## RADIO NEW YORK WORLDWIDE

PROGRAM ≥ NEWS

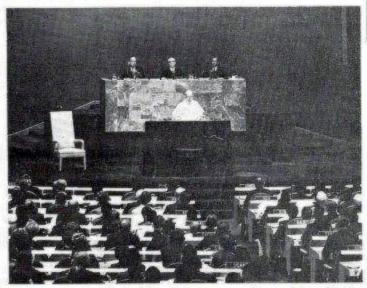
STATION CALL: WRUL

JAN. TO JUNE 1966

WORLDWIDE COMMUNICATION CENTER \* 4 WEST 58th STREET \* NEW YORK 19, N.Y., U.S.A.



Three brandoust organizations pooled facilities to present coverage of the Federal German election returns to 70 North American radio stations.



Simultaneously, Spanish, English and Portuguese translations of Pape Paul's visit to the U.N. were channelled by RNYW to local stations.

### **RNYW LINKS LOCAL STATIONS**

### Papal Visit. German Elections Evoke Wide Interest Everywhere

PAPAL VISIT

The unprecedented one-day visit of Pope Paul VI to the United Nations and New York City reached an audience of millions as the result of the combined RNYW/WRUL live coverage in English. Spanish and Portuguese.

Spanish and Portuguese.

Although WRUL's transmitters beamed 12 hours of almost continuous coverage, an even larger number of medium wave listeners heard the RNYW broadcast through local stations. This "local" network was serviced, in addition to the WRUL transmitters, by a combination of specially leased circuits and direct re-broadcast from short wave.

These combined facilities carried the special broadcast to 25 capital cities throughout the Western Hemisphere where, in turn, individual country networks relayed the broadcast to hundreds of additional cities.

In the words of Ralf Brent, President of RNYW, "Our international broadcast service has moved into high gear to coordinate this project with the Esso companies and the McCann-Erickson International agency. We believe this is a major break-through in international communications and will establish a pattern whereby future major news and special events of the world can be brought to the local radio listener under institutional sponsorship of world corporations."

The Esso Companies of Latin America and the Caribbean underwrote the costs of dissemination as a public service, and in keeping with the spirit of the event, deleted all commercial references.

The Church of Jesus Christ of Latter-Day Saints (Mormon), owners of RNYW/ WRUL. relinquished their broadcast time on Monday, October 4 so that maximum time would be available for the population of the world to hear the Pope's dramatic and non-denominational appeal for world peace.

#### **GERMAN ELECTIONS**

On September 19, Radio New York Worldwide joined with the National Educational Radio Network of the United States in a number of broadcasting "firsts."

(Continued on next page)

### RNYW Overseas Listeners Participate By Telephone

One of the more unique but unheralded events of the last decade has been the development of worldwide telephone service. including the needed international agreements to permit telephone users to call other countries and to reverse the charges at the same time.

Concurrent with this has been the growth in American domestic radio of the so-called telephone conversation program, which permits listeners to call their favorite radio personalities and talk with them on the air.

These two developments are now linked through a unique broadcast being coproduced by Radio New York Worldwide and New York area station WNBC, which is the key station of the National Broadcasting Company network.

Every Saturday between 1810 and 2000 GMT. Brad Crandall, popular WNBC conversationalist, accepts "collect" calls from RNYW listeners in various parts of the world. The conversations with these listeners are carried on a live basis overseas by WRUL and within the New York

(Continued on next page)

#### Papal, Visit German Elections

(Continued)

It was the first time a continuous coverage of a foreign election was produced in the English language. It was also the first time the educational radio stations in the United States, stretching from the Atlantic to the Pacific, were joined for a live broadcast.

The actual election coverage, produced by RNYW in association with "The Voice of Germany" marked the first time two of the world's leading short wave broadcasters pooled facilities for an event which proved exciting—not only for United States listeners but for WRUL overseas andiences in Europe. Africa and Latin America.

The broadcast was anchored by Mitchell Krauss, RNYW Vice President; Jerrold Sandler, Executive Director of NER; with German anchor man Walter Gong, the bead of Voice of Germany's North American service.

The entire project was broadcast over 70 local stations in the United States and

Canada as well as by WRUL.

Writing in the Saturday Review, Robert Lewis Shayon praised the coverage as a "highly professional, fast-moving, attractive listening experience, German politics, for most of us, are remote, but the more you listened to this coverage, the more you learned and the deeper your involvement became."

#### **RNYW Listeners**

(Continued)



Listener's speak their minds to Brad Crandall every Saturday.

area by WNBC, simultaneously.

Because of the initial success of this "Experiment in International Conversation," it is hoped that further "people to people" type radio ventures may be developed. Suggestions are always welcomed from the audience. Listen carefully during this special program for the telephone number through which calls can be placed to the United States without any cost whatsoever.

Don't be shy during the first weeks of this experiment. Listeners in Australia. Western Europe, British Isles, Canada and the Caribbean talked about sports, medical care, the Vietnam war and other subjects with Brad Crandall.

# The Business Side of Radio New York Worldwide

One of the most interesting facets of WRUL-Radio New York Worldwide is that it is the only daily commercial short wave broadcasting station located in the United States. This unique situation enables WRUL to foster international understanding free of government supervision and, at the same time, places heavy responsibility on the staff to maintain and expand its high standard of broadcast entertainment and educational programming.

The station presents a wide variety of programming—entertainment, news, information, culture—one of few such commercial stations in the entire world to do so. It beams in English and Spanish to 108 countries, 19 hours a day, and plans an expanding schedule of programs in other languages, such as French. German and Portuguese.

As part of its commercial activity. Radio New York Worldwide has developed a method of worldwide advertising that is revolutionizing international programming and providing sponsors with guaranteed coverage of the world areas in which they have an interest. For example, Radio New York Worldwide produces and records programs in New York, sends the tapes to representatives in countries overseas for the addition of local personal touches, and schedules the programs on local stations in the country where the representative is located.

Latin American listeners are familiar with "El Surco del Aire John Deere" which is not only internationally broadcast over WRUL but also locally in Central American countries, informing farmers of new John Deere products and agricultural methods. And last season, Champion Spark Plugs brought listeners auto racing programs networked throughout Latin America and Spain in addition to the exciting program heard via short wave.

More than 175 radio stations in the countries of the Western Hemisphere were inter-connected to take two special broadcasts totaling 2 1/2 hours on Monday. October 4th, covering Pope Paul's visit to the United Nations and to New York City, The unusual network was sponsored by the Esso companies of Central and South America and the islands of the Caribbean. Separate language services included English, Spanish and Portuguese.

Radio New York Worldwide sends listeners such English programs as Worldwide Investors Digest, a listing of 250 closing prices on the New York and American stock exchanges, sponsored by Merril Lynch, Pierce, Fenner and Smith, and the cultural programs on Switzerland sponsored by the Swiss National Tourist Office.

Recent advertising clients include Marx Toys, religious programs of several groups, Philoo International, Hallicrafter, Heath-Kit, New York Times International. Reader's Digest, Scala and Vision Magazines—among others.

Although emerging as a powerful international advertising medium, Radio New York Worldwide is aware of its obligations. Ralf Brent, Radio New York's president, states, "Our commercial objectives will always be based on our desire to foster better international understanding through our variety of quality programming free of propaganda."

#### RNYW PLANNING NEW WORLDWIDE TELAUDIO CENTER

By about April 1, 1966, RNYW will be moved to the most modern and largest radio-only facility in New York City. From the entire third floor of 485 Madison Avenue, furmer CBS headquarters, fourteen operating production units will increase our capacity to serve listeners and advertisers the world over. Complete details with a photographic display will be featured in the next issue of RYNW Program Guide.



RADIO NEW YORK WORLDWIDE 4 West 58th St., New York 19, New York, U.S.A. Telephone: PL 2-3322 Cable: WRULINT International RADIO STATION WRUL, awned by the International Educational Broadcasting Corporation. ARCH MADSEN, President EDWARD J. BROMAN, Executive Vice President

RADIO NEW YORK WORLDWIDE DIVISION
RALF BRENT, President, Vice President, News and Operations
MITCHELL KRAUSS, Vice President, News and Operations
MARK FOSTER, Vice President, Business Development
RICHARD GREFE, Vice President, Administration
MEL BERNAM, Director, Pragram Development
MIGUEL BOMAR, Director, Latin American Operations
JOHN LOWRY, Director, English Language Section
LOUIS MacDONALD, Director, Transmitter Engineering, Scituate, Mass.
JOSEPH GARAFALO, Director Studio Engineering New York City

#### **AUDIO-DIRECT**



100

United Nations, New York O.A.S. in Wash., D.C.

IT&T

R C A Communications New York & American Stock Exchanges



DIRECT REPORT FOR RNYW NEWS

### THE RNYW NEWS STORY

#### PRINTED DIRECT



UPI



RCA & ITT TELEX

#### **EDITING**



CONSTANT NEWS WATCH



NEWS CROSE CHECKED WITH OUTSIDE SOURCES

#### PRINTED DIRECT

RNYW News subscribes to eight major news wires... the services of the United Nations, Reuters North America, United Press International, plus IT & T and RCA Telex, These latter teleprinter cable machines allow RNYW correspondents in the field to "talk" with the RNYW Newsroom.

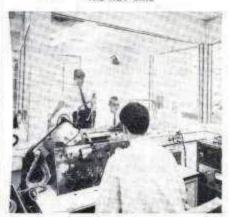
#### EDITING

The big job is cross-checking, editing, sifting, and re-writing. While speed remains a top factor. RNYW News reports the reaction of UN diplomats, listens for an inkling of the opinions of world leaders, and watches the editorial comment in the world press. All is a part of the search for the hidden meaning the event may hold for the listener. This is the process behind "RNYW News By Continent", presented "live" by RNYW 21 times each week. Sometimes the news cannot wait...

#### ON THE AIR



THE HOT LINE



RNYW NEWS

#### "WE INTERRUPT THIS PROGRAM . . . "

When the urgency warrants, these often chilling words can be delivered by the news editor through the "Hot Line", a microphone and switching device at his command. His "mike" is at the teleprinter, reading the details as they are printed in the newsroom.

#### FOLLOW-UP

Even in the case of a less urgent bulletin, RNYW News follows the story from the first break-in through to reactions and conclusions. Then, during the news interviews, Report from New York, Issues and Answers, Book World, and other radio news documentaries, RNYW explores the experts' opinions in conversation with specialists of all professions.

While being a cultural, educational, and entertainment medium, RNYW also is the leading non-governmental news source on

the world's shortwave bands.

# The 20th Century requires of man a need to know. At no other time in history could an event thousands of miles away bear directly on the individual, instantly. Every half hour, RNYW listeners can keep in touch with those events. As the pictures above show, RNYW News uses the most modern radio broadcasting news gathering techniques and equipment.

#### AUDIO DIRECT

As the international affiliate of the ABC Radio Network, RNYW broadcasts many reports from around the world.

Another network of special correspondents report directly to RNYW News via shortwave, direct line, telephone, tape and cable. Unique with RNYW News is a system that permits the editor on duty to dial in meetings of the United Nations or the Organization of American States. These audio services are literally at the editor's fingertips and earphones.

	SUNDAY
	RNYW NEWS HEADLINES
1201	BREAKFAST IN NEW YORK-Part 1
	The Sunday edition hasted by Hill Edell
	(Including These United States at 122)
	and Pearls of Great Price at 1240.)
2000	And LATE MENTS
1255	ABC LATE NEWS
1300	CHRISTIAN IN ACTION
	Produced by the National Council o
	Catholic Men.
1325	RNYW SPORTS ROUNDUP
	THE BOOK WORLD
	ABC LATE NEWS
	BREAKFAST IN NEW YORK-Part 2
1400	
	(Including Flair Reports at 1425 and
	Pearls of Great Price at 1440.
1455	ABC LATE NEWS
1500	PILGRIMAGE
10000	Produced by the National Council o
	Churches,
	FLAIR REPORTS
1530	NEGRO COLLEGE CHOIR
	Presented on behalf of the United Negro
	College Fund,
1555	ABC LATE NEWS
	THIS WORLD WE LIVE IN
	(Including Pearls of Great Price at 1625.
	ABC LATE NEWS
1700	CHURCH SERVICE
	Presented by the Church of the Lord Jesu
	Christ of the Apostolic Faith, Philadelphia
	Pa,
1800	WORLDWIDE HIT PARADE
	With Hill Edell (Including Flair Report
2000	ot 1825.)
	ABC LATE NEWS
1900	WORLDWIDE INTERVIEW FEATURES
1925	PEARLS OF GREAT PRICE
	ISSUES AND ANSWERS
	News makers interviewed by ABC re
	porters.
	ABC LATE NEWS
2000	IN THE PM
	Les Marshak entertains with music and
	features. (Including Flair Reports a
	2025.1
2055	ABC LATE NEWS
	THIS WORLD THIS WEEK
2100	
	The Voices in the Headlines.
	An audio review from ABC News.
2125	THESE UNITED STATES
2130	CHURCH WORLD NEWS
	Produced by the Lutheran Church is
	America.
2145	PEACE CORPS REPORT
	ALLIANCE FOR PROGRESS REPORT
	ABC LATE NEWS
2200	IN THE PM—Part 2
	(Including Pearls of Great Price at 2225.
2255	MONDAY MORNING HEADLINES
-325	Report from ABC correspondents on the
	big news expected in the coming week
	The state of the s

#### MONDAY - FRIDAY

2400 Spanish Language programming continues

2310 REPORT FROM WASHINGTON

2325 PEARLS OF GREAT PRICE

2330 REPORT FROM NEW YORK

until 0400.

2355 ABC LATE NEWS

GMT	and the same and t
1200	ABC LATE NEWS
1205	BREAKFAST IN NEW YORK-Part 1
	Wake up with New York every day with
	John Anthony Zee, Andy Mostert, Hill
	Edell and lots of music, (Including
	These United States and News Head-

WORLD TIME CONVERTER							
LONDON (GMT)	NEW YORK (EST)	SANTIAGO TRINIDAD	RIO DE JANEIRO BUENOS AIRES	BERLIN LAGOS	HELSINKI SALISBURY	KAMPALA MOSCOW	
0000	7:00 pm	8:00 pm	9:00 am	1:00 am	2:00 am	3:00 am	
0100	8:00	9:00 pm	10:00	2:00	3:00	4:00	
0200	9:00	10:00	11:00	3:00	4:00	5:00	
0300	10:00	11:00	Midnight	4:00	5:00	6:00	
0400	11:00	Midnight	1:00 am	5:00	6:00	7:00	
0500	Midnight	1:00 am	2:00	6:00	7.00	8:00	
0600	1:00 am	2:00	3:00	7:00	8:00	9:00	
0700	2:00	3:00	4:00	8:00	9:00	10:00	
0800	3:00	4:00	5:00	9:00	10.00	11:00	
0000	4:00	5:00	6:00	10:00	11:00	Noon	
1000	5.00	6:00	7:00	11:00	Noon	1:00 pm	
1100	6:00	7:00	8:00	Noon	1:00 pm	2:00	
1200	7:00	8:00	9:00	1:00 pm	2:00	3:00	
1300	8.00	9:00	10:00	2:00	3:00	4:00	
1400	9:00	10:00	11:00	3:00	4:00	5:00	
1500	10:00	11:00	Noon	4:00	5:00	6:00	
1600	11:00	Noon	1:00 pm	5:00	6:00	7:00	
1700	Noon	1:00 pm	2:00	6:00	7:00	8:00	
1800	1:00 pm	2:00	3:00	7:00	8:00	9:00	
1900	2:00	3:00	4:00	8:00	9:00	10:00	
2000	3:00	4:00	5:00	9:00	10:00	11:00	
2100	4:00	5:00	6:00	10:00	11:00	Midnight	
2200	5:00	6:00	7:00	11:00	Midnight	1:00 am	
2300	6:00	7:00	8:00	Midnight	1:00 am	2:00	

_	-	_		- 11.00		21877207 - 23			7 0000	QUEN				
GMT	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000	2100	2200	2300	2400
EST	6 AM	7:00	8:00	9:00	10:00	11:00	Noon	1 PM	2:00	3:00	4:00	5:00	6:00	7:00
-												-		
			5.155 mc: 19.80 mts				15.44 19.4	0 mcs 3 mts				9.740 30.8	mcs mts	
EUROP	E	1	1	-	- 1	1	-	-	1	į.		1		-
					17.845 16.81	mas mts				11.970 25.06	mcs mts			
						1	1						-	
		100												
AFRICA	١		Sat. 21.58 13.90				17.84	15 mcs 11 mts			11.880 mc 25.25 mt	S S		
-	-	-	_	_				4			The same of		_	4
						9			1			13	.905 mcs	
LATIN	2 8					15.440 m	is 19.43	3 mits	-			2	5.20 mts	
MERIC	Α		Sat. Su 15,385 ( 19,50 m	mes	1			17.730 16.92	mes nts				9.740 mcs 30.80 mts	

### RADIO NEW YORK WORLDWIDE PROGRAMS

lines daily at 1225.)

1255 CHRONISCOPE I

News Around The World, with Don Gardiner, ABC N.Y. and correspondents around the world. (At 1320; special features include Overseas Assignment on Mon., Foreign Press Review on Tues... Church World News on Wed., Science Report on Thurs., Special Of The Week on Fri.)

1325 SPEAKING OF SPORTS with Howard Cosell. 1330 TALK OF NEW YORK

> Interview programs featuring Barry Farber, Celeste Holm, Tex McCrary, Mitchell Krauss and other New York personalities.

1355 RNYW LATE NEWS

1400 BREAKFASST IN NEW YORK-Part 2 (Including Our Changing World with Earl Nightingale at 1425).

1455 CHRONISCOPE II

ABC Late News, RNYW News by Continent, Commerce Worldwide Business News and Stock Echange Reports.

1530 MONDAY-World of Space & Science With Don Allen.

TUES-FRI-Jazz With J.A.Z. (Until 1540 Wed & Fri:

until 1550 Tues & Thurs). 1540 MONDAY-This Is Salt Lake City WEDNESDAY-A Voice is Calling

FRIDAY—Westward Pianeers 1550 TUES & THURS-Mosaic

(The above programs for 1540 and 1550 produced by the Mormon Church.)

1555 ABC LATE NEWS

1600 THIS WORLD WE LIVE IN

The daily peregrinations in words and music by Hill Edell, featuring "command performances" of listeners' requests. (Including Around New York, News Headlines, Stock Averages at 1625).

1655 CHRONISCOPE III

ABC Late News, RNYW News by Continent, ABC Reports, Stock Market Reports and Averages, Sports News,

1730 MONDAY-The Book World TUESDAY-From the Capital (Washington D. C.)

WEDNESDAY-Worldwide Interview Features THURSDAY-Billy Graham's The Hour of Decision (beginning 1725).

FRIDAY-Report from New York

1755 ABC LATE NEWS

1800 A MINUTE FOR PEACE 1801 WORLDWIDE HIT PARADE

The Top 100 as presented by Hill Edell, culminating with "Top Ten Hits of Today" on Fridays. (Including These United States at 1825.1

1855 CHRONISCOPE IV

ABC Late News, RNYW News by Continent, ABC Reports, Stock Reports and Averages, Comment of the Day Jexcept Mondays at 1915 until 1940: The Mormon Tabernacle Chair with Richard L. Evansl.

1930 TUESDAY TO FRIDAY

Folk Music Worldwide Juntil 1940 on Wed & Fri, and until 1950 Tues and Thurs!

1940 MONDAY-This Is Salt Lake City WEDNESDAY-A Voice Is Calling FRIDAY-Westward Piancers

1950 TUESDAY & THURSDAY-Mosaic (The above programs for 1940 and 1950

are produced by the Mormon Church) 1955 ABC LATE NEWS 2000 IN THE PM

Twilight brings out a Gotham glow, reflected by Andy Mostert, Les Marshak and John Anthony Zee. (Including Mormon Church Worldwide at 2025.)

2055 CHRONISCOPE V

Commerce Worldwide Edition ABC Late News, Business Analysis, World Wide Investors Digest [2110] featuring closing market prices for 250 selected stocks. (Presented Wed & Fri by Merril Lynch, Pierce, Fenner and Smith.) ABC Reports (2125).

2130 CABBAGES, KINGS, MUSIC AND THINGS

John Lowry in the Wonderland of economics, history, biology and chemistry. Including Our Changing World at 2135, and These United States at 2145, plus

2155 ABC LATE NEWS

2200 IN THE PM-Part 2

(Including Around New York at 2225) 2255 CHRONISCOPE VI

ABC Late News, RNYW News by Continent, Worldwide Investors Digest.

2330 THE BARRY FARBER SHOW

Interviews with some of the world's most interesting quests

2355 ABC LATE NEWS

2400 Spanish Language programming continues until 0400

#### SATURDAY

1200 RNYW NEWS HEADLINES 1201 BREAKFAST IN NEW YORK

> Featuring the Worldwide Album Preview with Andy Mastert (including These United States at 1225).

1255 CHRONISCOPE I

ABC News Around The World with Art Van Horne; News Special of the Week, RNYW Sports Roundup

1330 DXING WORLDWIDE

DX clubs and members around the world contribute vital information to this weekly hobbyist special. (Produced by Irwin Belofsky.1

1355 ARC LATE NEWS

1400 BREAKFAST IN NEW YORK-Part 2 (Including Flair Reports at 1425.) 1455 ABC LATE NEWS

1500 COUNTRY MUSIC with Country Andy (with Flair Reports at 1525).

1550 MOSAIC

1555 ABC LATE NEWS

1600 WORLDWIDE HITS OF TODAY

With Hill Edell (Including These United States at 16251.

1655 CHRONISCOPE II

ABC Late News, RNYW News by Continents, Report from NASA, Wall Street Review, Weekend Sports.

1730 MESSAGE OF ISRAEL

Produced by the Union of American He-

brew Congregations.

1755 ABC LATE NEWS and RNYW NEWS

ROUNDUP

1810 CONVERSATION WORLDWIDE

With Brad Crandall (See story on Pg. 1) 1900 RNYW NEWS

1905 MOSAIC

1910 CONVERSATION WORLDWIDE-Part 2

2000 IN THE PM

John A. Zee hosts the Saturday Edition (Including Mormon Church Worldwide at 2025.1

2055 ABC LATE NEWS

2100 THE HOUR OF DECISION

Presented by the Billy Graham Evangelistic Association

2130 DXING WORLDWIDE

(Repeat of earlier 1330 broadcast.)

2155 ABC LATE NEWS 2200 IN THE PM-Part 2

Including Weekend Sports at 2225. 2300 THE HOUR OF DECISION

(Repeat of 2100 broadcast.) 2330 HAWAII CALLS

Music from the Islands, hosted by Webley Edwards.

2355 ABC LATE NEWS

2400 Spanish Language programming continues

#### An Alphabetical Index to **CURRENT RNYW PROGRAMS**

WORLD NEWS

ABC Late News at 55 minutes past the RNYW NEWS BY CONTINENT - Mon. Fri. 1500, 1700, 1900, 2300; Sat 1700.

ABC REPORTS — Mon.+Fri, 1715, 1915 (except Mon.), 2125.

FLAIR REPORTS — Sat, 1425, 1525, Sun, 1425, 1525, 1825, 2025.

MUSIC PROGRAMS

BREAKFAST IN NEW YORK — Every Day 1200-1255, 1400-1455, C.K.M.T. — Mon.-Fri, 2130, COUNTRY MUSIC — Sat. 1500, FOLK MUSIC WORLDWIDE — Tues, -Fri. HAWAII CALLS — Sat. 2330. IN THE P.M. — Every Day 2000-2055. 2700-225, M. EVERY Day 2000-225, JAZZ WITH J.A.Z. — Tues. Fri. 1530. MORMON TABERNACLE CHOIR — Mon. 1915. NEGRO COLLEGE CHOIR — Sun. 1530. THIS WORLD WE LIVE IN — Sun. Fri. WORLDWIDE HIT PARADE - Sun .- Fri . 1800:

INFORMATION PROGRAMS

ALLIANCE FOR PROGRESS REPORT - Sun. 2150; Mon. 1525. AROUND NEW YORK — Mon. Fri. 1625. 2225
BARRY FARBER SHOW — Mon-Fri. 2330.
BOOK WORLD — Mon. 1730; Sun. 1330.
BUSINESS NEWS — Mon. Fri. 1515, 1720,

1920, 2100, 2315; Sat. 1720. CONVERSATION WORLDWIDE - Sat. 181G-

2000.
DX-ING WORLDWIDE — Sat. 1330, 2130.
FOREIGN PRESS REVIEW — Tues. 1310
FROM THE CAPITOL — Tues. 1730.
ISSUES AND ANSWERS — Sun. 1930.
NASA REPORT — Sat. 1715; Wed. 1525,

UR CHANGING WORLD - Mon.-Fri. 1425.

2135. OVERSEAS ASSIGNMENT - Mon. 1310. PEACE CORPS REPORT - Sun. 2145;

Tues, 1525, 1925. REPORT FROM NEW YORK — Fri. 1730; Sun. 2230. REPORT FROM WASHINGTON - Sun. 2310.

REPORT FROM WASHINGTON — Sun, 2310.
SCIENCE NEWS — Mon. 1530; Thurs. 1310.
SPORTS NEWS — Mon. Sat. 1325, 1725;
Sat. also 2225; Sun. 1325.
TALK OF NEW YORK — Mon.-Fri. 1330.
THESE UNITED STATES — Every Day 1225;
Mon. Sat. 1625; Mon.-Fri. 2145; Sun. 2125;
THIS WORLD THIS WEEK: The Voices in the Headlings Sun. 2100.

the Headlines, Sun, 2100. WORLDWIDE INTERVIEW FEATURES -Sun. 1900; Wed. 1730

RELIGIOUS PROGRAMS A VOICE IS CALLING — Wed. 1540, 1940, CHRISTIAN IN ACTION — Sun. 1380, CHURCH WORLD NEWS — Wed. 1310; SUR. 2130. MESSAGE OF ISRAEL — Sat. 1730. MORMON CHURCH WORLDWIDE — Mon.-Sat. 2025. MORMON TABERNACLE CHOIR — Mon. 1915.

MOSAIC — Tues., Thurs. 1550, 1950;
Sat. 1550, 1905.

PEARLS OF GREAT PRICE — Sun. 1240, 1440, 1625, 1925, 2225, 2325.

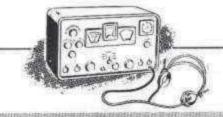
PILGRIMAGE — Sun. 1500.

SUNDAY CHURCH SERVICE — Sun. 1700.

THE HOUR OF DECISION — Thurs. 1725;
Sat. 2100, 2300.

Sat. 2100, 2300. THIS IS SALT LAKE CITY — Mon. 1540, WESTWARD PIONEERS - Fri. 1540, 1940.

136th ANNUAL MORMON CONFERENCE APRIL 9th & 10th 1700-1900 Frequencies to be announced



### DXING WORLDWIDE

### Dxing summer contest booming success



DX'ers Irwin Belafsky and Steve Silverstein.

Established as a forum for DX clubs and hobbyists around the world. DXing Worldwide, RNYW's weekly half-hour program for SWLs and DXers, now enjoys the full and active support of innumerable DX organizations

in both North and South America and, of course, Europe.

To further engage the on-the-air participation of DXers and SWLs, a new project of establishing a DX Reporting Network has been given current priority. In its initial step, Roy Patrick in Derby, England, is contacting SWLs across Europe, Meanwhile, DXing Worldwide Producer Irwin Belofsky invites all histeners in Africa. Latin America, the Caribbean and the Far and Middle East to enlist their resources in this joint effort in support of a growing service to a vital hobby.

#### DXING A GROWING INTEREST

Just as television brought a new challenge to radio, the space age has developed new areas of special interest; DXing the satellites, manned space mission communications, and the phenomenal growth of the number of short and medium wave broadcasters sime World War II.

During 1965, DXing Worldwide's two contests reflected this growth. In August, the Summer Contest received twice as many entries as the January broadcast, The entries came from 42 countries, from the U.S.A. to India, Israel, Australia, Nigeria, and virtually every country of Western Europe. Returns were also posted from Eastern Europe—a welcome new group participating in this worldwide hobby, Part of the credit must go to the manufacturers, publishers and DX clubs whose contributions of receivers, publications and memberships were won by 40 entrants.

TNX are extended to the Hallicrafters Go., The Heath Co., Popular Electronics, S9 Magazine, Radio TV Experimenter, Electronics Illustrated, Elementary Electronics, Television Age, Inc., DX Inter-Nationale, the Benefux DX Club and the West Goast DX Club.

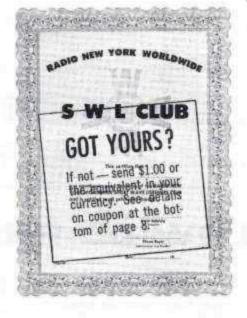
#### HALLICRAFTERS RECEIVERS

Gert Hindermar Lund, Sweden

Rex Lawson London, England John Hasse South Dakota, USA

Karl-Heinz Fuhrberg West Germany

Beb Balser Lendon, England



#### HEATHKIT RECEIVERS

Peter Higgins Peterborough, England

Wendel Craighead Kansas, USA Philip Swan Cheschire, England

Jaap B. Kleijn Holland

Bruce Reynolds Missouri, USA



Roy Patrick conducts a DXing Worldwide interview at the Derby, England, Mobile Radio Rolly, on example of a listener reporting his experience for other hobbyists.

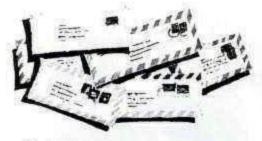
# Dxing reports from around the world



Reporter: Arne Borg QTH: Oslo, Norway



Reporter: Bob La Rose QTH: Eastern N. America



The RNYW Listeners' Service has received a wide variety of request, pats on the back, and critiques.

A sampling of recently received letters is printed below. RNYW welcomes your

thoughts.

#### REQUEST ANSWERED

Re your offer of a Hurricane Chart I wonder if it would be possible to receive one from you. We are at present trading from Eastern America to Western America and the West Indies. Having just missed 'Betsy' fortunately. I am rather interested and would like very much to improve my knowledge of hurricanes, as we'll be on these runs for another two months before we go back home to England.

Thomas Saver Chief Steward Motor Vessel Findon c/o Atlas Steamship Co.

#### AND UNANSWERED

Heard about your water shortage. That has withered all the shrubs and foliage.

Have lots of snow that will melt down, In exchange for GIRLS who do not frown,

The Crew of Eights Station Antarctica

75 South 77 West Sorry, girls contacted did, or resembled shrubs and joliage, Ed.

THE SPACE AGE

This vessel operates down the Atlantic missile test range, stretching from Trinidad to Capetown, and WRUL is one of our best sources of information and entertainment.

> George M. Webber, Radio Officer USNS American Marines

I enjoyed your Gemini V live program every day between 1600 and 1700 GMT and am surprised about the good quality of your broadcast. When I think of the enormous distance between Kiel and New York. I am full of joy about the wonderful receiving of your program.

Gunter Hogrefe Kiel. West Germany

COLLECT CALLS

I would like to thank you for the chance you gave me to go on the air tonight in the Sports Program (with Bill Maser). I enjoyed talking about Scotland, and the Scottish spot of Shinty.

Donald M. Mac Leod

By Fort William, Scotland

On Saturday, 14th of August last, I was fortunate enough to be able to take part via the telephone in a broadcast from your station when I talked to sportscaster Bill Maser, after being in-

### Letters to the Editor

vited to do so by various announcers on evenings previous to 14th August.

I booked the call from Stafford, England, little thinking I would be fortunate enough to be connected. Bill and I had a very interesting talk and he's obviously well versed in boxing, the sport about which we talked.

> Norman Green Stafford, England

> > **PLAUDITS**

Thank you for your wonderful, interesting programming. I have just returned from a holiday in Scotland. I took a portable transitor with me, short wave of course, and I picked you up very crisp and clear. Your news coverage intrigued my Scottish friends to the point where they now tune you in regularly, and they promised me before I left that they would write to you for their programme guide. ... What with your news, music, sports and stock market reports, who needs a newspaper?

> James S. Brown Windsor, Ontario, Canada

I am a regular listener of WRUL, particularly the morning 'News Around the World' program. Even though I live in downtown San Salvador, a city located in a valley, and my residence is sur-rounded by taller buildings, I still man-age to get good reception most of the time... I would like to thank you for the good programming of news and music on WRUL. It keeps me informed and at the same time gives me a taste of home.

Joseph Keyerleber Assoc, Dir. for El Salvador Peace Corps San Salvador, El Salvador

French, boy, thirty years old. I am learning English by myself and with the help of American Peace Corps in Niamey. So, I am very interested in your programs.

> George Deront Niamey, Republic of Niger

FROM ALL FAITHS

I listened to your program (Lutheran Hour) here in Santo Doming and I really enjoyed it very much... My father is a minister and since I left home and joined the Army, I have really missed his church services. Your program last night made me think more seriously about the situation the world is in today.

P.F.C. Colonel Huff Fort Bragg, N.C.

I listened to Mormon Conference on Saturday and Sunday, October 2nd and 3rd at 1700 GMT... I was deeply moved.
A. Velge

Tilburg, Netherlands

I was very thankful for the opportunity

to hear Mormon Conference, As a missionary it means an awful lot to a person to be able to hear the words of our leaders in this far off land.

Elder M. Brent Chambers Coppingen, West Germany

As a Catholic it is my sincere and orgent wish, to thank you-from all of my heart-for that real excellent coverage of the visit of His Holiness, Pope Paul VI, in your city.

From the beginning at 1200 until mid-night German Time I was listening and (after nearly 30 years of SW-listening now!) I must say, that was one of the quite great days in Broadcasting-History! The example of broadcasting journalism. which your station has given at this historic day, was grand.

Hermann Jager Recklinghousen Germany

#### SWL PROGRAM GUIDE

English language broadcasts of over forty major SWBC band stations to North America, with program content. Listings arranged by the hour. Compact, easy-to-use, durably bound. \$2.00 in North America: \$2.24 elsewhere.

SWL GUIDE 414 Newcastle Road Syracuse, New York 13219, USA

### MORE QSL's?

Just listen to SWL L.P. and compare with your catch. This professionally recorded 331/3 rpm L.P. was made possible by the cooperation of 18 broadcasters from around the world. Cost? \$3.95 in the U.S.A.; \$4.95 elsewhere. Send checks or money orders payable to SWL RECORDS, Box 150, Culver City, California, U.S.A.



RNYW's four man team assigned to cover the Beatle's second New York visit found the crush similar to the traffic jams following the Shea Stadium concert by the Liverpudlians.

Juan Lefcovich interviowed delegates at Rio's Hemispheric Ministers' Conference for RNYW.

### SEEKING THE STORY OUTSIDE THE RNYW STUDIOS



Maureen Bartlett carried the RNYW microphone to the Boardwalk in Atlantic City, N.J., to talk with a fellow Briton, a sociable Herman of Herman's Hermits.



Outdoors, on Waikiki Boach, Webley Edwards and the staff of Hawaii Calls assemble for their weakly broadcast over RNYW.

	×	v	
-	J.	9	6
×	æ	3	3
_	ч.	J	z
	- 4	a.	

If you would like to receive a copy of this program guide regularly, please fill out this coupon and sent it to:

#### RADIO NEW YORK WORLDWIDE 4 West 58th Street, New York 19, N.Y., U.S.A.

COMPACT MEMORY SHAMORUS AND CONTRACT CO	
Name	Favorite times for RNYW listening are
Address	(GMT)
City	(GMT)
	Best received frequencies are
State:	
	,400,000,000,000,000,000,000,000,000,00
Would you like extra copies?	Occupation
How many 7	Age

If you wish to join the RNYW SWL Club, use this portion of the coupen also! You will receive 12 monthly bulletins, the free services of the translation bureau and the station locator service, as well as the gold membership certificate,

l enclose \$1.00							
to	or one year	ar's	membership				
1	) Cash.	1	) Money Order				
1	1 IRC's	1	1 Foreign Exch				