, Ohio

Dear Sir:

We beg to acknowledge receipt of your communication in reference to our program and ask you to accept our thanks for same.

We are pleased to welcome you to our family of listeners and trust you will continue to enjoy our programs. We broadcast with a power of 250 watts. We are on the air Monday, Tuesday, Wednesday and Thursday mornings from 10 to 11 a.m.; Sundays, 6:30 p.m. to 11 p.m.; Monday night from 8 p.m. to 10 p.m.; Tuesday night, 8 p.m. to 10 p.m.; Wednesday night, 10 to 12 p.m.; Thursday night, 6 to 8 p.m.; Friday night from 10 to 12 p.m.

*and afternoons Mon to Fri 1.30 - 3.30*

Sincerely yours,

*Snedden Weir*

Snedden Weir,  
Director.

SW/J



W N J

St. Francis Hotel Studios

22-24 EAST PARK STREET  
NEWARK, N. J.



Mr. David F. Thomas  
Proctorville, Ohio

Rox 264

THIS STATION HAS HEARD

500  
300  
WATTS

W O A X

INTERMITTENT  
SCHEDULE

PRIVATE BROADCASTING STATION

of

FRANKLYN J. WOLFF

TRENTON, N. J.

~~F. W. APPLEGATE~~, Operator

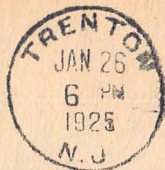
We thank you for your report of Jan 22 - 1925

Ed. G. Raser (305-321)  
Operator - in-charge  
(Signature)



THE MONUMENT POTTERY COMPANY  
TRENTON, N. J.

32.



220

David F. Thomas  
Proctorville, Ohio

WOAX



WILLIAM S. CUTHBERT,  
COMMISSIONER

ATLANTIC CITY  
**Municipal Radio Station**

W. P. G.—"WORLD'S PLAYGROUND"

WAVE LENGTH 299.8 METERS

KILOCYCLES 1000.

ATLANTIC CITY, N. J., June 4th, 1925.

Mr. David F. Thomas,  
Proctorville, Ohio.

Dear Radio Friend:

Station WPG is very happy to learn of the fine reception of its programs by you. We trust the efforts of our artists will continue to interest you, and that we will ever remain a favorite place on the dial.

We wish to extend to you a cordial invitation to visit WPG Broadcasting Studio and Station on your next visit to the World's Play Ground.

Upon receipt of 10¢ we shall be glad to send you one of our official stamps. This must be accompanied by information relative to the concert heard to establish your claim.

With best wishes, we are

Cordially yours,

MUNICIPAL RADIO STATION WPG

*Etzel Rattay*  
Publicity Director.

ER: JM



# WPG ATLANTIC CITY WORLD'S PLAYGROUND

WAVE LENGTH  
299.8 METERS



KILOCYCLES  
1000

## ATLANTIC CITY MUNICIPAL RADIO STATION

DEPARTMENT OF PUBLIC SAFETY  
WILLIAM S. CUTHBERT  
COMMISSIONER

RADIO DEPARTMENT  
EDWIN M. SPENCE  
DIRECTOR

### Programs, May 24 to June 7

READ FROM BOTTOM TO TOP - NEWSPAPERS PLEASE CLIP DAILY  
DAYLIGHT SAVING TIME

#### WPG ATLANTIC CITY SATURDAY, JUNE 6, 1925 299.8 Mtrs. 1000 Kilocycles

- 6.40 P. M.—Final announcement of winner of National Marble Tournament.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections) Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.30 P. M.—Special Program, Vernon Room, Chalfonte-Haddon Hall.
- 10.00 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.
- 11.00 P. M.—Knickerbocker Hotel Dance Orchestra, Bert Estelow, Director.

#### WPG ATLANTIC CITY FRIDAY, JUNE 5, 1925 299.8 Mtrs. 1000 Kilocycles

- 6.40 P. M.—Announcement of day's winner of the National Marble Tournament.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selection), Arthur Scott Brook.
- 7.00 P. M.—Hotel Morton Trio Dinner Music, Leonard Lewis, Director.
- 8.00 P. M.—Studio Program, Hawaiian Music, Abel Trio and assisting artists.
- 9.00 P. M.—Ambassador Hotel Concert Orchestra, Harry Loventhal, Director.
- 10.00 P. M.—Traymore Hotel Dance Orchestra, Joseph Lucas, Director.

#### WPG ATLANTIC CITY THURSDAY, JUNE 4, 1925 299.8 Mtrs. 1000 Kilocycles

- 12.45 P. M.—Meeting Kiwanis Club, La Victoire.
- 4.30 P. M.—Chalfonte-Haddon Hall Afternoon Tea Music.
- 6.30 P. M.—"Billy" Rocap, Dean of Sports Writers, Weekly Review Sporting Events.
- 6.40 P. M.—Announcement of Day's Winner of the National Marble Tournament.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.15 P. M.—Organ and Violin Recital, Auditorium of Atlantic City High School, under auspices of Board of Education by Edwin Grasse, of New York City.
- 10.00 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.

#### WPG ATLANTIC CITY WEDNESDAY, JUNE 3, 1925—SILENT

#### WPG ATLANTIC CITY TUESDAY, JUNE 2, 1925 299.8 Mtrs. 1000 Kilocycles

- 1.30 P. M.—Ambassador Hotel Orchestra, Luncheon Music.
- 6.40 P. M.—Announcement of day's winner of the National Marble Tournament.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 8.00 P. M.—Studio Program, Operalogue "Faust" by Gounod, assisting artists: Ethel Dobson, Thomas L. Hesselton, George Calder, Evan Prosser, Cecile Steiner, Rebecca W. Walker.
- 9.00 P. M.—Chalfonte-Haddon Hall Duo-Trio.
- 10.00 P. M.—Al-Time Grotto Radio Frolic.
- 11.00 P. M.—Traymore Hotel Dance Orchestra, Joseph Lucas, Director.

#### WPG ATLANTIC CITY MONDAY, JUNE 1, 1925 299.8 Mtrs. 1000 Kilocycles

- 3.30 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.
- 4.30 P. M.—Chalfonte-Haddon Hall Afternoon Tea Music.
- 6.40 P. M.—Announcement winner National Marble Tournament.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Ambassador Hotel Dinner Concert.
- 8.15 P. M.—Graduation Exercises, Pupil Nurses of Atlantic City Hospital, to be held in Auditorium of Atlantic City High School.
- 9.45 P. M.—Traymore Hotel Dance Orchestra, Joseph Lucas, Director.
- 10.30 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.

#### WPG ATLANTIC CITY SUNDAY, MAY 31, 1925 299.8 Mtrs. 1000 Kilocycles

- 3.15 P. M.—Organ Recital, Auditorium of Atlantic City High School under the auspices of Board of Education by Arthur Scott Brook, City Organist, assisted by Ethel Dobson, Soprano.
- 4.15 P. M.—Community Service, vocal and instrumental recital, St. James Episcopal Church, Rev. Wm. Blatchford, Rector. Wm. Stansfield, Mus. Bach., Organist and Choir Director.
- 9.00 P. M.—Traymore Hotel Concert Orchestra, Ariel Rubenstein, Director.
- 10.00 P. M.—Organ Recital, Auditorium Atlantic City High School, Arthur Scott Brook, City Organist, assisted by Galen Hall Trio.

#### WPG ATLANTIC CITY SATURDAY, MAY 30, 1925 299.8 Mtrs. 1000 Kilocycles

- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.30 P. M.—Memorial Day Program, Vernon Room, Haddon Hall, Robert A. Burlen, "Uncommon Commonsense."
- 10.00 P. M.—Traymore Hotel Dance Orchestra, Jos. Lucas, Director.
- 11.00 P. M.—Knickerbocker Hotel Dance Orchestra, Bert Estelow, Director.

#### WPG ATLANTIC CITY FRIDAY, MAY 29, 1925 299.8 Mtrs. 1000 Kilocycles

- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Morton Hotel Trio Dinner Music.
- 8.30 P. M.—Vineland Operatic Society presenting "Two Vagabonds." Joseph S. Lilly, Director, assisted by Chalfonte-Haddon Hall Duo-Trio, Vernon Room, Haddon Hall.
- 10.00 P. M.—Traymore Hotel Dance Orchestra, Joseph Lucas, Director.

#### WPG ATLANTIC CITY THURSDAY, MAY 28, 1925 299.8 Mtrs. 1000 Kilocycles

- 12.45 P. M.—Weekly Meeting of Atlantic City Kiwanis Club, La Victoire.
- 4.30 P. M.—Chalfonte-Haddon Hall Afternoon Tea.
- 6.30 P. M.—"Billy" Rocap, Dean of Sports Writers, Weekly Review of Sports.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 9.00 P. M.—Hotel Ambassador Concert Orchestra, Harry Loventhal, Director.
- 11.15 P. M.—Organ Recital, popular selections, Jean Wiener.

#### WPG ATLANTIC CITY WEDNESDAY, MAY 27—SILENT

#### WPG ATLANTIC CITY TUESDAY, MAY 26, 1925 299.8 Mtrs. 1000 Kilocycles

- 1.30 P. M.—Ambassador Hotel Luncheon Music.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.00 P. M.—Concert by the Atlantic City High School Orchestra in Auditorium of High School; Kenneth G. Kelly, Director.
- 9.00 P. M.—Steel Pier Music Hall, address by Dr. W. D. Haggard, President of the American Medical Association.
- 10.15 P. M.—Traymore Hotel Dance Music, Joseph Lucas, Director.

#### WPG ATLANTIC CITY MONDAY, MAY 25, 1925 299.8 Mtrs. 1000 Kilocycles

- 4.30 P. M.—Chalfonte-Haddon Hall Trio Afternoon Tea Music.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Hotel Ambassador Dinner Concert.
- 9.00 P. M.—Hotel Traymore Concert Ensemble, Ariel Rubenstein, Director.
- 10.00 P. M.—Studio Program, Galen Hall Trio and assisting artists.
- 11.00 P. M.—Hotel Traymore Dance Orchestra, Joseph Lucas, Director.

#### WPG ATLANTIC CITY SUNDAY, MAY 24, 1925 299.8 Mtrs. 1000 Kilocycles

- 3.15 P. M.—Organ Recital, Auditorium of Atlantic City High School under auspices of Board of Education, by Arthur Scott Brook, City Organist, assisted by Elizabeth Booth, Soprano.
- 4.15 P. M.—Community Service, vocal and instrumental recital, St. James Episcopal Church; Rev. Wm. Blatchford, Rector; Wm. Stansfield, Mus. Bach., Organist and Choir Director.
- 9.00 P. M.—Concert in Auditorium of Atlantic City High School by the United Singers of Atlantic County—e. g., A. C. Turner Mannerchor and Aurora Singing Society, of Egg Harbor, Max S. Ost, Senior Choir Director; Myers Instrumental Quintette; Ladies' Vocal Trio and Nora Lucia Ritter, Soprano Soloist.
- 10.00 P. M.—Organ Recital, Auditorium of Atlantic City High School, Arthur Scott Brook, City Organist.





EASTERN DAYLIGHT SAVING TIME  
**WPG ATLANTIC CITY**  
 WORLD'S PLAYGROUND

WAVE LENGTH  
 299.8 METERS



KILOCYCLES  
 1000

**ATLANTIC CITY MUNICIPAL  
 RADIO STATION**

DEPARTMENT OF PUBLIC SAFETY  
 WILLIAM S. CUTHBERT  
 COMMISSIONER

RADIO DEPARTMENT  
 EDWIN M. SPENCE  
 DIRECTOR

**Programs, June 7 to 20**

READ FROM BOTTOM TO TOP - NEWSPAPERS PLEASE CLIP DAILY

**WPG ATLANTIC CITY SATURDAY, JUNE 20, 1925 299.8 Mtrs. 1000 Kilocycles**

- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections) Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.00 P. M.—Final baseball scores.
- 8.30 P. M.—Special Program, Vernon Room, Chalfonte-Haddon Hall.
- 10.00 P. M.—Hotel Ambassador Dance Orchestra, Chas. Gaylord, Director.
- 11.00 P. M.—Knickerbocker Hotel Dance Orchestra, Bert Estelow, Director.

**WPG ATLANTIC CITY FRIDAY, JUNE 19, 1925 299.8 Mtrs. 1000 Kilocycles**

- 3.30 P. M.—Steeplechase Pier Dance Orchestra. Nick Nichols, Director.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selection), Arthur Scott Brook.
- 7.00 P. M.—Hotel Morton Trio Dinner Music, Leonard Lewis, Director.
- 8.00 P. M.—Final baseball scores. 8.05 P. M.—Studio program.
- 9.00 P. M.—Hotel Traymore Concert Orchestra. Ariel Rubenstein, Director.
- 10.00 P. M.—Dance Orchestra, "California Night Hawks," the Silver Slipper.

**WPG ATLANTIC CITY THURSDAY, JUNE 18, 1925 299.8 Mtrs. 1000 Kilocycles**

- 12.45 P. M.—Kiwanis Club Luncheon to Senior Class '25, of Atlantic City H. S..
- 4.30 P. M.—Chalfonte-Haddon Hall Afternoon Tea Music.
- 6.30 P. M.—"Billy" Rocap, Dean of Sports Writers, Weekly Review Sporting Events.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.00 P. M.—Final baseball scores.
- 8.15 P. M.—Organ Recital, Auditorium of Atlantic City High School, under auspices of Board of Education, by Arthur Scott Brook, City Organist, assisted by L. Powell Evans, Baritone.
- 10.00 P. M.—Hotel Ambassador Dance Orchestra, Charles Gaylord, Director.
- 11.00 P. M.—Dance Orchestra, "California Night Hawks," the Silver Slipper.

**WPG ATLANTIC CITY WEDNESDAY, JUNE 17, 1925—SILENT**

**WPG ATLANTIC CITY TUESDAY, JUNE 16, 1925 299.8 Mtrs. 1000 Kilocycles**

- 1.30 P. M.—Ambassador Hotel Orchestra, Luncheon Music.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Hotel Knickerbocker Dinner Dance Music, Bert Estelow, Director.
- 8.00 P. M.—Final baseball scores.
- 8.05 P. M.—"The Sweetest Story Ever Told." Marriage of Peggy Malzer and Seth Jacobs, in Hotel Morton. Rev. W. Bruggeman, officiating.
- 9.05 P. M.—Chalfonte-Haddon Hall Duo Trio.
- 10.00 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.
- 11.00 P. M.—Traymore Hotel Dance Orchestra, Joseph Lucas, Director.

**WPG ATLANTIC CITY MONDAY, JUNE 15, 1925 299.8 Mtrs. 1000 Kilocycles**

- 3.30 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.
- 4.30 P. M.—Chalfonte-Haddon Hall Afternoon Tea Music.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Hotel Traymore Dinner Concert.
- 8.00 P. M.—Final baseball scores.
- 9.00 P. M.—Hotel Ambassador Concert, Harry Loventhal, Director.
- 10.00 P. M.—Hotel Traymore Dance Orchestra, Joseph Lucas, Director.
- 11.00 P. M.—Dance Orchestra, "California Night Hawks," the Silver Slipper.

**WPG ATLANTIC CITY SUNDAY, JUNE 14, 1925—NATIONAL FLAG DAY**

- 4.15 P. M.—Community Service, vocal and instrumental recital, St. James Episcopal Church, Rev. Wm. Blatchford, Rector. Wm. Stansfield, Mus. Bach., Organist and Choir Director.
- 9.00 P. M.—Traymore Hotel Concert Orchestra, Ariel Rubenstein, Director.
- 10.00 P. M.—Flag Day program, auditorium of Atlantic City High School, "The Message of the Flag," Rev James A. Lord; Dr. B. B. Fenimore, baritone; Fire and Drum Corps, Boy Scouts; Fireman's Band; Arthur Scott Brook.

**WPG ATLANTIC CITY SATURDAY, JUNE 13, 1925 299.8 Mtrs. 1000 Kilocycles**

- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.00 P. M.—Final baseball scores.
- 8.30 P. M.—Special program, Vernon Room, Chalfonte-Haddon Hall.
- 10.00 P. M.—Hotel Ambassador, Gaylord and Young Dance Orchestra.
- 11.00 P. M.—Knickerbocker Hotel Dance Orchestra, Bert Estelow, Director.

**WPG ATLANTIC CITY FRIDAY, JUNE 12, 1925 299.8 Mtrs. 1000 Kilocycles**

- 3.30 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Hotel Traymore Dinner Music.
- 8.00 P. M.—Final baseball scores.
- 8.05 P. M.—Concert, auditorium of Atlantic City High School. Woman's New Jersey State Band, L. Powell Evans, Director.
- 9.00 P. M.—Hotel Morton, special program, opening night, new addition of hotel.
- 10.45 P. M.—Hotel Traymore Dance Orchestra, Joseph Lucas, Director.

**WPG ATLANTIC CITY THURSDAY, JUNE 11, 1925 299.8 Mtrs. 1000 Kilocycles**

- 12.45 P. M.—Weekly Meeting of Atlantic City Kiwanis Club, La Victoire.
- 4.30 P. M.—Chalfonte-Haddon Hall Afternoon Tea.
- 6.30 P. M.—"Billy" Rocap, Dean of Sports Writers, Weekly Review of Sports.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.00 P. M.—Final baseball scores.
- 8.15 P. M.—Organ Recital, auditorium of Atlantic City High School under auspices of Board of Education, by Arthur Scott Brook, City Organist, assisted by Olive Marty MacPherson, Mezzo Soprano.
- 10.00 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.
- 11.00 P. M.—Dance Orchestra, "California Night Hawks," the Silver Slipper.

**WPG ATLANTIC CITY WEDNESDAY, JUNE 10, 1925—SILENT**

**WPG ATLANTIC CITY TUESDAY, JUNE 9, 1925 299.8 Mtrs. 1000 Kilocycles**

- 1.30 P. M.—Ambassador Hotel Luncheon Music.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Knickerbocker Hotel Dinner Dance Music, Bert Estelow, Director.
- 8.00 P. M.—Final baseball scores.
- 8.05 P. M.—Studio program. Concert by the Fabri-Operatic School of Philadelphia.
- 9.00 P. M.—Chalfonte-Haddon Hall Duo Trio.
- 10.00 P. M.—Hotel Traymore Dance Orchestra, Joseph Lucas, Director.
- 11.15 P. M.—Organ Recital. Popular Selections by Jean Wiener.

**WPG ATLANTIC CITY MONDAY, JUNE 8, 1925 299.8 Mtrs. 1000 Kilocycles**

- 3.30 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.
- 4.30 P. M.—Chalfonte-Haddon Hall Trio Afternoon Tea Music.
- 6.40 P. M.—Baseball scores.
- 6.45 P. M.—Fifteen Minute Organ Recital (request selections), Arthur Scott Brook.
- 7.00 P. M.—Hotel Ambassador Dinner Concert.
- 8.00 P. M.—Final baseball scores.
- 8.05 P. M.—Atlantic Serenaders Dance Music; Studio.
- 9.00 P. M.—Hotel Traymore Concert Ensemble, Ariel Rubenstein, Director.
- 10.00 P. M.—Steeplechase Pier Dance Orchestra, Nick Nichols, Director.

**WPG ATLANTIC CITY SUNDAY, JUNE 7, 1925 299.8 Mtrs. 1000 Kilocycles**

- 4.15 P. M.—Community Service, vocal and instrumental recital, St. James Episcopal Church; Rev. Wm. Blatchford, Rector; Wm. Stansfield, Mus. Bach., Organist and Choir Director.
- 9.00 P. M.—Hotel Traymore Concert Orchestra, Ariel Rubenstein, Director.
- 10.00 P. M.—Organ Recital, Auditorium of Atlantic City High School, Arthur Scott Brook, City Organist.





174.

362.

Municipal Radio Station

W. P. G.—"WORLD'S PLAYGROUND"

ATLANTIC CITY, N. J.



Mr. David F. Thomas,  
Proctorville, Ohio.

# W. G. FLEXON



AUTHORIZED FORD AND LINCOLN SALES AND SERVICE

410-12-14-16 JERSEY AVE.

GLOUCESTER CITY, N. J.

March 24, 1925.

Mr. David F. Thomas,  
Proctorville,  
Ohio.

Dear Fan :

We are very glad to verify your reception of the program of March 19th, from our station. We thank you for your appreciation and interest.

Is there anything that you would especially like to have us broadcast?

Very truly yours,

Broadcasting Station W-R-A-X

By *Anna D. Flexon*  
Announcer



119.  
FLEXON'S GARAGE

*Ford*  
THE UNIVERSAL CAR

GLOUCESTER CITY, N. J.



Mr. David F. Thomas,

% 26th. Street Ferry Company,

Proctorville, Ohio.