

"Rose Villa"
Marnion Way
Rockport, Mass., U. S. A.

Radio Station P R F 5
Rio de Janeiro, Brazil

Dear Sirs,

On Saturday, July 20, between 6:15 and 6:30 P.M. Eastern Daylight Saving Time, I heard the following message repeated several times; "Hello- hello-hello, radio listeners of the North American Continent; this is short-wave station PRF5, located at Rio de Janeiro, Brazil, S. A., broadcasting on 9501 kilocycles and using the opportunity to warn its radio listeners of the North American continent that on Monday, July 22, from 21:45 to 22:45 Greenwich Meridian Time, we shall resume our daily broadcast with a special program of one hour's time, especially dedicated to our American listeners." The announcement came through remarkably clearly, and I finally was able to figure out at what hour the program would come, by our time, - with the following result:

At about 5:48 P.M., on Monday, I tuned in your station, PRF5, Rio de Janeiro, Brazil. A man was speaking in a latin language, very similar to Spanish, which, I suppose was Portuguese. At approximately 5:51 P.M. (Eastern Daylight Saving Time, of course), he announced a piano selection, which came through very clearly.

Then, the announcer said the program was being presented by the Radio Sociedad de Rio de Janeiro, Brazil.

"Actualidades" seemed to be the next thing on the program, and it was a talk given, apparently by some guest speaker, introduced, I believe, as "cronista radiofonica".

Afterwards, the announcer presented another musical selection. My reception, at this point, was very good, and I can't complain of it at all, so far. I am writing this, while hearing the program, as I am hoping you will send me some form of verification.

After the second musical selection, which I heard, another speaker was introduced. He seemed to be speaking of your city, but I could not be sure, as I do not understand very well the language he spoke.

At 6:09 P.M., the program continued with a waltz by Chopin. When I quote a specific time, during the program, I hope you will allow for the difference in time, and possible inaccuracy in my watch, in making my verification.

Next, there was read a message from the Minister of Labor, mentioning the educational facilities of Brazil. This was followed by another piano selection, written by Debussy.

The next speaker was a professor, who spoke on a scientific subject, mentioning Einstein. My reception continued to be remarkably clear, the signal was strong and steady, and I even had to reduce my volume, a bit, at this point.

Another piano selection, Allegro Appassionato, was presented before the announcement was given in English. The announcer told us that this program marked the opening of the station, under the management of the Federal Government of Brazil. He said that a noted Brazilian composer had been playing the piano, and he announced the personnel of an orchestra, which played a Brazilian composition. This

was about 6:33 P.M. our time.

"Some news for Wall Street" concerned the cotton produced in Brazil, with some statistics. This notice was followed by a piano selection, expressing a carnival spirit.

The English announcer, next spoke of visiting and living in Rio de Janeiro, including mention of the beauty of the city, and the places of interest, and the favorable rate of exchange.

Some popular music, describing "the mysteries and beauty of your Forests" was then played by the pianist. Incidentally, I enjoyed this selection very much.

At 6:50 P.M., you signed off until Monday.

My suggestion is that you identify your station, both in your language, and in English, at least three or four times during the program, and that the closing announcement be made as slowly and clearly as the one of last Saturday, when I really became acquainted with the station. I am almost positive that I have heard your station before, but tuned out before your identification was made, because I got tired of waiting for the announcement, whereas, had I known it was Brazil, I would have been so thrilled, that I surely would have continued to listen.

Well, I am glad to have met you, on the "air", and hope we shall meet again.

Oh, by the way, you might wonder where Rockport is. If you look on your map, just north of Boston, you may find Gloucester, if the map is large enough, and this is the next town. It's only about 40 miles from Boston.

I'll be hopefully looking for the verification, sometime next month. Please don't disappoint me. My collection is very small, and the addition of your "veri" would be greatly appreciated, I assure you.

Truly yours,

(Miss) Geraldine B. Chandler



Ministerio da Justica e Negocios Interiores

DEPARTAMENTO DE PROPAGANDA

Rio de Janeiro, 4 de September de 1935

N.

R: 127

Miss Geraldine B. Chandler,
Rockport, Mass.,
U. S. of America.

Dear Miss Chandler:

This Department acknowledges with great pleasure your of July 22nd, and at the same time, extends to you its appreciation for your very kind comments on its radio program as of that date.

By the way: If you were listening in on August 12th, you must have heard your name on the air for on that occasion the Department thanked you for your letter and suggestions, which are being followed.

As a remembrance and in recognition of your courtesy the Department asks you to please accept an Album of Brazilian Popular Songs, duly autographed by Miss Ilka Labarthe, Division's Chief.

Again, wishing to express to you the Department's gratitude, believe me,

Yours very truly,

DEPARTAMENTO DE PROPAGANDA,

Ilka Labarthe
Manager of The Radio Division.

IL/MCM.

Sent:
ABPS.

N. R. 197

S. P.



9501 key.
(31 m. band)

Ao Ilmo.

Sr.

MISS GERALDINE B. CHANDLER,

"ROSE VILLA"

MARMION WAY,

ROCKPORT, MASS.,

ESTADOS UNIDOS DA AMERICA.

PRFS-

Do Director Geral do Departamento de Propaganda

9 Elba Street
Brookline, Mass.
Feb. 13, 1937

Radio Station PRF-5
Departamento de Propaganda
Rio de Janeiro, Brasil

Dear Sirs:

You people have been so perfectly splendid to me, since I wrote for my verification, many months ago, that I am almost ashamed to write to you, now. But I do want you to know that I truly appreciated your sending the little book of Brazilian songs. And your Christmas greeting was a very pleasant and undeserved surprise. I thank you very, very much for both.

I must confess that I haven't been listening to your station recently. The fact is, the address you have, is where I spend the summer and I always have better reception there. I'm not sure that I can get PRF-5 in Brookline. I've lost track of your program schedule, so don't know just when I should try to find you.

When I received your letter, I was terribly disappointed that I had missed the transmission, where you mentioned my first letter. I didn't know you ever broadcast names of listeners, and I'm still wondering at what time that program comes.

Although I have neglected writing to you, I have felt a definite, friendly connection with Rio de Janeiro, ever since I heard from you. This week, I heard a special re-broadcast of the Mardi Gras from Brazil and got much more of a thrill out of it, than I would have, without your cordial communications.

Hoping I may be able to tune you in direct, in the near future.

Very sincerely yours,

P. S. Miss Ilka Labarthe was the one who signed my letter and I should be interested to know if she is still "Manager of the Radio Division."