

**SEAL OF  
VERIFICATION  
W G B I**

**Scranton Broadcasters  
Incorporated  
SCRANTON, PA.**

**DATE**

11/25/54



Radio Broadcasting Station



CLEARWATER  
FLORIDA

"INVITING THE WORLD"

The  
George H. Bowles Developments.



*Listen*

GEORGE  
LITTON  
MASTER  
KRAFT  
RADIO  
STAR



***Master Kraft***  
OIL BURNER

**RADIO PROGRAMS**

**SUNDAYS · WGY · 1:00 P.M.**

**TUESDAYS · WJZ · 7:45 P.M.**

**FRIDAYS · <sup>WBZ</sup>WBZA · 7:45 P.M.**



The Courier-Journal  
THE LOUISVILLE TIMES



PROOF  
OF  
RECEPTION

4

W H A S  
L O U I S V I L L E



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# PROGRAM



# STAMP

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# WLAC -- THE THRIFT STATION

*The building which  
thrift built*



**Life & Casualty Insurance Co.**

**NASHVILLE, TENN.**

**1000 WATT -- 225.4 METERS**



# W M C A

## RADIO BROADCASTING STATION

341  
METERS



# HOTEL MCALPIN

"WHERE THE WHITE WAY BEGINS"  
NEW YORK CITY





LISTEN TO  
AVE MARIA  
RADIO HOUR

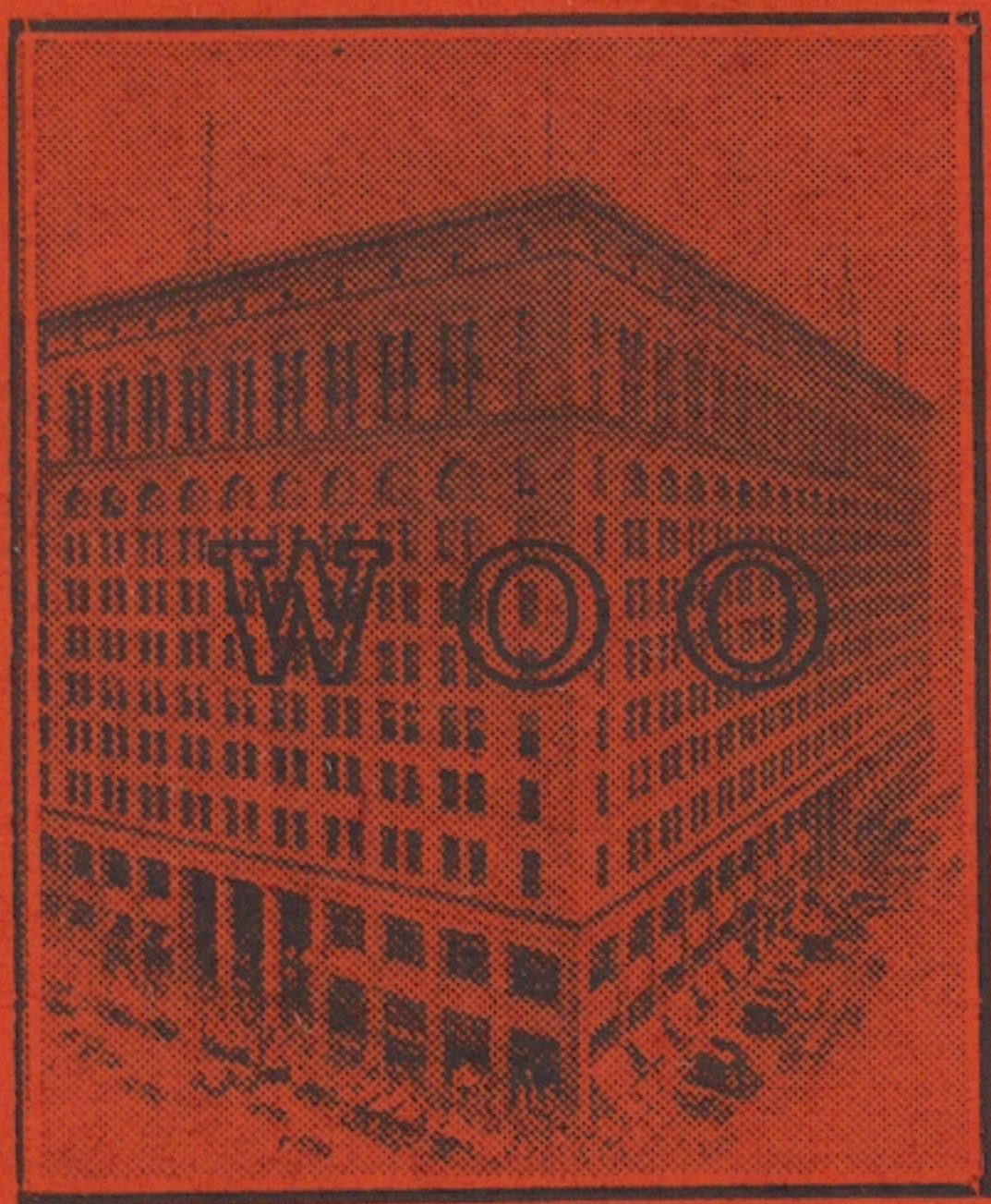
SUNDAYS

WMCA-WIP

GRAYMOOR, N.Y.



WANAMAKER'S



Philadelphia



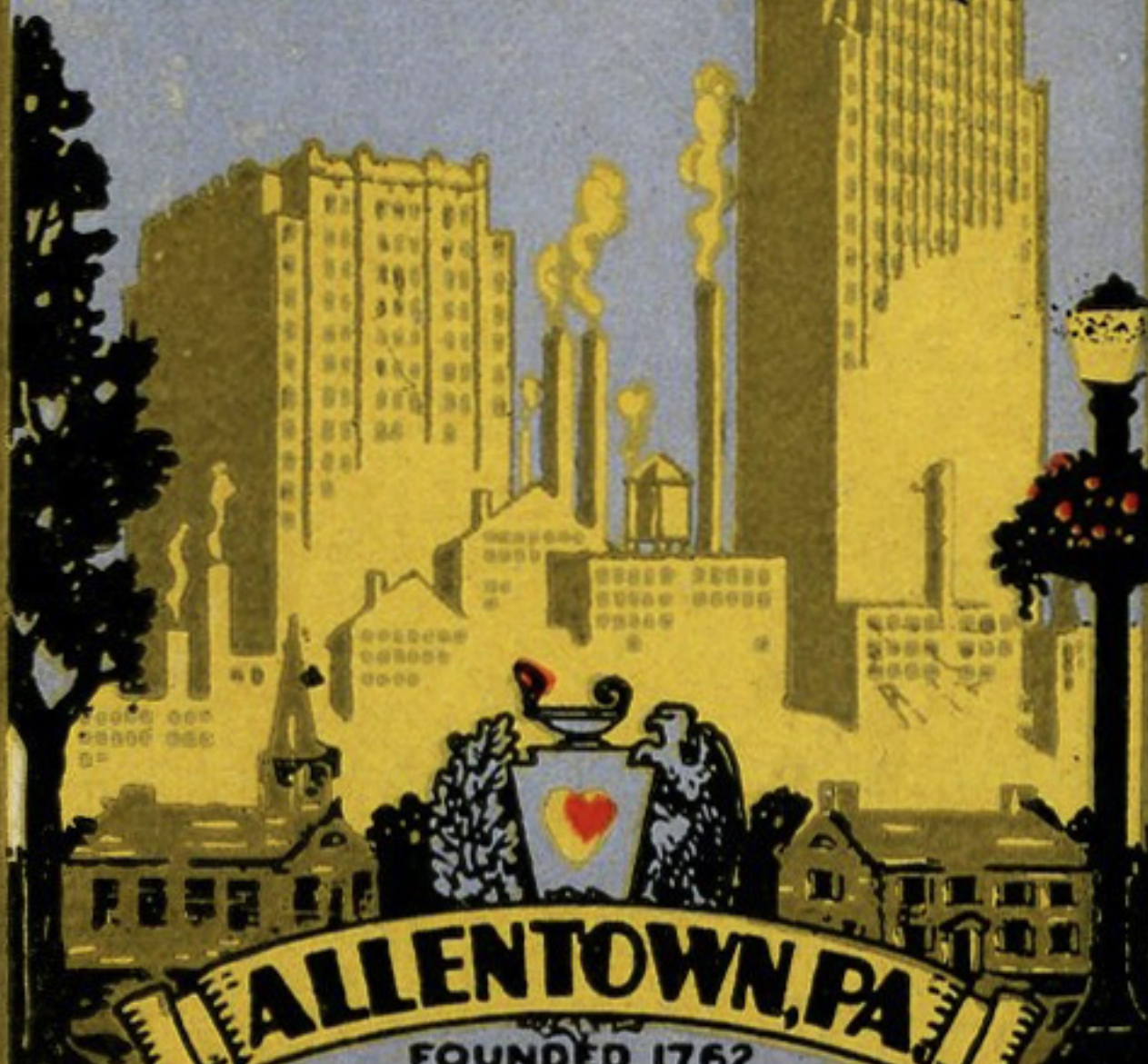
WOOTEN'S RADIO & ELECTRIC COMPANY

WREC

MEMPHIS, TENN. & WHITEHAVEN, TENN.



W S A N



ALLENTOWN, PA

FOUNDED 1762

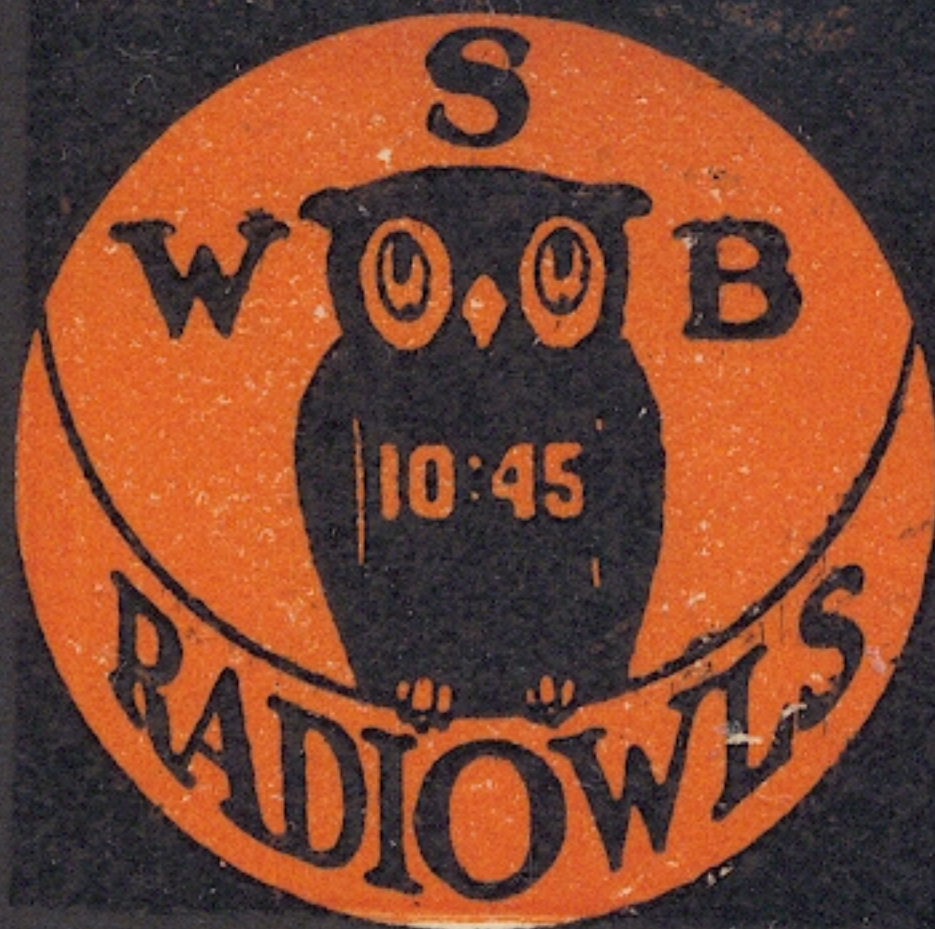
100,000 POPULATION

JUBILEE

MAY 17, 1928



# The Atlanta Journal



AT-LAN-TA--GEOR-GIA

THE JOURNAL COVERS  
DIXIE LIKE THE DEW

• W • S • B •  
"The Voice of the South"

PHENIX LABELS • K. C. MO.



**WSM**

**WE SHIELD MILLIONS**

**282·8**

THE  
**NATIONAL  
LIFE AND  
ACCIDENT  
INSURANCE  
COMPANY**  
INCORPORATED  
**SHIELDS  
YOU**

TRADE MARK  
REG. U.S. PAT. OFF.

**NASHVILLE, TENNESSEE**





THE TRAVELERS