

AMERICAN

PHILCO

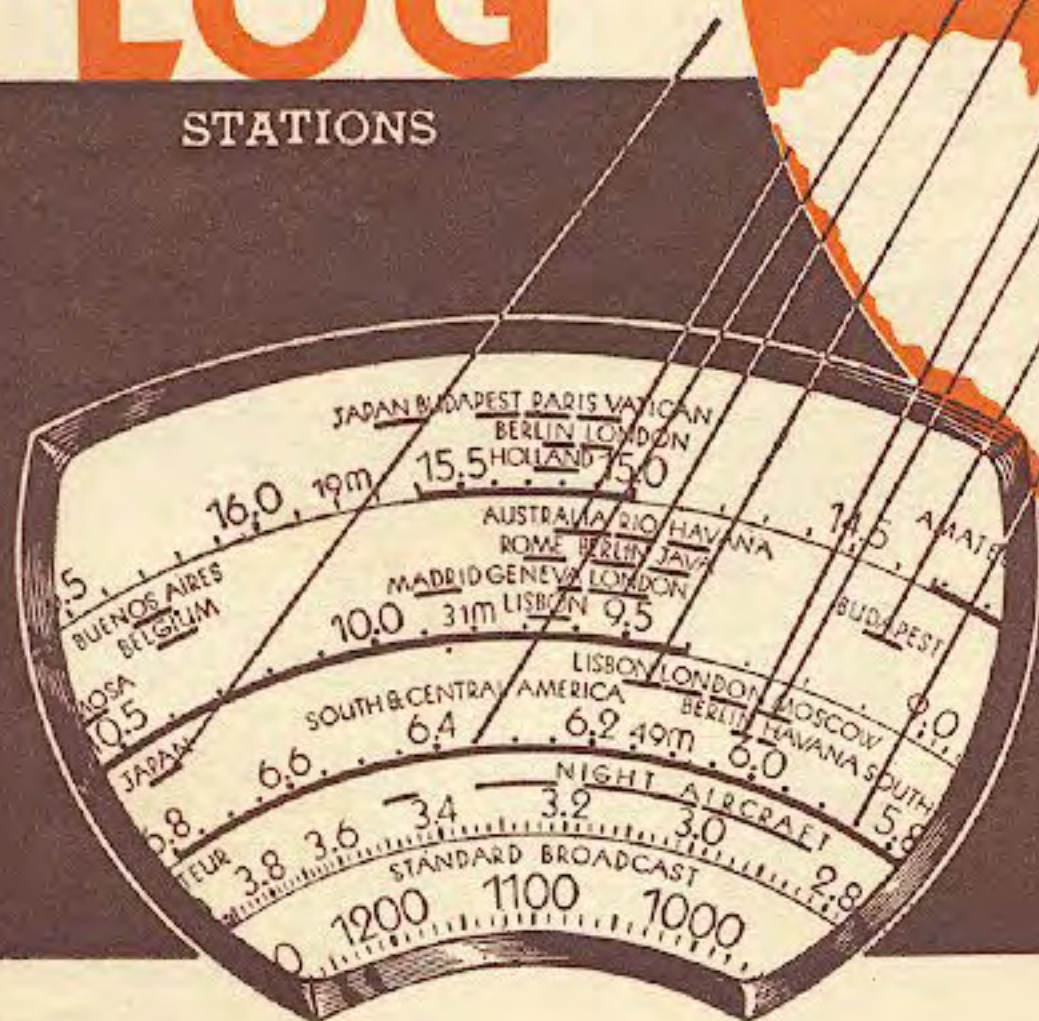
AND

RADIO

FOREIGN

LOG

STATIONS



PRICE 10¢

COMPLIMENTS OF
STARK PIANO CO.

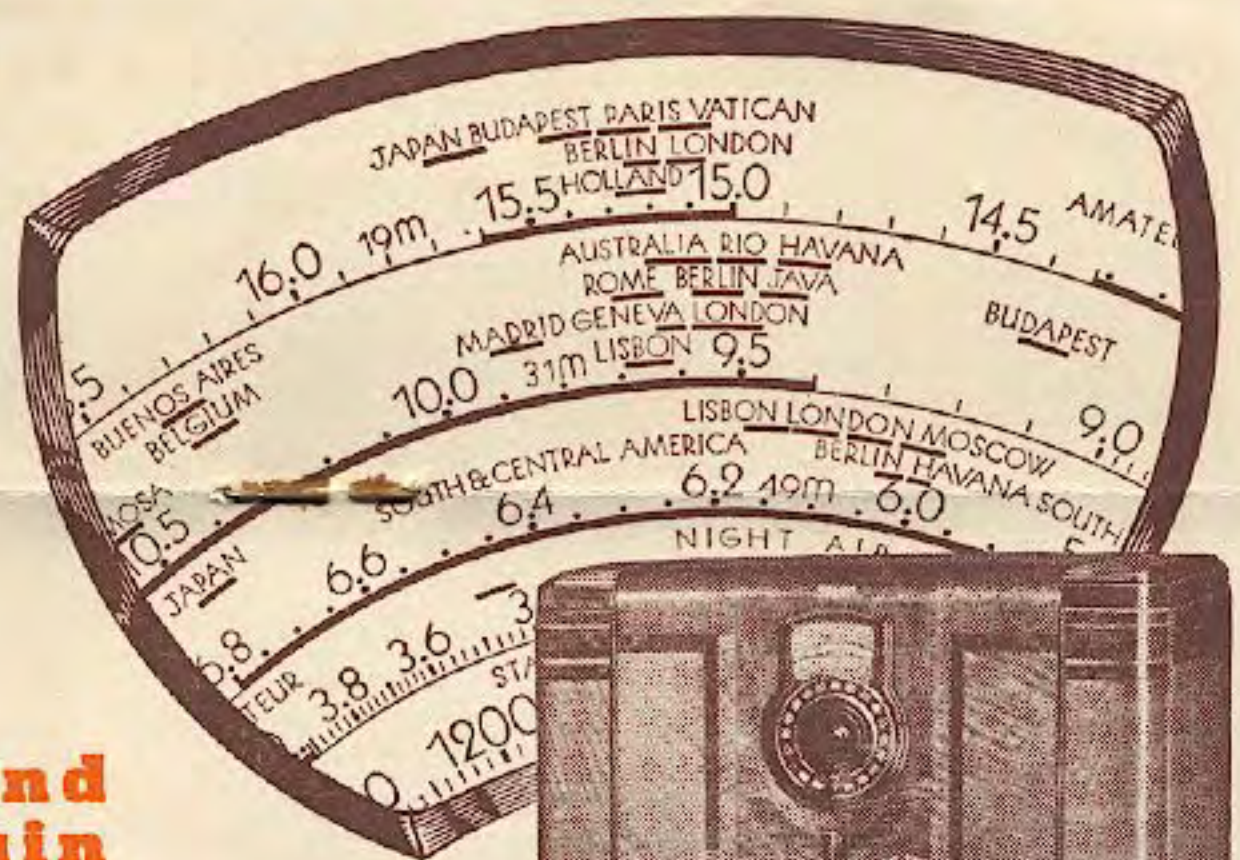
THE NEW 1937

PHILCO

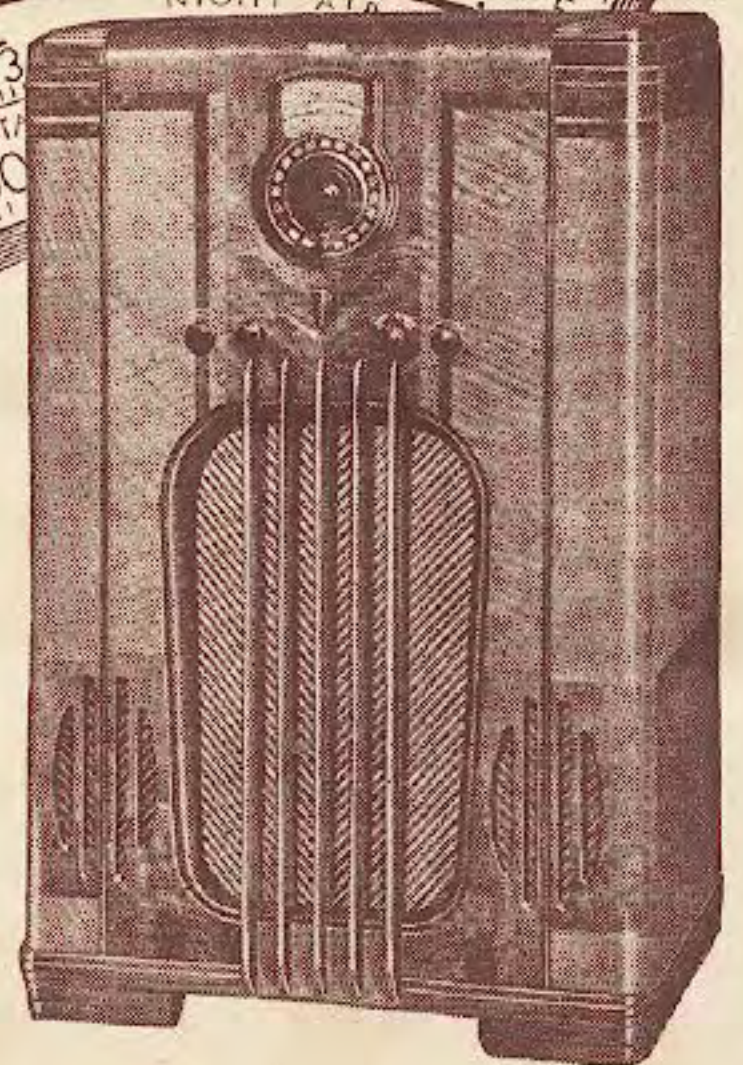
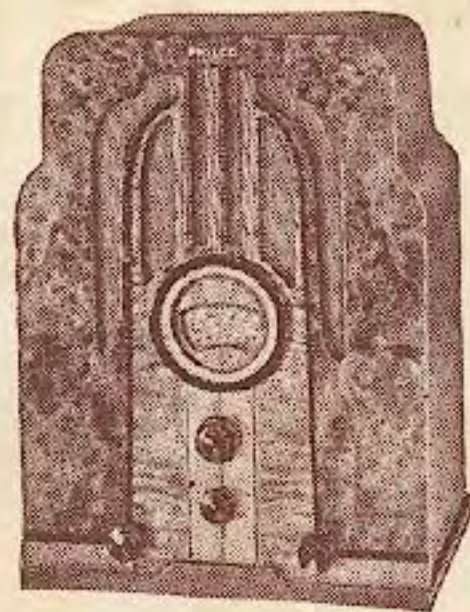
with the built-in Philco

FOREIGN TUNING SYSTEM

Philco brings you the year's greatest radio achievement . . . the exclusive Philco *Foreign Tuning System!* Overseas stations are named and located, in color, on the new Spread-Band Dial . . . are spread farther apart . . . enabling you to tune by name — quickly, easily, accurately. And by automatically tuning the Philco High-Efficiency Aerial, the built-in Philco *Foreign Tuning System* more than doubles the foreign stations you can get and enjoy! American reception is clearer and finer, too. Come in for a demonstration . . . and see and hear the marvelous new 1937 Philcos.



**...and again
"Only Philco
has it!"**



EASIEST TERMS EVER!
Extra-Liberal Trade-in Allowance

52 MODELS
\$20 to \$600

For a desired City, or State, follow its geographical column, then look at your recorded dial number in center column.

WESTERN										MIDDLE WESTERN										KILO	Dial No.	CENTRAL										EASTERN										
50	75	100	150	200	250	300	500	750	1000	1500	2000	F	G	H	I	J	K	L	M	N	O	P	Q	WATTS POWER	2500	5000	10000	15000	25000	50000	100,000	250,000	500,000	R	S	T	U	V	W	X	Y	Z
WESTERN										MIDDLE WESTERN												CENTRAL										EASTERN										
KWJJ Portland, Ore. M										*KRLD Dallas, Tex. T										104o												†WTIC Hartford, Conn. . . . W										
*KNX Los Angeles, Cal. . . . W										KFBI Abilene, Kas. S										105o												CRCK Quebec Que. O										
WJAG Norfolk, Nebr. O										†KTHS Hot Springs, Ark. . . T										106o		XEA Guadalajara, Mex. . . . M										†WBAL Baltimore, Md. . . . T										
KJBS San Francisco, Cal. . . M										WCAZ Carthage, Ill. H										107o		†WTAM Cleveland, Ohio. . . W																				
																				108o		WMBI Chicago, Ill. (WCB) . . S										*WBT Charlotte, N. C. . . . W										
										*KMOX St. Louis, Mo. . . . W										109o																						
CRCV Vancouver, B. C. . . . O										*KWKH Shreveport, La. . . . T										110o												WLWL New York City. S										
KGDM Stockton, Cal. O																				111o		XELO Piedras Negras, Mex. . T										*WPG Atlantic City, N. J. . . . S										
										K500 Sioux Falls, S. D. . . . R										112o		CKOC Hamilton, Ont. M										†WRVA Richmond, Va. S										
KFIO-KRSC Washington. . . H										WTAW College Station, Tex M										113o		*WISN Milwaukee, Wis. K										WCOP Boston, Mass. M										
KFSG-KRKO Los Angeles M																				114o		WJJD Chicago, Ill. U										WDEL Wilmington, Del. . . . K										
*KSL Salt Lake City, Utah. W										†KVOO Tulsa, Okla. V										115o		†WAPI Birmingham, Ala. . . S										WQV New York City. O										
										XEH Monterey, Mex. K										116o												WSPR Springfield, Mass. . . M										
										XED Guadalajara, Mex. . . . M										117o		*WOWO Ft. Wayne, Ind. . . T										†WHAM Rochester, N. Y. . . W										
†KEX Portland, Ore. S										WOGY Minneapolis, Minn. . . O										118o		WMAZ Macon, Ga. O										*WVVA Wheeling, W. Va. . . S										
KOB Albuquerque, N. M. . . . T										†WOAI San Antonio, Tex. . . W										119o		XEFA Mexico City M										*WCAU Philadelphia, Pa. . . W										
										KADA-WHBY-WCLO WJRD										120o		WSAZ Huntington, W. Va. . . O										WINS New York City. O										
†KWG-KVCV-KFXJ-KVDS										WBBZ-WCAT-WIL-KMLB												WJBW-WBNO*WFAM										WATR Waterbury, Conn. . . H										
KSUN-KGEK-KGFJ-KFXD										KGDE-KFJB-KBTM-KGHI												WJAE-WJBL-WJBC WCPO										WABI-WNRI-CKTB-WLVA										
KDNC-CHAB										KFVS-KWEA-KANS-WEBQ												WJPC-WJNO-WESTWAYX										*WIBX-WKBO-WMFR										
KGY-KFJI-KASA-KDON. . .										*KFOR KWTN-WTAX-KFPW										121o		WJW-WALR-WMFN-WPAX										WTHT-WHBC-WRBL-WCAH										
KIEM-KFXM-KPPC Cal. H										WHBF-WOMT-KVSO-WIBU												WCOL-WHBU-WSIX-WJBY										WBRB-WGBB-WBBL-WFAS										
KIUL-KDLR-KANS-WMFG										†WREN-KFKU Kansas City O										122o		WSBC-WCRW-WEDC†WJIM										WGNV-WSAY-WBAX-WKOK										
KTW Seattle. . . (KWSC). . . O										KGBX Springfield, Mo. . . . M										123o		*WDAE Tampa, Fla. O										†WCAE Pittsburgh (WCAD) O										
CJOC Lethbridge, Alta. . . . H										KGGM Albuquerque, N.M. . . K										124o		*WFBM Indianapolis, Ind. . . O										*WNAC Boston, Mass. O										
†KYA San Francisco, Cal. . . . O										KLPM Minot, N. D. K										125o		†WXYZ Detroit, Mich. O										CJCB Sydney, N.S. O										
KGCU Mandan No. Dakota K										KTAT Ft. Worth, Tex. O										126o		WDSU New Orleans, La. . . . O										WKAQ San Juan, P. R. . . . O										
KTFI Twin Falls, Idaho. . . M										WLB-WTCN Minneapolis M										127o		†WHIO Dayton, O. O										WNEW-WHBI Newark N.J. O										
KFOX Long Beach, Cal. . . . O										WCAL Northfield, Minn. . . O												†WTOC Savannah, Ga. O										WNBX Springfield, Vt. M										
KGOV Missoula, Mont. . . . O										†KOIL Council Bluffs, Ia. . . O												†WASH+WOOD Gr. Rps. . . M										†WFBR Baltimore, Md. . . . M										
KVOA Tucson, Arizona. . . . M										KPAC Port Arthur (KRGV) M												†WJDX Jackson, Miss. O																				
*KOL Seattle, Wash. O										KWLC-KGCA Decorah, Ia H																																
										*KVOR Colo. Springs, Colo. . O																																
KFBB Great Falls, Mont. . . O										†WIBA Madison, Wis. O										128o		*WDOD Chattanooga, Tenn. O										*WORC Worcester, Mass. . . . M										
†KDYL Salt Lake City. O										WRR Dallas, Tex. M										129o												WTNJ-WCAM-WCAP NJ M										
*KALE-KFJR Portland, Ore M										†WEBC Superior, Wis. O										130o		WFBC Greenville S.C. O										*WJAS Pittsburgh, Pa. O										
KFAC Los Angeles, Cal. . . . O										*KTRH Houston, Tex. O										131o		†WIOD-WMBF Miami, Fla. O										WNEL San Juan, P. R. M										
*KALE-KFJR Portland, Ore M										WHBL Sheboygan, Wis. . . . M										132o		WTRC WRAW WBRE WTAL										WBBR-WFAB New York. . . O										
KINY-KXRO-KFYO-KRRV										*KFH Wichita, Kas. O										133o		WEXL-WTJS†WDFD-WCM										WEVD-WHAZ New York. . . O										
KGCX-KFPL-KGEZ-KIUI.										KROC-WLBC-WBEO-WEMP										134o		WBOV-WMBO-WROL KVOL										WOL-WLNH-WEBR-WTEL										
KCRJ-KIT-KGFV-CFJC. . .										KTSM-WSGN-KFXR-WCLS										135o		*WADC Akron, Ohio. O										WGH-WHAT*WSJS-WNBH										
KID Idaho Falls, Idaho. . . M										KRMD KPDN WAML-WDAH										136o		†WSMB New Orleans, La. . . O										WJAC-WFBG-WSAJ-CJLS										
*KGM Honolulu. O										*KRNT Des Moines, Iowa. . M										137o		†WSAI Cincinnati, Ohio. . . O										WMFF-WLAK										
KMO Tacoma, Wash. K										KGHF Pueblo, Colo. M										138o		*WSPD Toledo, Ohio. O										WORK York, Pa. O										
*KGB San Diego, Cal. O										*KSCJ Sioux City, Ia. O										139o												*WDRG Hartford, Conn. . . . O										
†KGR Butte, Mont. M										*WTAQ Green Bay, Wis. . . . O										140o		WGES Chicago, Ill. M										*WFEA Manchester N.H. . . M										
KIDO Boise, Idaho. O										KGDY Huron, S.D. K										141o		*WSBT South Bend, Ind. . . M										*WCOA Pensacola, Fla. . . . M										
KGER Long Beach, Cal. . . . O										KGNO Dodge City, Kas. . . . K										142o		WAGF-WMFO*WMBR-WEOA										WBNX New York (WAWZ) K										
										KRCR Enid, Okla. K										143o		WHDV-WPAY-WIBM-WPFB										*WFBL Syracuse, N. Y. . . . O										
										WQBC Vicksburg, Miss. . . . O										144o		*WGL-WHBQ WGRG WATL										WCSC Charleston, S. C. . . . M										
KAST-KGFL-KIUP-KSLM										KELD-KFGQ-KFJZ-KWYO										145o		*WSMK Dayton, Ohio. J										WLLH-WSVS-WCBM-WRDO										
KAR-KRKO-KICA										KGFG-KMAC-KONO-KFRO										146o		*WALA Mobile Ala. M										WRAK-WSAY-WQDM-WBTM										
KRE-KVL-KUJ*KERN										KGKL-KLUF-KCMQ*WOC										147o		*WHK Cleveland, Ohio. . . . O										WABY-WBNY-WMFD										
*KOH Reno, Nev. M										WHLB-WMIN-WRJN										148o		†WIRE Indianapolis, Ind. . . O										WNBC New Britain, Conn. . K										
KOOS Marshfield, Ore. . . K										WKBH La Crosse, Wis. . . . O										149o		†WBCM Bay City, Mich. . . . M										KQV Pittsburgh, Pa. M										
KOY Phoenix, Ariz. O										*KLRA Little Rock, Ark. . . . O										150o		*WSFA Montgomery Ala. . . M																				
†KLO Ogden, Utah (KHBC) M										*KTUL Tulsa, Okla. M										151o		WLAB-WMSD-WGCP-WAPO										WARD-WVFW-WBBC NY M										
KMED Medford, Ore. K										KFJM Grand Forks, Nebr. M										152o		WELL-WMBC-WPAD-WPAR										*WAAB Boston, Mass. M										
KGNC Amarillo, Tex. O										WROK Rockford, Ill. M										153o		WKBI-WHFC-WEHS-WCBS										WHIS Bluefield, Va. K										
KABR-KEUB-KRLC-KCMC										KIUN-KNET-KLRH-KWBG										154o		*WBNS Columbus, Ohio. . . M										WAZL-WEED-WMFJ-WJBR										
KGF-KUMA-KORE-KBPS										WMBH-WLBF-KABC-WJBO										155o		†WGAR Cleveland, Ohio. . . M										WLEU-WILM-WJMS-WCHV										
KGGC-KXL-KGIW-KIDW										KFIZ-KRBC*WACO-KALB												†WTFI Athens, Ga. M										WPRP WAGM-WHDL*WMA										
†KECA Los Angeles, Cal. . . O										†KSO Des Moines, Ia. K												*WLBG Greensboro, N. C. . . M										*WHEC Rochester (*WOKO) M										
KDFN Casper, Wyo. M										KGNF No. Platte, Neb. . . . O												†WALA Mobile Ala. M										*WHP Harrisburg, Pa. . . . M										
KLS Oakland, Cal. K										*WMBD Peoria, Ill. M																						WCBA-WSAN Allentown . M										
CFCT Victoria, B.C. F										KXYZ Houston, Tex. O																						WSAR Fall River, Mass. . . . O										
										†KTBS Shreveport, La. O																						WHOM Jersey City, N. J. . . K										
										†KSTP St. Paul-Minn. T																						*WJSV Washington, D.C. . . . T										
†KGA Spokane, Wash. S										*KOMA Oklahoma City, Ok S												*WLAC Nashville, Tenn. . . . S										*WKBW Buffalo, N. Y. S										
†KFBK Sacramento, Cal. . . . S																																										
KVOE*KDB-KRNR-KBST.										KOTN-KNOW-KPLC WTMV												†WCKY Covington, Ky. . . . S										WMEX-WCNW*WDNC										
KXO-KGFK-KPQ-KGKB.										WHEF-KGKY-KGFI-WKBB												WJBK-WKEU-WRDW										WWSW-WRGA-WGAL WNB										
KUTA-KBST-KPLT										KNEL-KBIX-WHBB												WKBZ-WKBV-WOPI-CHGS										WSYB WMBQ WURL WNL										
										W9XBY Kansas City, Mo. . . O												CKCR Waterloo, Ont. H										CFRC Kingston, Ont. H										
W6XAI Bakersfield, Cal. . . . O																																WIXBS Waterbury, Conn. . . O										
																																W2XR Long Island City, NY O										

1930 * Popula- tion	1928						STATE	1932				1936					
	POPULAR VOTE				Electoral			Electoral		POPULAR VOTE				Democratic		Republican	
	Democratic		Republican		D	R		D	R	Democratic		Republican		*	%	*	%
	*	%	*	%					*	%	*	%	*	%	*	%	
2,646,	128,	52	121,	48	12		Alabama	11		208,	86	35,	14				
436,	39,	42	53,	58		3	Arizona	3		79,	69	36,	31				
1,854,	119,	61	78,	39	9		Arkansas	9		190,	87	28,	13				
5,677,	614,	35	1,162,	65		13	California	22		1,324,	61	848,	39				
1,036,	133,	34	254,	66		6	Colorado	6		251,	58	190,	42				
1,607,	252,	46	297,	54		7	Connecticut		8	282,	49	288,	51				
238,	35,	34	69,	66		3	Delaware		3	54,	49	57,	51				
1,468,	102,	42	144,	58		6	Florida	7		206,	75	69,	25				
2,909,	130,	67	63,	33	14		Georgia	12		234,	92	20,	8				
445,	53,	35	97,	65		4	Idaho	4		109,	60	71,	40				
7,631,	1,314,	43	1,768,	57		29	Illinois	29		1,882,	57	1,433,	43				
3,239,	563,	40	848,	60		15	Indiana	14		862,	56	677,	44				
2,471,	379,	38	624,	62		13	Iowa	11		598,	59	414,	41				
1,881,	193,	27	514,	73		10	Kansas	9		424,	55	349,	45				
2,615,	381,	41	558,	59		13	Kentucky	11		581,	60	395,	40				
2,102,	165,	76	51,	24	10		Louisiana	10		249,	93	19,	7				
797,	81,	32	180,	68		6	Maine		5	129,	45	167,	55				
1,632,	224,	42	301,	58		8	Maryland	8		314,	63	184,	37				
4,250	793,	51	776,	49	18		Massachusetts	17		800,	52	737,	48				
4,842,	397,	29	965,	71		15	Michigan	19		872,	54	740,	46				
2,564,	396,	41	561,	59		12	Minnesota	11		601,	62	364,	38				
2,010,	125,	82	27,	18	10		Mississippi	9		140,	96	5,	4				
3,629,	662,	45	834,	55		18	Missouri	15		1,025,	65	565,	35				

538,	79,	41	113,	59		4	Montana	4		127,	62	78,	38				
1,378,	198,	31	436,	69		8	Nebraska	7		359,	64	201,	36				
91,	14,	43	18,	57		3	Nevada	3		29,	70	13,	30				
465,	81,	41	115,	59		4	New Hampshire		4	101,	49	104,	51				
4,041,	616,	40	925,	60		14	New Jersey	16		807,	51	776,	49				
423,	48,	41	70,	59		3	New Mexico	3		95,	64	54,	36				
12,588,	2,090,	49	2,193,	51		45	New York	47		2,535,	56	1,938,	44				
3,170,	286,	45	349,	55		12	North Carolina	13		498,	70	208,	30				
680,	107,	45	131,	55		5	North Dakota	4		178,	71	72,	29				
6,647,	864,	35	1,628,	65		24	Ohio	26		1,302,	51	1,228,	49				
2,396,	219,	36	394,	64		10	Oklahoma	11		516,	73	188,	27				
954,	109,	35	205,	65		5	Oregon	5		214,	61	136,	39				
9,631,	1,068,	34	2,055,	66		38	Pennsylvania		36	1,296,	47	1,454,	53				
687,	119,	51	118,	49	5		Rhode Island	4		147,	56	115,	44				
1,739,	63,	95	3,	5	9		South Carolina	8		102,	98	2,	2				
693,	103,	39	158,	61		5	South Dakota	4		184,	65	99,	35				
2,617,	157,	45	195,	55		12	Tennessee	11		259,	67	127,	33				
5,825,	341,	48	367,	52		20	Texas	23		760,	86	98,	14				
508,	81,	46	95,	54		4	Utah	4		117,	58	85,	42				
360,	44,	33	90,	67		4	Vermont		3	56,	42	79,	58				
2,422,	140,	46	165,	54		12	Virginia	11		204,	70	90,	30				
1,563,	157,	32	336,	68		7	Washington	8		353,	63	209,	37				
1,729,	264,	41	376,	59		8	West Virginia	8		405,	55	331,	45				
2,939,	450,	45	544,	55		13	Wisconsin	12		707,	67	348,	33				
226,	29,	36	53,	64		3	Wyoming	3		54,	58	39,	42				
	15,011,	41	21,483,	59	87	444	TOTALS	472	59	22,821,	59	15,762,	41				

* Indicates Nearest Thousand

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*Make your set
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You won't know that present receiver of yours, with brand new Philco High-Efficiency tubes in every socket.

You'll be surprised at the way these particularly rugged and capable tubes step up the tone quality, the clarity, the sensitivity. Buy a new set today. And be SURE they're Philco.

**NEW
LOW
PRICES**

PHILCO
HIGH-EFFICIENCY
TUBES

Tubes Tested Free!

Bring in your old tubes . . . we'll check them for you FREE!

