

RADIO STATION KDKA

Westinghouse Electric & Manufacturing Company

East Pittsburgh, Pa.

Thank you so much for your commendation of our concert. Hearing from you and many others is our greatest incentive to arrange concerts and other features that will bring enjoyment into your home. We shall welcome any suggestions you may have.

Advance programs are published by the Pittsburgh Post, Pittsburgh, Pa., as a supplement to the Wednesday edition. The subscription price is \$1.00 per year.

WESTINGHOUSE RADIO STATION KDKA

"The Pioneer Radio Broadcasting Station of the World"



THIS SIDE OF CARD IS FOR ADDRESS

Broadcasting Schedule Station KDKA
Eastern Standard Time 326 Meters

Daily

- 9:45 A.M.—Market Reports
11:55 A.M.—Time Signals
12:00 M. —Weather Forecast and Market Reports
12:10 P.M.—Noon Concert
6:15 P.M.—Dinner Concert
7:30 P.M.—Children's period, market reports,
addresses, etc.
8:30 P.M.—Concert
9:55 P.M.—Time Signals and Weather Forecast

Tuesday and Thursday

- 11:30 P.M.—Special Concerts

Sunday

- 11:00 A.M., 4:45 P.M. and 7:45 P.M.—Church
Services
2:45 P.M., 4:00 P.M. and 6:30 P.M.—Concerts

Mr. David F. Thomas,
Twenty-Sixth St. Ferry Co
Proctorville, Ohio,

RADIO STATION KDKA

Westinghouse Electric & Manufacturing Company

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WESTINGHOUSE RADIO STATION KDKA

“The Pioneer Radio Broadcasting Station of the World”

45-

233.

POSTCARD



Broadcasting Schedule
 Station KDKA
 Eastern Standard Time
 326 Meters

Daily

- 9:45 A.M.—Market Reports
- 11:55 A.M.—Time Signals
- 12:00 M. —Weather Forecast and Market Reports
- 12:10 P.M.—Noon Concert
- 6:15 P.M.—Dinner Concert
- 7:30 P.M.—Children's period, market reports,
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David F. Thomas,
 Proctorville, Ohio.



Westinghouse Electric & Manufacturing Company



BELL TELEPHONE
ATLANTIC 4854

1202 KEENAN BUILDING
LIBERTY AVENUE & SEVENTH STREET
PITTSBURGH, PENNSYLVANIA

Dear Sir:

We are very glad to have your letter commenting on our German program of Christmas night. We do not wish any of our listeners to think that this program was broadcast direct from Germany. On the contrary, the program was made up of records similar to phonograph records, these having been made in Germany and brought to us by Mr. Stanley McClatchie of Stuttgart.

The records were reproduced at our station on Christmas night, so that the program you were listening to was actually coming to you from Station KDKA. The German announcer and the German voices which you heard were a part of the records which were being used. Some of this recording was done on a piano wire, and some records were made on wax.

We have had a great many letters commenting on this program and we are glad to know that it was so favorably received throughout the country.

We trust you will continue to enjoy our programs, and that you will write us again when you have heard something which has been of particular interest to you.

Very truly yours,

Program Director, Station KDKA

G. Dare Fleck:IT

13.

After Five Days Return To
WESTINGHOUSE RADIO STATION KDKA
1202 Keenan Building
Liberty Avenue and Seventh Street
Pittsburgh, Pennsylvania

576 Form 997



Mr. David F. Thomas,
Proctorville, O.

Twenty-Sixth St. Ferry Co.



RADIO ACKNOWLEDGMENT CARD

Date Nov. 28- 1924

Station **-K Q V-** begs to acknowledge your card
Reporting on Program and Transmission of May 9- 1924

Our Artists and the Personnel of the Studio greatly appreciate this attention and hope to hear again from you during the season.

Daily Programs— (except Sun.) 10.30 A.M. and 3.P.M.

Evening Programs—(except Sun.) 8.00 to 10.00 P. M.

Monday—Wednesday and Friday.

Tues.—Thur.—Sat.—and Sun. Eve. "SILENT".

285.2
270 Meters

Eastern Standard Time

DOUBLEDAY-HILL ELECTRIC CO.

719-21 Liberty Ave

Pittsburgh Pa.

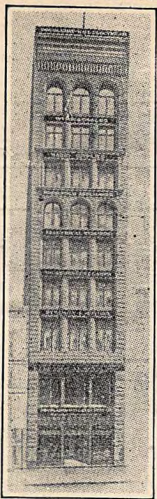
(Miss) Frances Keller Studio Director

STUDIO PHONE
GRANT 5594

154 Pioneer Radio Distributors
and Radiocasters

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-K

Q

V-



154

ADDRESS
YOUR MAIL
TO
STREET AND
NUMBER



Mr. David E. Thomas,

Proctorville, Ohio.

DOUBLEDAY-HILL ELECTRIC CO.

719-211 LIBERTY AVE.
PITTSBURGH, PA.

RADIO STATION W. B. A. K.
Pennsylvania State Police, Harrisburg, Penna.

Acknowledging receipt of your report of reception, you are advised that station is operating on 400 meter wave length

Daily except Sunday

10:30 A.M.

1:30 P.M.

5:45 P.M.

12 Midnight.

Eastern Standard Time

Yours truly

C. M. Wilhelm,

Director Wireless Communications

Pennsylvania State Police.

3

THIS SIDE OF CARD IS FOR ADDRESS



MAR 2
130 P
1924
P.A.

Mr. David Thomas,
Proctorville,
Ohio



500 WATT WESTERN ELECTRIC
TRANSMITTER AT W.C.A.E.



STATION W.C.A.E.
KAUFMANN & BAER CO.



RECEPTION ROOM ADJOINING
STUDIO AT W.C.A.E.

Dear Radio Enthusiast:--

We thank you for writing us regarding the pleasure you receive from the "WCAE" Broadcasting Programs. We have received thousands of letters from every state in the country and abroad, all to the effect that people are receiving the program clearly. The high standard we have set will be steadily maintained. "WCAE" program is published daily and Sunday in the "Pittsburgh Press".

12:30 P. M.—Weather Forecast
Latest News Bulletins
Reading of Program for the Day
* 3:30 P. M.—Latest News Bulletins
* 4:30 P. M.—The Sunshine Girl
Closing Stock Market Reports

6:30 P. M.—Dinner Concert
7:30 P. M.—Uncle Kay Bee for the Kiddies
8:00 P. M.—Special Features
8:30 P. M.—Musical Program
11:00 P. M.—Special Late Program
(Mondays and Tuesdays)

SUNDAY
10:45 A. M.—Rodef Shalom Temple
Services
3:00 P. M.—People's Radio
Church Services
6:30 P. M.—Dinner Concert

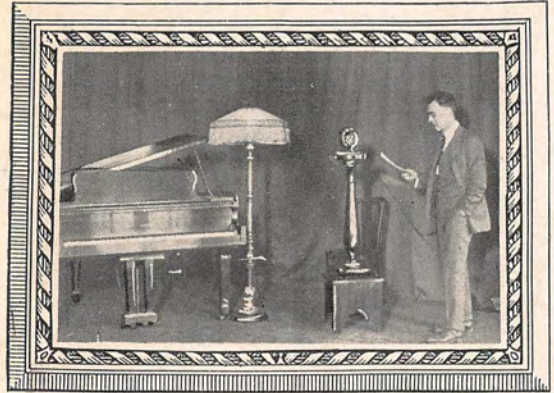
*These two periods eliminated Saturdays. Results of Sporting Events or Musical Program. See daily PRESS for exact time.

SIXTH AVENUE
at
Smithfield Street

KAUFMANN & BAER CO
PITTSBURGH'S GREATEST STORE

Pittsburgh's Foremost
Radio Store
Fourth Floor

Proof of Reception



SOUND-PROOF STUDIO SHOWING
MICROPHONE - AT STATION
W.C.A.E

W C A E

462 Meter Wave Length

Class B Station

*Detailed Program of W C A E Appears
in the Pittsburgh Press,
Daily and Sunday*

SIXTH AVENUE AT SMITHFIELD STREET
PITTSBURGH, PA.

21.

XXI

KAUFMANN & BAER
PITTSBURGH'S GREATEST STORE
SIXTH AVE. at Smithfield St.
Pittsburgh, Pa.



209.

MAILING CARD

*David S. Thomas
Proctorville Ohio.*



1936 MARKET STREET

WCAU gratefully acknowledges your recent communication favorably commenting on the broadcasting service. WCAU trusts that it may have your continued cooperation.

Durham and Company is gladly at the service of the public in broadcasting and engineering matters.

*The biggest
little thing in Radio* 

142.

142



G.P.O. ANNEX No. 5



THIS SIDE OF CARD IS FOR ADDRESS

Mr. David F. Thomas

Proctorville, Ohio

Universal Broadcasting Co.

Station WCAU

(278 Meters)

HOTEL PENNSYLVANIA
39th AND CHESTNUT STREETS
PHILADELPHIA, PA.

WCAU gratefully acknowledges your recent communication favorably commenting on the broadcasting service. WCAU trusts that it may have your continued co-operation.

Universal Broadcasting Company is gladly at the service of the public in broadcasting matters and is always open to suggestions and novel ideas for programs from the radio audience.

291

479.



THIS SIDE OF CARD IS FOR ADDRESS

David F. Thomas
Proctorville, Ohio



LIT BROTHERS
RADIO BROADCASTING STATION
WDAR

MARKET * EIGHTH * FILBERT * SEVENTH * STS.
PHILADELPHIA

December 15, 1925.

D. F. Thomas
Proctorville, Ohio.

Dear Sir;-

We wish to thank you for your kind comments on our Radio Programs, and we are pleased to know you enjoyed us.

We are enclosing our Broadcasting Schedule showing the days and time for our broadcasting, also a description of our Station.

Trusting that you will have the pleasure of listening to many of our future Radio Programs, which we hope will prove interesting and enjoyable, we are

Very truly yours,

ATH:MC.

LIT BROTHERS

RADIO STATION - W D A R

WDAR BROADCASTING SCHEDULE



Daily

12.00 M. to 1 P. M.

2.00 P. M. to 3 P. M.

4.30 P. M. to 6 P. M.

7.30 P. M. to 8 P. M.

Evenings

STARTING AT 8 P. M.

MONDAY

WEDNESDAY

FRIDAY

LIT BROTHERS

Market
Eighth

PHILADELPHIA, U. S. A.

Filbert
Seventh

Radio Broadcasting Station

WDAR

The equipment of WDAR is the most advanced design, from the studio to the aerials.

In an absolutely sound-proof room, as comfortably furnished as a private home, the tones of the artist's voice or instrument are collected and converted into the "waves" that your set receives.

Beside the Studio, out of sight, is the control room. Here are expert operators, who listen in and signal the Studio director, in order that he may keep the broadcasting always at its best. Our aerial masts rise 225 feet above the street level.

We have received many letters indicating that our broadcasts are heard all over the United States, clearly in Los Angeles, Panama and Great Britain.

We are pleased to have radio enthusiasts visit our studio and watch the artists who are entertaining—*any time during store hours*, and there is ample "window" space for complete observation.

LIT BROTHERS

Market
Eighth

PHILADELPHIA

Filbert
Seventh

FIFTH FLOOR, EIGHTH STREET SIDE

174

RETURN IN 10 DAYS

LIT BROTHERS

MARKET AND EIGHTH STREETS
FILBERT AND SEVENTH STREETS

PHILADELPHIA, PA.

**RADIO STATION
WDAR**



LD. F. Thomas
Proctorville, Ohio.

98000

EX

WEDH

LAWRENCE HOTEL

ERIE, PENNA.

SCHEDULE

Sundays—A. M. 10:30- 2:30

P. M. 5:30-10:30

Week Days—A. M. 8:00- 1:00

P. M. 3:30-10:30

1420 KC—100 Watts

Mr. *Thomas*

WEDH, the Erie Dispatch Herald Broadcasting Corporation thanks you for your reception report of our

Program of FEB 21 1932

appreciates your cooperation and is pleased to verify your report.

Remarks: _____

98000 per J. G. King

WEDH

LAWRENCE HOTEL

ERIE, PENNA.

**Will you mail this Card
if you hear us again?**

Gentlemen:

This is my _____ reception report on WEDH.

Reception Proof _____

Date _____ Time _____ Weather _____ Conditions _____

Signal Strength _____ Signal Quality _____

Interference from (1) Static _____ (2) Other Stations _____

(3) Heterodyne _____

Comparison with (1) Former Reception _____

(2) Other Stations on at same time _____

Remarks:— _____

Suggestions for program improvement _____

Name and Address _____



Mr. David J. Thomas
26th St. Terry Co.,
Proctorville, Ohio

Crystal Studio Gable Arcade
Altoona Tribune Studio
Penn-Alto Hotel
Altoona Junior High School
Colonial Hotel
Strand Theatre
Victoria Theatre
First Methodist Church
Y. M. I. Home

W-F-B-G

GABLE-TRIBUNE RADIO STATION

Altoona, Pennsylvania

Owned and operated by

The WILLIAM F. GABLE COMPANY

and

The TIMES TRIBUNE COMPANY

October 29th, 1924.

The main studio is located on the second floor of The William F. Gable Company's Store and Arcade, on Eleventh and Twelfth Avenues, Altoona, Pennsylvania. After six o'clock in the evening, artists and guests must use the entrance through the Arcade, to the studio on the second floor, from Twelfth Avenue entrance. Admission by ticket and invitation only, during the evening.

HOURS FOR BROADCAST

11.45 A. M. to 1.15 P. M.
4.00 P. M. to 5.00 P. M.
6.00 P. M. to 7.30 P. M.
7.45 P. M. to 8.15 P. M.
8.30 P. M. to 11.00 P. M.

Special Midnight Entertainments,
11.00 P. M. to 1.00 A. M.

SUNDAY BROADCAST

10.45 A. M. to 12.00 Noon.
4.00 P. M. to 5.00 P. M.
7.30 P. M. to 9.00 P. M.

(Please check studio from which this concert, entertainment or lecture is to be given.)

Robert B. Gable, Chairman Advisory Board.

Theodore Arter, Jr., Vice Chairman.

Walter S. Greevy, Director and General Manager.

Thomas Langan, Technical Director.

William K. Aughenbaugh, Chief Operator.

Mr. David F. Thomas,
Proctorville, Ohio.

Dear sir:-

In acknowledging your postal card of the twenty seventh we wish to thank you on behalf of our station for your interest in writing and reporting reception of our afternoon concert of the twenty sixth.

In view of the fact that it is usually very difficult to obtain reception in daylight at such a great distance and in consideration of our transmitter which is of the 100 Watt type, we feel much gratification with the result and at the same time take this opportunity of congratulating you upon your receiving set which is surely giving you excellent service.

Our wave length is 261 meters and we will be glad to hear from you again in the future.

Yours very truly,
W. F. Thompson
CHIEF ANNOUNCER,
GABLE-TRIBUNE RADIO STATION.

GABLE-TRIBUNE RADIO STATION

W - F - B - G

OWNED AND OPERATED BY THE
WILLIAM F. GABLE COMPANY
AND

THE TIMES TRIBUNE COMPANY
ALTOONA, PENNSYLVANIA

118

Mr. David F. Thomas,

Proctorville, Ohio.

118.



Crystal Studio Gable Arcade
Altoona Tribune Studio
Penn-Alto Hotel
Altoona Junior High School
Colonial Hotel
Strand Theatre
Victoria Theatre
First Methodist Church
Y. M. I. Home

W-F-B-G

GABLE-TRIBUNE RADIO STATION

Altoona, Pennsylvania

Owned and operated by

The WILLIAM F. GABLE COMPANY
and
The TIMES TRIBUNE COMPANY

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HOURS FOR BROADCAST

11.15 A. M. to 1.15 P. M.
4.00 P. M. to 5.00 P. M.
6.00 P. M. to 7.30 P. M.
7.45 P. M. to 8.15 P. M.
8.30 P. M. to 11.00 P. M.

Special Midnight Entertainments,
11.00 P. M. to 1.00 A. M.

SUNDAY BROADCAST

10.45 A. M. to 12.00 Noon.
4.00 P. M. to 5.00 P. M.
7.30 P. M. to 9.00 P. M.

Dear Radio Friend:

Acknowledging your report of our concert of recent date, I wish to thank you very sincerely for your interest and courtesy in commenting so favorably upon our broadcasting. In confirming your reception, I wish to congratulate you upon the fine receiver which brought our wave to you in such fine fashion.

W.F.B.G. the Gable-Tribune Radio Station transmits on a wave length of 277 8.10 meters, using a Western Electric machine of 100 Watts.

In addition to the broadcast schedule printed in the upper corner of this letter, we have special concerts, which begin at 11:15 o'clock each Tuesday and Friday night. The late Tuesday program is made up of old time barn dance music, which has been so well received by thousands of radio listeners and the Friday night concert is known as the Happy Hour, which is furnished by the "Happy Hour Gang" of the Crystal Studio.

Altoona, the home of W.F.B.G., is situated in the Allegheny mountains of Pa., near the famous Horse Shoe Curve, on the Pennsylvania Railroad. The world's largest railroad shops as well as one of the fastest motor speedways in the country are located in our city. Two world classics are held at the Altoona Speedway each year, one in June, the other in September. These races bring more than 60,000 visitors to Altoona.

In establishing a broadcasting station, it was the intention of the William F. Gable Company to render a public service to the people of this community and judging by the vast amount of mail received daily, the management believes this purpose is being fulfilled.

Our invisible listeners are always welcome to visit the Crystal Studio and letters, cards, telegrams or telephone calls receive prompt attention. Suggestions and constructive criticism will be appreciated.

While our station is not the largest, it is the sincere endeavor of all those connected in any way with it, to make it second to none, in point of quality and service. Anticipating further correspondence and again thanking you, I beg to remain

Yours very truly,
"R. T."

Ray Thompson
CHIEF ANNOUNCER.

GABLE-TRIBUNE RADIO STATION

97. W - F - B - G

OWNED AND OPERATED BY THE
WILLIAM F. GABLE COMPANY
AND
THE TIMES TRIBUNE COMPANY
ALTOONA, PENNSYLVANIA

285.



Mr. David F. Thomas

PROCTORVILLE

Ohio

STUDIOS AND REMOTE CONTROLS
BELONGING TO THIS SYSTEM:

CRYSTAL STUDIO IN THE WM. F. GABLE CO. STORE
ARCADE STUDIO IN THE WM. F. GABLE CO. STORE
ALTOONA TIMES-TRIBUNE STUDIO
PENN ALTO HOTEL
COLONIAL HOTEL
JAFFA TEMPLE
ALTOONA JUNIOR HIGH SCHOOL
ST. MARY'S SCHOOL AND CHURCH
FIRST METHODIST CHURCH
CATHEDRAL OF THE BLESSED SACRAMENT
ST. LUKE'S EPISCOPAL CHURCH
GRACE LUTHERAN CHURCH
MISHLER THEATRE
STATE THEATRE
ALTOONA GYMNASIUM
STATE ARMORY N. G. P.
LAKEMONT PARK
THEATRE
DANCE PAVILION
CASINO
MERRY-GO-ROUND
R. B. GABLE'S PRIVATE RESIDENCE
G. P. GABLE'S PRIVATE RESIDENCE
(PLEASE CHECK FROM WHICH STUDIO THIS CONCERT.
ENTERTAINMENT OR LECTURE IS TO BE GIVEN)

WALTER S. GREEVY, "UNCLE WALT"
DIRECTOR AND GENERAL MANAGER
M. G. MCCORMICK
ASSISTANT TO DIRECTOR AND GENERAL MANAGER
ROY F. THOMPSON
CHIEF ANNOUNCER
WM. K. AUGHENBAUGH
CHIEF OPERATOR
GEORGE F. CORNET
IN CHARGE OF REMOTE CONTROL SYSTEM

RADIO BROADCASTING STATION



MEMBER NATIONAL ASSOCIATION OF BROADCASTERS

ROBERT B. GABLE THEODORE ARTER, JR.
CHAIRMAN ADVISORY BOARD VICE CHAIRMAN

OWNED AND OPERATED BY

The William F. Gable Company
AND
The Times-Tribune Company

VISITORS ARE ALWAYS
WELCOME

THE MAIN STUDIO IS LOCATED ON THE
SECOND FLOOR OF THE WILLIAM F. GABLE
COMPANY'S STORE AND ARCADE, ELEVENTH
AND TWELFTH AVENUES, ALTOONA, PENNA.
AFTER SIX O'CLOCK IN THE EVENING ARTISTS
AND GUESTS MUST USE THE ENTRANCE
THROUGH THE ARCADE TO THE STUDIO ON
THE SECOND FLOOR, FROM TWELFTH AVENUE
ENTRANCE.

HOURS FOR BROADCAST

11:45 A. M. TO 12:45 P. M.
3:30 P. M. TO 4:15 P. M.
6:30 P. M. TO 7:30 P. M.
BEDTIME STORIES AT 7:30 P. M.
LECTURE HOUR 7:45 P. M.
PRINCIPAL CONCERT 8:30 P. M.
MIRTHFUL MOMENTS, TUESDAY EVENINGS
11:15 P. M.
HAPPY HOUR, FRIDAY EVENINGS, 11:15 P. M.

SUNDAY BROADCAST

10:45 A. M., FIRST METHODIST CHURCH
4:00 P. M., CHAPEL SERVICES FROM THE
CRYSTAL STUDIO
6:00 TO 7:00 P. M., DINNER MUSIC
7:30 P. M., ST. LUKE'S EPISCOPAL CHURCH
9:15 P. M., ORGAN RECITAL

ALTOONA, PENNSYLVANIA Nov. 12th, 1925.

Mr. David F. Thomas,
Proctorville, Ohio.

Dear Radio Friend:-

Acknowledging your card of the ninth, reporting reception of our broadcast of that date, I wish to thank you very sincerely for your interest and courtesy in commenting so favorably upon it. The Snyder Brothers, who presented the entertainment were pleased to know that were heard in Ohio.

You will observe our schedule in the upper corner of this letter and in addition to that we have special concerts each Sunday night at 9:15 and 11:15 o'clock. I am enclosing an annual pass for our Happy Hour train, which entitles you to free transportation on the Air Line Express which arrives at the Crystla Studio each Friday night at 11:15 o'clock.

The only requirement for membership in this organization is that you wear a big
S M I L E.

Anticipating further reports when you again hear us, I beg to remain,

Yours very truly,

"R.T."
Roy Thompson
CHIEF ANNOUNCER.

318

BROADCASTING STATION

506



MEMBER NATIONAL ASSOCIATION OF BROADCASTERS

PRINCIPAL STUDIOS LOCATED IN
CENTRAL PENNSYLVANIA'S
GREATEST DEPARTMENT STORE

The William F. Gable Company

ELEVENTH AND TWELFTH AVENUES
ALTOONA - - - - PENNSYLVANIA

RT.



Mr. David F. Thomas,

PROCTORVILLE, OHIO.



TO ALL OUR FRIENDS WE EXTEND

GREETINGS

FOR THE YULETIDE SEASON AND,
IN SINCERE APPRECIATION OF YOUR
LOYALTY IN THE PAST, ACCEPT OUR
BEST WISHES FOR PEACE, HAPPINESS
AND PROSPERITY THROUGHOUT THE
COMING YEAR.

WALTER S. GREEVY "UNCLE WALT"

DIRECTOR AND GENERAL MANAGER

ROY F. THOMPSON "R.T."

CHIEF ANNOUNCER

CRYSTAL STUDIO LOCATED IN
THE WILLIAM F. GABLE COMPANY DEPARTMENT STORE

No. 451

ANNUAL PASS
GABLE-TRIBUNE RADIO STATION
ALTOONA, PENNA.

David F. Thompson

The bearer, *David F. Thompson* having met all requirements of the Trans-Continental Air Line Express, is entitled to free entertainment and exceptional midnight ride each Friday night at 11:15 o'clock.

This privilege expires on Friday, May 28th, 1926.

Roy Thompson

"R. T.", Chief Announcer and Conductor of the Happy Hour Train

The bearer of this pass has complied with the requirements, is an ardent radio fan and comments by letter or post card to the Crystal Studio of W-F-B-G in the William F. Gable Company Store, Altoona, Pennsylvania, on each broadcast of the Happy Hour entertainers. Failure to report on a broadcast heard automatically cancels this privilege.

8



David F. Thomas,
Proctorville, Ohio

YOUR recent report on our broadcasting is greatly appreciated.

It is encouraging to our broadcasting staff, as well as to those who entertain, to receive frequent comments on the programs and transmission.

We thank you.

Broadcasting Station WFI
STRAWBRIDGE & CLOTHIER
Philadelphia

RETURN IN FIVE DAYS

STRAWBRIDGE & CLOTHIER
MARKET, EIGHTH & FILBERT STS.
PHILADELPHIA, PA.

31.



219.



Mr. David F. Thomas
Proctorville
Ohio



Date

10/2/25

M. L. A. Thomas,

Proctorville, O.

Thank you very much for your comment on our program of

Sat. 9/26/25

We welcome suggestion and criticism of our transmission and programs.

Your communications are the only means our artists or ourselves have of knowing how our efforts are pleasing you.

Very truly yours,

Johnstown Automobile Company

P. M. P.

Program Director



THIS SIDE OF CARD IS FOR ADDRESS



**Broadcasting Station
W-H-B-P**

**Johnstown Automobile Co.
JOHNSTOWN, PA.**

Wholesale Distributors

**Atwater Kent, Crosley and other
leading lines in Radio Sets
and Supplies**

Mr. David F. Thomas,
Proctorville,
Ohio.



HESS'S PENN-SYLVIAN'S
BROADCAST *from*
WHBP JOHNSTOWN AUTOMOBILE CO.
EVERY SATURDAY NIGHT.

POST CARD

1 Cent
Stamp
Here



Johnstown Automobile Co.

Wholesale Distributors

RADIO SETS AND APPARATUS

Atwater Kent—Crosley

Cunningham Tubes

Exide—Eveready Batteries

And Other Good Accessories

Care of Radio Station

M Date

Care of Station

Your program of at o'clock
was greatly enjoyed by

The following numbers are especially commended



Name

Address

Atwater Kent Model 20, \$100

258

After 5 Days, return to

JOHNSTOWN AUTOMOBILE CO.

101-111 Main Street

JOHNSTOWN, PENNA.



446



Mr. David F. Thomas,
Proctorville, Ohio.

The Voice from the Birthplace of Liberty

RADIO STATION

WAVE 254 METERS

WIAD

POWER 100 WATTS

HOWARD MILLER

6318 N. PARK AVENUE

PHILADELPHIA, PA.

Many thanks for your recent communication reporting reception of the program from WIAD.

Your message has been given to the artists and I wish to assure you that they, as well as myself, appreciate your report very much.

Yours very truly,

Howard Miller

Owner, Operator and Announcer.

115



115.

G.P.O. AM



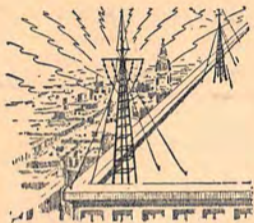
Mr David F Thomas,

Proctorville,

Ohio.

GIMBEL BROTHERS
PHILADELPHIA

RADIO BROADCASTING - W I P, 509 METERS



1910, 1924

We are glad to get your letter regarding W I P broadcasting.

W I P broadcasts now on 509 meters, as doubtless you know.

We shall be pleased to have your suggestions and shall appreciate your continued interest in W I P.

Yours truly,

The Gimbel Radio Station (W I P) is enclosed in glass to be seen and enjoyed by all.

Richard Gimbel

96

96



THIS SIDE OF CARD IS FOR ADDRESS

Mr. David F. Thomas,
Proctorville,
Ohio.



Pickering's
M.H. PICKERING CO.

FURNITURE,
CARPETS, RUGS,
STOVES, DINNERWARE,
TALKING MACHINES.

TENTH AND PENN,
PITTSBURGH, PA.

June 5th, 1924.

Mr. David F. Thomas,
Proctorville, Ohio.

Dear Sir:

We wish to thank you for notifying us of reception of the program broadcast from Station WJAS. We greatly appreciate such interest and would be more than pleased to hear from you from time to time.

At present we are broadcasting every evening, except ~~Saturday and Sunday~~, from 7:30 to 10:00. Broadcasting at 286 Meters.

All concerts are broadcast from the studio of the Pickering Furniture Co., which is located at 10th. Street & Penn Avenue, Pittsburgh, Pa., where all correspondence should be addressed.

Yours very truly,

John Mack

M. H. PICKERING COMPANY

JM:LB

1
W.J.A.S.



Mr. David F. Thomas,
Proctorville, Ohio.

After five days return to

PICKERING'S

Tenth and Penn

Pittsburgh, Pa.

WKBT

MUTUAL

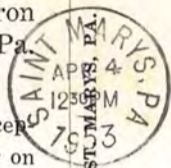


Station WKBI — Elk Cameron
Broadcasting Co., St. Marys, Pa.
U. S. A.

This will verify your report of reception of radio station WKBI, operating on 1400 kilocycles, on JAN 19, 1953. We have checked your report with our station log and find it is correct.

Thank you for your report of reception, and please let us know the next time you hear us on the air.

Winner of the Pen and Pencil set for the report from the longest distance was Ken A. Mackey, 2 Dornoch Street, Dunedin, New Zealand.



LENZE COMMERCIAL STUDIOS —



MR. DAVID F. THOMAS
LONGWAVE LISTENING
POST
RADIO W.U.M.S.
PROCTORVILLE,
Ohio

Your Own Station

---WKJC---

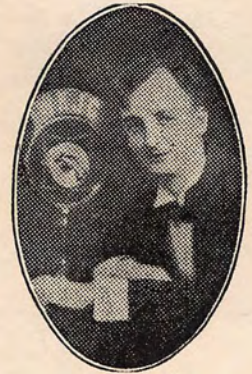
16 West King Street
LANCASTER, PA

*In the Heart of the Garden Spot
Operating a consistent schedule since 1923*



"Bill"

L. H. BAILEY
General Manager



"Paul"

PAUL HOFFER
Program Supervisor

100 Watts — 1200 K. C.

April 27, 1931

David F. Thomas,
26th Street Ferry Co.,
Proctorville, O.

Dear Mr. Thomas:

Thank you for your card of April 25, advising reception of our early morning test, April 25, at 4:05 A.M. EST.

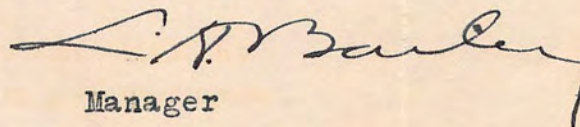
From the information submitted in your card we were able to check your reception with our station log.

If you will forward the customary 10¢ we will be glad to send you our EKKO Stamp.

Our program was merely a service test of our new transmitter in process of construction. We are very glad to have received your comments. We hope in a week or so, early some Saturday morning, to present a regular DX program on this transmitter.

We will drop you a card when we are ready.

Very truly yours,



Manager

LHB:VMW

Bring Your Advertising Up To Date--Use Radio

Your Own Station

WKJC

LANCASTER, PA.



David F. Thomas,
26th Street Ferry Co.,
Proctorville, O.

NORTHWESTERN PENNSYLVANIA BROADCAST STATION

272.6 Meters
1100 Kilocycles

WLBW

OIL CITY, PENNSYLVANIA

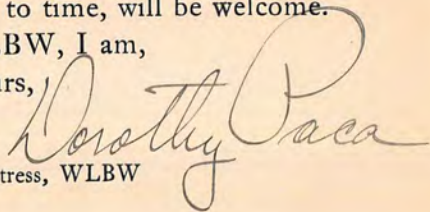
Post Office Box 163
Telephone 3900

We are always glad to hear from our "listeners in," as this is our only way of knowing when we please.

Any suggestions or comments on our programs, and their reception, that you may care to make from time to time, will be welcome.

Thanking you for your interest in WLBW, I am,

Cordially yours,



Studio Directress, WLBW

W L B W

Oil City, Pennsylvania



Mr. David F. Thomas

Box #264

Proctorville, Ohio

Pr

P. N. Co.

5898

W. N. A. T.

Acknowledges with grateful appreciation

your communication regarding

Our Broadcasting

We extend to you a most cordial Invitation

to visit Our Station any day

between 9 A. M. and 6 P. M.

excepting Sunday

Lennig Brothers Co.

*Very glad to hear from
you Dear Thomas.*

Hope we have the pleasure of entertaining you again.

72

72



Mr. David Thomas

Proctorville

Ohio

250M.

The Pennsylvania State College Radio Station

8XE and WPAB

GILBERT L. CROSSLEY, "RX", Chief Operator



The Operating Room

The Radiophone Broadcasting station at the Pennsylvania State College, WPAB, at State College, Centre County, Pa., is now operating on a 283 meter wave length.

Programs are given until further notice on a tri-weekly schedule, each Monday, Wednesday and Friday night at 8 o'clock, Eastern Standard Time.

The Radio Station at the Pennsylvania State College is a part of and is operated as one of the specialized branches of the Department of Electrical Engineering. When first re-opened after the war, in the fall of 1920, it was in a rather old-fashioned state with its large 208-foot steel tower used to support one end of the 4 wire vertical flat top antenna. Its 2 K. W. non-synchronous spark transmitter, and the crystal and non-regenerative tube receiver were practically its complete equipment. With this as a foundation, the equipment was gradually put in first class condition and as far as possible was brought up to date. By the end of the 1920-21 season this station had put itself on the map as one of the best Amateur Relay Stations of the country. During this season some experiments had been carried on with several other experimental stations on radiophone transmission and reception, this being just about the time when radiophone experimenting was coming in over the country.

Some experimental work was carried on in the old station, after this first successful season, but news came in the beginning of the fall season of 1922 that the long desire for a new and better equipped station was actually to be realized and things soon began to show themselves in the form of the present station. By Christmas of 1922 the "shack" was nearly completed and the three 90-foot high wood towers were finished. Soon afterwards work was started on the station equipment and apparatus in general.

Well Known Relay Station

The station was primarily and specially licensed for experimental work, as 8XE signifies, and along this line it is now carrying on experimental projects of all kinds. In helping to carry on this work it is an Official Relay Station of the American Radio Relay League, and every night operators are on watch. As an experimental station, in tests carried on last December this station was heard in France, English Channel, Panama and Hawaii. Communication is now carried on direct with the Pacific Coast, as well as the majority of the larger stations in the United States and Canada. This station, among the experimenters and amateurs, has become widely known as one of the best.

Since being established in the new station attention has been directed to another field. Even Radiophone Broadcast by WPAB is carried on experimentally as well as for the purpose of education and entertainment. The station reopened with the resumption of regular broadcasting programs on January 7, and the results have been very satisfactory in all phases of the work.

The station is located on the Campus near the University Club. The aerial or antenna used for reception is of the "T" type, composed of two 8 wire cages 4 feet in diameter and 40 feet long, suspended about 50 feet up between two of the towers. It has a 4-wire cage lead in about 4 inches in diameter, coming directly into the "shack" to the receiver.

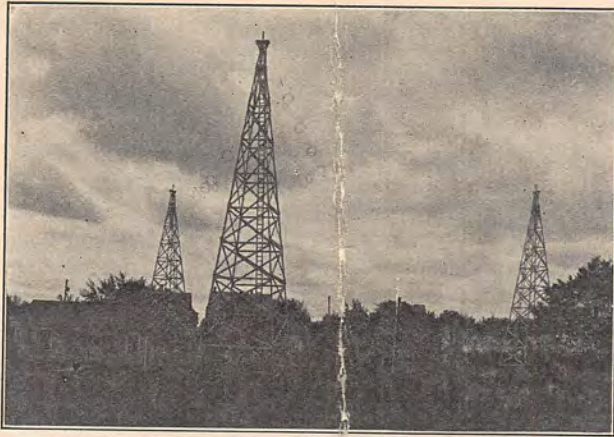
The receiver used here for regular work is at present the simple detector and two stage audio frequency amplifier, three circuit regenerative, having a wave length of from 80 to 15,000 meters. A Magnavox and Western Electric power amplifier are a part of the equipment when needed.

For carrying on the regular relay work a transmitter of a very flexible nature is used. Although it is of permanent construction the power output can very easily be changed by the manipulation of several switches, switching readily to either 5, 10, 50, or 250 watts. This transmitter employs the Hartley circuit, with the tuned plate, using Western Electric tubes throughout. The filaments are heated by A. C. from a transformer, the adjustment being in the primary side of the line. The plate current furnished by a high voltage D. C. generator is filtered before it reaches the tube, different sized tubes taking different voltages.

The Transmitting Set

The radiophone transmitter employs the Heising System of modulation, having two 250-watt tubes as oscillators, three 250-watt tubes as modulators, and one 50-watt tube as the speech amplifier. The oscillators employ the Hartley circuit with the tuned plate. The filaments are also heated by A. C. This set is at present used entirely for radiophone work but it can very easily be changed over to be used with the key using all tubes as oscillators if needed.

The high voltages for the tube transmitters are supplied by two high voltage generators. Each



Antenna System

has its own A. C. motor to drive it and is easily controlled in the main operating room from a switchboard. The armature for the small generator has a double winding and two commutators having 500 volts on one end and 1,000 volts at the other end. This machine is compounded. The field of this machine is excited from the 500-volt side. The other machine is also double wound with each commutator supplying 1,000 volts. The field of this machine is excited by means of a separate excitor in the form of a low voltage generator of about 150 volts. This generator is mounted on the same base as the main machine and driven by the same motor. The field rheostats for the two high voltage generators and the exciter are mounted on the same switchboard as the A. C. motor controls in the operating room. A high range voltmeter is also mounted on the top of this switchboard which may be used to indicate the voltage generated by either machine. The A. C. for the transmitters is also connected at this panel, as well as lines for the high voltage going to the sets. By means of short leads with plug connectors any desired voltage can be delivered to either transmitter, making it, even though permanent, a very flexible installation for experimental as well as for instructional work.

Unique Antenna

The antenna used for the transmitting is different than the one used for reception. The system used is very unique in that it is balanced symmetrically. There are three 8-wire cages 4 feet in diameter, 70 feet long, "Y" connected, and the far ends

held by wooden towers 90 feet high. The counterpoise, which is used in the transmission instead of a ground, is composed of three 4-wire flat tops, 12 feet wide and 90 feet long, directly under the antenna and also connected in "Y." From the center of the antenna "Y" an 8-wire cage one foot in diameter leads directly to a box above the center of the counterpoise. Leads from the counterpoise as well as the antenna come directly into this box, which contains the inductance and capacity for tuning the antenna system. This box also contains a thermocouple ammeter connected in the antenna circuit to read the antenna amperes.

Something also of the latest in use is the method of exciting the antenna system. This is accomplished by what is known as the driver system, capacity coupled. It is a single wire connecting the antenna-counterpoise junction to the transmitter through a coupling condenser. The transmitter itself is grounded. When the transmitter is in tune with the antenna system, the antenna current is a maximum, even though the driver current may be very low, and not even near the high value of that in the antenna. No other wire than this driver wire is brought into the station from either the counterpoise or antenna.

Students Operate Station

All wiring in the station is in conduit, and the generator room is well screened with copper screening outside the walls, this preventing any stray radiation from the generators reaching the apparatus in the operating room. The studio for the broadcast is at one end of the station, having curtains all around to prevent any reverberation of sound as well as other extra noises not wanted.

The Radio Station is one of the things about the campus of which the college can be proud. It ranks high in the experimental and amateur field. It is an Official Relay Station of the American Radio Relay League, being one of the most important stations on Trunk Line "B." It also is of service to the people of Pennsylvania as well as those in other states in helping them to solve their problems in radio work. But one of the big points of this station is that it was made possible through the work of the student operators connected with 8XE and WPAB working under the direction of those in charge of Radio work in the Department of Electrical Engineering of the Pennsylvania State College.

After 5 days. return to
THE PENNSYLVANIA STATE COLLEGE,
Department of Electrical Engineering,
Engineering Building D,
STATE COLLEGE, PA.



David Thomas,

Procterville, Ohio.



Owned and operated by

**WM. PENN
BROADCASTING COMPANY**

"Sound Advertising"

Philadelphia, Pa.

December 27th,

1 9 2 9.

Mr. David F. Thomas,
Proctorville, Ohio.

Dear Sir:

We thank you for your
card of the 22nd, commenting on
our program.

If you are interested
and will send one dime, we will
send you one of our station stamps.

Yours very truly,

W P E N
BROADCASTING CO.

HFM

W P E N
PHILADELPHIA



Mr. David F. Thomas,
Proctorville, Ohio.

WPME



1000 WATTS

1540 KCS.

PUNXSUTAWNEY, PENNSYLVANIA

Thanks, Mr. David F. Thomas

We quite agree . . . WPME
Was heard at your location;
And by reply, we verify
In tune to our vocation!

-- *Carroll N. R. C. Seth*

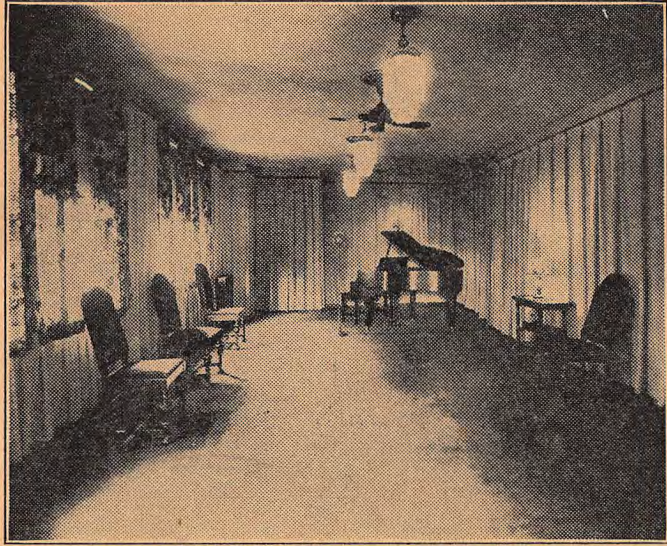
Roy Cooper
ANNOUNCER

Joe Pelletier
CHIEF ENGINEER

We are pleased to confirm your
reception of WPME on Oct. 25, 1953.
A letter will follow in a few days.

Mr. David F. Thomas
Proctorville, Ohio





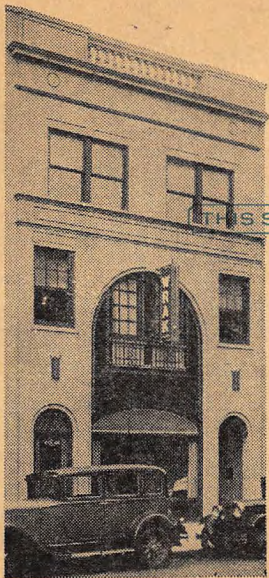
A STUDIO OF WRAK, WILLIAMSPORT, PENNA.

This Card will verify Reception reported by you covering our Program on.....**December 20**.....
at.....

Thanking you for your Report and assuring you that we will be very glad to have you Report Our Programs now and then, we are

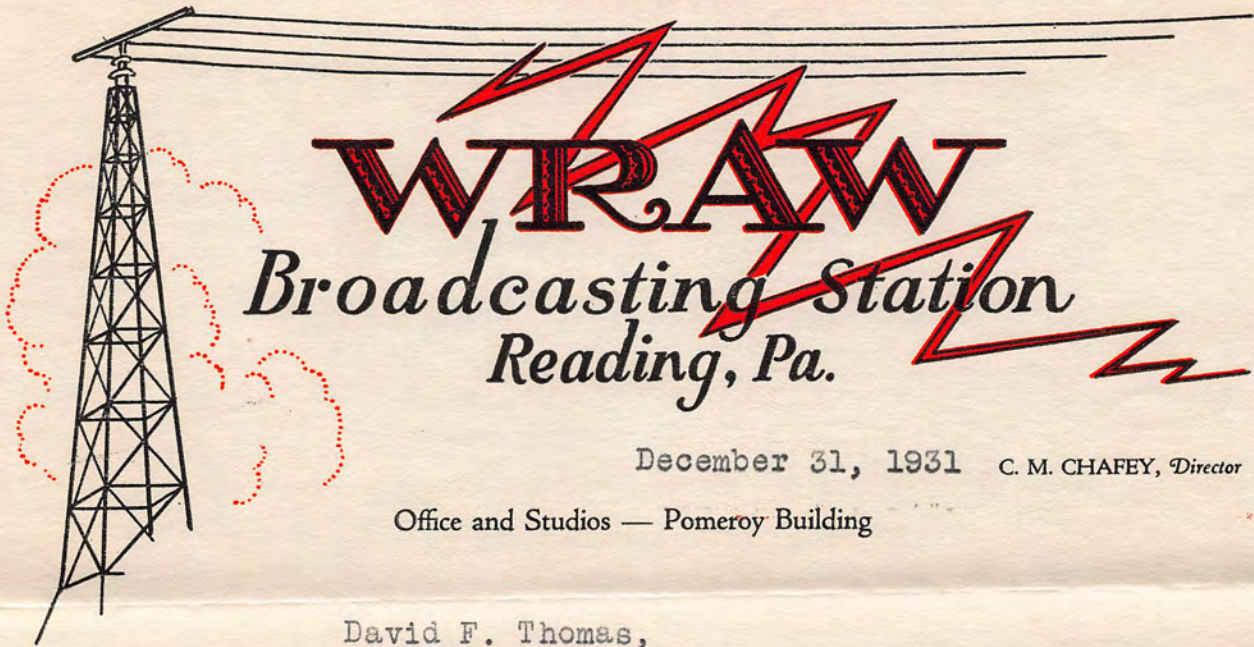
Yours very truly,

RADIO STATION "WRAK"



THIS SIDE OF CARD IS FOR ADDRESS

David Thomas,
Proctorville, Ohio.



December 31, 1931 C. M. CHAFEY, *Director*

Office and Studios — Pomeroy Building

David F. Thomas,
26th St. Ferry Co.
Proctorville, O.

Dear Sir:

We very much appreciate your communication relative to the test program conducted from this station, 3:00 A.M. December 15th, 1931, for the United States Supervisor of Radio, District #3.

This will verify your reception and we trust that you will enjoy many more programs from W R A W.

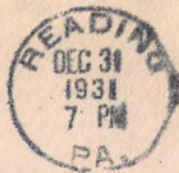
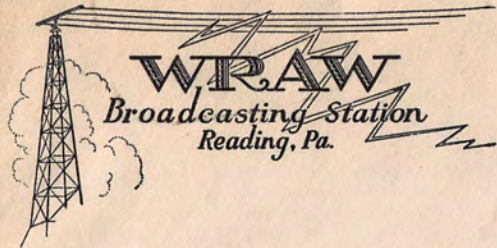
Very truly yours,

READING BROADCASTING CO. INC.

By

Clifford M. Chafey
Clifford M. Chafey
President

CMC:ML



David F. Thomas,
26th St. Ferry Co.
Proctorville, O.



HOUSE OF THE
BETTER ELECTRIC
APPLIANCES



BROADCASTING STATION

W W A D

F. L. MAYTAG
AT THE TRANSMITTER

WRIGHT & WRIGHT, INC.

2215 N. BROAD STREET

PHILADELPHIA

Dear Friend:

We certainly thank you for your favor of recent date in reference to your reception of this Station.

We take this opportunity to thank you for writing, as it is only by your kind letters and cards that we are able to keep WWAD up to the standard which we know you desire.

Our Artists also extend their thanks, and this Station assures you that those who perform over our microphone welcome your applause and appreciate it highly.

Our Programs, selected to give the greatest satisfaction, are broadcast on a wavelength of 250 meters, through a Transmitter and Power Amplifier built entirely by ourselves.

*This Station is owned and operated by
WRIGHT & WRIGHT, Inc.*

*Distributors of the
MAYTAG WASHING MACHINES
2215 North Broad Street Philadelphia
Under the personal direction of
Mr. Walter Wright*

Our scheduled programs are broadcast Monday and Thursday evenings.

We also extend to you an invitation to visit our Studio, located at our Home Office mentioned above, where you will find nothing has been overlooked in order that our artists may render their best efforts for you.

Trusting we may continue to entertain you, we are
Most sincerely yours,

President.



*Wright's
Maytag
Aluminum
Washer*

WRIGHT & WRIGHT, INC.

2215 N. BROAD STREET

PHILADELPHIA

181



181.



David F. Thomas,

Proctorville, Ohio.

c/o Twenty-sixth St. Ferry Co.

BROADCASTING STATION

W W A D