

W S K C
Radio Station
of the
World's Star
Knitting Co.
Bay City, Michigan

WORLD'S STAR KNITTING COMPANY

"Where The Summer Trails Begin"

WORLD'S STAR KNITTING COMPANY



"This is WSKC, the World's Star Knitting Company Station, located at Bay City, Michigan," says L. M. Nims, Announcer-Manager of the Station.

his homesickness by listening to our programs. A Hudson Bay trapper in the far north holds tightly to the invisible bonds which connect him with civilization through our station. From Portland, Maine, to Portland, Oregon, come thousands of radio applause cards. Ships at sea, provinces of Canada and even Central American countries swell our invisible audience.

Because of all this, we feel our responsibility keenly and jealously guard our reputation. Our programs are planned to furnish clean enter-

Radio Station WSKC

Radiophone Station WSKC, the World's Star Knitting Company Station, located at Bay City, Michigan, "Where the Summer Trails Begin," officially went on the air June 15th, 1925, and since that time has furnished enjoyable programs to hundreds of thousands of listeners-in all over the United States and Canada.

Although not a super power station, WSKC, because of its favorable location and efficient installation, has made some remarkable distance records. A lonely ex-Bay Citian in far off San Diego, California, relieves



Clyde LaForge and His Silk Stocking Orchestra in Action.

tainment for all our listeners-in. Jazz dance programs, semi-classical ballads and orchestrations, classical solos by competent artists, full regimental bands, popular songs and informal studio programs are provided. Every possible musical taste is covered. The success of this policy is evidenced by the tremendous response from the thousands of radio fans who listen nightly for our programs.

Every Monday evening from 9:00 to 11:00 EST, we broadcast a dance program of request numbers by a popular dance orchestra. Clyde La Forge and his Silk Stocking Orchestra and the Cramton-Ryan Dance Orchestra are tremendously popular over the air and are widely in demand throughout the middle western states for the more important dances and balls. These two orchestras alternate with others at our station.

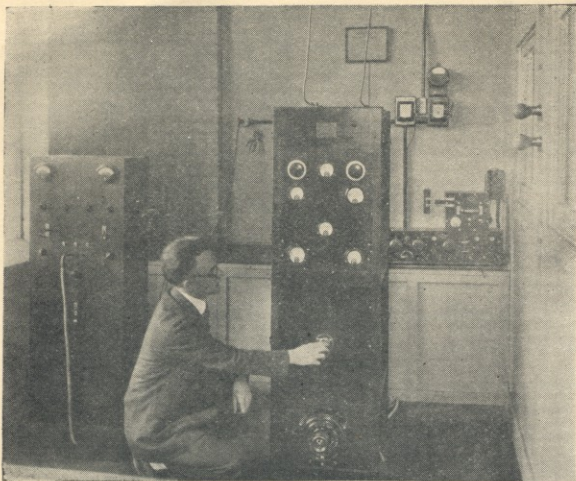
Our Wednesday Evening Musicales are in charge of the radio committee of the Bay City Chamber of Commerce. The personnell of this committee is made up of leading musicians, and the programs they sponsor are of the highest type. The hours for these programs are 9:00 to 11:00 EST.

In addition to these regular hours, WSKC broadcasts unusual events or special programs from time to time. It is not our intention or desire to fill the air with inferior programs, however, and we much prefer to maintain a modest schedule of broadcasting of music and artists of assured merit.

Station WSKC is owned and operated by The World's Star Knitting Company, of Bay City, Michigan, pioneer manufacturers of World's Star Hosiery and Klean-Knit Underwear, sold only through local representatives located in more than 15,000 communities of the United States. Upon request we will gladly send you a beautifully illustrated catalogue of our products and put you in touch with our nearest representative, who will show you the wonder values in the complete lines of World's Star Hosiery and Klean-Knit Underwear.



The Cramton-Ryan Orchestra of Saginaw, Michigan, Broadcasts Regularly from WSKC.



*The WSKC Transmitter with Chief Operator
S. F. Northcott in Charge.*

The studios of WSKC are located on the second floor of our general office building. The main studio is a spacious room 16 by 33 feet in dimensions and the walls are made of a patented sound-proof composition. In addition, the walls and ceiling are heavily draped with friar's cloth and the floor is padded with a heavy felt composition and thick velvet rug. This treatment eliminates all chance of echo and permits of perfect reproduction of music.

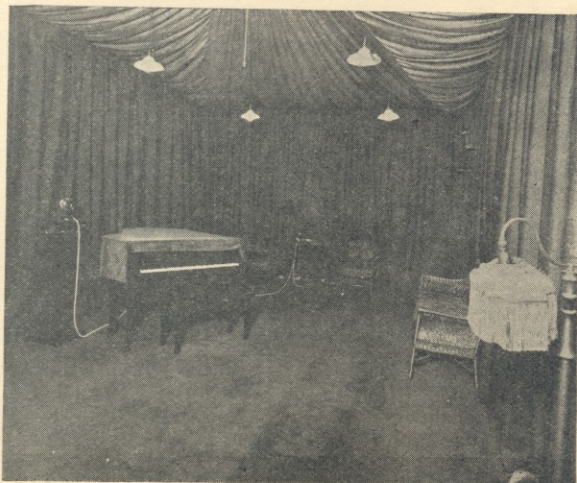
A Brambach studio grand piano is used and attractive wicker furniture and floor lamps combine to make a homey atmosphere that assists the contributing artists greatly and relieves them from all feeling of "microphone" consciousness.

Far above the roof of our five floor underwear mill is the spider like antenna system, supported by two seventy foot steel towers. There is no structure for miles around anywhere near the height of these towers and for that reason we do not have the absorbing effect that bothers so many stations in the larger cities. This is largely responsible for the tremendous distances we reach with comparatively low power.

Our transmitting room includes a standard speech in-put amplifier which picks up the weak microphone signals and amplifies them before sending them on to the transmitter; and a standard design transmitter which has been carefully designed and trapped to eliminate "harmonics" and transmit only on our assigned wave length of 261 meters or 1150 kilocycles.

While in operation, our transmitter is constantly checked by the operator to prevent any deviation from the assigned wave length.

In addition to the regular transmitting equipment, a very efficient receiving set, constantly tuned to 715 meters, is used to listen in on for distress signals from ships on the Great Lakes. In case such a signal is heard, we immediately stand by and do not again broadcast until the signals have been answered by the proper relief agencies.



One of the Studios at WSKC

COMPLETE LIST OF BROADCASTING STATIONS OF THE UNITED STATES

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kiloey's			1	2	3
KDKA	309.1	970	Westinghouse, E. & M. Co.	E. Pittsburg, Pa.			
KDLR	231	1300	Radio Electric Co.	Devil's Lake, N. D.			
KDPM	250	1200	Westinghouse, E. & M. Co.	Cleveland, Ohio			
KDYL	246	1220	Newhouse Hotel	Salt Lake City, U.			
KDZB	209.7	1430	Frank E. Siefert	Bakersfield, Cal.			
KFAB	340	880	Nebraska Buick Auto Co.	Lincoln, Nebr.			
KFAD	273	1100	McArthur Bros. Co.	Phoenix, Ariz.			
KFAF	217.3	1380	Alfred E. Fowler	San Jose, Calif.			
KFAJ	261	1150	University of Colorado	Boulder, Colo.			
KFAU	278	1080	Boise High School	Boise, Idaho			
KFAW	214.2	1400	The Radio Den	Santa Ana, Calif.			
KFBB	275	1090	F. A. Buttrey Co.	Havre, Mont.			
KFBC	224	1340	W. K. Azbill	San Diego, Calif.			
KFBG	250	1200	First Presbyterian Church	Tacoma, Wash.			
KFBK	248	1210	Kimball-Upson Co.	Sacramento, Calif.			
KFBL	224	1340	Leese Brothers	Everett, Wash.			
KFBS	238	1220	School District No. 1	Trinidad, Colo.			
KFBU	270	1110	Bishop N. S. Thomas	Laramie, Wyo.			
KFCB	238	1260	Nielson Radio Supply Co.	Phoenix, Ariz.			
KFCF	256	1170	Frank A. Moore	Walla Walla, Wash.			
KFDD	278	1080	St. Michaels Cathedral	Boise, Idaho			
KFDH	258	1160	University of Arizona	Tucson, Ariz.			
KFDJ	254	1180	Oregon Agricultural College	Corvallis, Ore.			
KFDM	315.6	950	Magnolia Petroleum Co.	Beaumont, Texas			
KFDX	250	1200	First Baptist Church	Shreveport, Iowa			
KFDY	273	1100	S. D. State College	Brookings, S. D.			
KFDZ	231	1300	Harry O. Iverson	Minneapolis, Minn.			
KFEC	248	1210	Meier & Frank Co.	Portland, Ore.			
KFEL	254	1180	W. L. Winner Radio Shop	Denver, Colo.			
KFEQ	268	1120	Scroggin & Co. Bank	Oak, Nebr.			
KFEY	233	1290	Bunker Hill & Sullivan	Kellogg, Idaho			
KFFP	242	1240	First Baptist Church	Moberly, Mo.			
KFFV	250	1200	Graceland College	Lamoni, Iowa			
KFFY	275	1090	Louisiana College	Alexandria, La.			
KFGC	268	1120	Louisiana State University	Baton Rouge, La.			
KFGH	270	1110	Leland Stanford University	Stan. Univ., Calif.			
KFGQ	226	1330	Crary Hardware Co.	Boone, Iowa			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kiloey's			1	2	3
KFGX	250	1200	First Presbyterian Church	Orange, Texas			
KFHA	252	1190	Western State College of Colo.	Gunnison, Colo.			
KFHL	240	1250	Penn College	Oskaloosa, Iowa			
KFI	468.5	640	Earle C. Anthony (Inc.)	Los Angeles, Calif.			
KFIF	248	1210	Benson Polytechnic Institute	Portland, Ore.			
KFIO	266	1130	North Central High School	Spokane, Wash.			
KFIQ	256	1170	First Methodist Church	Yakima, Wash.			
KFIU	226	1330	Alaska Elec. Light & Power Co.	Juneau, Alaska			
KFIZ	273	1100	Daily Com'th & Wis. Radio Sales	Fondulac, Wis.			
KFJB	248	1210	Marshall Electric Co.	Marshalltown, Ia.			
KFJC	218.8	1370	Episcopal Church	Junction City, Kan.			
KFJF	261	1150	National Radio Mfg. Co.	Oklahoma, Okla.			
KFJI	246	1220	Liberty Theatre (E. E. Marsh)	Astoria, Oreg.			
KFJM	278	1080	University of North Dakota	Grand Forks, N. D.			
KFJR	263	1140	Ashley C. Dixon & Son	Portland, Ore.			
KFJX	258	1160	Iowa State Teachers' College	Cedar Falls, Iowa			
KFJY	246	1220	Tunwall Radio Co.	Fort Dodge, Iowa			
KFJZ	254	1180	Baptist Theological Seminary	Fort Worth, Texas			
KFKA	273	1100	Colorado State Teachers College	Greeley, Colo.			
KFKQ	250	1200	Conway Radio Laboratories	Conway, Ark.			
KFKU	275	1090	University of Kansas	Lawrence, Kans.			
KFKX	288.3	1040	Westinghouse Elec. & Mfgr. Co.	Hastings, Nebr.			
KFKZ	226	1330	F. M. Henry	Kirksville, Mo.			
KFLR	254	1180	University of New Mexico	Albuquerque, N. M.			
KFLU	236	1270	San Benito Radio Club	San Benito, Texas			
KFLV	229	1310	Swedish Evang. Mission Church	Rockford, Ill.			
KFLX	240	1250	George R. Clough	Galveston, Texas			
KFLZ	273	1100	Atlantic Automobile Co.	Atlantic, Iowa			
KFMQ	299.8	1000	University of Arkansas	Fayetteville, Ark.			
KFMR	261	1150	Morningside College	Sioux City, Iowa			
KFMW	263	1140	M. G. Sateren	Houghton, Mich.			
KFMX	336.9	890	Carleton College	Northfield, Minn.			
KFNF	266	1130	Henry Field Seed Co.	Shenandoah, Iowa			
KFOA	454.3	660	Rhodes Department Store	Seattle, Wash.			
KFOB	226	1330	Chamber of Commerce	Burlingame, Calif.			
KFOJ	242	1240	High School	Moberly, Mo.			
KFON	233	1290	Echophone Radio Shop	Long Beach, Calif.			
KFOO	236	1270	Latter Day Saints University	Salt Lake City, U.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilooy's			1	2	3
KFOR	226	1330	David City Tire & Electric Co.	David City, Nebr.			
KFOT	231	1300	College Hill Radio Club	Wichita, Kans.			
KFOX	248	1210	Technical High School	Omaha, Nebr.			
KFOY	252	1190	Beacon Rad. Ser. (M.G.Goldberg)	St. Paul, Minn.			
KFPG	238	1260	K. M. Turner Radio Corporation	Los Angeles, Calif.			
KFPL	252	1190	C. C. Baxter	Dublin, Texas			
KFPM	242	1240	New Furniture Co.	Greenville, Texas			
KFPR	231	1300	Los Angeles Co. Forestry Dept.	Los Angeles, Calif.			
KFPW	258	1160	St. Johns M. E. Church	Cartersville, Mo.			
KFPY	266	1130	Symons Investment Co.	Spokane, Wash.			
KFQA	261	1150	The Principia	St. Louis, Mo.			
KFQB	263	1140	Searchlight Publishing Co.	Fort Worth, Tex.			
KFQC	231	1300	Kidd Brothers Radio Shop	Taft, Calif.			
KFQP	224	1340	George S. Carson, Jr.	Iowa City, Iowa			
KFQT	252	1190	Texas N. G. 36th Signal Co.	Denison, Texas			
KFQU	217.3	1380	W. E. Riker	Holy City, Calif.			
KFQW	215.7	1390	Carl F. Knierim	North Bend, Wash.			
KFQZ	226	1330	Taft Products Co.	Hollywood, Calif.			
KFRB	248	1210	Hall Brothers	Beeville, Texas			
KFRC	268	1120	City of Paris Dry Goods Co.	San Francisco, Cal.			
KFRM	242	1240	James P. Boland	Fort Sill, Okla.			
KFRU	499.7	600	Stephens College	Columbia, Mo.			
KFRW	218.8	1370	United Churches of Olympia	Olympia, Wash.			
KFRX	217.3	1380	J. Gordon Klemgard	Pullman, Wash.			
KFRY	266	1130	New Mexico College	State Col., N. M.			
KFRZ	222	1350	The Electric Shop	Hartington, Nebr.			
KFSG	275	1090	Echo Park Evangelistic Ass'n	Los Angeles, Calif.			
KFUJ	242	1240	Hoppert Plumbing & Heating Co.	Breckenridge, Minn.			
KFUL	258	1160	Thos. Goggan & Bros. Music Co.	Galveston, Texas			
KFUM	242	1240	W. D. Corley	Colo. Springs, Colo.			
KFUO	545.1	550	Concordia Seminary	St. Louis, Mo.			
KFUP	234	1280	Fitzsimons General Hospital	Denver, Colo.			
KFUR	224	1340	Peery Building Co.	Ogden, Utah			
KFUS	256	1170	Louis L. Sherman	Oakland, Calif.			
KFUT	261	1150	University of Utah	Salt Lake City, U.			
KFUU	224	1340	Colburn Radio Laboratories	San Leandro, Calif.			
KFUV	252	1190	G. Pearson Ward	Springfield, Mo.			
KFVD	205.4	1460	McWhinnie Electric Co.	San Pedro, Calif.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kiloey's			1	2	3
KFVE	240	1250	Film Corporation of America	St. Louis, Mo.			
KFVG	236	1270	First Methodist Episcopal Church	Independence, Kan.			
KFVH	218.8	1370	Whan Radio Shop	Manhattan, Kan.			
KFVI	240	1250	Fifty-Sixty Cavalry Brigade	Houston, Texas			
KFVN	227	1320	Carl E. Pagley	Welcome, Minn.			
KFVR	244	1230	Eugene Rossi	Denver, Colo.			
KFVS	224	1340	Cape Girardeau Battery Station	Cape Girardeau, Mo.			
KFVU	209.7	1430	Standard Publishing Co.	Eureka, Calif.			
KFVW	246	1220	Airfan Radio Corporation	San Diego, Calif.			
KFVX	236	1270	The Radio Shop	Bentonville, Ark.			
KFVY	250	1200	Radio Supply Co.	Albuquerque, N. M.			
KFWA	261	1150	Browning Bros. Co.	Ogden, Utah			
KFWB	252	1190	Warner Bros. Pictures (Inc.)	Hollywood, Calif.			
KFWC	211.1	1420	L. E. Wall	Upland, Calif.			
KFWD	266	1130	Arkansas Light & Power Co.	Arkadelphia, Ark.			
KFWF	214.2	1400	St. Louis Truth Center	St. Louis, Mo.			
KFWH	254	1180	F. Wellington Morse, Jr.	Chico, Calif.			
KFWI	226	1330	Radio Entertainments (Inc.)	S. San Franc'o, Cal.			
KFWM	206.8	1430	Oakland Education Society	Oakland, Calif.			
KFWO	211.1	1420	Lawrence Mott	Avalon, Calif.			
KFWP	214.2	1400	Rio Grande Radio Supp. House	Brownsville, Tex.			
KFWU	238	1260	Louisiana College	Pineville, La.			
KFWV	212.6	1410	Wilbur Jerman	Portland, Oregon			
KFXB	202.6	1480	Bertram O. Heller	Big Bear Lake, Cal.			
KFXC	209.7	1430	Santa Maria Valley R. R. Co.	Santa Maria, Cal.			
KFXD	205.4	1460	L. H. Strong	Logan, Utah			
KFXE	236	1270	Electrical Research & Mfg. Co.	Waterloo, Iowa			
KFXF	250	1200	Pikes Peak Broadcasting Co.	Colo. Springs, Colo.			
KFXH	242	1240	Bledsoe Radio Co.	El Paso, Texas			
KFXJ	215.7	1390	Mountain States Radio Distrib's	Denver, Colo.			
KFXM	227	1320	Neches Electric Co.	Beaumont, Texas			
KFXY	205.4	1460	Mary M. Costigan	Flagstaff, Ariz.			
KFYF	205.4	1460	Carl's Radio Den	Oxnard, Calif.			
KFYJ	238	1260	Houston Chronicle	Houston, Tex.			
KGB	250	1200	Tacoma Daily Ledger	Tacoma, Wash.			
KGO	361.2	830	General Electric Co.	Oakland, Calif.			
KGTT	234	1280	Glad Tidings Tabernacle	San Francisco, Cal.			
KGU	270	1110	Marion A. Mulrony	Honolulu, Hawaii			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilocy's			1	2	3
KGW	491.5	610	Portland Morning Oregonian	Portland, Ore.			
KGY	246	1220	St. Martins College	Lacey, Wash.			
KHJ	405.2	740	Times-Mirror Co.	Los Angeles, Calif.			
KHQ	273	1100	Louis Wasmer Bicycle Co.	Spokane, Wash.			
KJBS	220	1360	Julius Brunton & Sons Co.	San Francisco, Cal.			
KJR	384.4	780	Northwest Radio Service Co.	Seattle, Wash.			
KLDS	440.9	680	Church of Latter Day Saints	Independence, Mo.			
KLS	252	1200	Warner Bros. Radio Supply Co.	Oakland, Calif.			
KLX	508.2	590	Oakland Tribune	Oakland, Calif.			
KLZ	266	1130	Reynolds Radio Co.	Denver, Colo.			
KMA	252	1190	May Seed & Nursery Co.	Shenandoah, Iowa			
KMJ	234	1280	San Joaquin Light & Power Corp.	Fresno, Calif.			
KMO	250	1200	Love Electric Co.	Tacoma, Wash.			
KNRC	208.2	1440	Clarence B. Juneau	Los Angeles, Calif.			
KNX	336.9	890	Los Angeles Express	Los Angeles, Calif.			
KOA	322.4	930	General Electric Co.	Denver, Colo.			
KOB	348.6	860	New Mexico College	State College, N. M.			
KOCH	258	1160	Omaha Central High School	Omaha, Nebr.			
KOCW	252	1190	Oklahoma College for Women	Chickasha, Okla.			
KOIL	278	1080	Monarch Manufacturing Co.	Council Bluffs, Ia			
KOP	278	1080	Detroit Police Department	Detroit, Mich.			
KPO	428.3	700	Hale Bros.	San Francisco, Cal.			
KPPC	229	1310	Pasadena Presbyterian Church	Pasadena, Calif.			
KPRC	296.9	1010	Post Dispatch	Houston, Texas			
KPSN	315.6	950	Pasadena Star-News	Pasadena, Calif.			
KQP	212.6	1410	H. B. Read	Portland, Ore.			
KQV	275	1090	Doubleday-Hill Electric Co.	Pittsburgh, Pa.			
KQW	231	1300	Charles D. Herrold	San Jose, Calif.			
KRE	256	1170	Berkeley Daily Gazette	Berkeley, Calif.			
KSAC	340.7	880	Kansas State College	Manhattan, Kans.			
KSD	545.1	550	Post Dispatch	St. Louis, Mo.			
KSL	299.8	1000	Radio Service	Salt Lake City, U.			
KSO	242	1240	A. A. Berry Seed Co.	Clarinda, Iowa			
KTAB	240	1250	Tenth Avenue Baptist Church	Oakland, Calif.			
KTBI	293.9	1020	Bible Institute of Los Angeles	Los Angeles, Calif.			
KTBR	263	1140	Brown's Radio Shop	Portland, Ore.			
KTCL	305.9	980	American Radio Telephone Co.	Seattle, Wash.			
KTHS	374.8	800	New Arlington Hotel Co.	Hot Springs, Ark.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kiloey's			1	2	3
KTNT	256	1170	Norman Baker	Muscatine, Iowa			
KTW	454.3	660	First Presbyterian Church	Seattle, Wash.			
KUO	250	1200	Examiner Printing Co.	San Francisco, Cal.			
KUOM	244	1230	University of Montana	Missoula, Mont.			
KUSD	278	1080	University of South Dakota	Vermillion, S. D.			
KUT	231	1300	University of Texas	Austin, Texas			
KVOO	374.8	800	Voice of Oklahoma	Bristow, Okla.			
KWG	248	1210	Portable Wireless Tel. Co.	Stockton, Calif.			
KWKC	236	1270	Wilson Duncan Studios	Kansas City, Mo.			
KWKH	261	1150	W. G. Patterson	Kennonwood, La.			
KWSC	348.6	860	State College of Washington	Pullman, Wash.			
KWUC	252	1190	Western Union College	Le Mars, Iowa			
KWWG	278	1080	City of Brownsville	Brownsville, Texas			
KYW	535.4	560	Westinghouse Elec. & Mfg. Co.	Chicago, Ills.			
KZKZ	270	1110	Electrical Supply Co.	Manila, P. I.			
KZM	240	1250	Preston D. Allen	Oakland, Calif.			
KZRQ	222	1350	Far Eastern Radio (Inc.)	Manila, P. I.			
KZUY	360	833	F. Johnson Elser	Baguio, P. I.			
NAA	434.5	690	United States Navy	Arlington, Va.			
WAAB	268	1120	Valdemar Jensen	New Orleans, La.			
WAAC	275	1090	Tulane University	New Orleans, La.			
WAAD	258	1160	Ohio Mechanics Institute	Cincinnati, Ohio			
WAAF	278	1080	Chicago Daily Drovers Journal	Chicago, Ill.			
WAAM	263	1140	I. R. Nelson Co.	Newark, N. J.			
WAAW	278	1080	Omaha Grain Exchange	Omaha, Nebr.			
WABB	266	1130	Harrisburg Sporting Goods Co.	Harrisburg, Pa.			
WABC	254	1180	Asheville Battery Co.	Asheville, N. C.			
WABI	240	1250	First Universalist Church	Bangor, Me.			
WABO	278	1080	Lake Avenue Baptist Church	Rochester, N. Y.			
WABQ	261	1150	Haverford College Radio Club	Haverford, Pa.			
WABR	263	1140	Scott High School	Toledo, Ohio			
WABW	206.8	1450	College of Wooster	Wooster, Ohio			
WABX	246	1220	Henry B. Joy	Mt. Clemens, Mich.			
WABY	242	1240	John Magaldi, Jr.	Philadelphia, Pa.			
WABZ	275	1090	Coliseum Place Baptist Church	New Orleans, La.			
WADC	258	1160	Allen Theater	Akron, Ohio			
WAFD	275	1090	Albert B. Parfet Co.	Port Huron, Mich.			
WAGM	258.6	1160	Robert L. Miller	Royal Oak, Mich.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kiloy's			1	2	3
WAHG	315.6	950	A. H. Grebe & Co.	Richmond Hill, N.Y.			
WAIT	229	1310	A. H. Waite & Co.	Taunton, Mass.			
WAIU	293.9	1020	American Insurance Union	Columbus, O.			
WAMD	244	1230	Hubbard & Co.	Minneapolis, Minn.			
WAPI	248	1210	Alabama Polytechnic Institute	Auburn, Ala.			
WARC	261	1150	Am. Radio & Research Corp.	M'd Hillside, Mass.			
WBAA	273	1100	Purdue University	W. Lafayette, Ind.			
WBAK	275	1090	Pennsylvania State Police	Harrisburg, Pa.			
WBAO	270	1110	James Millikin University	Decatur, Ill.			
WBAP	475.9	630	Star Telegram	Fort Worth, Texas			
WBAV	293.9	1020	Erner & Hopkins Co.	Columbus, Ohio			
WBAX	256	1170	John H. Stenger, Jr.	Wilkes-Barre, Pa.			
WBBA	226	1330	Plymouth Cong. Church	Newark, Ohio			
WBL	229	1310	Grace Covenant Pres. Church	Richmond, Va.			
WBBM	226	1330	Atlass Investment Co.	Chicago, Ill.			
WBBP	238	1260	Petoskey High School	Petoskey, Mich.			
WBBR	273	1100	Peoples Pulpit Association	Rossville, N. Y.			
WBBS	252	1190	First Baptist Church	New Orleans, La.			
WBBU	224	1340	Jenks Motor Sales Co.	Monmouth, Ill.			
WBBW	222	1350	Ruffner Junior High School	Norfolk, Va.			
WBBY	268	1120	Washington Light Infantry	Charleston, S. C.			
WBBZ	215.7	1390	C. L. Carrell	Chicago, Ill.			
WBCN	266	1130	Poster & McDonnell	Chicago, Ill.			
WBDC	256	1170	Baxter Laundry Co.	Gd. Rapids, Mich.			
WBES	222	1350	Bliss Electrical School	Takoma Park, Md.			
WBNY	209.7	1430	Shirley Katz	New York, N. Y.			
WBOQ	236	1270	A. H. Grebe & Co.	Richm'd Hill, N. Y.			
WBRC	248	1210	Bell Radio Corporation	Birmingham, Ala.			
WBRE	231	1300	Baltimore Radio Exchange	Wilkes-Barre, Pa.			
WBT	275	1090	Chamber of Commerce	Charlotte, N. C.			
WBZ	331.1	900	Westinghouse Elec. & Mfg. Co.	Springfield, Mass.			
WBZA	242	1240	Westinghouse Elec. & Mfg. Co.	Boston, Mass.			
WCAC	275	1090	Connecticut Agr. College	Mansfield, Conn.			
WCAD	263	1140	St. Lawrence University	Canton, N. Y.			
WCAE	461.3	650	Kaufman & Baer Co.	Pittsburgh, Pa.			
WCAH	266	1130	Entrekin Electric Co.	Columbus, Ohio			
WCAJ	254	1180	Nebraska Wesleyan University	Univ'y Place, Nebr.			
WCAL	336.9	890	St. Olaf College	Northfield, Minn.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilooy's			1	2	3
WCAO	275	1090	Kranz-Smith, S. & S. Co.	Balto, Md.			
WCAP	468.5	640	Chesapeake & Potomac Tel. Co.	Washington, D. C.			
WCAR	263	1140	Southern Radio Corp. of Texas	San Antonio, Tex.			
WCAT	240	1250	State School of Mines	Rapid City, S. D.			
WCAU	278	1080	Universal Broadcasting Co.	Philadelphia, Pa.			
WCAX	250	1200	University of Vermont	Burlington, Vt.			
WCAZ	246	1220	Carthage College	Carthage, Ills.			
WCBA	254	1180	Charles W. Heimbach	Allentown, Pa.			
WCBC	229	1310	University of Michigan	Ann Arbor, Mich.			
WCBD	344.6	870	Wilbur G. Voliva	Zion, Ills.			
WCBE	263	1140	Uhalt Brothers Radio Co.	New Orleans, La.			
WCBG	268	1120	Howard S. Williams	Pascagoula, Miss.			
WCBH	242	1240	University of Mississippi	Oxford, Miss.			
WCBM	229	1310	Hotel Chateau	Baltimore, Md.			
WCBQ	236	1270	First Baptist Church	Nashville, Tenn.			
WCBR	205.4	1460	Charles H. Messter	Providence, R. I.			
WCCO	416.4	720	Washburn-Crosby Co.	St. P.-Minn's, Minn.			
WCEE	275	1090	Liberty Weekly	Elgin, Ill.			
WCLO	231	1300	C. E. Whitmore	Camp Lake, Wis.			
WCLS	214.2	1400	H. M. Couch	Joliet, Ill.			
WCSH	256	1170	Congress Square Hotel Co.	Portland, Ore.			
WCSO	248	1210	Wittenberg College	Springfield, Ohio			
WCUW	238	1260	Clark University	Worcester, Mass.			
WCWS	209.7	1430	Charles W. Selen	Providence, R. I.			
WCX	516.9	580	Detroit Free Press	Detroit, Mich.			
WDAD	226	1330	Dad's Auto Accessories (Inc.)	Nashville, Tenn.			
WDAE	273	1100	Daily Times	Tampa, Fla.			
WDAF	365.6	820	Kansas City Star	Kansas City, Mo.			
WDAG	263	1140	J. Laurence Martin	Amarillo, Texas			
WDAY	261	1150	Radio Equipment Corp.	Fargo, N. D.			
WBBC	258	1160	Kirk, Johnson & Co.	Lancaster, Pa.			
WBDE	270	1110	Gilhan-Schoen Electric Co.	Atlanta, Ga.			
WDBJ	229	1310	Richardson-Wayland Elec. Corp.	Roanoke, Va.			
WDBK	227	1320	Broz Furn., Hdw. & Radio Store	Cleveland, Ohio			
WDBO	240	1250	Rollins College	Winter Park, Fla.			
WDBQ	234	1280	Morton Radio Supply Co.	Salem, N. J.			
WDBR	261	1150	Tremont Temple Baptist Ch.	Boston, Mass.			
WDBZ	233	1290	Boy Scouts of America	Kingston, N. Y.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilocy's			1	2	3
WDCH	256	1170	Dartmouth College	Hanover, N. H.			
WDOD	256	1170	Chattanooga Radio Co.	Chattanooga, Tenn.			
WDRC	268	1120	Doolittle Radio Corporation	New Haven, Conn.			
WDWF	440.9	680	Dutee W. Flint	Cranston, R. I.			
WDZ	278	1080	James L. Bush	Tuscola, Ill.			
WEAF	491.5	610	Am. Telephone & Telegraph Co.	New York, N. Y.			
WEAH	268	1120	Hotel Lassen	Wichita, Kans.			
WEAI	254	1180	Cornell University	Ithaca, N. Y.			
WEAM	261	1150	Borough of N. Plainfield	N. Plainfield, N. J.			
WEAN	270	1110	Shepard Co.	Providence, R. I.			
WEAO	293.9	1020	Ohio State University	Columbus, Ohio			
WEAR	389.4	770	Goodyear Tire & Rubber Co.	Cleveland, Ohio			
WEAU	275	1090	Davidson Brothers Co.	Sioux City, Iowa			
WEAY	270	1110	Iris Theatre	Houston, Texas			
WEBA	233	1290	The Electric Shop	Highland Park, N. J.			
WEBC	242	1240	Walter C. Bridges	Superior, Wis.			
WEBD	246	1220	Elec. Equipment & Service Co.	Anderson, Ind.			
WEBE	234	1280	Roy W. Waller	Cambridge, Ohio			
WEBH	370.2	810	Edgewater Beach Hotel Co.	Chicago, Ill.			
WEBJ	273	1100	Third Avenue Railway Co.	New York, N. Y.			
WEBK	242	1240	Grand Rapids Radio Co.	Gd. Rapids, Mich.			
WEBL	226	1330	Radio Corporation of America	U. S. Portable			
WEBM	226	1330	Radio Corporation of America	U. S. Portable			
WEBQ	226	1330	Joseph R. Tate	Harrisburg, Ill.			
WEBR	244	1230	H. H. Howell	Buffalo, N. Y.			
WEBT	256	1170	Dayton Industrial High School	Dayton, O.			
WEBW	268	1120	Beloit College	Beloit, Wis.			
WEBZ	263	1140	Savannah Radio Corporation	Savannah, Ga.			
WEEI	475.9	630	Edison Elec. Illuminating Co.	Boston, Mass.			
WEHS	202.6	1480	Evanston Twp. High School	Evanston, Ill.			
WEMC	285.5	1050	Emmanuel Missionary College	Berrien Sp'gs, Mich.			
WENR	266	1130	All American Radio Corp.	Chicago, Ill.			
WEW	248	1210	St. Louis University	St. Louis, Mo.			
WFAA	475.9	630	Dallas News and Dallas Journal	Dallas, Texas			
WFAM	273	1100	Times Publishing Co.	St. Cloud, Minn.			
WFAV	275	1090	University of Nebraska	Lincoln, Nebr.			
WFBC	250	1200	First Baptist Church	Knoxville, Tenn.			
WFBD	234	1280	Gethsemane Baptist Church	Philadelphia, Pa.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilocy's			1	2	3
WFBE	226	1330	Van De Walle Music & Radio Co.	Seymour, Ind.			
WFBG	278	1080	William F. Gable Co.	Altoona, Pa.			
WFBH	273	1100	Concourse Radio Corporation	New York, N. Y.			
WFBI	236	1270	Galvin Radio Supply Co.	Camden, N. J.			
WFBJ	236	1270	St. John's University	Collegeville, Minn.			
WFBL	252	1190	Onondaga Hotel Co.	Syracuse, N. Y.			
WFBM	268	1120	Merchants Heat & Light Co.	Indianapolis, Ind.			
WFBR	254	1180	Fifth Inf. Maryland Nat'l Guard	Baltimore, Md.			
WFDF	234	1280	Frank D. Fallain	Flint, Mich.			
WFI	394.5	760	Strawbridge & Clothier	Philadelphia, Pa.			
WFKB	217.3	1380	Francis K. Bridgman	Chicago, Ill.			
WFBZ	254	1180	Knox College	Galesburg, Ill.			
WFRL	205.4	1460	Robt. M. Lacey & J. A. Bergner	Brooklyn, N. Y.			
WGAL	248	1210	Lancaster Elec. Supp. & Con. Co.	Lancaster, Pa.			
WGBB	244	1230	Harry H. Carman	Freeport, N. Y.			
WGBC	278	1080	First Baptist Church	Memphis, Tenn.			
WGBF	236	1270	Finke Furniture Co.	Evansville, Ind.			
WGBI	240	1250	Frank S. Megargee	Scranton, Pa.			
WGBK	248	1210	Lawrence W. Campbell	Johnstown, Pa.			
WGBL	227	1320	Elyria Radio Association	Elyria, Ohio			
WGBM	234	1280	Theodore N. Saaty	Providence, R. I.			
WGBQ	234	1280	Stout Institute	Menominee, Wis.			
WGBR	229	1310	George S. Ives	Marshfield, Wis.			
WGBS	315.6	950	Gimbel Bros.	New York, N. Y.			
WGBT	236	1270	Furman University	Greenville, S. C.			
WGBU	278	1080	Florida Cities Finance Co.	Fulford, Fla.			
WGBW	256	1170	Valley Theatre	Spring Valley, Ill.			
WGBX	252	1190	University of Maine	Orono, Maine			
WGCP	252	1190	D. W. May (Inc.)	Newark, N. J.			
WGES	250	1200	Coyne Electrical School	Oak Park, Ill.			
WGHG	266	1130	G. H. Bowles Developments	Clearwater, Fla.			
WGHP	270	1110	George H. Phelps	Detroit, Mich.			
WGMU	236	1270	A. H. Grebe & Co.	Richm'd Hill, N. Y.			
WGN	370.2	810	The Tribune (Drake Hotel)	Chicago, Ill.			
WGR	319	940	Federal Telephone Mfg. Corp.	Buffalo, N. Y.			
WGST	270	1110	Georgia School of Technology	Atlanta, Ga.			
WGY	379.5	790	General Electric Co.	Schenectady, N. Y.			
WHA	535.4	560	University of Wisconsin	Madison, Wis.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilocy ^{cs}			1	2	3
WHAD	275	1090	Marquette & Milwaukee Journal	Milwaukee, Wis.			
WHAG	233	1290	University of Cincinnati	Cincinnati, Ohio			
WHAM	278	1080	University of Rochester	Rochester, N. Y.			
WHAP	240	1250	Wm. H. Taylor Finance Corp.	Brooklyn, N. Y.			
WHAR	275	1090	Seaside Hotel	Atlantic City, N. J.			
WHAS	399.8	750	Courier-Journal & Louis'e Times	Louisville,, Ky.			
WHAT	263	1140	George W. Young	Minneapolis, Minn.			
WHAV	266	1130	Wilmington Elec. Specialty Co.	Wilmington, Del.			
WHAZ	379.5	790	Rensselaer Polytechnic Institute	Troy, N. Y.			
WHB	365.6	820	Sweeney School Co.	Kansas City, Mo.			
WHBA	250	1200	Shaffer Music House	Oil City, Pa.			
WHBC	254	1180	Rev. E. P. Graham	Canton, Ohio			
WHBD	222	1350	Charles W. Howard	Bellefontaine, Ohio			
WHBF	222	1350	Beardsley Specialty Co.	Rock Island, Ill.			
WHBG	231	1300	John S. Skane	Harrisburg, Pa.			
WHBH	222	1350	Culver Military Academy	Culver, Ind.			
WHBJ	234	1280	Lauer Auto Co.	Fort Wayne, Ind.			
WHBK	231	1300	Franklin Street Garage	Ellsworth, Maine			
WHBL	215.7	1390	James H. Slusser	Logansport, Ind.			
WHBM	233	1290	C. L. Carrell	Chicago, Ill.			
WHBN	238	1260	First Avenue Methodist Church	St. Petersburg, Fla.			
WHBP	256	1170	Johnstown Automobile Co.	Johnstown, Pa.			
WHBQ	233	1290	St. John's Church	S. Memphis, Tenn.			
WHBR	215.7	1390	Scientific Electric & Mfg. Co.	Cincinnati, Ohio			
WHBU	218.8	1370	Rivera Theatre & Bing's Cloth'g	Anderson, Ind.			
WHBW	215.7	1390	D. R. Kienzle	Philadelphia, Pa.			
WHBY	250	1200	St. Norbert's College	West De Pere, Wis.			
WHDI	278	1080	Dunwoody Industrial Institute	Minneapolis, Minn.			
WHEC	258	1160	Hickson Electric Co.	Rochester, N. Y.			
WHK	273	1100	Radio Air Service Corporation	Cleveland, Ohio			
WHN	361.2	830	George Schubel	New York, N. Y.			
WHO	536	570	Bankers Life Co.	Des Moines, Iowa			
WHT	399.8	1260	Radiophone Broadcasting Corp.	Deerfield, Ill.			
WIAD	250	1200	Howard R. Miller	Philadelphia, Pa.			
WIAS	254	1180	Home Electric Co.	Burlington, Iowa			
WIBA	236	1270	Capital Times Studio	Madison, Wis.			
WIBC	222	1350	Tate Post No. 39	St. Petersburg, Fla.			
WIBG	222	1350	St. Paul's Episcopal Church	Elkins Park, Pa.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kiloey's			1	2	3
WIBH	209.7	1430	Elite Radio Stores	New Bedford, Mass.			
WIBI	218.8	1370	Frederick B. Zittel	Flushing, N. Y.			
WIBJ	215.7	1390	C. L. Carrell	Chicago, Ill.			
WIBK	205.4	1460	University of the City of Toledo	Toledo, Ohio			
WIBM	215.7	1390	Billy Maine	Chicago, Ill.			
WIBO	226	1330	Nelson Bros.	Chicago, Ill.			
WIBQ	295.4	1460	F. M. Schmidt	Farina, Ill.			
WIBR	246	1220	Thurman A. Owings	Weirton, W. Va.			
WIBS	202.6	1480	New Jersey N. G., 57th Infantry	Elizabeth, N. J.			
WIBU	222	1350	The Electric Farm	Poynette, Wis.			
WIBV	263	1140	Jewell Radio Co.	Henderson, N. C.			
WIBW	220	1360	L. L. Dill	Logansport, Ind.			
WIBX	205.4	1460	Grid-Leak (Inc.)	Utica, N. Y.			
WIBZ	231	1300	Powell Electric Co.	Montgomery, Ala.			
WIL	273	1100	St. L. Star & Benson Radio Co.	St. Louis, Mo.			
WIP	508.2	590	Gimbel Bros.	Philadelphia, Pa.			
WJAD	352.7	850	Frank P. Jackson	Waco, Texas			
WJAG	270	1110	Daily News	Norfolk, Nebr.			
WJAK	254	1180	Rev. Clifford L. White	Greentown, Ind.			
WJAM	268	1120	D. M. Perham	Cedar Rapids, Ia.			
WJAR	305.9	980	The Outlet Co.	Providence, R. I.			
WJAS	275	1090	Pittsburgh Radio Supply House	Pittsburgh, Pa.			
WJAZ	322.4	930	Zenith Radio Corporation	Chicago, Ill.			
WJBA	206.8	1450	D. H. Lentz, Jr.	Joliet, Ill.			
WJBB	254	1180	L. W. McClung	St. Petersburg, Fla.			
WJBC	234	1280	Hummer Furniture Co.	La Salle, Ill.			
WJBI	218.8	1370	Robert S. Johnson	Red Bank, N. J.			
WJBG	224	1340	Interstate Radio (Inc.)	Charlotte, N. C.			
WJBK	233	1290	Ernest F. Goodwin	Ypsilanti, Mich.			
WJBL	270	1110	William Gushard Dry Goods Co.	Decatur, Ill.			
WJBN	256	1170	St. Johns Evang. Luth. Church	Sycamore, Ill.			
WJD	217.3	1380	Denison University	Granville, Ohio			
WJJD	302.8	990	Loyal Order of Moose	Mooseheart, Ill.			
WJR	516.9	580	Jewett Radio & Phonograph Co.	Pontiac, Mich.			
WJY	405.2	740	Radio Corporation of America	New York, N. Y.			
WJZ	454.3	660	Radio Corporation of America	New York, N. Y.			
WKAA	278	1080	H. F. Paar	Cedar Rapids, Ia.			
WKAD	240	1250	Charles Loeff (Crescent Park)	E. Providence, R. I.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilooey's			1	2	3
WKAF	261	1150	WKAF Broadcasting Co.	Milwaukee, Wis.			
WKAP	234	1280	Dutee W. Flint	Cranston, R. I.			
WKAQ	340.7	880	Radio Corporation of America	San Juan, P. R.			
WKAR	285.5	1050	Michigan State College	East Lansing, Mich.			
WKAU	224	1340	Laconia Radio Club	Laconia, N. H.			
WKBB	214.2	1400	Sanders Brothers	Joliet, Ill.			
WKBE	231	1300	K. & B. Electric Co.	Webster, Mass.			
WKBG	215.7	1390	C. L. Carrell	Chicago, Ill.			
WKRC	325.9	920	Kodel Radio Corporation	Cincinnati, Ohio			
WKRC	422.3	710	Kodel Radio Corporation	Cincinnati, Ohio			
WKY	275	1090	WKY Radio Shop	Oklahoma, Okla.			
WLAL	250	1200	First Christian Church	Tulsa, Okla.			
WLAP	275	1090	W. V. Jordan	Louisville, Ky.			
WLAX	231	1300	Community Station	Greencastle, Ind.			
WLB	278	1080	University of Minnesota	Minneapolis, Minn.			
WLBL	278	1080	Wisconsin Dept. of Markets	Stevens Point, Wis.			
WLIT	394.5	760	Lit Bros.	Philadelphia, Pa.			
WLS	344.6	870	Sears, Roebuck & Co.	Crete, Ill.			
WLTS	258	1160	Lane Technical High School	Chicago, Ill.			
WLW	422.3	710	Crosley Radio Corporation	Cincinnati, Ohio			
WLWL	288.3	1040	Missionary Society of St. Paul	New York, N. Y.			
WMAC	275	1090	Clive B. Meredith	Cazenovia, N. Y.			
WMAF	440.9	680	Round Hills Radio Corporation	Dartmouth, Mass.			
WMAK	266	1130	Norton Laboratories	Lockport, N. Y.			
WMAL	212.6	1410	Leese Optical Co.	Washington, D. C.			
WMAN	278	1080	W. E. Heskett (Baptist Church)	Columbus, Ohio			
WMAQ	447.5	670	Daily News	Chicago, Ill.			
WMAY	248	1210	Kingshighway Presby'n Church	St. Louis, Mo.			
WMAZ	261	1150	Mercer University	Macon, Ga.			
WMBB	250	1200	American Bond & Mortgage Co.	Chicago, Ill.			
WMBG	256.4	1170	Mich. Broadcasting Co.	Detroit, Mich.			
WMBF	384.4	780	Fleetwood Hotel Corporation	Miami Beach, Fla.			
WMC	499.7	600	Commercial Appeal	Memphis, Tenn.			
WMCA	340.7	880	Hotel McAlpin	Hoboken, N. J.			
WNAB	250	1200	Shepard Stores	Boston, Mass.			
WNAC	280.2	1070	Shepard Stores	Boston, Mass.			
WNAD	254	1180	University of Oklahoma	Norman, Okla.			
WNAL	258	1160	Omaha Central High School	Omaha, Nebr.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilocy's			1	2	3
WNAR	231	1300	First Christian Church	Butler, Mo.			
WNAT	250	1200	Lennig Bros. Co.	Philadelphia, Pa.			
WNAX	244	1230	Dakota Radio Apparatus Co.	Yankton, S. D.			
WNBH	248	1210	Vermilya and Lopez	New Bedford, Mass.			
WNJ	252	1190	Radio Shop of Newark	Newark, N. J.			
WNYC	526	570	City of New York	New York, N. Y.			
WNOX	268	1120	Peoples Tel. & Tel. Co.	Knoxville, Tenn.			
WOAC	261	1150	Page Organ Co.	Lima, Ohio			
WOAI	394.5	760	Southern Equipment Co.	San Antonio, Tex.			
WOAN	282.8	1060	James D. Vaughn	Lawrenceb'g, Tenn.			
WOAW	526	570	Woodmen of the World	Omaha, Nebr.			
WOAX	240	1250	Franklyn J. Wolff	Trenton, N. J.			
WOC	483.6	620	Palmer School of Chiropractic	Davenport, Iowa			
WOCG	205.4	1460	Triple Alliance Radio Station	Sycamore, Ill.			
WOCL	275	1090	Hotel Jamestown	Jamestown, N. Y.			
WODA	224	1340	O'Dea Temple of Music	Paterson, N. J.			
WOI	270	1110	Iowa State College	Ames, Iowa			
WOK	217.3	1380	Neutrowound Radio Mfg. Co.	Homewood, Ill.			
WOKO	233	1290	Otto Baur	New York, N. Y.			
WOO	508.2	590	John Wanamaker	Philadelphia, Pa.			
WOQ	278	1080	Unity School of Christianity	Kansas City, Mo.			
WOR	405.2	740	L. Bamberger & Co.	Newark, N. J.			
WORD	275	1090	Peoples Pulpit Association	Batavia, Ill.			
WOS	440.9	680	Mo. State Marketing Bureau	Jefferson City, Mo.			
WOWL	270	1110	Owl Battery Co.	New Orleans, La.			
WOWO	227	1320	Main Auto Supply Co.	Fort Wayne, Ind.			
WPAK	275	1090	N. D. Agricultural College	Agr. College, N. D.			
WPCC	258	1160	North Shore Cong. Church	Chicago, Ill.			
WPDQ	205.4	1460	Hiram L. Turner	Buffalo, N. Y.			
WPG	299.8	1000	Municipality of Atlantic City	Atlantic City, N. J.			
WPRC	215.7	1390	Wilson Printing & Radio Co.	Harrisburg, Pa.			
WPSC	261	1150	Pennsylvania State College	State College, Pa.			
WQAA	220	1360	Horace A. Beale, Jr.	Parkburg, Pa.			
WQAC	234	1280	Gish Radio Service	Amarillo, Texas			
WQAE	246	1220	Moore Radio News Station	Springfield, Vt.			
WQAM	263	1140	Electrical Equipment Co.	Miami, Fla.			
WQAN	250	1200	Scranton Times	Scranton, Pa.			
WQAO	360	833	Calvary Baptist Church	New York, N. Y.			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kilocy's			1	2	3
WQJ	447.5	670	Calumet Rainbo Broadcasting Co.	Chicago, Ill.			
WRAF	224	1340	The Radio Club	Laporte, Ind.			
WRAK	256	1170	Economy Light Co.	Escanaba, Mich.			
WRAM	244	1230	Lombard College	Galesburg, Ill.			
WRAV	256	1170	Larus & Brother Co.	Richmond, Va.			
WRAW	238	1260	Avenue Radio & Electric Shop	Reading, Pa.			
WRAX	268	1120	Flexon's Garage	Gloucester City, N.J.			
WRBC	278	1080	Immanuel Lutheran Church	Valparaiso, Ind.			
WRC	468.5	640	Radio Corporation of America	Washington, D. C.			
WRCO	252	1190	Wynne Radio Co.	Raleigh, N. C.			
WREC	254	1180	Wooten's Radio & Electric Co.	Coldwater, Miss.			
WREO	285.5	1050	Reo Motor Car Co.	Lansing, Mich.			
WRHF	256	1170	Washington Radio Hospital Fund	Washington, D. C.			
WRHM	252	1190	Rosedale Hospital	Minneapolis, Minn.			
WRK	270	1110	Doron Brothers Electrical Co.	Hamilton, Ohio			
WRM	273	1100	University of Illinois	Urbana, Ill.			
WRMU	236	1270	A. H. Grebe & Co.	Richm'd Hill, N. Y.			
WRNY	258	1160	Experimenter Publishing Co.	New York, N. Y.			
WRR	261	1150	City of Dallas	Dallas, Texas			
WRST	215.7	1390	Radlotel Manufacturing Co.	Bay Shore, N. Y.			
WRW	273	1100	Tarrytown Radio Research Lab.	Tarrytown, N. Y.			
WSAI	325.9	920	United States Playing Card Co.	Mason, Ohio			
WSAJ	229	1310	Grove City College	Grove City, Pa.			
WSAN	229	1310	Allentown Call Publishing Co.	Allentown, Pa.			
WSAR	254	1180	Doughty & Welch Electrical Co.	Fall River, Mass.			
WSAU	229	1310	Camp Marienfeld	Chesham, N. H.			
WSAX	268	1120	Zenith Radio Corporation	Chicago, Ills.			
WSAZ	244	1230	Chase Electric Shop	Pomeroy, Ohio			
WSB	428.3	700	Atlanta Journal	Atlanta, Ga.			
WSBC	209.7	1430	World Battery Co.	Chicago, Ill.			
WSBF	273	1100	Stix, Baer & Fuller	St. Louis, Mo.			
WSBT	275	1090	South Bend Tribune	South Bend, Ind.			
WSDA	263	1140	The City Temple	New York, N. Y.			
WSKO	261	1150	World's Star Knitting Co.	Bay City, Mich.			
WSM	282.8	1060	Nat'l Life & Accident Ins. Co.	Nashville, Tenn.			
WSMB	319	940	Saenger (Maison Blanche)	New Orleans, La.			
WSMH	240	1250	Shattuck Music House	Owosso, Mich.			
WSMK	275	1090	S. M. K. Radio Corporation	Dayton, Ohio			

CALL	Wave Length		OWNER	LOCATION	Dial Setting		
	Meters	Kiloey's			1	2	3
WSOE	246	1220	School of Engineering	Milwaukee, Wis.			
WSRO	252	1190	The Radio Co.	Hamilton, Ohio			
WSUI	483.6	620	State University of Iowa	Iowa City, Iowa			
WTAB	266	1130	Fall River Daily Herald	Fall River, Mass.			
WTAC	268	1120	Penn Traffic Co.	Johnstown, Pa.			
WTAD	236	1270	Robert E. Compton	Carthage, Ill.			
WTAG	268	1120	Telegram Publishing Co.	Worcester, Mass.			
WTAL	252	1190	Toledo Radio & Electric Co.	Toledo, Ohio			
WTAM	389.4	770	Willard Storage Battery Co.	Cleveland, Ohio			
WTAP	242	1240	Cambridge Radio & Electric Co.	Cambridge, Ill.			
WTAQ	254	1180	S. H. Van Gorden & Son	Osseo, Wis.			
WTAR	261	1150	Reliance Electric Co.	Norfolk, Va.			
WLIB	302.8	990	Liberty Weekly	Elgin, Ill.			
WTAT	244	1230	Edison Electric Illuminating Co.	Boston, Mass.			
WTAW	270	1110	Agricul'l & Mechan'l College	College Sta'n, Tex.			
WTAX	231	1300	Williams Hardware Co.	Streator, Ill.			
WTAZ	261	1150	Thomas J. McGuire	Lambertville, N. J.			
WTG	273	1100	Kansas State Agricult'l College	Manhattan, Kan.			
WTIC	348.6	860	Travelers Insurance Co.	Hartford, Conn.			
WWAD	250	1200	Wright & Wright (Inc.)	Philadelphia, Pa.			
WWAE	242	1240	Electric Park (J. Crowley)	Plainfield, Ill.			
WWAO	263	1140	Michigan College of Mines	Houghton, Mich.			
WWGL	212.6	1410	Radio Engineering Corporation	Richm'd Hill, N. Y.			
WWI	266	1130	Ford Motor Co.	Dearborn, Mich.			
WWJ	352.7	850	Detroit News	Detroit, Mich.			
WWL	275	1090	Loyola Unive:sity	New Orleans, La.			
<i>KSKX</i>			<i>Westinghouse</i>	<i>Hastings, Mich</i>	<i>40</i>	<i>40</i>	<i>38</i>

World Star Service

From Yarn to You



When you deal with the World's Star Knitting Company, you are dealing direct with the mill—the source of manufacture of the products you buy. The illustrations on this and other pages shows you a few views of the mill that serves you. By reason of its size, its production of hosiery and underwear in immense quantities, you are able to enjoy the very best quality of merchandise at the lowest possible prices. To make World's Star Hosiery and Klean-Knit Underwear in a smaller mill or in less volume than we now manufacture, would mean increased prices for the quality. So the values we offer in this are not surprising when you thoroughly appreciate our methods of selling from "Yarn to You" and the basis of manufacture.

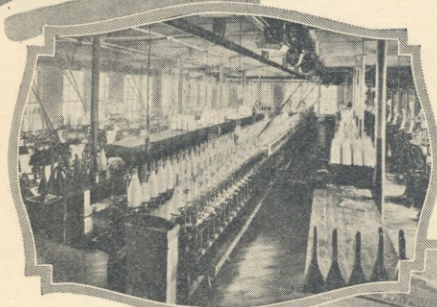


Our General Offices where your orders are received.

Uniform Quality

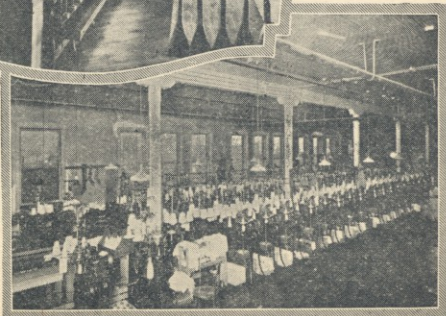
When you buy World's Star Hosiery and Klean-Knit Underwear you are always sure of a uniform standard of quality in addition to the lowest possible prices. That means that once you become a customer and find the numbers and styles of hosiery and underwear that please you, gives you the best service, you can continue to get that same standard of quality without one particle of difference for years and years. Thousands of customers have dealt with us for more than twenty years, buying the same grade of underwear and the same grade of hosiery today that they purchased from us years ago—always with the knowledge of getting the same high standard of quality.

A partial view of our Automatic Knitting Machines which knit hosiery with great rapidity and human-like skill.



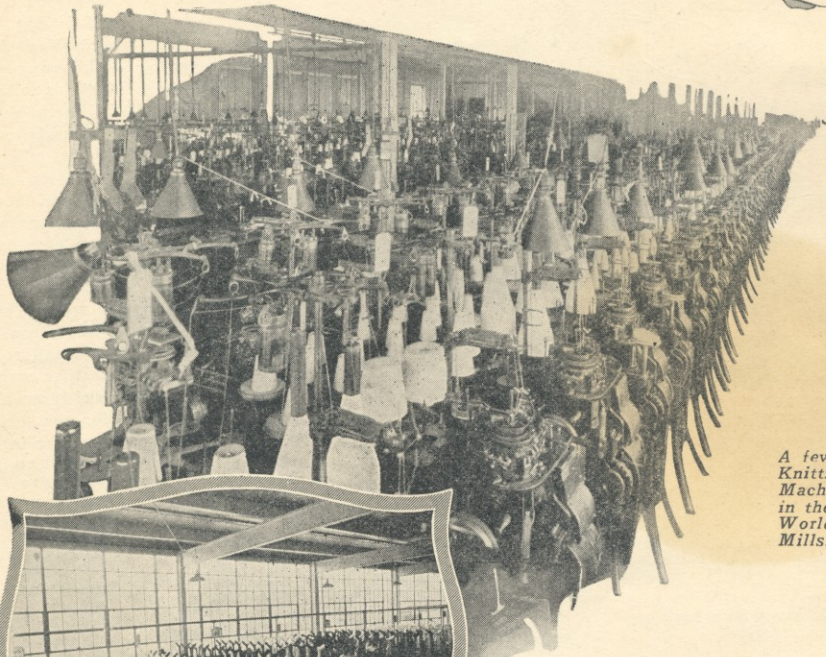
One of the first steps in manufacture.

A view of one of our Winding Departments.

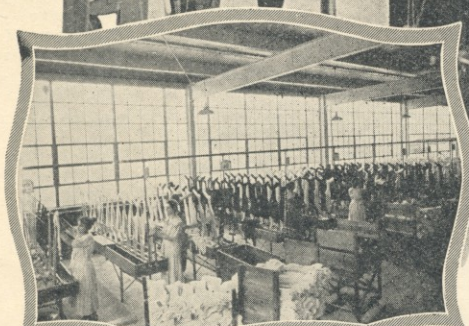


Service and Savings

Hosiery and Underwear



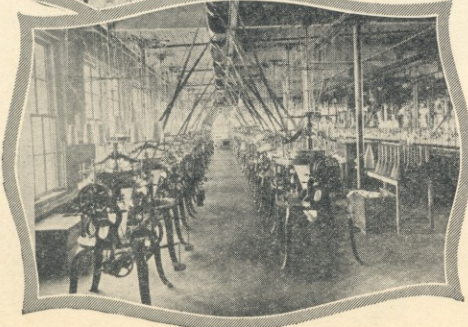
*A few
Knitting
Machines
in the
World's Star
Mills.*



*Hosiery
Finish-
Depart-
ment.*

Amazing Low Price

We buy the raw materials entering into the manufacture of our goods in tremendous quantities and can command the lowest market prices. Then, because of the large volume of our business, we can manufacture them into finished garments at a minimum of cost which means a lower selling price to you. Once you become our customer and buy your Hosiery and Underwear direct from World's Star Mills you will more and more appreciate the truth of these statements.



*Under-
wear
Knit-
ting*

For the Nation

Direct from Mill to Home



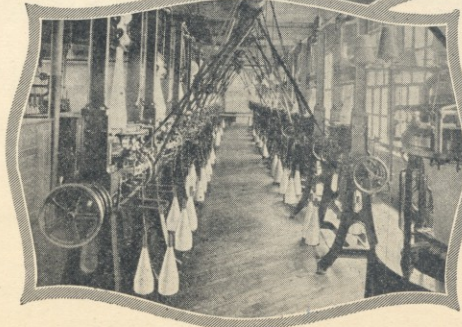
*Where World's Star
Underwear is
Thoroughly Sterilized
Before Packing.*

The Greatest Values in the World

Because the standards of World's Star never vary and because we have specialized for 30 years in the manufacture of knit goods, you are assured of the greatest value in the world. Do not confuse World's Star Hosiery and Underwear with the bargain counter variety sold at seemingly low prices to attract people to stores. Were it possible to make lower prices than those quoted in our catalogue, considering quality, it would naturally be to our advantage to do so.

With our large mills, our immense production and our method of selling, we are able to sell at the very lowest prices, yet maintain a standard of quality that insures long wear and satisfaction.

*A Battery
of
Underwear
Seaming
Machines.*



*Spring
Needle
Machines
for
Making
Light-
weight
Under-
wear.*

To 5 Million Customers

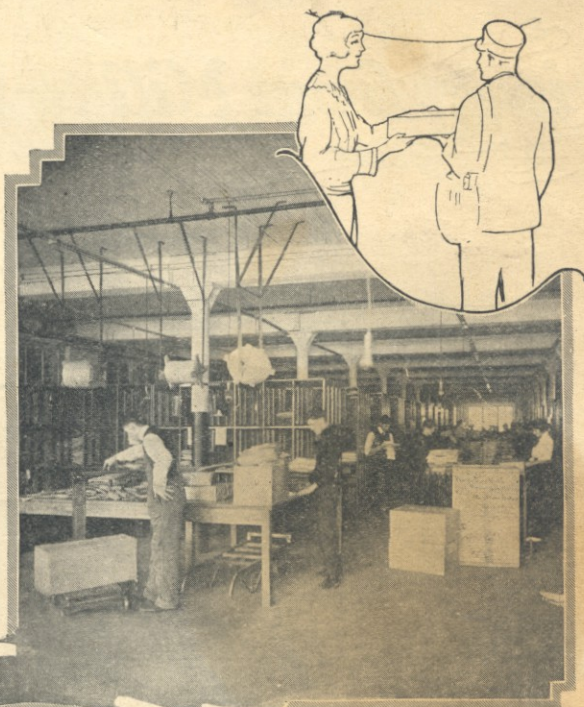
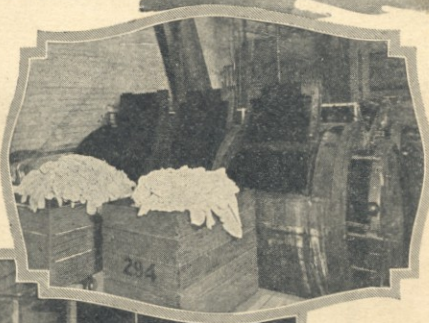
Hundreds of thousands of people become new customers of the World's Star Mills yearly. It is only because we aim to serve best. Were it not for the fact that World's Star Hosiery was made in a uniform quality, which users know represents the best value for the money; if it were not for the fact that Klean-Knit Underwear offers the most attractive values in this class of merchandise in the world, could we expect to maintain our record of growth year after year?

We have the satisfaction of knowing that most new customers come to us because of the recommendation of present customers. The greatest proportion of our business comes from old customers and friends to whom we have been recommended.

A view of a corner in our dye house in which are a large number of the type shown.



A view of looping machines which join the upper part of the reinforced toe of hosiery to the foot of the hose



A partial view of the shipping room where your orders are assembled, packed and sent to you.

Prompt Shipments

We Pay Postage.

We know that when a customer orders he wants his merchandise as quickly as possible, and it has been our endeavor through the years of our growth to constantly better our shipping facilities to get out every order as quickly as possible. Today our facilities for prompt shipments are without a fault. It is very seldom that orders need be delayed because of lack of goods. Our supply stocks are carefully inventoried and checked daily to insure prompt service.

The government maintains a post office right in our mills, exclusively for our use, so that our tremendous volume of orders can be shipped promptly. We pay the postage on every package. The prices in this catalogue are the prices to you for the goods delivered to your door.