



As I complete my first year as Director of USIA, I find no reason to change the basic philosophy I brought to this assignment.

It is our task at USIA to transmit truth across cultures to other countries and peoples. We must reflect accurately in news and commentary our country's foreign policy, our efforts to eliminate injustice wherever it appears, and the legislative accomplishments in our rapidly moving society.

I think that the spirit of these changing times has been captured at the Voice of America—the broadcast section of USIA. In the next few months the output of the Voice promises to be even more lively and timely. You will hear a fresh approach by radio to America's story and message. The Voice of America wants to talk with people rather than at people.

As VOA Director John Chancellor has said, "The Voice of America will speak with many tongues but only one voice" and that voice will be the voice of the future.

Alma AMWS

Leonard H. Mark's Director

### NEW BROADCASTING SERVICE

In November, 1966, the Voice of America brings to its listeners around the world a new kind of broadcasting service.

Radio works best when it meets the needs of its listeners. We have studied the audience which listens in all parts of the world to the English language programs of the Voice of America. This audience is made up of many different people of different cultures, systems of government, and languages.

But we have also learned that our audience is, generally speaking, on the young side, curious about the world, intelligent, alert and active.

It is our intention to offer a broadcasting service that meets the needs of this global community of listeners.

### THE NEW FORM: A BLEND

Every weekday from now on, the Voice of America will be transmitting a basic broadcasting service which will be a blend of our most successful and our most interesting programs. The <u>form</u> of this service will be something new in international broadcasting. It will consist of a blend of world news, special news reports for particular parts of the world, music, weather reports, features, news analysis, humor, and all of the other interesting and significant things we can send out on a radio signal.

As this program schedule indicates, this new VOA broadcasting service will sometimes run for one hour, and sometimes for two hours. During the day the new service may appear more than once. You will find it outlined in color in the hourly listings.

7		THE	NEW	VOA	SERVICE				1
	News on the	Hour and Half Hour		World	Weather		Special	Regional News	
	Music	Features	Comm	entary		Press Rev	iaws	Human	,

Every hour on the hour the VOA will have a full world newscast, including, at selected times, special reports of interest to a single geographic area of the world. On the half hour, there will be a shorter newscast. When important news breaks, our service will broadcast the news immediately.

# The Editor's

Other elements of the new VOA service include reports from VOA correspondents — and other American journalists — reporting from all around the world; thoughtful analyses of current affairs written by the VOA news analysis staff; excerpts from significant editorials and columns in the United States and around the world; and the voices of the world leaders speaking on the topics of the day.

In addition, the new VOA service will play the best of contemporary music, and will report on new trends in music in many countries. The service will be highlighted by interviews with writers, actors, film stars, musicians, sports figures from the playing fields and the stages of the world.

## EXCITING EVENTS EXCITING PEOPLE

The editors of the Voice of America feel that their own country, and the world, are filled with exciting events and exciting people. There are no national boundaries to intelligence, wit, wisdom and humor. It is our intent that the signals we send out to the world reflect this attitude, and it is in that spirit that we inaugurate the new broadcasting service.

### SOME PROGRAMS TO STAY

This does not mean that all of the standard programs of the VOA English Service will be changed. Still on the air are our Special English news and features programs, which have won such an enthusiastic response during the past few years. Special English, based on a carefully chosen word list of 1200 words, read slowly for increased comprehension, is a modern broadcasting and communications instrument of proven value.

Moreover, to many in our audience, the VOA would not be the same without MUSIC USA and its noted host, Willis Conover. Mr. Conover and his programs will be with us as always, with the best in jazz and popular music wherever it may be played and recorded.

And, let the devotees of the VOA Forum Series be assured that this program, with its passion for excellence, will remain on the air. In the coming months, Forum lectures will deal with The American Symphony Orchestra; Knowledge and Society: Sociology in America Today; and Earth in Space.

Finally, to the thousands who have written us letters of praise for the *Breakfast Show*: thank you. You will still be able to hear the *Breakfast Show* at approximately the same hours each weekday.

### A NEW MIXTURE

Other forms, personalities and features familiar to the VOA audience will still be heard on the Voice of America; the difference is that we are blending our talents into a new mixture — better suited to the needs of an audience on the move, and more responsive to the sounds of our times.

We think you'll like it. Whether you like it or not, we'd like to hear from you about the new VOA service. After all, we're in business here because you're out there.



VISTA volunteer with youngsters giving individual help in studies.

"What's buggin' ya?" Several months ago, a group of American college students representing 33 colleges and universities gathered at a rural meeting house to answer that question - "what's bothering you?" The answers to this question were many and the final report of the conference con-"This remains the cluded: generation of the Peace Corps, the civil rights movement, and a wider and more human awareness of poverty than the world has ever known before. They deserve the best . . . an education that is both relevant and as demanding of their qualities as they ask."

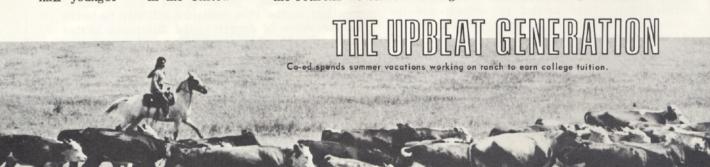
The young of the United States are of a generation born during or after World War Two. They are the generation of the song of protest . . . the surf board skimming across ocean waves . . . the school laboratory lighted far into the night . . . the avant garde play staged in the basement of a neighborhood church . . . the study of international politics.

By 1985, it is expected that the median age — half older, half younger — in the United States will be about twenty-five vears. In a nation approaching a population of two hundred million, the generation of the young - under 25 - even now numbers over ninety million. They are individuals, all. They are also members of organizations known by their initials; VISTA - Volunteers in Service to America, young men and women who work in the United States to better the lives of people young and old: SNCC the Student Non-Violent Co-Ordinating Committee, an activist civil rights organization; NSA - the National Student Association, an organization of college leaders representing the major colleges and universities in the country; YAF - the Young Americans for Freedom. a group stressing the conservative philosophy in American society: 4-H - Head, Heart, Hands and Health, groups of young people in both farm and city areas carrying on a wide variety of projects in such fields as farming, community service and homemaking.

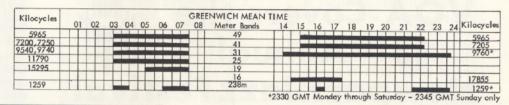
The youth are of long hair. And of short. Guitar strummers and sports car drivers. Future lawyers and farmers. Urban bicyclers and surburban airplane pilots. They are the youth who as a group shall inherit the present and chart the future. And who, as individuals, are making the age old decisions which shall form their lives and the lives of their contemporaries. There is the college student who explained: "One of the reasons we came to college

- to find out." to discover himself and the world around him. The young teacher who recounted the reasons for spending her summer working in a small Mexican town: "because I feel we learned much more from them than they learned from us." The award-winning engineering student who forecast major discoveries in the field of rocket propulsion - and added: "By the way, I hope to have something to do with this." The California high school coed who mused: "I'm so confused about this whole world and everything that's happening. My friends just sit back and sav. 'Wow, it's happening!"' And the college senior who, after she spent many hours working for the American Freedom from Hunger Foundation - an effort to overcome world hunger explained: "I think our generation is much more aware of the world as a whole. Our attention has been more or less directed on a global scale. We are living in an age where all the problems of the world seem to be coming to the fore."

These are segments of color from a kaleidoscope of millions of young men and women, little more than a sketch of a fast maturing and ever changing generation of Americans. They are now on the scene and, for some, they are the scene. They have approached their maturity in an age of unparalleled affluence. In that maturity they hope to extend their inheritance and to achieve a deeper fulfillment of their potential.



### **ENGLISH**



GMT	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
0300		MANAGE TEATOR					

THE BREAKFAST SHOW (News, Music, Topical Reports and Features)

0700	eritini je salimen							
0700	onder correction	NEWS AND COMMENT						
0715 0730	People in America	SPECIAL ENGLISH FEATURE The Living Earth	Space and Man					
1400		NEWS IN SPECIAL ENGLISH						
1415	People in America	SPECIAL ENGLISH FEATURE The Living Earth	Space and Man					
1430	Studio One	Forum Lecture Forum Lecture Perspective Forum Lecture Forum Lecture	All That Jazz					
1500	News in Special English American Concert	Special English						
1600	News American Short Stories Issues in the News	Music Features Commentary Press Reviews Humor	News Week in Review Press Conference USA					
1700	the set by the	NEWS IN SPECIAL ENGLISH						
1715	People in America	SPECIAL ENGLISH FEATURE						
1730	Letters to the MUSIC USA (Popular) Opinion Roundup Religion Today							
1800	News American Short Story Issues in the News	THE NEW VOA SERVICE  News on the Hour and Halt Hour World Weather Special Regional News	News Week in Review Press Conference USA					
1900	News in Special English Recital Hall	News on the Hour and Halt Hour World Weather Special Regional News  Music Features Commentary Press Reviews Humor	News Correspondents Roundup Magazine Rack Antarctica Explored					
2000		NEWS IN SPECIAL ENGLISH	- Interest Expressed					
2015	American Concert	MUSIC USA (Jazz)						
0100	News	THE NEW YOA SERVICE	News					
2100	American Short Story Issues in the News	News on the Hour and Half Hour World Weather Special Regional News  Music Features Commentary Press Reviews Humor	Week in Review Press Conference USA					
2200	American Short Story	News on the Hour and Half Hour World Weather Special Regional News Music Features Commentary Press Reviews Humor	Week in Review					
	American Short Story	News on the Hour and Half Hour World Weather Special Regional News	Week in Review					

# VOA Covers the 13th Annual Newport Jazz Festival



VOA's Tahir Sur is shown with Herbie Mann, famous jazz flutist and leader of one of the most popular jazz combos whose performance at the Newport Jazz Festival practically "stopped the show".

Archie Shepp, tenor saxophonist, gives his autograph to admirers.



The Newport Jazz Festival held July 1 through 4, VOA's Tahir Sur reports, was one of the best organized and produced events of its kind. In four days well over 30 hours of music were played and more than 20 small groups, 5 big bands, 8 singers and more than a dozen individual instrumentalists were featured.

He further reports that Newport, or any other jazz festival of similar size and scope, is something to be enjoyed rather than analyzed. The sheer volume of music presented makes analyzing impractical. There were moments of boredom as well as excitement but the festival provided a showcase for many fine musicians.

Highlights were the opening set by the Newport All Stars (sparked by Buddy Rich's drumming), the Thad Jones-Mel Lewis Big Band, an inspired set by Duke Ellington and his orchestra, and the set by the Dizzy Gillespie Quintet.

There was avant-garde shock treatment by tenor saxophonist Archie Shepp, but on the whole the "experimentalists" in jazz disappointed everyone and renewed faith in the permanence and viability of established values and the "mainstream" in jazz.

It was plain to see just how compatible various jazz styles have become over the years when one of the masters of the traditionalists, trumpeter Bobby Hackett, played a duet with Dizzy Gillespie, an originator of the bop movement.

The more than 55,000 people who attended the festival were an aware, well-behaved audience, obviously there for the music. The whole affair had a middle-aged look about it. Perhaps this might mean Jazz is coming of age.

Programs recorded at Newport were carried on VOA's MUSIC USA as well as its Arabic JAZZ CLUB, USA.

# BEHIND THE MIKE

Mohamed Ghuneim describing the launching of Lebanon's first two-stage rocket "Cedar Eight".

Lebanese beauty, Gladis Abu-Jawdeh tells the Voice of America about her recent selection as ''Miss Arab World''. Her comments were carried on VOA's popular ''Around the World'' program heard daily in Arabic at 1900 GMT.



Whether he's interviewing a Hollywood star, describing a rocket launching, or talking with a UN official, VOA Beirut correspondent Mohamed Ghuneim consistently displays the astuteness and dedication of a professional newsman. His objectivity and concise reporting are well-known to listeners to VOA's Arabic Service.

Born and educated in Jaffa, Mohamed Ghuneim has spent more than a decade covering important developments in the Middle East. Following service as a flying officer in the Jordanian Air Force, Mr. Ghuneim began his broadcasting career in 1952 when he joined the Near East Broadcasting Station. Later, he spent five years with Radio Mecca.

From 1960 until 1963, Mohamed traveled extensively, doing free-lance reporting and writing. He joined the Voice of America in 1963.

In addition to his regular news reports from Beirut. Mohamed Ghuneim acts as host on VOA's popular "Have You a Question?" (heard Wednesday evenings at 2015 GMT) and as the producer of Sunday's "American Short Story". On the latter program, his rich baritone voice is sometimes heard in an acting role. The theater has long appealed to him ever since he appeared, at the age of eleven, in a play starring the famous Egyptian actress Fatima Rushdi.

In his off-duty hours, Mohamed Ghuneim can usually be found playing with his son and daughter (aged seven and six) or pursuing two of his favorite sports: hunting and skin diving.

Mohamed Ghuneim talking with film star Celeste Holm about the acting techniques which won her an "Academy Award".





Vice President of the United States Hubert H. Humphrey — His Grace, Archbishop of North and South America lacovos — and to the Archbishop's left, the Honorable Alexander Matsa, Greek Ambassador to the United States.

AHEPA had its annual convention in Washington during the third week in August. The two main functions that attracted general interest were the fashion show, organized by the Women's Auxiliary of the Association, and the Grand Banquet with Vice President of the United States Hubert H. Humphrey as guest-of-honor.

Both events were covered by the Voice of America, with Greek Service correspondents Margarita Hodge reporting on the fashion show at noon of August 17 and Takis Kladakis covering the banquet on the evening of the same date. AHEPA, American-Hellenic Educational and Progressive Association, was founded in 1922 with the dual objective: to help Greek immigrants understand their responsibilities and appreciate privileges in their adopted country; and to act as another link in the close, friendly relations between the American and Greek peoples, dating back to the nineteenth century when the Greeks were struggling to gain their independence.

Fifteen thousand AHEPANS came to Washington from all parts of the United States and

Canada as representatives of the various chapters to the convention. AHEPA and GAPA (Greek-American Progressive Association) are two of the most important, non-regional organizations, well known among Greeks for their assistance to the mother country.

In their addresses, both Vice President Humphrey and His Grace the Archbishop emphasized the important contributions made by Americans of Greek descent in strengthening the bonds of friendship and understanding between the Greek and American people.

GMT	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	ARABIC		0400 GMT Meters:	41 49 238			rgi trantes son	
	MORNING PROGRAMS		Kilocycl	es: 7130 6015 125	59			
0400	News Summary	News Summary	News Summary	News Summary	News Summary	News Summary	News Summary	
	Program Previews Music	Program Previews Music	Program Previews Music	Program Previews Music	Program Previews Music	Program Previews Music	Program Previews Music	
0430	U.S. Editorials News Roundup	U.S. Editorials	U.S. Editorials	U.S. Editorials	U.S. Editorials	U.S. Editorials	U.S. Editorials	
3430	Music	News Roundup Music	News Roundup Music	News Roundup Music	News Roundup Music	News Roundup Music	News Roundup Music	
0500	News Summary Topical Feature Music Commentary	News Summary Topical Feature Music Commentary	News Summary Topical Feature Music Commentary	News Summary Topical Feature Music Commentary	News Summary Topical Feature Music Commentary	News Summary Topical Feature Music Commentary	News Summary Topical Feature Music Commentary	
0530	News Roundup Learn English	News Roundup Learn English	News Roundup Learn English	News Roundup Learn English	News Roundup Learn English	News Roundup Learn English	News Roundup Learn English	
0555 0600	News Headlines and Closing	News Headlines and Closing	News Headlines and Closing	News Headlines and Closing	News Headlines and Closing	News Headlines and Closing	News Headlines and Closing	
	EVENING PROGRAMS		1730 GMT Meters: Kilocycl	41 49 238 es: 7295 6015 125				
1730	A program o	f News, Views, and M c at 1740 GMT. West	usic requested by list ern Popular Music at 1	CHOSEN BY YOU eners. World News Ro 805 GMT.	oundup at 1730 GMT an	d News Summary at 180	O GMT.	
1830		Daily News	Summary followed by a	Commentary and a Bill	board of coming attr	actions.		
1900	THE VOICE OF AMERICA "AROUND THE WORLD"  A program composed of music, reports from VOA correspondents around the world, commentaries, and topical features which vary in subject matter according to events of current interest. A complete fifteen-minute news roundup at 1930 GMT and two-minute news headlines at 1900 and 2000 GMT.							
2015	American Short Stories	VOA "Around the World"	Ideas on Parade	Have You a Question?	New Horizons in Science	VOA "Around the World"	World We Live In	
2030		Daily News Round on weekdays by "	up followed on Sundays Jazz Club USA"; and or	by "From Memory and Saturdays by "Let's	the Notebook: Music Dance".	and Features";		
2100	News and Views Learn English	News and Views Learn English	News and Views Learn English	News and Views Learn English	News and Views Learn English	News and Views Learn English	News Let's Dance	
2125 2130	News Summary and Closing	News Summary and Closing	News Summary and Closing	News Summary and Closing	News Summary and Closing	News Summary and Closing	News Summary and Closing	
	ARMENIAN		1330 GMT Meters: and Kilocycle 1500 GMT	16 19 25 s: 17800 15315 11				
1330	News Week in Review Ethical Values Talk	News Timely Topics America Today	News Timely Topics Economic Outlook	News Timely Topics Culture Forum	News Timely Topics Science and	News Timely Topics People and Events	News Timely Topics Armenian Roundup	
1400		Young America	Questions and Answers		Technology	Women's Corner		
1500 1530			Repeat o	f 1330-1400 GMT Progr	ram		AsagaA	
	GREEK		1700 GMT Meters: Kilocycle	16 19 25 s: 17815 15150 11	41 49 238 790 7295 6015 125	379 9 791		
1700 1730	World News Roundup Topical Feature Conquests of Science	News, reports by and press opinion	WORLD NO VOA correspondents at on current events, an	EWS ROUNDUP AND VIEWP( home and abroad, comm nd closes with a news	mentaries and feature	es, views	World News Roundup Topical Feature Our Reporters Repor	
	TURKISH		1630 GMT Meters: Kilocycle	16 19 25 s: 17815 15150 11		9		
1630	No. of the last of	Following	NEWS, CO	OMMENTS AND CURRENT EV	/ENTS commentaries, press o	ninion	News Timely Topic	

An exhibition, "Art Treasures of Turkey", comprised of more than 275 archaeological and art objects from Turkish museums,

opened at the Washington National Gallery on June 4.

The exhibit truly represented Turkey's rich cultural, historic and artistic heritage covering some eighty centuries from prehistoric to Ottoman Turkish times. It was the result of years of cooperative efforts by government officials, museum curators, scholars and experts both in Turkey and the United States.

Experts agreed that it was the first time in history that such a fabulous collection representing such a vast period of history had ever been assembled for a traveling exhibition.

Following a forty-four day exhibition at the National Gallery, the show moved on to the Los Angeles County Museum of Art. It will be shown at the Metropolitan Museum of Art in New York City some time next year, after having been shown — among other places — at the University of Pennsylvania Museum, Philadelphia, Pennsylvania; Museum of Fine Arts, Houston, Texas; Seattle Art Museum, Seattle, Washington; M.H. de Young Memorial Museum, San Francisco, California; and the Museum of Fine Arts, Boston, Massachusetts.

The VOA Turkish Service not only covered the opening of the exhibit at the National Gallery in Washington, but also the reception held by Ambassador and Madam Turgut Menemencioglu at the Turkish Embassy, preceding a preview of the exhibit. A report on the Los Angeles opening was also broadcast to

Turkish listeners.



# TURKISH ART TREASURES EXHIBITED IN THE U.S.

# TURKISH NAVAL CHIEF VISITS THE U.S.

Turkey's Naval Commander-in-Chief Admiral Necdet Uran visited the United States in early September as the guest of the Chief of U.S. Naval Operations, Admiral David L. McDonald. On his first day in Washington, D.C., Admiral Uran was presented with the U.S. Legion of Merit Medal. As he made the presentation, Robert H. P. Baldwin, Under Secretary of the Navy, described Turkey as one of America's staunchest allies in the North Atlantic Treaty Organization.

The Turkish Admiral visited various installations which included the Kennedy Space Center in Florida and the Philadelphia Navy Yard. The VOA Turkish Service covered Admiral Uran's visit in the U.S. by special interviews, on-the-spot reports and news items.





OUAGADOUGOU, UPPER VOLTA – VOA CORRESPOND-ENT HANK GRADY RECORDS RHYTHMS OF A GROUP OF VOLTAIGNE DRUMMERS.

# AROUND THE WORLD



BANGKOK, THAILAND - USIS BANGKOK RADIO TV RE-PORTER DUANGSMORN VICHITLEKAKARN, RIGHT, TALKS TO A COTTON FARMER IN A LAND COOPERA-TIVE VILLAGE IN NORTHERN THAILAND. LOOKING ON AT LEFT IS PROFESSOR CHAMRAT CHAYAPONG, DEPUTY SECRETARY-GENERAL OF THE NATIONAL ECONOMIC DEVELOPMENT BOARD OF THAILAND.



BOGOTA, COLOMBIA – USIS REPORTER JULIA BROCINER REPORTS ON THE ALLIANCE FOR PROGRESS. SHE IS INTERVIEWING COMMUNITY ACTION PROJECTS COORDINATOR JOSUE RODRIGUES.



BETHLEHEM, JORDAN - VOA CORRESPONDENT WALTER KOHL, CENTER, INTERVIEWS JERRY COKER, DIRECTOR OF THE TOURING INDIANA UNI-VERSITY JAZZ ENSEMBLE AFTER A PERFORMANCE SPONSORED BY THE BETHLE-HEM ARAB WOMEN'S UNION.

> BRATISLAVA, CZECHOSLO-VAKIA — JOSEPH SADLIK OF VOA'S EUROPEAN BUREAU INTERVIEWS WALDEMAR MATUSKA, THE MOST POPU-LAR SINGER IN CZECHOSLO-VAKIA TODAY, AT THE INTER-NATIONAL FESTIVAL OF POP SONGS IN BRATISLAVA.



# THE AMERICAN SYMPHONY ORCHESTRA

October 31 & November 3

Financial Evolution of the Orchestra 7 & 10 The Status of the Composer Samuel R. Rosenbaum

William Schuman - Samuel R. Rosenbaum

14 & 17 Outlook

Paul Hume

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# EARTH IN SPACE

21 & 24 Origins of the Solar System Nov. G.J.F. MacDonald

28 & The Sun as a Star Martin Schwarzchild Dec.

> 5 & 8 The Solar Atmosphere Harold Zirin

12 & 15 The Solar Wind in Space F.S. Johnson

19 & 22 Solar Influences at Earth E.N. Parker

26 & 29 The Depths Anton Hales

Jan. 2 & 5 The Crust and Continents Eugene Herrin

> 9 & 12 The Earth's Magnetism Walter Elsasser

16 & 19 The Oceans William S. Von Arx

23 & 26 The Neutral Atmosphere Richard Goody

### KNOWLEDGE & SOCIETY

1 & 4 Societies: General Nov. Edward Shils

> 8 & 11 Modern Societies Reinhard Bendix

15 & 18 Quantitative Methods Paul Lazarsfeld

22 & 25 Methods of Research Robert McGinnis

29 & The Community and its Place in Society Dec. 2 Talcott Parsons

6 & 9 Deviant Behavior and its Control Albert Cohen

13 & 16 Social Stratification Bemard Barber

20 & 23 The Family and Kinship Structure Ezra Vogel

27 & 30 Formal Organization Peter Blau

Jan. 3 & 6 Communication James Davis

> 10 & 13 Group Process Theodore Mills

17 & 20 Personality and Social Structure Alex Inkeles

24 & 27 Ethnic Relations Thomas Pettigrew