

THIRD ANNIVERSARY JUBILEE NUMBER

ion



Home of

KC BAKING POWDER

The

**Largest and Best Equipped
Baking Powder Factory in the World**

**WHERE PURITY IS ALWAYS
THE FIRST CONSIDERATION**



KMMJ heard in many foreign countries—New Zealand, the Hawaiian Islands, Old Mexico, Alaska and the extreme north of Canada, as well as every state in the union and from ships at sea in both the Atlantic and Pacific oceans. By referring to any map of the United States, you will find KMMJ is almost exactly centrally located. We are America's most central radio broadcasting station.



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1. 1.
THIRD ANNIVERSARY JUBILEE NUMBER

Radio Broadcasting Station

KMMJ

CLAY CENTER, NEBR.



H. H. JOHNSON

Incubator Man

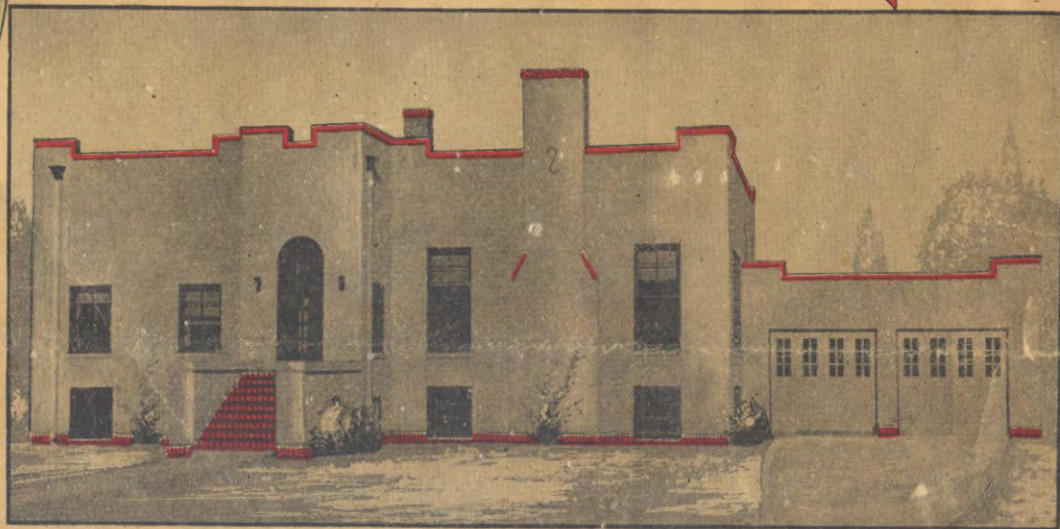
Manufacturer of

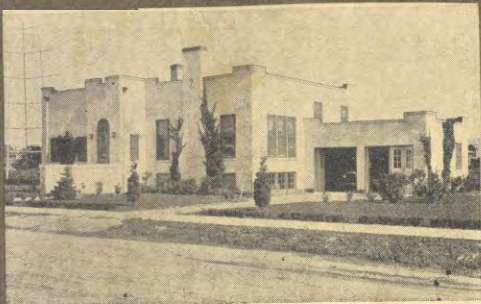
OLD TRUSTY

Incubators and

Brooders

Clay Center, Nebr.





KMMJ at closer range



Interior view of the Studio, showing the Pipe Organ and our Baldwin Grand

THE ANNOUNCERS



L. A. Brown



Dent Holcomb



H. H. JOHNSON,
Founder and Director of KMMJ



Mott M. Johnson



"Stute" Johnson

OUR HOSTESS



Miss Ethel Markwell

She welcomes visitors to the KMMJ Studio and invites them to register in the visitors book.

KMMJ HISTORY

Radio Broadcast Station, KMMJ, was planned the spring of 1925. Work started in June and the station was ready to go on the air November 18th, but waited until November 30th for a license and wave length.

The Station is owned by the M. M. Johnson Incubator and Brooder Company of Clay Center, Nebraska. The "K" is a letter required by the government to indicate the western portion of the United States. The MMJ is in memory of M. M. Johnson who started making incubators and brooders in 1891 and thereby laid the foundation for the present M. M. Johnson Company.

M. M. Johnson died in 1912 before Radio was considered practical or even possible. The business of manufacturing and selling as established by M. M. Johnson has been carried on by the son, H. H. Johnson, who is the builder of the station.

KMMJ is considered the gem station of the West, its broadcasts reach half way around the globe. Applause cards and letters are received from Alaska, Hawaiian Islands, Australia, ships at sea, Old Mexico, Cuba, to say nothing of the most remote portions of Canada.



Kilima Hawaiians



Harvey King
Vocalist



Gladys Hinds
Violinist



Audrey Hinds
Pianist

Ethel Markwell



Ormah Carmean







Main Entrance
to Mayfair



*The Fountain
of Mayfair*



EDYTH KMA'S LITTLE MINISTER



EARLE MAY KMA



Faithfully,

Edyth



The Grand Lobby Opening Into Auditorium

SHENANDOAH

HEY-DAYS

AUGUST 11-12-13, 1933



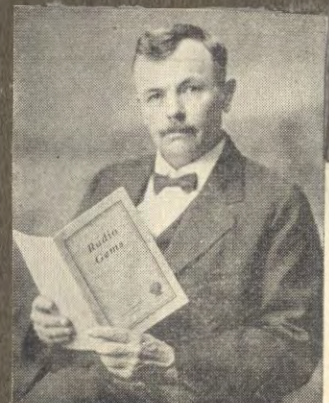
The Dixie Girls of KMA who delight young and old
with their quaint Southern melodies and
sweet voices.



Interior of our Auditorium where you are always welcome to watch KFNF broadcasting.



LuEtta Armstrong (left) has been one of our most popular singers since we first went on the air. And her popularity continues to grow every year.



James Pearson began as the KFNF Newsboy years ago. He is still the Newsboy and a lot more, too. Gives talks on a wide variety of subjects and is probably best known for his leadership in devotional and patriotic activities.



LuEtta the Singer of Old Time Songs and Miss Lena Sanman, Musical Director of the Station at the Baldwin Grand in the studio of K F N F.



Minor Clites, the Blind Boy Pianist



Mrs. Fischer (above) is the KFNF Flower Lady. The flowers and shrubs at her home are a great attraction to our visitors.

Mrs. Leanna Driftmier (right) is our Kitchen Klatter lady. She broadcasts talks of interest to Housewives and Mothers.



This picture of me talking "across the fence" to you is an old one to most of you. I never liked it much but it is the only one I have of me at the microphone, so we had to use it again. Guess it's about the way I look.



Miss Lena Sanman, Musical Director and Organist at KFNF Seated at the Memorial Organ, Which Was Built in the Studio as a Memorial to Mrs. Field.

Over 3000 people contributed to the building of this organ and you hear it every day from this station.

KFNF

Radio Artists



Edythe Swartz (above) is the "Sunshine Girl" and "The Prairie Flower" over the radio, and she is popular too, for her readings and her religious talks.



Above are "Pap" and "Mam" the Hill Billies from Kentucky. It looks like Pap was getting a little lecture from Mam. Homer Davenport plays the part of Pap. Edythe Swartz is Mam.

Henry Field Seed Company



I know you will all like this picture of Edythe Swartz. She had it taken especially for the dear little children in radio land who are not able to be outdoors enjoying the birds and the flowers. Edythe would like very much to hear from all of you, especially those who would like to be remembered when she conducts the special program of songs for the sick. Those should tune in at 9:45 every Tuesday morning.



Lena Sanman (above) is our Studio Director and you can thank her for arranging all the programs and keeping track of all the broadcasting.



LENA SANMAN
Program Director



ANNA DIMMIT



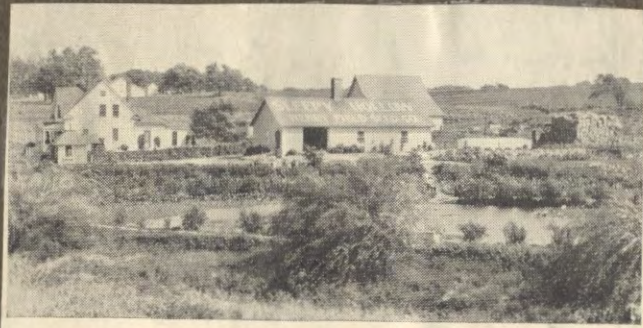
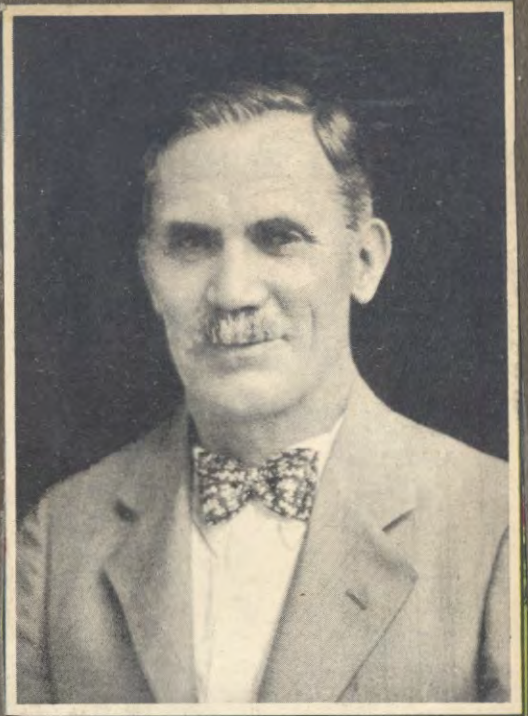
EDYTHE SWARTZ



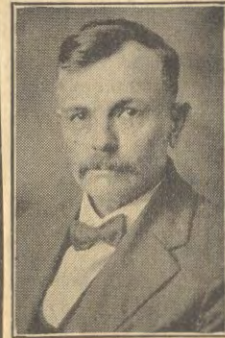
FIELD'S K F N F STUDIO AND BROADCASTING STATION, SHENANDOAH, IOWA



2194-29



A view of "Sleepy Hollow" pool showing the Nursery Annex and house on this piece of our property.



"Newsboy



Mr and Mrs James Pearson; who have charge of the weekly Sunday School discussion, each Friday evening, 7:30 to 8.00



The "Newsboy", Mr. Pearson; whom
you hear daily from K F N F.



HELEN FISCHER
Flower Talks

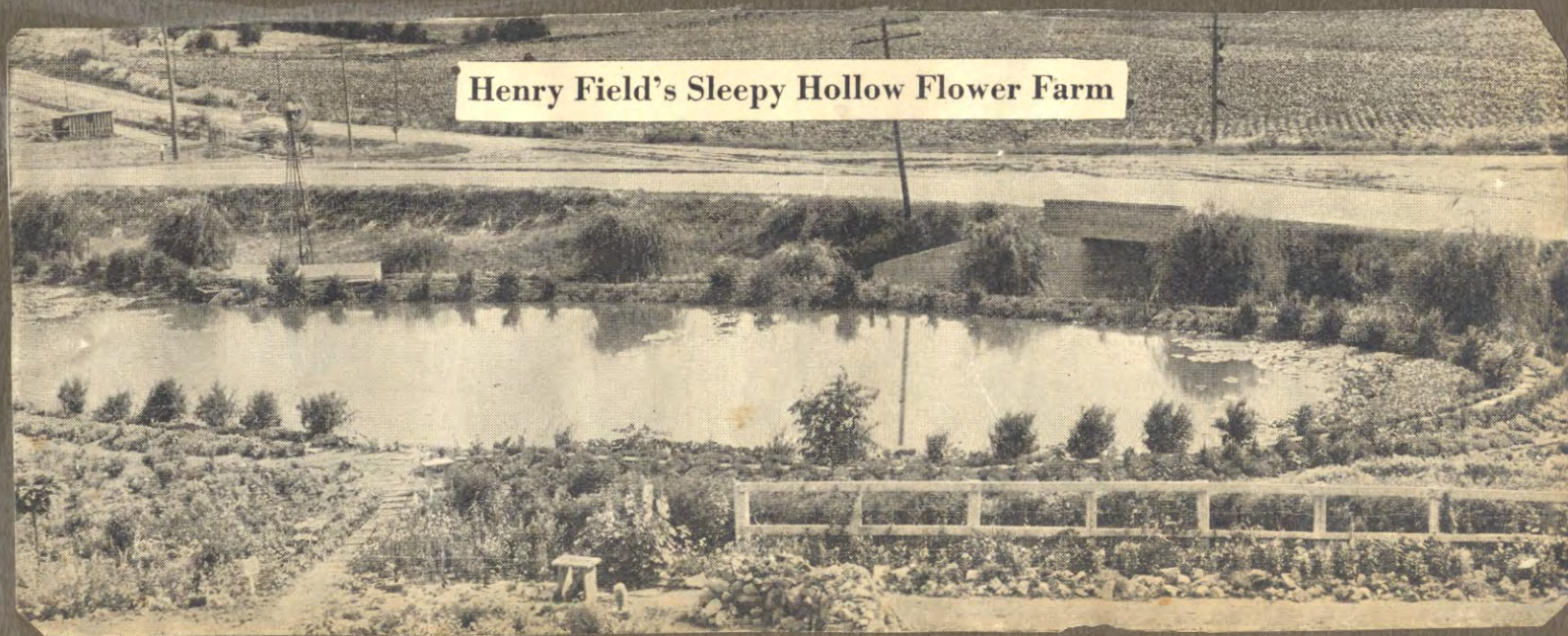


LU-ETTA ARMSTRONG



LEANNA DRIFTMIER
Kitchen Klatter

Henry Field's Sleepy Hollow Flower Farm





H. H. Johnson



Mott M. Johnson, Tenor

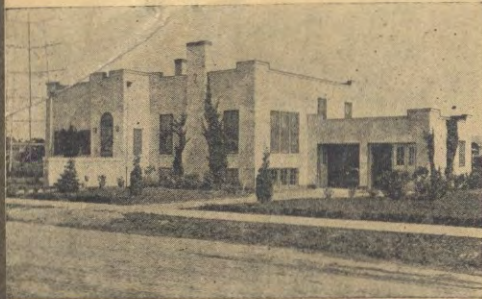


State Jonason, Announcer



Lula (Mrs. H. H.) Johnson
Soprano

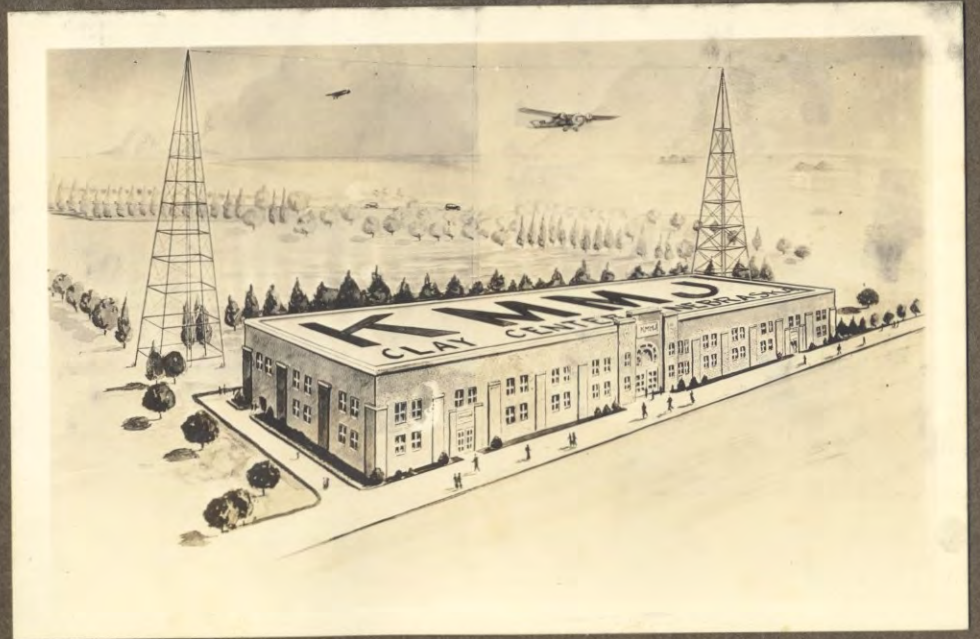
OCTOBER, 1928



KMMJ STUDIO



Mary Haines





Dent Z. Holcomb, Announcer



Gladys Hinds, Violinist



Harry Packard, Banjo



A. S. Kyne, Announcer



Aunt Minerva and Uncle John. The above picture was taken during our 1928 Jubilee.



Inez Forsell, Pianist



Inez Forsell



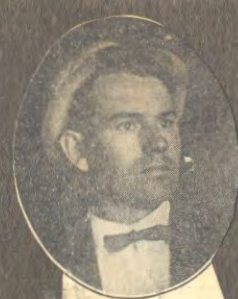
MARCH, 1930



AUNT MINERVA AND UNCLE JOHN



A. S. KYNE



L. A. BROWN



D. Z. HOLCOMB

"THE DECKERS"



