

GREETING FROM

KFJF

OKLAHOMA CITY, OKLA.

500 WATTS

261 METERS

We thank you for your

Postcard

Dated

Nov. 2, 1925

We broadcast the markets daily at 9:40 A. M., 12:15 P. M., 2:15 P. M. and 7 P. M., except on Saturday we omit 2:15 P. M.

We broadcast curbstone sharps and flats, news items, weather forecast and concert at ^{6:30} ~~7~~ P. M., except Sunday.

We broadcast church service at 11 A. M. and 7:30 P. M. each Sunday from First Baptist Church, Dr. Lincoln McConnell.

We broadcast "Aggiegrams," by Jno. A. Whitehurst, President of State Board of Agriculture each Monday evening at 7 P. M.

Siloam Philharmonic Orchestra 9:00 PM Mondays. Shrine Band concert 9:00 PM. Thursday Evenings. Thank you!

Your card turned over to Lincoln McConnell, Pastor.

406 North Hudson

NATIONAL RADIO MANUFACTURING CO.

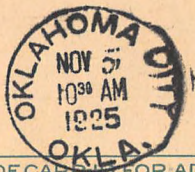
Visitors Cordially Welcomed

By

G. H. Gabus

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502



THIS SIDE OF CARD IS FOR ADDRESS

David F. Thomas,
Proctorville,
Ohio.

First Baptist Church

Lincoln McConnell, D. D., LL. D., Pastor

Oklahoma City, Oklahoma

My dear Friend:

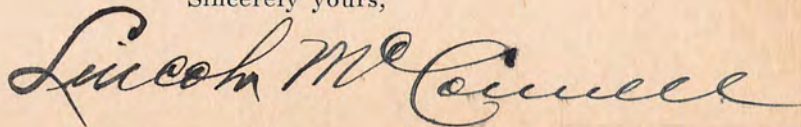
We acknowledge with sincere appreciation your communication about our services over the Radio. We are glad you are getting our services and hope you continue to worship with us when you find it convenient.

I suppose you know that we broadcast over KFJF, wave length 261, three times on Sunday: Our Bible class lesson, 10 to 10:40 A. M.; Morning Preaching Service, 11 o'clock; Evening Preaching Service, 7:30.

We would appreciate hearing from you any time.

With cordial good wishes, we are

Sincerely yours,

A handwritten signature in cursive script that reads "Lincoln McConnell". The signature is written in dark ink and is positioned below the typed name.

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After 5 days. return to
FIRST BAPTIST CHURCH,
1201 North Robinson,
OKLAHOMA CITY, OKLAHOMA.



Mr. David F. Thomas,
Proctorville, Ohio.

KFRU—"THE VOICE OF OKLAHOMA"—500 W. 394.5 M.

BRISTOW HAS

POPULATION, 15,000

14 MILES BRICK PAVING

100 PER CENT PURE WATER

7 COTTON GINS

2 COTTON OIL MILLS

4 OIL REFINERIES

15 CASINGHEAD PLANTS

DAILY OIL PRODUCTION
58,000 BBLs.

6 FINE PUBLIC SCHOOL BLDGS.

2 RAILROADS

LARGEST WHOLESALE RADIO
DISTRIBUTING POINT IN THE
SOUTHWEST

FINE CHURCHES

3 BANKS, DEPOSITS \$3,000,000

HARD-SURFACE ROAD PROGRAM,
CREEK COUNTY

PARKS

COUNTRY CLUB

RICH TRADE TERRITORY

KFRU

OWNED AND OPERATED BY

THE _____

Etherical Radio Co., Inc.

Wholesale Distributors

OF AMERICA'S FOREMOST
RADIO RECEIVING SETS
AND RADIO SUPPLIES
FOR THE
HOME, CHURCH, SCHOOL
AND OFFICE



GENERAL OFFICES

BRISTOW, OKLA.

KFRU PROGRAM SCHEDULE

EVENINGS

CENTRAL STANDARD TIME

MONDAYS

7 P. M. TO 8 P. M.
OKLAHOMA EDUCATIONAL HOUR
8 P. M. TO 10:30 P. M.
MUSICAL AND ENTERTAINMENT

TUESDAYS

10:30 P. M. TO 12
MUSIC AND ENTERTAINMENT

WEDNESDAYS

8 P. M. TO 10:30 P. M.
MUSIC AND ENTERTAINMENT

THURSDAYS

10:30 P. M. TO 11:30 P. M.
PIPE ORGAN

FRIDAYS

11:00 P. M. TO 1 A. M.
INFORMAL FROLIC

SATURDAYS

7:30 P. M. TO 8 P. M.
INTERNATIONAL
SUNDAY SCHOOL LESSON

9 P. M. TO 12 P. M.
MUSIC

SUNDAYS

9:30 A. M.
SUNDAY SCHOOL

11 A. M.

SERMON

5 P. M.

VESPER SERVICE

DAYLIGHT PROGRAM

12:00 NOON AND 3 P. M.
MUSICAL, STOCK MARKETS
MID-CONTINENT OIL NEWS

WE APOLOGIZE FOR NOT BEING ABLE TO ANSWER YOUR KIND ACKNOWLEDGEMENT IN A MORE PERSONAL MANNER. WE TRUST THAT WE MAY ENTERTAIN YOU MANY, MANY EVENINGS IN THE FUTURE.---KFRU

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272.



David F. Thomas,
Proctorville, O.



Masonic Temple and Shrine Auditorium
Oklahoma City, Okla.

360 Meters WKY 150 Watts

Summer Schedule - - - May 1st, 1924.

Daily	7:00 P.M.	Sports.
Mondays	9:00 to 11:00 P.M.	Concert
^{wed + Sat} Thursdays	9:30 to 11:00 P.M.	Concert
Sundays	9:30 to 12:00 A.M.	Church
Sundays	7:00 to 9:00 P.M.	Church

This is an acknowledgement of your report on WKY.
We thank you. The pleasure we get from broadcasting is
enhanced by the applause from the great unseen audience.

May we have the pleasure of hearing from you again.

WKY RADIO SHOP
111 N. BROADWAY
OKLAHOMA CITY, OKLA.

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THIS SIDE OF CARD IS FOR ADDRESS



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David F. Thomas
Proctorvill, Ohio.

Equipment

The transmitting apparatus of WNAD located in the Electrical Laboratory consists, at the present time, of a set having two 50-watt tubes as oscillators and two 50-watt tubes as modulators. A 50-watt tube is also used as a speech amplifier. Both a modified Hartley and a modified Colpitts circuit have been used in the oscillating circuit with about equal success. At present, the modified Colpitts circuit is being used. The radiation is a little better than four and seven-tenths ampere. The Heising system of modulation is used.

A special circuit has been run to the Fine Arts building so that we are able to use both Mr. Schmidt's and Mr. Giard's studios. Both of these are equipped with grand pianos and other necessary equipment and are excellent broadcasting studios. Lectures may be given from the studios, from the operating room, or by connection through the regular telephone lines.

Football, basketball, baseball, and track events are broadcasted direct over special lines from the armory and athletic field.

It might be of interest to know that the broadcasting set was built by the School of Electrical Engineering at about one-tenth the cost of similar sets now on the market. Constant experimental work is being carried on in the laboratory in an effort to make new improvements and discoveries in the broadcasting field. Your interest in reporting on tests and programs will greatly aid this work.

Radio Station

WNAD

The Broadcasting Station

of

The University of Oklahoma



Wavelength ³⁵⁴ 360 Meters

Norman, Oklahoma,

March 10, 1924

Radio Broadcasting Service

Radio broadcasting is proving the wonder feat of this age of inventions. It is the completing link in the world's marvelous system of communication which has really made possible our present civilization. It fills the only gap left by the telephone and telegraph, the transmitting of music, facts, and knowledge, not to a single party, but to the world.

The University of Oklahoma is the plant where we are attempting to mould the coming generations of our state. But why should we confine our efforts to the few who come. Why not broadcast our influence and have the satisfaction of reaching every nook and corner within our borders and far beyond?

The success of our station is shown by over eleven hundred letters, telegrams and telephone calls we received during the months of November, December, and January which have come from forty states, and as far away as Canada and Mexico, Cuba, and South America. We are gratified to know of this appreciation and interest, and we hope that the university will find it possible to increase its equipment so that the station may be picked up by inexpensive receiving sets all over the state.

W N A D
"The Voice of Soonerland"

Programs

~~Tuesday Evening
Program -----8:30- 9:30 P. M.
Wednesday Evening
Program -----8:30- 9:30 P. M.
Thursday Evening
Program -----8:30- 9:30 P. M.
University News Bulletins
Tuesday and Friday ---9:30-10:00 P. M.
Sooner Sports in Season from the Field.
Sunday Programs as arranged and announced.~~

~~Tuesday and Thursday evening programs will be given by various student orchestras and musical organizations. The Wednesday evening programs will be given by the faculty and students from the School of Fine Arts. Short lectures will occasionally be arranged and given during intermissions in these programs.~~

~~If, after writing to us, you receive a copy of this program, please accept it as an answer to your inquiry. We receive on an average one hundred and fifty letters per week, and it is impossible to answer all of these with personal letters.~~

Address all communications to
Radio Station WNAD
The University of Oklahoma
Norman, Oklahoma.

 PROGRAM SCHEDULE-BEGINNING April 1, 1925.

9:00 -10:30PM	Tuesday	Popular Numbers
9:00-10:30PM	Wednesday	Classical Program
11:00PM-12:30AM	Wednesday	Dance Program
9:00-10:30PM	Thursday	Selected
9:00-9:30PM	Sun.-Mon.	
	Fri.-Sat.	Music or talks
9:15PM	Daily	Gov't weather fore- cast-University News Bulletins.

 254 meters

1180Kcls.

We are glad to announce that sometime in the next few weeks we will complete the installation of a new 500 watt transmitter. At the present time we are using the old transmitter which has been patched up sufficiently to answer the purpose until a new transmitter is ready. We have been moved down to a wave length of 254 meters but we hope to receive a class B rating when the new transmitter is installed and in this case our wave length will be raised.

The new transmitter that we are installing is being built by the Electrical Engineering Department. We are using Western Electric material and parts as far as possible so that if in the future we are able to find sufficient funds to install a complete Western Electric transmitter these parts may be used in this set. We hope that we may be able to install one of the 500 watt Western Electric sets so that our radio equipment will be on a par with that of the University of Kansas, Iowa and other schools.

W N A D

The Voice of Soonerland

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AFTER FIVE DAYS RETURN TO
RADIO STATION WNAD
THE UNIVERSITY OF OKLAHOMA
NORMAN, OKLAHOMA

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Mr. David F. Thomas
Proctorville,
Ohio

10:00 p. m.—University Men's Glee Club, R. H. Richards, Director.

Dr. Floyd L. Vaughan, introducing serial talk on Cooperative Marketing and the Relation of Automotive Transportation to the Railroad Problem.

Mary Elizabeth Bynum, violin.

Pattie Pitts Hudson, voice.

Professor John O. Moseley, introducing serial talk on The Heavenly Bodies in Fact and in Fancy—a Popular Course in Astronomy and Mythology.

Virginia George, voice.

Ernest Sharpe, voice.

Hettie Maloy, voice.

Raymond List, piano .

Wilda Griffin, voice.

Dorothy Lee Patswold, voice.

Mabel Thompson, voice.

11:00 p. m.—Delta Pi Serenaders

11:30 p. m.—WNAD Little Symphony
G. Milton Dieterich, Director.

12:30 a. m.—Collegians, orchestra.

1:30 a. m.—Boomers, orchestra.

2:30 a. m.—Sooners, orchestra.

Telephone WNAD, Norman

Radio Station WNAD

University of Oklahoma

Norman

Opening Program

6 p. m. to 3 a. m. Central

Standard Time

January 5, 1926



WNAD

The Voice of Soonerland



Wave Length 254 Meters

1180 Kilocycles

Power 500 Watts

C. E. BATHE, Announcer

Program

History of WNAD

In 1922 "The Voice of Soonerland," the oldest broadcasting station in the southwest, went on the air with a fifty watt set. Immediately the wealth of talent and material at the station's command created a demand for an increase in programs and a bigger station. The power was increased to one hundred watts and then to two hundred fifty watts, and now, after a few weeks silence, we are opening up on January 5 with a new 500 watt set of the latest design.

In addition, we have a new studio which is exceedingly beautiful and artistic and perfectly designed acoustically. With this new equipment, we hope to bring more of the good things of your great State University to you. For now with the marvelous development of Radio which has taken its place in our great system of communication it is not necessary for us to confine our efforts solely to those who are able to come to our doors. The University is more than ever your University and WNAD is your radio station.

O. W. WALTER, Chairman,
Broadcasting Committee.

6:00 p. m.—Ramblers, orchestra.

7:00 p. m.—Jessie Mae Kirk, piano.
University Choral Club, R. H. Richards, Director, Mrs. Richards, accompanist.
Helen Rubin, violin.

7:20 p. m.—Opening Address by Dr. W. B. Bizzell, President of the University.
University Girls Quartet.
Rossie Wampler, piano.
Dr. E. E. Dale, introducing serial talk on History of Oklahoma.
Margaret Lee West, violoncello.
W. H. (Billy) Thompson, voice.

8:00 p. m.—Dean A. B. Adams, introducing serial talk on Business Fluctuations and the Forecasting of Business Conditions.
Roger Fenn and Gene Springer, trumpet duet.
Professor C. F. Giard, piano.
Professor Adrian Wynnobel, voice.
Dr. Allan M. Ruggles, introducing serial talk on Choosing One's Life Work, a vocational guidance course for high school students.
Miss Tessie Rudell, voice.
Professor Josef Noll, piano.
Mrs. Izola Harrison, readings.
Professor William G. Schmidt, voice.

9:00 p. m.—Announcements.
Dr. Charles N. Gould, introducing talk on the Mineral Resources of Oklahoma.
Miss Ruth Moore, piano.
Miss Ann Lee Hamilton, voice.
Miss Pauline Jordan, readings.
Professor Paul S. Carpenter, violin.
Dean W. W. Phelan, introducing serial talk on Psychology of Everyday Life.
Professor Lewis S. Salter, piano.

- 7:10 p. m.—Function of the Bank in the Community and Functions of Life Insurance, Professor I. J. Sollenberger
 7:30 p. m.—Business Fluctuations and the Forecasting of Business Conditions, Dean A. B. Adams
 7:50 p. m.—What Electrical Work Does the University of Oklahoma Have to Offer the High School Boys of the State, F. G. Tappan, professor of electrical engineering
 8:10 p. m.—“Berichte aus Deutschland” (News from Germany), by Professor W. A. Willibrand. Music between talks from (7:00 to 8:30) by
 Ernest Sharpe, voice
 Helen Rubin, violin
 8:30 p. m.—Information on the school of law, Dean J. C. Monnet
 10:30 p. m.—O. U. Troubadours

SUNDAY, FEBRUARY 21

- 9:30 p. m.—Professor Adrian Wynnobel, baritone
 Miss Ann Lee Hamilton, soprano
 Professor Lewis S. Salter, piano
 Miss Ruth Moore, piano
 Miss Pauline Jordan, reader
 Miss Tessie Rudell, contralto
 Miss Lucile Leftwich, soprano
 Professor G. Milton Dieterich, violoncello
 Mrs. Izola Harrison, reader

MONDAY, FEBRUARY 22

- 6:50 p. m.—Children's Stories
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:30 p. m.—Business Fluctuations and the Forecasting of Business Conditions, Dean A. B. Adams
 7:50 p. m.—Curiosities of Memory, Dean W. W. Phelan
 8:10 p. m.—“Berichte aus Deutschland” (News from Germany) Professor W. A. Willibrand. Music between talks (7:00 to 8:30) by
 Helen Bailey, violin
 Ruth Ann Mitchell, piano
 Tessie Rudell, voice
 Rossie Wampler, piano
 Ann Lee Hamilton, voice
 Margaret Lee West, cello
 8:30 p. m.—Information on the school of medicine, Dr. L. A. Turley
 10:30 p. m.—Delta Pi Serenaders

TUESDAY, FEBRUARY 23

- 6:30 p. m.—Children's Stories
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:30 p. m.—Cooperative Marketing and the Relations of Automotive Transportation to the Railroad Problem, Dr. Floyd L. Vaughan of the school of business
 7:50 p. m.—Structural Materials, Dr. Charles N. Gould, director of the Oklahoma Geological Survey
 8:10 p. m.—“Anecdotes Francaises” (French Anecdotes), Miss Mary Holland
 8:20 p. m.—Lecture on British and American Folk Songs by Dr. J. H. Combs of the department of modern languages. Music between talks (7:00 to 8:30) by

- Ada Nye, violin
 Tina Mary Gaylord, violin
 Rossie Wampler, piano
 Phi Kappa Phi Quartet: Earl Barrett, first tenor; Billy Thompson, second tenor; Melville Metcalfe, baritone; John Todd, bass
 8:30 p. m.—What are X-Ray's, Professor H. C. Roys, of the department of physics.
 10:30 p. m.—Boomers

WEDNESDAY, FEBRUARY 24

- 6:30 p. m.—Bedtime Songs by Mrs. R. H. Richards
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:20 p. m.—Orion, a popular course in astronomy and mythology, Professors Moseley and Hassler.
 7:50 p. m.—Law, Dean Julien C. Monnet of the school of law, talk number eight on Choosing One's Life Work, a course for high school students
 8:10 p. m.—“Historietas Espanolas” (Spanish Anecdotes), Professor Patricio Gimeno. Music between talks (7:00 to 8:30) by
 Jessie Mae Kirk, piano
 Frances Palmer, violin
 Wilda Griffin, voice
 Rothwell Stephens, piano
 Ernest Sharpe, piano
 8:30 p. m.—Leo Garner, piano
 9:00 p. m.—WNAD Miniature Symphony
 10:00 p. m.—Collegians

THURSDAY, FEBRUARY 25

- 3:30 p. m.—Boomers
 6:50 p. m.—Children's Stories
 7:10 p. m.—Function of the Bank in the Community and Functions of Life Insurance, Professor I. J. Sollenberger
 7:30 p. m.—Business Fluctuations and the Forecasting of Business Conditions, Dean A. B. Adams of the school of business
 7:50 p. m.—Some Electrical Marvels of Today, Professor F. G. Tappan of the college of engineering
 8:10 p. m.—“Berichte aus Deutschland” (News from Germany) Professor W. A. Willibrand. Music between talk (7:00 to 8:30) by
 Billy Thompson, voice
 Thelma Vineyard, reader
 Claflin Bryan, piano
 Tina Mary Gaylord, violin
 Helen Hansen, voice
 Maurine Huff, voice
 8:30 p. m.—Information on the college of fine arts, Dean Fredrik Holmberg
 10:30 p. m.—O. U. Troubadours

SUNDAY, FEBRUARY 28

- 9:30 p. m.—Ernest Sharpe, voice
 Helen Rubin, violin



RADIO PROGRAM

UNIVERSITY OF OKLAHOMA

NORMAN, OKLAHOMA

STATION WNAD

The Voice of Soonerland

WAVE LENGTH 254 METERS

POWER 500 WATTS

CENTRAL STANDARD TIME

Broadcasting Committee in Charge of Station

O. W. WALTERS, Chairman
 WILLARD A. DARROW
 C. E. BATHE

WNAD Staff

O. W. Walters ----- Managing Engineer
 C. E. Bathe ----- Operating Engineer
 Byron McDermott ----- Operator
 Willard A. Darrow ----- Program Director
 Verna Pendleton ----- Program Assistant

Announcers

C. E. Bathe ----- Regular
 O. W. Walters ----- Sport
 Russell Johnson ----- Sport

- 8:30 p. m.—Leo Garner, piano
 9:00 p. m.—WNAD Miniature Symphony
 10:00 p. m.—Collegians

THURSDAY, FEBRUARY 4

- 3:30 p. m.—Boomers
 6:50 p. m.—Children's Stories
 7:10 p. m.—Functions of the Bank in the Community and Functions of Life Insurance, Professor I. J. Sollenberger of the school of business
 7:30 p. m.—Business Fluctuations and the Forecasting of Business Conditions, Dean A. B. Adams, of the school of business. Music between talks (7:00 to 8:00) by Corinne Adler, piano; Thelma Aldridge, voice; Mabel Morrison, piano; Jessie Griffith, voice; Frances Palmer, violin; Flora Belle Mitchell, piano
 8:00 p. m.—Greetings from Oklahoma to Dr. W. B. Bizzell, President of the University of Oklahoma
 10:30 p. m.—O. U. Troubadours

FRIDAY, FEBRUARY 5

- 9:30 a. m.—Inauguration of Dr. W. B. Bizzell, President of the University of Oklahoma.

SUNDAY, FEBRUARY 7

- 9:30 p. m.—Professor Paul S. Carpenter, violin
 Professor C. F. Giard, piano
 Professor W. G. Schmidt, voice

MONDAY, FEBRUARY 8

- 6:50 p. m.—Children's Stories
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:30 p. m.—Business Fluctuations and the Forecasting of Business Conditions, Dean A. B. Adams
 7:50 p. m.—The Trained Memory, Dean W. W. Phelan
 8:10 p. m.—"Berichte aus Deutschland" (News from Germany), Professor W. A. Willibrand, Music between talks (7:00 to 8:30) by Hettie Maloy, voice; Elsie Binkley, voice; Lois Mosley, piano; Helen Hutto, flute
 8:30 p. m.—Information on the school of business, Dean A. B. Adams
 10:30 p. m.—Delta Pi Serenaders

TUESDAY, FEBRUARY 9

- 6:50 p. m.—Children's Stories
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:30 p. m.—Cooperative Marketing and the Relation of Automotive Transportation to the Railroad Problem, Dr. Floyd L. Vaughan
 7:50 p. m.—The Metals, Dr. Charles N. Gould, director of the Oklahoma Geological Survey
 8:10 p. m.—"Anecdotes Francaises" (French Anecdotes), Miss Mary Holland
 8:20 p. m.—Lecture on British and American Folks Songs by Dr. J. H. Combs. Music between talks (7:00 to 8:30) by University High School Glee Club, Mary Edwards, director; Boomer Quartet, Robert Anderson, first tenor; Paul Denny, second tenor; Omar Jones, bari-

tone; Joe Pollack, bass; Mrs. R. H. Richards, director
 Spencer Norton, piano
 Sooner Girls Quartet, Irene Smelser, first soprano; Emmalu Jarvis, second soprano; Mary Corinne Woodward, first alto; Irene Croom, second alto; Mrs. R. H. Richards, accompanist

- Harlan Holt, banjo; Bill Daugherty, guitar
 8:30 p. m.—Riddles of the Universe, Dr. Charles M. Perry, professor of philosophy
 10:30 p. m.—Boomers

WEDNESDAY, FEBRUARY 10

- 6:50 p. m.—Bedtime Songs by Mrs. R. H. Richards
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:20 p. m.—Mercury, a popular course in astronomy and mythology, Professors Moseley and Hassler
 7:50 p. m.—Pharmacy, Dean D. B. R. Johnson of the school of pharmacy, talk number six on Choosing One's Life Work, a course for high school students
 8:10 p. m.—"Historietas Espanolas" (Spanish Anecdotes), Professor Patricio Gimeno. Music between talks (7:00 to 8:30) by Billy Thompson, voice; Thelma Vineyard, reader; Claflin Bryan, piano; Marjorie Scott, saxophone
 8:30 p. m.—Leo Garner, piano
 9:00 p. m.—WNAD Miniature Symphony
 10:00 p. m.—Collegians

THURSDAY, FEBRUARY 11

- 3:30 p. m.—Boomers
 6:50 p. m.—Children's Stories
 7:10 p. m.—Function of the Bank in the Community and Functions of Life Insurance, Professor I. J. Sollenberger
 7:30 p. m.—Business Fluctuations and the Forecasting of Business Conditions, Dean A. B. Adams
 7:50 p. m.—What Is Electrical Engineering and What Has It to Offer to the High School Youth of Oklahoma, F. G. Tappan, professor of electrical engineering
 8:10 p. m.—"Berichte aus Deutschland" (News from Germany), Professor W. A. Willibrand. Music between talks (7:00 to 8:30) by Reon Denny, piano; Wilda Griffin, voice; Paul Denny, voice
 8:30 p. m.—Information on the college of engineering, Dean J. H. Felgar
 10:30 p. m.—O. U. Troubadours

SUNDAY, FEBRUARY 14

- 9:30 p. m.—Mu Phi Epsilon

MONDAY, FEBRUARY 15

- 6:50 p. m.—Children's Stories
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:30 p. m.—Business Fluctuations and the Forecasting of Business Conditions, Dean A. B. Adams
 7:50 p. m.—Psychology of Testimony, Dean W. W. Phelan
 8:10 p. m.—"Berichte aus Deutschland" (News from Germany), Professor W. A. Willibrand,

Music between talks (7:00 to 8:30) by Sooner Girls Quartet: Irene Smelser, first soprano; Emmalu Jarvis, second soprano; Mary Corinne Woodward, first alto; Irene Croom, second alto; Mrs. R. H. Richards, accompanist

Ukelele Ensemble
 University Choral Club
 Jessie Griffith, voice

- Sooner Quartet: Roscoe Roberts, first tenor; Andrew Ireland, second tenor; Robert Chase, baritone; Jack Boone, bass
 8:30 p. m.—Information on the school of pharmacy, Dean D. B. R. Johnson
 9:00 p. m.—Phi Mu Alpha—Composition by members of Mu chapter
 10:30 p. m.—Delta Pi Serenaders

TUESDAY, FEBRUARY 16

- 6:50 p. m.—Children's Stories
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:30 p. m.—Cooperative Marketing and the Relation of Automotive Transportation to the Railroad Problem, Dr. Floyd L. Vaughan
 7:50 p. m.—Asphalt, Dr. Charles N. Gould, director of the Oklahoma Geological Survey
 Music between talks (7:00 to 8:00) by Billy Thompson, voice
 Rothwell Stephens, piano
 Tina Mary Gaylord, violin
 Ada Nye, violin
 Pi Kappa Phi Quartet: Earl Barrett, first tenor; Billy Thompson, second tenor; Melville Metcalf, baritone; John Lodd, bass
 Varna Kale Jones, whistler
 8:00 p. m.—Some Features in Engineering, by the Oklahoma City Chapter of the American Association of Engineers
 10:30 p. m.—Boomers

WEDNESDAY, FEBRUARY 17

- 6:50 p. m.—Bedtime Songs by Mrs. R. H. Richards
 7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
 7:20 p. m.—Saturn, a popular course in astronomy and mythology, Professors Moseley and Hassler
 7:50 p. m.—Discovering One's Abilities, Dr. Allan M. Ruggles, talk number seven on Choosing One's Life Work, a course for high school students
 8:10 p. m.—"Historietas Espanolas" (Spanish Anecdotes), Professor Patricio Gimeno
 Music between talks (7:00 to 8:30) by Lois Mosley, piano
 Hettie Maloy, voice
 Minnie Harris, violin
 Mabel Thompson, voice
 Zane Mentzer, voice
 Fletcher Ward, violin
 Corinne Adler, piano
 8:30 p. m.—Leo Garner, piano
 9:00 p. m.—WNAD Miniature Symphony
 10:00 p. m.—Collegians

THURSDAY, FEBRUARY 18

- 3:30 p. m.—Boomers
 6:50 p. m.—Children's Stories

History of WNAD

In 1922 "The Voice of Soonerland," the oldest broadcasting station in the southwest, went on the air with a fifty watt set. Immediately the wealth of talent and material at the station's command created a demand for an increase in programs and a bigger station. The power was increased to one hundred watts and then to two hundred fifty watts, and now, a new 500 watt set of the latest design is in use.

In addition, we have a new studio which is exceedingly beautiful and artistic and perfectly designed acoustically. With this new equipment, we hope to bring more of the good things of your great State University to you. For with the marvelous development of Radio which has taken its place in our great system of communication it is not necessary for us to confine our efforts solely to those who are able to come to our doors. The University is more than ever your University and WNAD is your radio station.

O. W. WALTERS, Chairman,
Broadcasting Committee.



Radio Serials

A series of lectures on British and American Folk Songs by Dr. J. H. Combs of the department of modern languages. Dr. Combs will sing many of these songs and play his accompaniment on the dulcimer. Tuesday at 8:20 p. m.

History of Oklahoma, Dr. E. E. Dale, head of the department of history. Monday, Tuesday, Wednesday at 7:10 p. m.

Business Fluctuations and the Forecasting of Business Conditions, Dr. A. B. Adams, dean of the school of business. Monday, Thursday at 7:30 p. m.

Cooperative Marketing and the Relation of Automotive Transportation to the Railroad Problem, Dr. Floyd L. Vaughan, professor of economics, Tuesday at 7:30 p. m.

Function of the Bank in the Community and Functions of Life Insurance, I. J. Sollenberger, assistant professor of economics. Thursday at 7:10 p. m.

Choosing One's Life Work.—A Vocational Guidance Course for High School Students. Organized and directed by Dr. Allen M. Ruggles, associate professor of education.

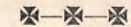
1. Problems in Choosing a Vocation—Dr. Allan M. Ruggles
2. Engineering—Dean J. H. Felgar of the college of engineering
3. The Work of the World—Dr. Allan M. Ruggles
4. Home Economics—Mrs. Vera I. Moore, director of the school of home economics
5. Securing Vocational Information—Dr. Allan M. Ruggles
6. Pharmacy—Dean D. B. R. Johnson of the school of pharmacy
7. Discovering One's Abilities—Dr. Allan M. Ruggles
8. Law—Dean Julien C. Monnet of the school of Law
9. Interest as a Guide in Selecting a Suitable Vocation—Dr. Allan M. Ruggles
10. Music—Dean Fredrik Holmberg of the college of fine arts
11. The Results of the Suitable Selection—Dr. Allan M. Ruggles
12. Teaching—Dean W. W. Phelan of the school of education
13. Preparing for One's Life Work—Dr. Allan M. Ruggles
14. Business—Dean A. B. Adams of the school of business
15. Correcting Vocational Misfits—Dr. Allan M. Ruggles
16. Medicine—Dean L. A. Turley of the school of medicine
17. Training Girls for Vocations—Miriam Gerlach, dean of women
18. Summary and Conclusions—Dr. Allan M. Ruggles

Wednesday at 7:50 p. m.

The Heavenly Bodies in Fact and in Fancy—A popular course in Astronomy and Mythology—Dr. J. O. Hassler, professor of mathematics, and John O. Moseley, associate professor of Latin.

1. Sun
2. Moon
3. Venus
4. Jupiter
5. Mars
6. Mercury
7. Saturn
8. Orion
9. Pleiades
10. Castor and Pollux
11. The Regal Group
12. The Bears

Wednesday at 7:20 p. m.



The Mineral Resources of Oklahoma—Dr. Charles N. Gould, director of the Oklahoma Geological Survey.

1. Oklahoma's Rank in Mineral Wealth
2. Sources of Power
3. Oil, History and Development
4. Coal
5. The Metals
6. Asphalt
7. Structural Materials
8. Granite and Limestone
9. Salt and Gypsum
10. Need of Development

Tuesday at 7:50 p. m.



Psychology of Everyday Life—Dean W. W. Phelan of the school of education.

1. Habit and Efficiency
2. The Driving Power of Thought
3. Mental Efficiency
4. How We Learn
5. The Trained Memory
6. Psychology of Testimony
7. Curiosities of Memory
8. Mental Health
9. Untwisting our Tensions
10. Our Many Selves

Monday at 7:50 p. m.



Information on colleges and schools of the University of Oklahoma.

- Monday, Thursday at 8:30 p. m.
- February 8—Dean A. B. Adams of the school of business
- February 11—Dean J. H. Felgar of the college of engineering
- February 15—Dean D. B. R. Johnson of the school of pharmacy
- February 18—Dean J. C. Monnet of the school of law
- February 22—Dr. L. A. Turley of the school of medicine
- February 25—Dean Fredrik Holmberg of the college of fine arts

Modern Languages

German, "Berichte aus Deutschland" (News from Germany), Professor W. A. Willibrand of the department of modern languages. Monday, Thursday at 8:10 p. m.

French, "Anecdotes Francaises" (French Anecdotes), Miss Mary Holland of the department of modern languages. Tuesday at 8:10 p. m.

Spanish, "Historietas Espanolas" (Spanish Anecdotes), Professor Patricio Gimeno of the department of modern languages. Wednesday at 8:10 p. m.



Basketball Games

February 6—Grinnell College

February 16—Oklahoma A. and M. College

February 20—University of Kansas

Time of games will be announced.



WNAD Miniature Symphony

G. Milton Dieterich, Conductor
Roger Fenn, Trumpet and Assistant Conductor
Marjory Watkins, First Violin
Helen Bailey, First Violin
Haskell Heiligman, Second Violin
Price Gittinger, Viola
Lee West, 'Cello
Ray Jones, Clarinet
Professor Nave, Oboe
Dr. Thuringer, Bassoon
Alfred Crowell, Trombone
Elizabeth Campbell, Piano
Dan Withers, Percussion



Boomers

Kenneth Wilkerson, Saxophone and Manager, Phone 1044

Hillis Bell, Pianist and Director
Brice Barnett, Trumpet
M. G. Cray, Trombone and Euphonium
Bernard McCune, Saxophone
Bo Cray, Drummer
Byron McFall, Bass and Violin
Vic Vacine, Banjo and Guitar



Collegians

Mac Hutchens, Pianist and Manager, Phone 251
Gene Boylan, Trumpet
Jack Echols, Clarinet and Saxophone
Leslie Jenkins, Trombone
Fay Snodgrass, Banjo
Jack Wantland, Drums

O. U. Troubadours

Edward Schulze, Drums and Manager, Phone 1067

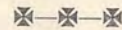
M. Brown Tomme, Saxophone and Clarinet
T. A. Howell, Trumpet
Cornelius Myrick, Sousaphone
George Ewing, Piano
Tom Schulze, Banjo
Felix L. Barton, Trombone



Delta Pi Serenaders

John R. Williams, Voice and Manager, Phone 391

William Forrest Dean, Voice
Victor J. Vacin, String Accompanist
Ralph E. Mason, Voice and Violin
Jack France, Pianist
Byron McFall, Violin and Voice



Bedtime Songs by Mrs. R. H. Richards. Wednesday at 6:50 p. m.

Children's Stories by Mrs. Izola Harrison's Story Telling Class. Monday, Tuesday, Thursday at 6:50 p. m.



UNIVERSITY OF OKLAHOMA RADIO PROGRAM STATION WNAD

WAVE LENGTH 254 METERS

MONDAY, FEBRUARY 1

6:50 p. m.—Children's Stories
7:10 p. m.—History of Oklahoma. Dr. E. E. Dale, head of the department of history.
7:30 p. m.—Business Fluctuations and the forecasting of Business Conditions, Dr. A. B. Adams, dean of the school of business
7:50 p. m.—How We Learn, Dean W. W. Phelan, of the school of education
8:10 p. m.—"Berichte aus Deutschland" (News from Germany), Professor W. A. Willibrand of the department of modern languages. Music between talks (7:00 to 8:30) by Ernest Sharpe, voice
10:30 p. m.—Delta Pi Serenaders

TUESDAY, FEBRUARY 2

6:50 p. m.—Children's Stories
7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
7:30 p. m.—Cooperative Marketing and the Relation of Automotive Transportation to the Railroad Problem. Dr. Floyd L. Vaughan, professor of economics
7:50 p. m.—Coal, Dr. Charles N. Gould, director of the Oklahoma Geological Survey
8:10 p. m.—"Anecdotes Francaises" (French Anecdotes). Miss Mary Holland of the department of modern languages
8:20 p. m.—Lecture on British and American Folk Songs by Dr. J. H. Combs of the department of modern languages. Music between talks (7:00 to 8:30) by Tessie Rudell, voice; Marguerite Draughon, violin; Wilda Griffin, voice; Lois Watson, piano; Mrs. James Draughon, piano
8:30 p. m.—About the Beginning, Dr. J. W. Scroggs, director of the extension division
10:30 p. m.—Boomers

WEDNESDAY, FEBRUARY 3

6:50 p. m.—Bedtime Songs by Mrs. R. H. Richards
7:10 p. m.—History of Oklahoma, Dr. E. E. Dale
7:20 p. m.—Mars, a popular course in astronomy and mythology, Professors Moseley and Hassler
7:50 p. m.—Securing Vocational Information, Dr. Allan M. Ruggles, talk number five on Choosing One's Life Work, a course for high school students
8:10 p. m.—"Historietas Espanolas" (Spanish Anecdotes), professor Patricio Gimeno of the department of modern languages. Music between talks (7:00 to 8:30) by Wilda Griffin, voice; Ernest Sharpe, voice; Ada Nye, violin; Pauline Jordan, reader.

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OFFICE OF THE PROGRAM DIRECTOR
UNIVERSITY OF OKLAHOMA BROADCASTING STATION
NORMAN. OKLAHOMA



Mr. David F. Thomas,
Proctorville, Ohio.