

MARCH 4, 1966

**RADIO NEW YORK WORLDWIDE GRANTED CONSTRUCTION PERMIT  
FOR LARGEST COMMERCIAL WORLDWIDE STATION**

EDWARD J. BROMAN, EXECUTIVE VICE-PRESIDENT AND GENERAL MANAGER OF THE INTERNATIONAL EDUCATIONAL BROADCASTING CORPORATION, ANNOUNCED TODAY THAT THEY HAVE BEEN GRANTED A CONSTRUCTION PERMIT BY THE FEDERAL COMMUNICATIONS COMMISSION TO CONSTRUCT THE MOST POWERFUL PRIVATELY OWNED BROADCAST STATION IN THE COUNTRY. THE STATION OPERATES UNDER THE NAME OF RADIO NEW YORK WORLDWIDE (WRUL) WITH STUDIOS AND OFFICES IN NEW YORK CITY.

THE NEW TRANSMISSION PLANT IS TO BE LOCATED ON A 785 ACRE TRACT OF LAND IN THE NEW JERSEY PINE BARRENS NEAR CHATSWORTH. THE NEW PLANT WILL INCLUDE TWO 250 KW, ONE 100 KW, AND TWO 50 KW TRANSMITTERS WHICH WILL BEAM PROGRAMS DIRECT TO EUROPE, AFRICA, AND LATIN AMERICA THROUGH CURTAIN AND RHOMBIC ANTENNAS WHICH WILL BE THE MOST MODERN IN THE WORLD.

ELECTRONIC DESIGN ENGINEERS ARE KERSHNER AND WRIGHT, WHO HAVE DONE EXTENSIVE WORK FOR THE VOICE OF AMERICA, RADIO LIBERTY, AND RADIO FREE EUROPE.

THE 700,000 WATT PLANT WILL HAVE AN EFFECTIVE RADIATED SIGNAL EQUIVALENT TO 5,000,000 WATTS.

THE NEW TRANSMITTING PLANT, ACCORDING TO THE APPLICATION JUST GRANTED BY THE F.C.C., IS PROJECTED TO COST IN EXCESS OF \$2,300,000. INCLUDING THE PURCHASE PRICE OF THE STATION FROM METROMEDIA IN 1963, THIS WILL REPRESENT A TOTAL INVESTMENT OF OVER \$5,000,000.

THIS REPRESENTS THE SECOND MAJOR EXPANSION RNYW HAS ANNOUNCED WITHIN THE PAST FEW WEEKS. ON FEBRUARY 14, THE STATION REVEALED IT HAD CONTRACTED FOR THE ENTIRE THIRD FLOOR OF 485 MADISON AVENUE FOR NEW STUDIOS AND OFFICES. THIS LEASE FOR TEN YEARS---WITH A FIVE-YEAR OPTION---REPRESENTS A \$1,000,000 INVESTMENT.

RADIO NEW YORK WORLDWIDE CURRENTLY BROADCASTS 17 HOURS A DAY ON EACH OF FIVE OVERSEAS TRANSMITTERS IN ENGLISH AND SPANISH BUT PLANS TO ADD PORTUGUESE IN A FEW MONTHS AND GERMAN AND FRENCH WHEN THE NEW TRANSMITTING PLANT GOES ON THE AIR IN 1967.

WILKINSON, CRAGUN AND BARKER OF WASHINGTON, D.C., HANDLED THE PREPARATION AND SUBMISSION OF THE APPLICATION.

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# NEWS



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New York  
Worldwide, Inc.**

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## FIRE DESTROYS WNYW TRANSMITTER FACILITY

NEW YORK, NEW YORK---The five powerful transmitters of WNYW, the nation's only international commercial radio station, were destroyed Sunday (April 9) morning by fire at the transmitter site in Scituate, Massachusetts.

Millions of short wave listeners on three continents were unable to receive the programs of WNYW, international affiliate of Radio New York Worldwide, Inc.

Mr. Arthur M. Mortensen, Executive Vice President of the corporation, stated this morning (April 10) that the damage is being investigated and that every effort is being exerted to resume broadcasting as soon as possible.

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Radio New York Worldwide, Inc. also owns and operates the New York City stereo FM station which broadcasts from atop the Empire State Building. Studios and corporate offices are located at 485 Madison Avenue in New York City and were not affected by the fire.

The fire causes an hiatus in the multi-lingual programming heard in Europe, Latin America, the Caribbean and Africa.

The international station's programming has been devoted largely to news, commentary, popular American music, and has sought to give the international radio listener a private non-official view of American and world events.

WNYW has won, among numerous other international awards, The King Haakon Peace Medal from Norway and The Star of Solidarity from Italy. In 1962, the top broadcasting honor in the United States, the George Foster Peabody Award, was given to the station for its coverage of the United Nations 16th General Assembly. The international station's weekly documentary series, "Great Moments in History," was a two-time winner of the coveted Freedom Foundation Medal.

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Among advertisers who have used the facilities of WNYW are John Deere, Champion Spark Plugs, Esso, Allis-Chalmers, Coca Cola, Kaiser International, Louis Marx & Co. Toys, New York Times International, Radio Corporation of America, Pepsi Cola, Chrysler International and Ford International.

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FOR IMMEDIATE RELEASE

*RADIO NEW YORK WORLDWIDE (WNYW) BACK ON AIR!*

After eight days of radio silence due to a fire which destroyed its transmitters, Radio New York Worldwide's international outlet, WNYW, will resume operations on Monday, 17 April 1967 with broadcasts to Western Europe in the English language on 21.530, 17.845 and 15.440 mHz from 1800 to 2100 GMT (1:00 to 4:00 PM EST) daily.

With full-time operations now being planned for the near future, Radio New York Worldwide will operate on this provisional schedule until further notice.

Broadcasting the highlights of the best in international programming, Radio New York Worldwide continues to offer its worldwide audience a unique listening experience in its presentation of American and international music, live reports from the New York and American Stock Exchanges, news and commentary programs.