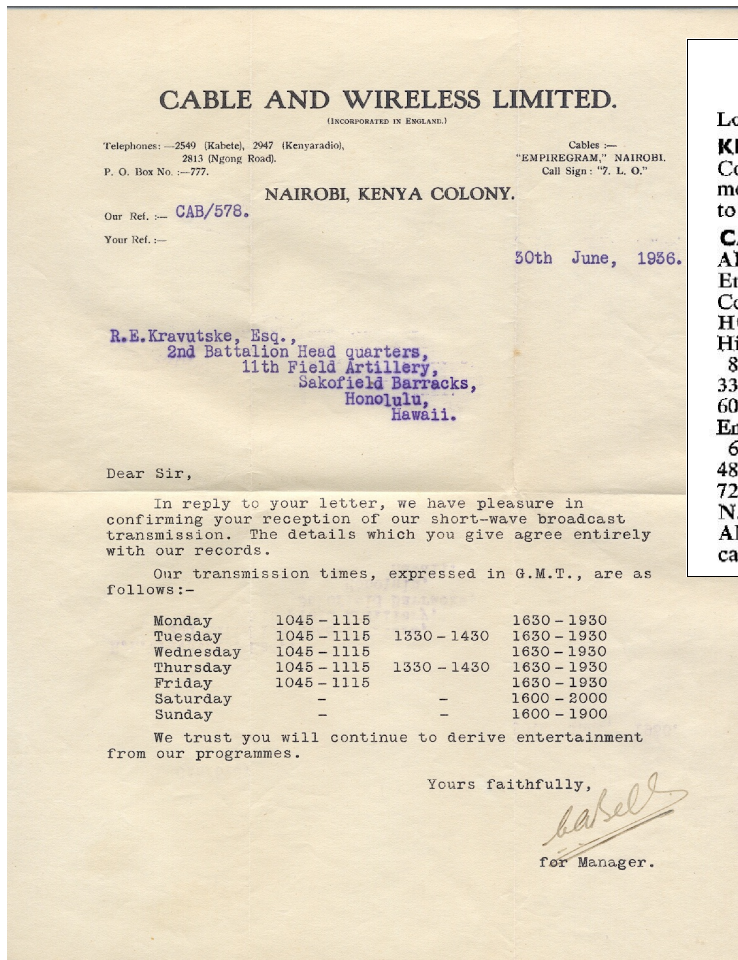


Philately and Cable & Wireless

by

Jerry Berg,
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Cable & Wireless, the British overseas telecommunications company, played a “behind the scenes” role in connection with a number of shortwave targets of the past. Years ago they were the transmitter operator for the Seychelles Broadcasting Service and the Aden Broadcasting Service. They have also carried special programming for various broadcasting stations, e.g. weather reports from Turks Island, cricket matches from [Barbados](#), and broadcast programming from Jamaica and Bermuda. They are probably best known for the Radio St. Helena day broadcasts. It appears that, in the case of Kenya, Cable & Wireless station VQ7LO openly carried out the full responsibilities of station operation from the early 1930s to 1959, when the Kenya Broadcasting Service took over. They were listed in the World Radio Handbook under their own name (see 1957 ed., below). It may be the only case where Cable & Wireless operated as a traditional “broadcaster.”



Cable & Wireless has been the subject of some interesting philately. There are a number of postage stamps, first day covers and the like commemorating various events in Cable & Wireless history, or picturing Cable & Wireless facilities and ships. We display some of these in the following pages.



1990
ENGLAND v. WEST INDIES

CABLE & WIRELESS
FIFTH TEST MATCH



STAMP PUBLICITY
28 Windlesham Road
Shoreham-by-Sea
W. Sussex BN4 5AE

W. INDIES WIN THE SERIES
2-1

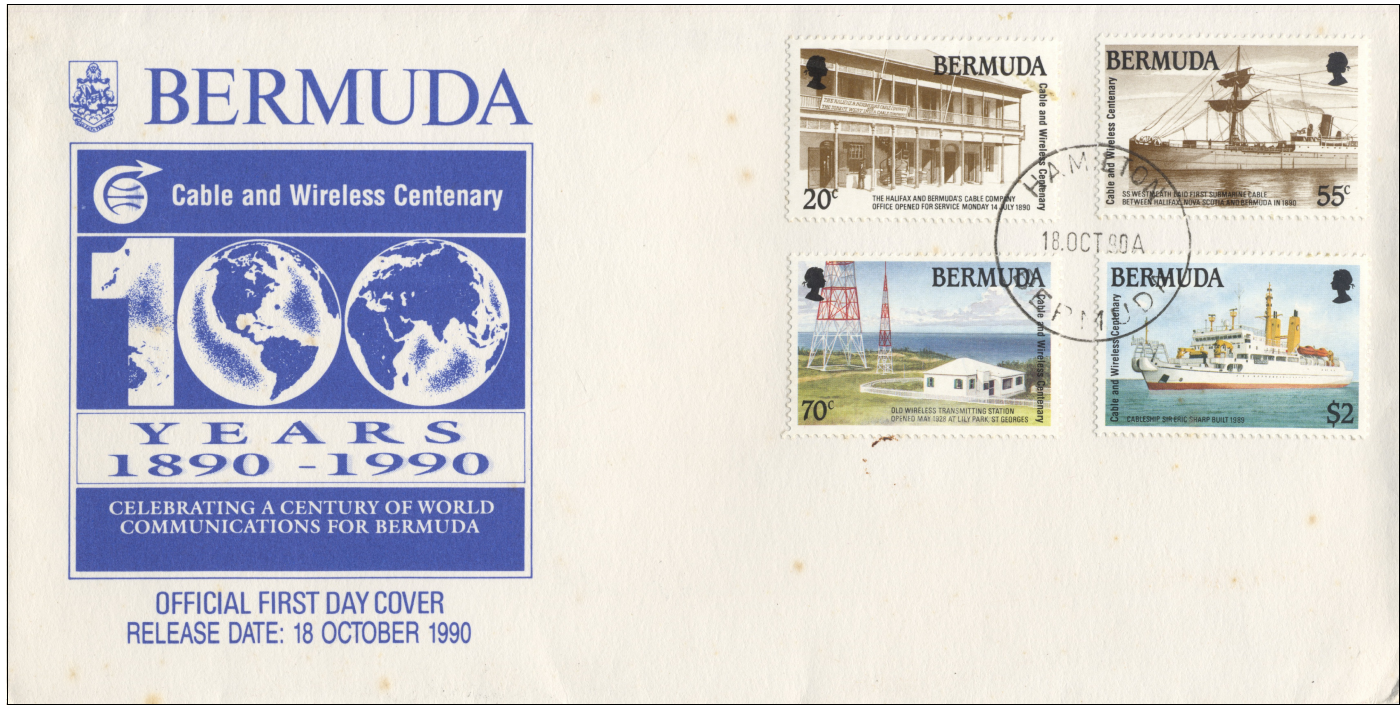


FIRST DAY COVER

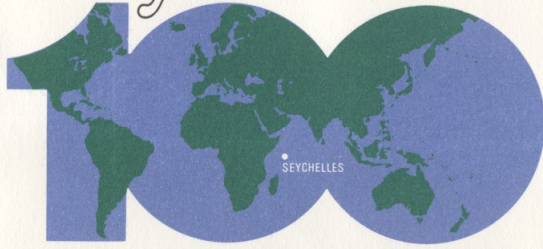


50th Anniversary of
Cable and Wireless (West Indies) Limited
Saint Lucia 1938-1988





Seychelles

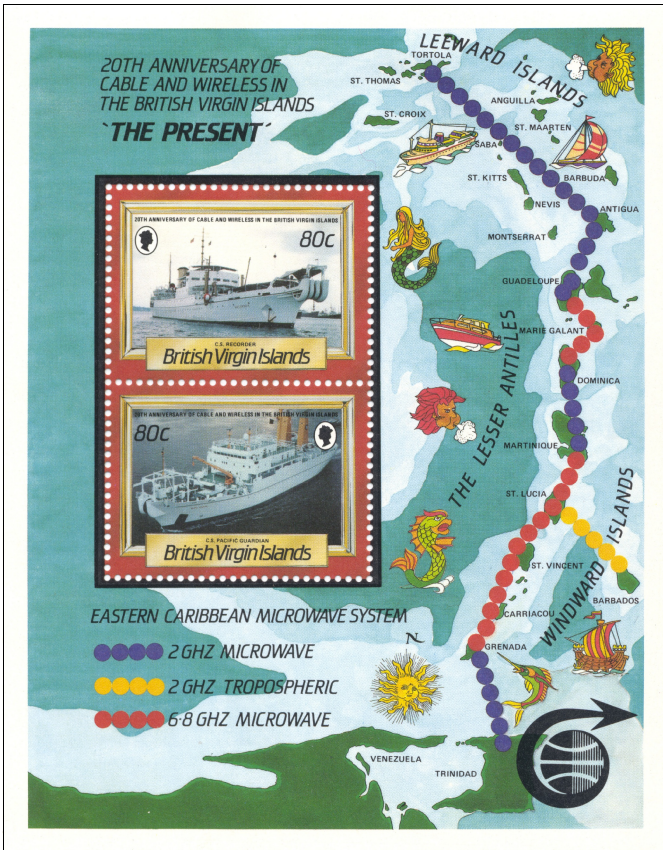


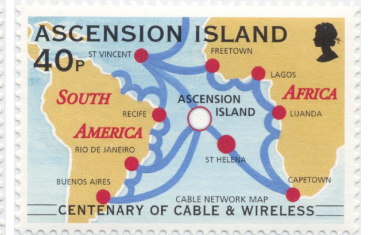
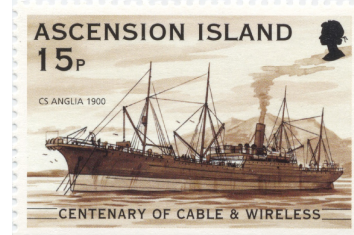
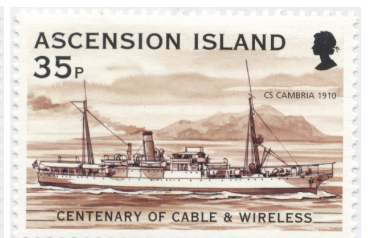
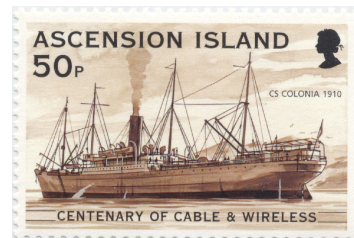
CENTENARY OF TELECOMMUNICATIONS

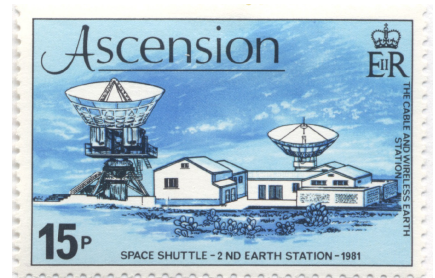
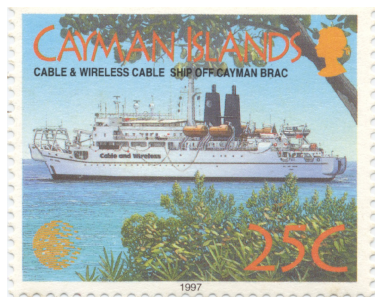


Commemorating a Century of Service
in Seychelles 1893-1993
CABLE & WIRELESS

OFFICIAL FIRST DAY COVER







“SEPARATION” (above center) refers to the secession of Anguilla from St. Kitts & Nevis in 1980.